



**bluefort**

# Recurring Revenue Wins

## LISA | Subscription Management App

The smart and elegant way to manage your license subscriptions or managed services business model.



As companies move toward sustainable subscription-based business models, the associated administrative tasks are negatively impacting the adoption. Unrealised revenue and manual intervention can cripple the model's success.

LISA offers a simplified approach to complex problems within the familiarity of Dynamics 365. Supported by robust capabilities, LISA delivers a convenient and functionally rich solution for streamlined subscription life cycle management.

### WHAT WE OFFER



#### Various License Types

- Supports complex subscription types.
- Incorporates business rules on subscription types.
- Bundle offerings inclusive of both goods and services.

Gain Competitive Advantage



#### Billings and Financials

- Automated sales orders and back-to-back purchase orders.
- Conveniently post related transactions from one place.
- Prevent margin leaks when purchasing from suppliers.

Intelligent and Consistent



#### Subscription Life Cycle

- Dedicated workspace and Licensing Cockpit – visualisations and drill-down capabilities.
- Proactive alerts for soon-to-expire and responsive to reinstate expired subscriptions

Automate and Simplify

- Improved accuracy on customer billings.
- Decrease in margin leaks on Suppliers.
- Efficiently managing bundled offerings.
- Accurate tracking of deposits or security payments and usage.
- Scalable solution that grows with your company.
- Ideal for supporting the subscription business model.
- Reduction in overhead and billing error.

### WHAT OUR CUSTOMERS ARE SAYING

*“LISA has notably reduced our administrative overhead on subscription management. Great value and will scale as we grow into our new business-model. Our supplier margins are looking better as a whole and we have fewer billing errors.”*

– LISA Customer

### LEARN MORE

[www.bluefort.com.mt](http://www.bluefort.com.mt)

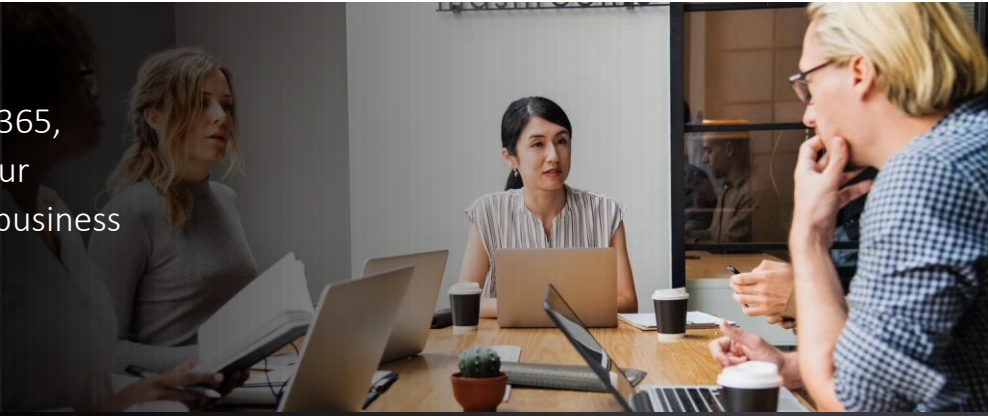
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# LISA | Subscription Management App

Through the elegance of Dynamics 365, LISA is the smart way to manage your subscriptions or managed services business model



## KEY USE CASES



### SALES

Activate subscriptions from Sales Quotations converted to Sales Orders.



### PROJECT

Activate subscriptions from the work breakdown structure originating from Project quotation



### FINANCE AND OPERATIONS

Automatically firm subscription actions once subscription offering is published on customer profile.



### POST

Automatically generate requests for securities or deposits, sales orders, related purchase orders and payment journals



### MANAGE

Easily manage subscription lifecycle from the Subscription management workspace through the familiar Dynamics 365 interface

## WHY SUBSCRIPTIONS WITH LISA

- Marked improvement in efficiency of managing recurring revenue billings on a frequent basis
- Fewer human intervention touch-points required and elimination of manual checks
- Improved accuracy in transactional data supported by trusted Dynamics technology framework

## WHY BLUEFORT

Bluefort is a Microsoft Gold Partner based in Malta. We believe foundations should not be simply laid and left. We find your business' overlooked opportunities to increase efficiency, reduce costs and accelerate growth using our in-depth knowledge of Microsoft Dynamics 365.