



Our Vision & Value Proposition



Hello, We're LumApps.

The global leader in next-generation intranet and digital workplace solutions.



Organizational Challenges



Digital Transformation Initiatives Fail



Large Scale Business Projects and Initiatives won't succeed



M&A will not meet their defined success criteria



Restructuring and leadership transition efforts fail

Employee Challenges

50%

ALIGNMENT

of employees don't understand company strategy and aren't committed

67%

ENGAGEMENT

of US employees are not engaged or disengaged at work

50%

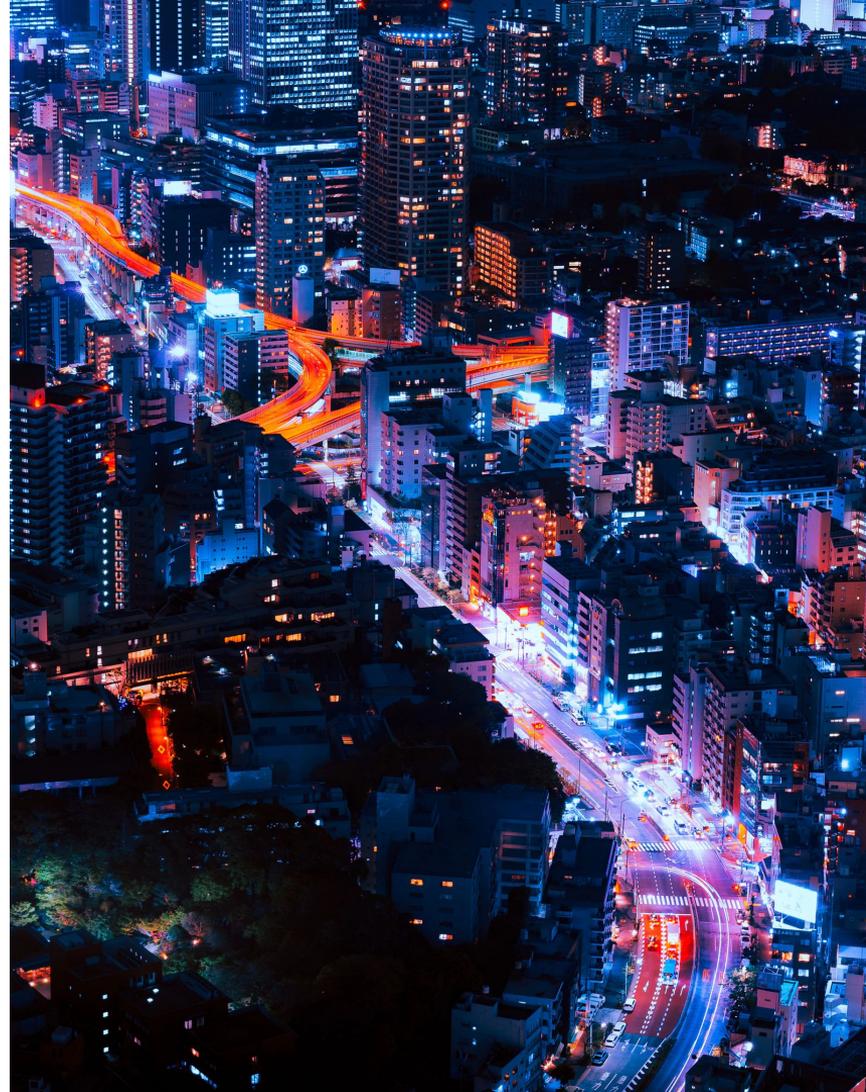
INFOBESITY

of knowledge workers feel that the amount of information they are presented with is detrimental to getting their work done

38%

PRODUCTIVITY

of time is spent unsuccessfully searching for and re-creating content



Causes of Friction in the Employee Experience



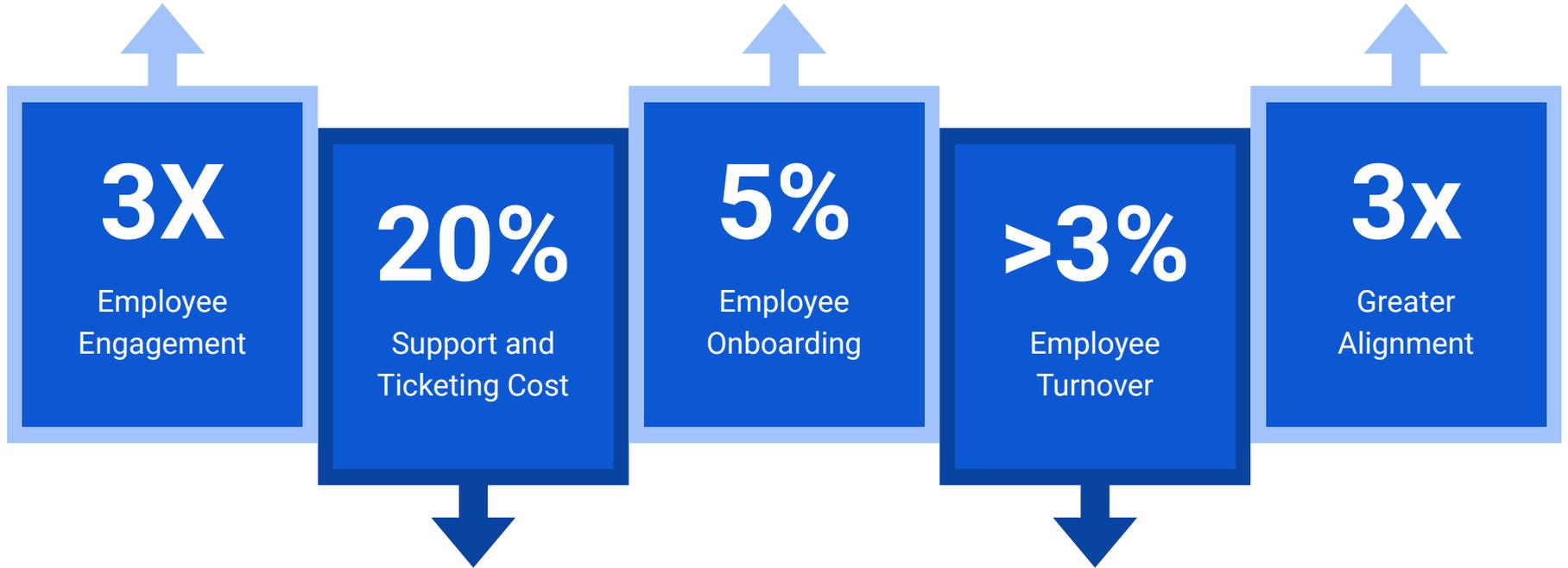
35

apps used very day / employee

1,100

Employees switch between apps 1,100 times a day

Benefits and Savings





Why LumApps?

With **LumApps** you get the ability to connect people, information, knowledge, applications in a personalized manner – to get work done.

Welcome Home



Communicate & Connect

Drive strategic alignment with global, local and personalized communications



Empower and Inspire

Extend internal messaging through employee advocacy and personal branding



Collaborate and Integrate

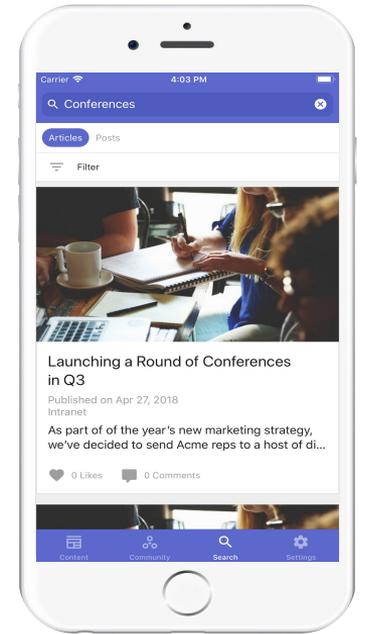
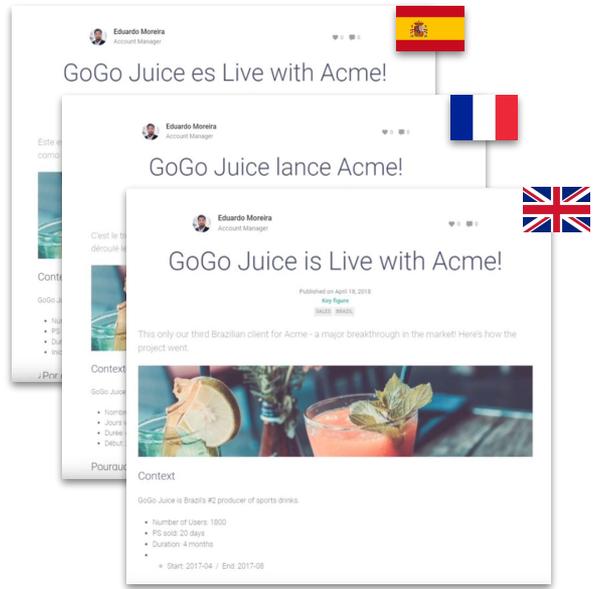
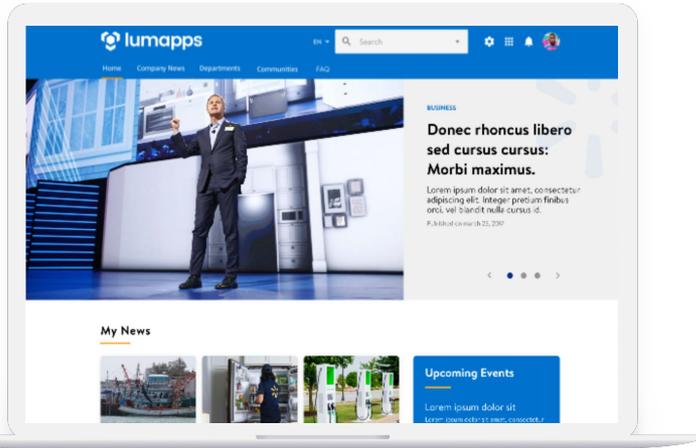
Provide access, awareness to the tools and applications to get-work-done



Foster Culture & Engagement

Foster your organizational culture and drive employee engagement and relationship

Global, Local, Social, Mobile



How We Do It

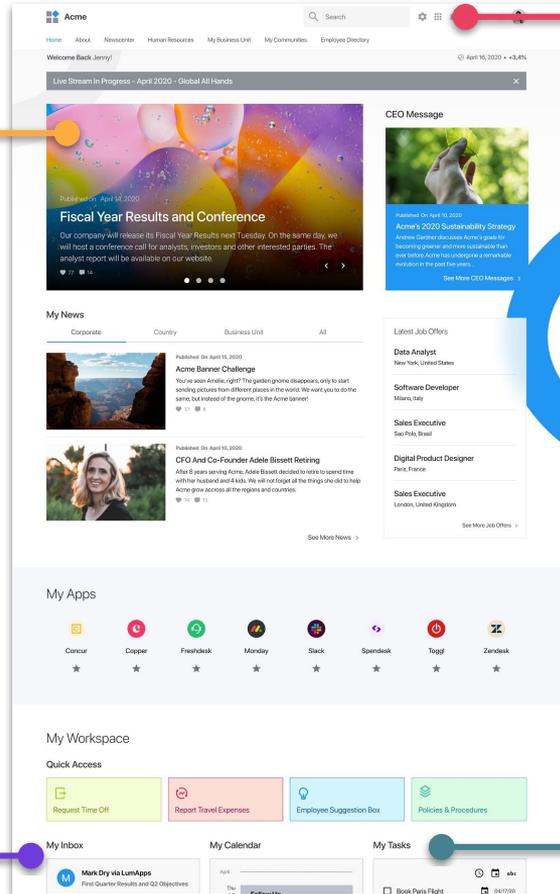
Communicate and Connect

Drive strategic alignment with global and personalized communications



Foster Culture & Engagement

Foster connections, culture, and community



Empower and Inspire

Extend internal messaging through employee advocacy



Collaborate and Integrate

Provide access, awareness to the tools to get-work-done



Appendix

Who We Are



Background and Overview

Our history, operational footprint, and relationships.



**“Our mission is to
help people
feel that they
belong and have
a purpose”**



350+

Customers
Worldwide

8

Offices
NY, Austin, SF, Sydney, Paris,
London, Frankfurt, Tokyo, Lyon

<0.3% Churn

Loyal and loving
customers

4M+

Active users using
LumApps

230+

Employees,
50% in Product
Development

\$100M

Funding (Series A, B, C)
Goldman Sachs,
ID Invest, BPI France

LumApps Ambition: Become A Market Leader



**Human
Resources**



**Sales &
Marketing**



**Operations &
Services**



**Digital
Workplace**

Our History

2015

CORPORATE PORTAL

Content Mngt System

2016-18

DIGITAL WORKPLACE

Social Collaborative
Intranet = Corp. Portal
+ Social Network
+ Integrations with
collaboration suites

2018

**EMPLOYEE
COMMUNICATION
PLATFORM**

Social Collaborative
Intranet
+ Employee Social
Advocacy

2019-21

**KNOWLEDGE
PLATFORM**

Adding machine
learning to LumApps
Employee Comm.
platform

Employee EX assistants

Enterprise insights

Partner with Customers to Build Success

20% LumApps Employees dedicated to Customer Success

50% LumApps Employees dedicated to building the product

Product & Engineering

100+

LumApps Employees in engineering in order to improve everyday our product.



Innovation With Customers

Communication platform

Knowledge platform

Employee Advocacy

External communication

Frontline Workers

Employee Experience

Mobility Workers

Local & Experienced

20%

LumAppers in Customer Success & Professional Services



Strong Go-To-Market Expansion

2015

GOOGLE PARTNERSHIP



#1 WW in
G Suite

2019

MICROSOFT PARTNERSHIP



Accelerating Growth

50+ Global Partners



50% of LumApps Sales

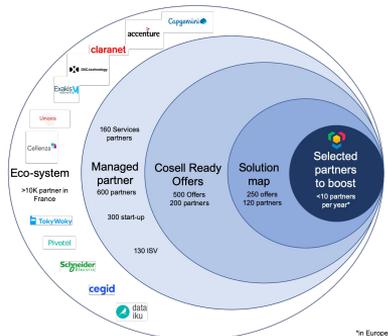
Who We Are

Microsoft Partnership

ISV Gold Partnership



Boost Program in the PARTNER eXperience



PAX: Only 2 ISVs in Europe

We are happy to welcome LumApps as a strategic partner and stakeholder...

We are happy to welcome LumApps as a strategic partner and stakeholder. Their Digital Workplace solution is the perfect complement to our Office 365 suite. Their expertise and knowledge in communications, marketing and human resources aligns perfectly with our vision and their social intranet fills a market need for solutions that make employees more productive.

– Agnès Van de Walle, Partners Development Director, Microsoft

Microsoft Graph is the gateway to data and intelligence in Microsoft 365, and empowers developers to build more productive apps for organizations and consumers that interact with millions of users.

With Graph Notifications, LumApps is able to provide a better experience to their customers through notifications that adapt to the user and show at the right time and at the right place across devices.

– Giorgio Sardo, Microsoft Engineering General Manager

IP Co-sell Teams



Recognise contribution to boost Microsoft teams adoption, and provide incentives for microsoftees to promote LumApps



Microsoft Ignite

November 4–8, 2019
Orlando, Florida



4 Microsoft events
Inspire, Ignite, Future
Decoded, Envision

LumApps Recognized as A Leader in The Forrester Wave™: Intranet Platforms, Q2 2020

26-criterion evaluation of the 12 most significant intranet platform providers

Key Takeaways

LumApps received the highest score in the 'Strategy & Vision' category.

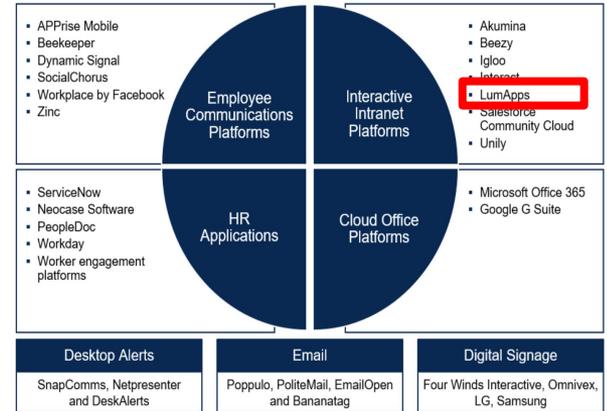
In addition, we received the highest possible scores in the categories:

- Information Architecture
- Internal Communications
- Delegated Administration
- Templating

The Forrester Wave™ is copyrighted by Forrester Research, Inc. Forrester and Forrester Wave™ are trademarks of Forrester Research, Inc. The Forrester Wave™ is a graphical representation of Forrester's call on a market and is plotted using a detailed spreadsheet with exposed scores, weightings, and comments. Forrester does not endorse any vendor, product, or service depicted in the Forrester Wave™. Information is based on best available resources. Opinions reflect judgment at the time and are subject to change.



Recognized Across a Spectrum of Research Firms



How it Works

Key Pillars of the Modern Digital Workplace

For a unified and simplified employee experience optimize the employee workflow

Communicate and Connect

Drive strategic alignment with global and personalized communications



Foster Culture & Engagement

Foster connections, culture, and community



Empower and Inspire

Extend internal messaging through employee advocacy



Collaboration & Productivity

Provide access, awareness to the tools to get-work-done

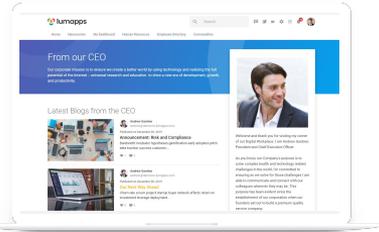


ONE platform for ALL employees

A dedicated experience for everyone



Office Workers



Knowledge Organization



Administration



Rich communication & multi-steps flows



Mobile Workers



Easy information consumption



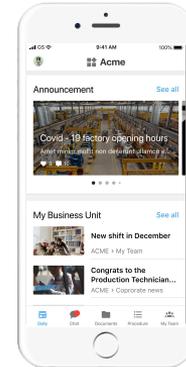
Quick search experience



Photos & videos quick sharing



Frontline Workers



Instant interaction/chat



Operational workflows



Frontline connection

LumApps Digital Workplace



Empower employees



1. Communication & Knowledge

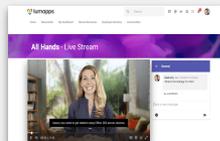
Leadership Corner



News Center



All Hands /
Town Hall



Connect employees

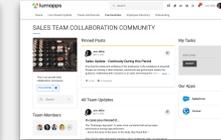
2. Collaboration



IT Portal &
Performance



Team Communities



Help & Support



Innovation corner



Comm. of
Practice/Interest



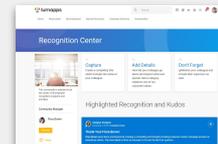
Engine replacement
request



3. Process & Workflows

Enable employees

Recognition
Center



People
Announcements



HR Hub & employee
benefits



4. Culture & Engagement



Inspire employees

1. Communication & Knowledge

1. Communication & Knowledge

2. Collaboration

3. Process & Workflows

4. Culture & Engagement

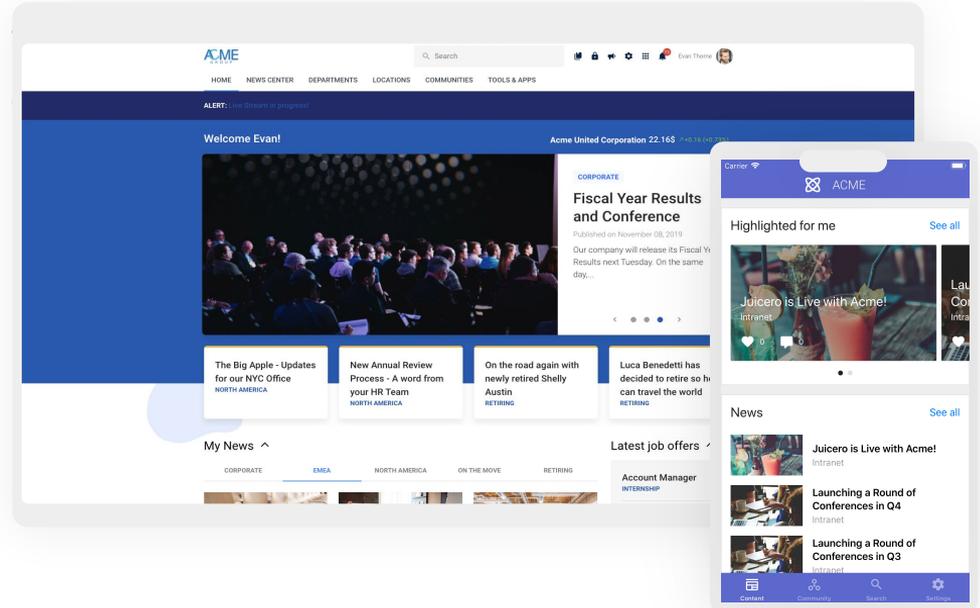


BUSINESS VALUE

- Provide only **relevant information & knowledge** to all employees with no noise
- Increasing **employee engagement** and thus retention rate

HIGHLIGHTS

1. **Personalised experience** for every employee
2. **Governance** at scale for enterprise wide communication
3. Easy to use for **all employees** (not IT skill needed)
4. Communication in **all languages**



CAPTURE

ORGANISE

BROADCAST

Knowledge & Communication Platform



2. Collaboration

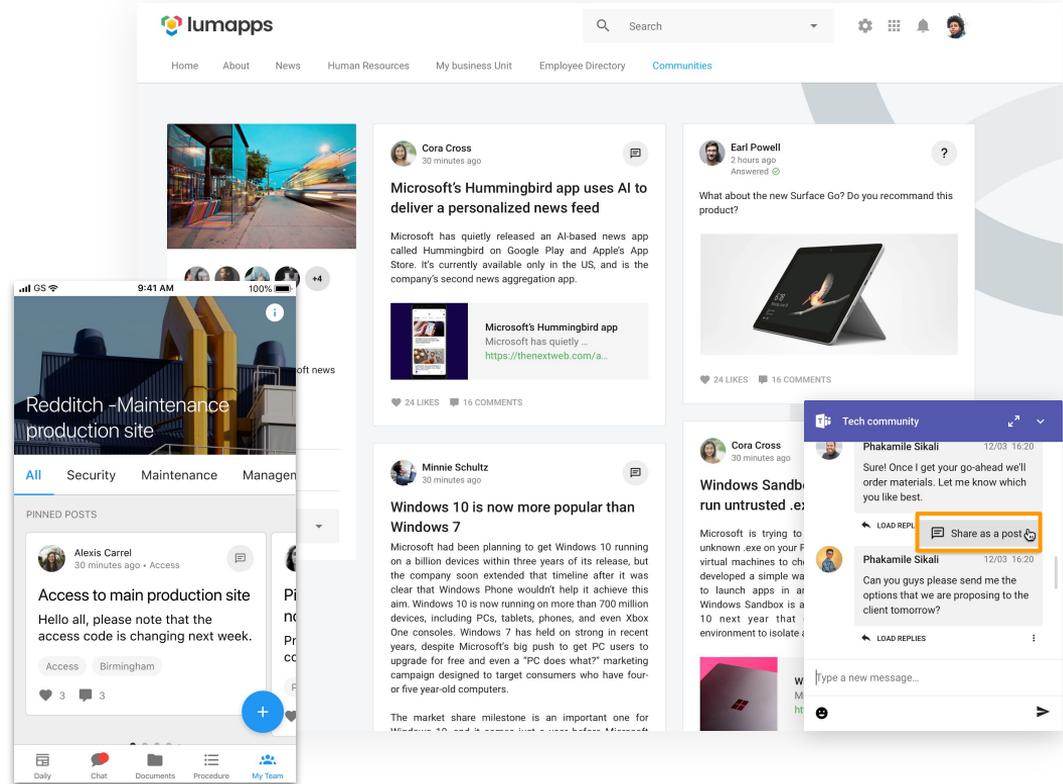


KEY BENEFITS

- Communities for **teams collaboration** and **knowledge sharing**
- Instant collaboration through **instant messaging**
- Collaboration happening from everywhere whatever the device or application

Key HIGHLIGHTS

1. Collaboration communities
2. 1:1 or Group chat in mobile. Or integration with Teams
3. Deep integration with Office 365 : Connect to Teams, Sharepoint, Delve...



Make The Most Of O365



Collaborate with your teams



Live stream video from MS Streams



Share presentation of the event



See what your community does



Surveys and forms



Share calendars



Tasks



Apps & Links



Email & Calendar



Personal documents



Popular documents



Azure active directory

The screenshot shows the Microsoft 365 'My News' dashboard. At the top, there's a navigation bar with 'Home', 'About', 'News', 'Human Resources', 'My business Unit', 'Employee Directory', and 'Communities'. Below this, the 'My News' section features three event cards: 'Fiscal Year Results and Conference', 'New Arrival: VP Sales', and 'Bowling For Business'. A 'My Tools' section lists tasks like 'Training Workday', 'Demo Word', 'Roadmap', and 'Brainstorming'. 'My Events' shows a calendar view with events like 'Follow up', 'Brainstorming', 'Customer Demo', 'Training', and 'Roadmap'. 'My Channels' lists favorite Teams channels: Sales, Corporate chan, HR, and Comms Workspace. 'My Emails' shows a list of emails from 'Mark Dry via LumApps' and 'Luca Benedetti via LumApps'. 'Applications' lists installed apps like 'Workday HRM', 'Salesforce Finance', 'Word Word processor', 'PowerPoint Presentation program', and 'Excel Spreadsheet'. 'My Documents' shows a list of documents such as 'Sales Assets', 'Customer references', 'Competitive Intelligence', 'Golden Deck', 'Price list', 'Pitch', 'Product overview', and 'Our company'. 'My Social Feed' displays posts from 'Chris Bennett' and 'Mark Dry' in the 'Super Sales Community'.

O365 / LumApps Use Cases for All Levels

Employee Dashboard

Department Portal

Town Hall / All hands

Employee Advocacy

ME - Personal



WE - Local



US - Global



BEYOND - External



2. Knowledge Management

The Knowledge In All Its Forms

1 Enterprise Knowledge

- Broadcast important message
- Share knowledge in all forms: blog post, news, article...
- Just in time training (training catalog)

2 Knowledge from the people

- Support / Help communities
- Knowledge sharing forums
- Identify experts in communities

3 Knowledge from content

- Embed knowledge in existing in all the company (exp: Sharepoint)

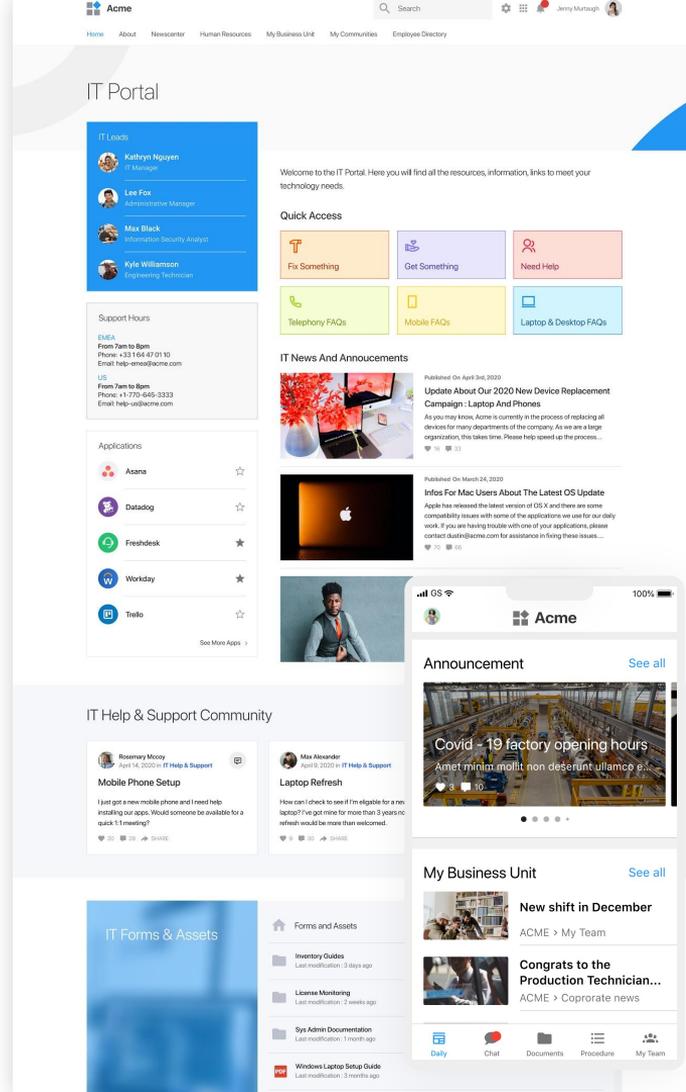
Highlights

1. Instant/simple contribution through simple templates
2. Communities of practice
3. Folksonomy & Taxonomy to classify content
4. Unified search experience
5. Profiled knowledge navigation

1

2

3



3. Process & Workflows



Key Benefits

- Connect the **workflow & tools** used by employee in their daily routine to improve overall productivity

Key Highlights

- Enable Integration with existing **3rd party application**
- Create and track non digitized operational **workflows**

4. Culture & Engagement

Employee Advocacy

1. Communication & Knowledge

2. Collaboration

3. Process & Workflows

4. Culture & Engagement

Key Benefits

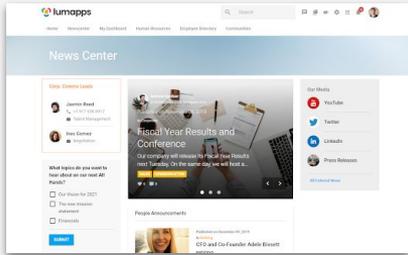
- Transform your employee into **brand advocate**
- **Increase visibility** of your content on social media

Key Highlights

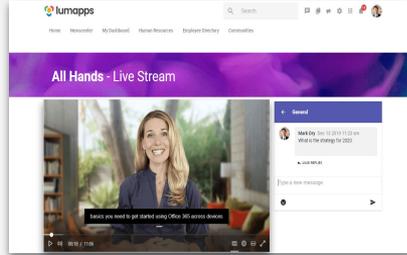
1. Share on social media : **Facebook, linkedin, instagram**
2. **Program management** to organise the content sharing in all security

The image shows a composite of two screenshots. On the left is an internal ACME portal with a blue header and navigation menu. It features a 'Latest jobs offers' sidebar with roles like 'Regional sales lead', 'Software Developer', and 'Sales executive'. The main content area is for a 'Sales executive' position, including a company description, mission statement, skills list, and 'What you'll enjoy' section. On the right is a social media post from 'Shaun Doe' for 'Acme.com', featuring a photo of a person at a desk and the text: 'Acme is a software company that has quickly become a leader on the market of Sales business tools.' A red circle highlights the LinkedIn share icon on the portal, with an arrow pointing to the LinkedIn icon on the social media post.

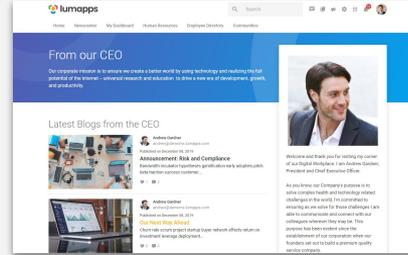
News Center



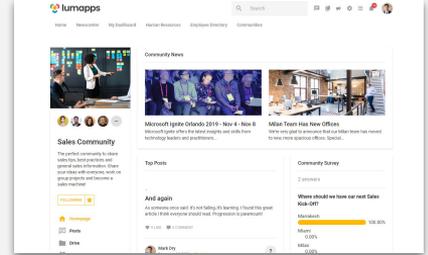
All Hands / Town Hall



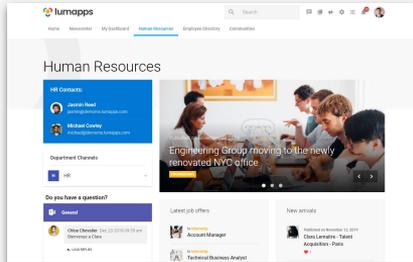
Leadership Corner



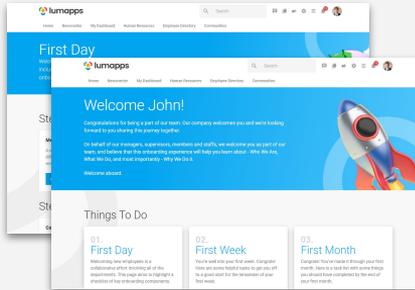
Communities of Interest / Practice



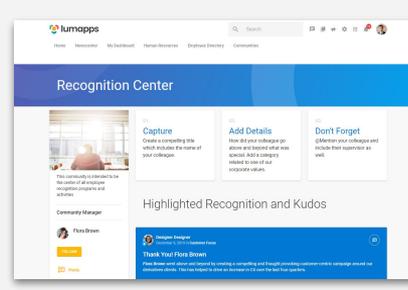
HR Hub (Dept.)



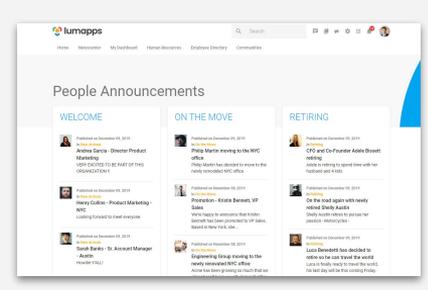
Onboarding



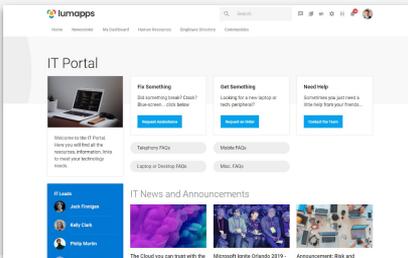
Recognition Center



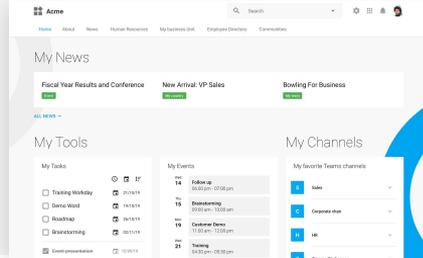
People Announcements



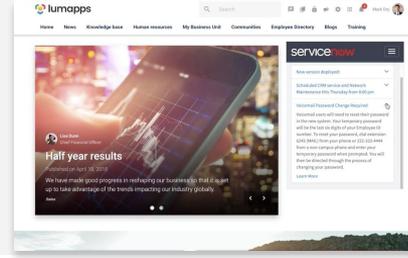
IT Portal (Dept.)



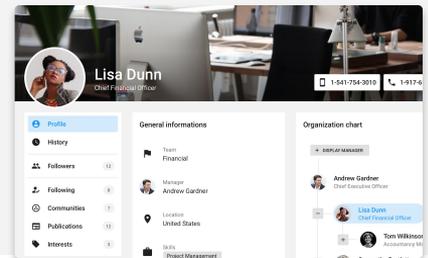
Employee Dashboard



Help & Support



Corporate Directory



LumApps Benefits

Companies



Corporate Communications

Enhanced strategic alignment
Greater communications reach
Propel adoption of business initiatives
Increased communications production

IT and Support

Reduce support tickets 20%
Reduce of admin overhead >20%
Reduce duplicate licensing
Mitigation of risks and exposure

Human Resources

Reduce training cost 5%
Reduce voluntary turnover 1-3%
Accelerate employee onboarding >5%
Reduce hiring cost per FTE

Employees

Productivity

Reduce search time by 10-20%
Increase productivity
Expedite time to decision making
Increase employee enablement

Development

Foster and evolve the corporate memory
Build communities of practice/experts
Capture and produce knowledge articles
Raise awareness of internal expertise

Engagement

Increase employee engagement
Enhance employee satisfaction
Optimize the employee experience
Foster peer collaboration



Thank You!

