



Our Vision & Value Proposition

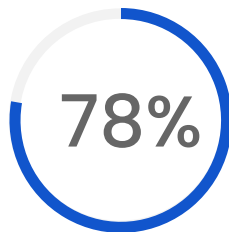


Hello, We're LumApps.

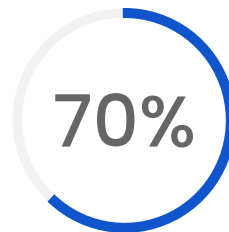
The global leader in next-generation intranet and digital workplace solutions.



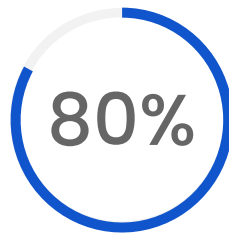
Organizational Challenges



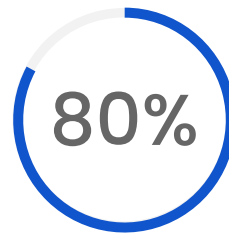
Digital Transformation
Initiatives Fail



Large Scale Business
Projects and Initiatives
won't succeed



M&A will not meet
their defined success
criteria



Restructuring and
leadership transition
efforts fail



Employee Challenges

50%

ALIGNMENT

of employees don't understand company strategy and aren't committed

67%

ENGAGEMENT

of US employees are not engaged or disengaged at work

50%

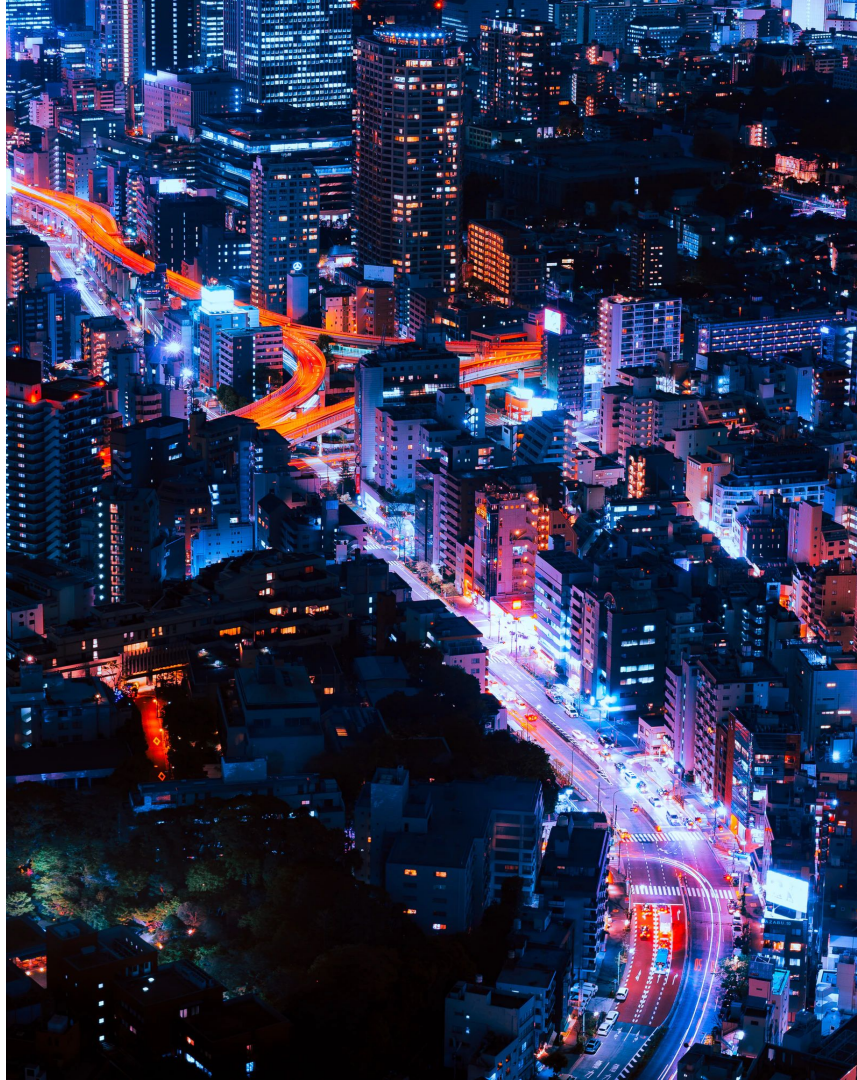
INFOBESITY

of knowledge workers feel that the amount of information they are presented with is detrimental to getting their work done

38%

PRODUCTIVITY

of time is spent unsuccessfully searching for and re-creating content



Causes of Friction in the Employee Experience



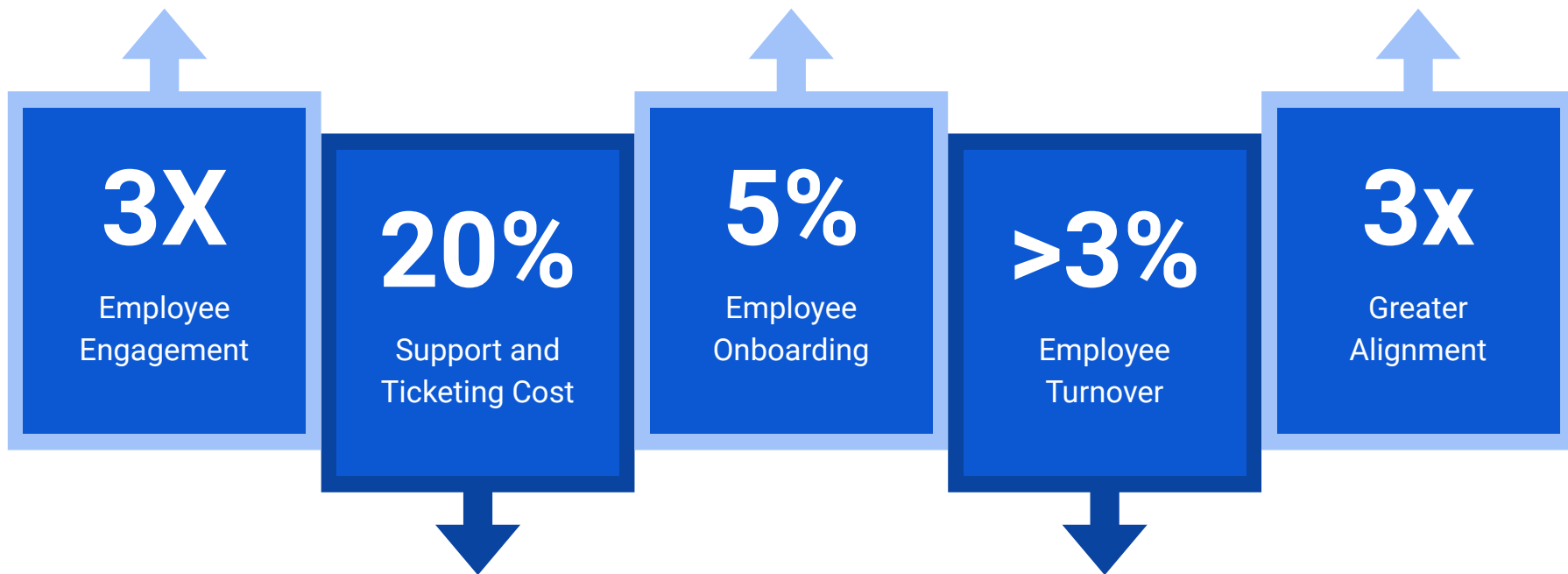
35

apps used very
day / employee

1,100

Employees switch
between apps 1,100
times a day

Benefits and Savings





Why LumApps?

With **LumApps** you get the ability to connect people, information, knowledge, applications in a personalized manner – to get work done.

Welcome Home



Communicate & Connect

Drive strategic alignment with global, local and personalized communications



Empower and Inspire

Extend internal messaging through employee advocacy and personal branding



Collaborate and Integrate

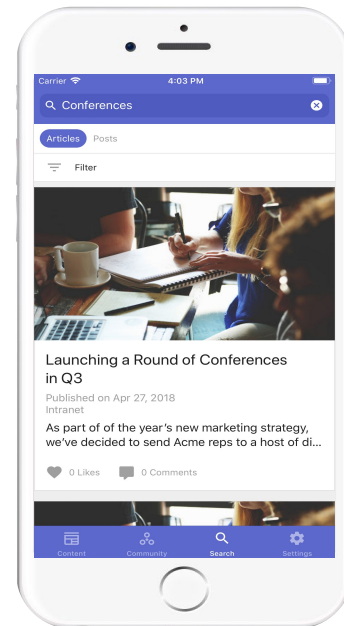
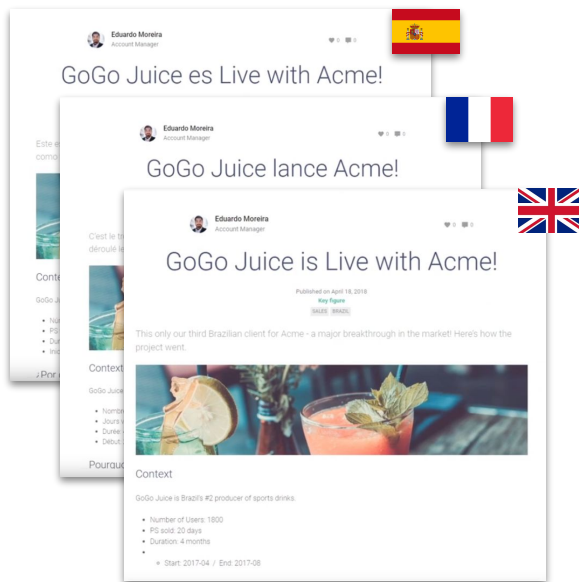
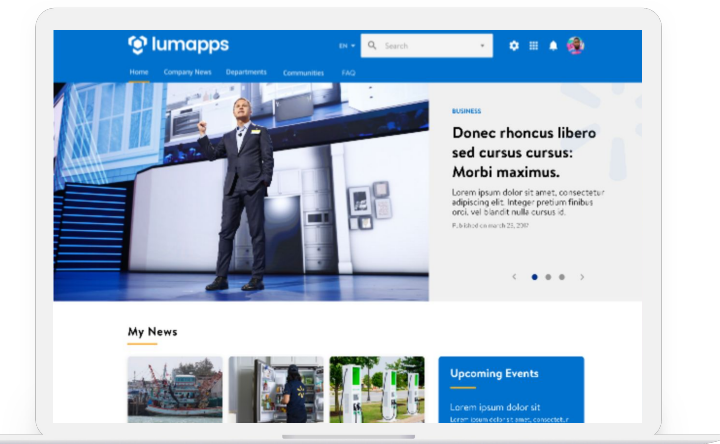
Provide access, awareness to the tools and applications to get-work-done



Foster Culture & Engagement

Foster your organizational culture and drive employee engagement and relationship

Global, Local, Social, Mobile



How We Do It

Communicate and Connect

Drive strategic alignment with global and personalized communications



Foster Culture & Engagement

Foster connections, culture, and community



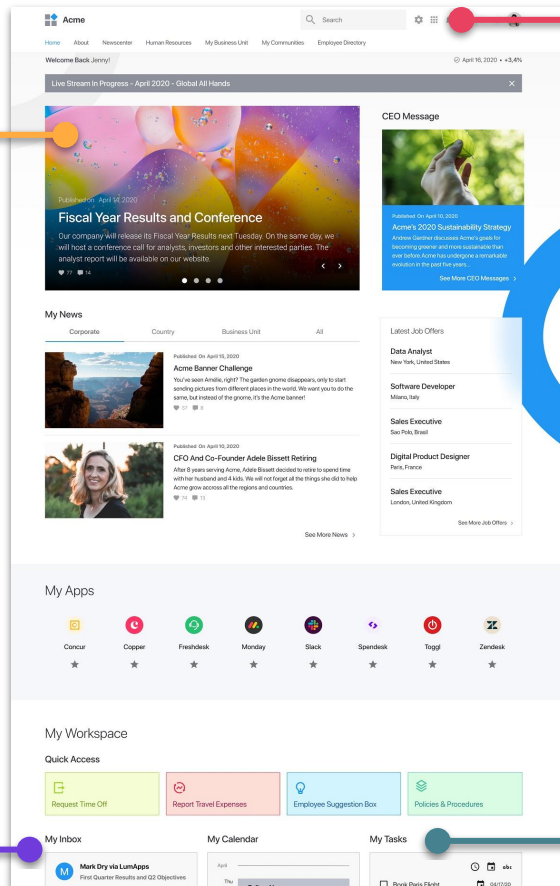
Empower and Inspire

Extend internal messaging through employee advocacy



Collaborate and Integrate

Provide access, awareness to the tools to get-work-done



Appendix

Who We Are



Background and Overview

Our history, operational footprint, and relationships.



**“Our mission is to
help people
feel that they
belong and have
a purpose”**



350+

Customers
Worldwide

8

Offices
NY, Austin, SF, Sydney, Paris,
London, Frankfurt, Tokyo, Lyon

<0.3% Churn

Loyal and loving
customers

4M+

Active users using
LumApps

230+

Employees,
50% in Product
Development

\$100M

Funding (Series A, B, C)
Goldman Sachs,
ID Invest, BPI France

LumApps Ambition: Become A Market Leader



**Human
Resources**



**Sales &
Marketing**



**Operations &
Services**



**Digital
Workplace**

Our History

2015

CORPORATE PORTAL

Content Mngt System

2016-18

DIGITAL WORKPLACE

Social Collaborative
Intranet = Corp. Portal
+ Social Network
+ Integrations with
collaboration suites

2018

EMPLOYEE COMMUNICATION PLATFORM

Social Collaborative
Intranet
+ Employee Social
Advocacy

2019-21

KNOWLEDGE PLATFORM

Adding machine
learning to LumApps
Employee Comm.
platform

Employee EX assistants

Enterprise insights

Partner with Customers to Build Success

20% LumApps Employees dedicated to Customer Success

50% LumApps Employees dedicated to building the product

Product & Engineering

100+

LumApps Employees in engineering in order to improve everyday our product.



Innovation With Customers

Communication platform

Knowledge platform

Employee Advocacy

External communication

Frontline Workers

Employee Experience

Mobility Workers

Local & Experienced

20%

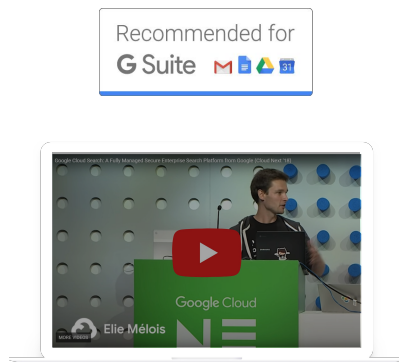
**LumAppers in
Customer Success
&
Professional Services**



Strong Go-To-Market Expansion

2015

GOOGLE PARTNERSHIP



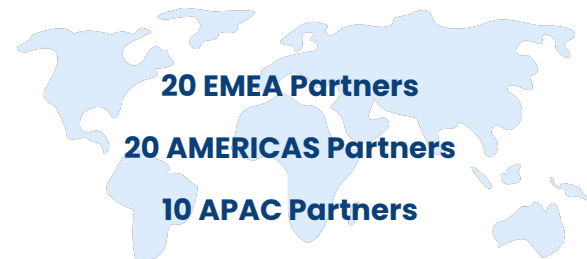
#1 WW in
G Suite

2019

MICROSOFT PARTNERSHIP



Accelerating Growth 50+ Global Partners



accenture

Maven Wave

onix

lecko

sægus

devoteam

50% of LumApps Sales

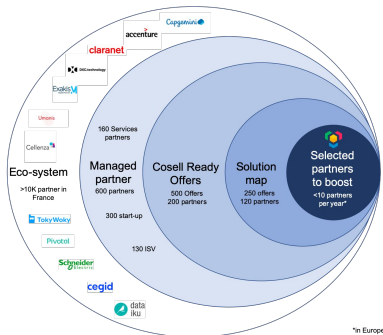
Who We Are

Microsoft Partnership

ISV Gold Partnership



Boost Program in the Partner eXperience



PAX: Only 2 ISVs in Europe

IP Co-sell Teams



Recognise contribution to boost Microsoft teams adoption, and provide incentives for microsoftees to promote LumApps

We are happy to welcome LumApps as a strategic partner and stakeholder...

We are happy to welcome LumApps as a strategic partner and stakeholder. heir Digital Workplace solution is the perfect complement to our Office 365 suite. Their expertise and knowledge in communications, marketing and human resources aligns perfectly with our vision and their social intranet fills a market need for solutions that make employees more productive.

– Agnès Van de Walle, Partners Development Director, Microsoft

Microsoft Graph is the gateway to data and intelligence in Microsoft 365, and empowers developers to build more productive apps for organizations and consumers that interact with millions of users.

With Graph Notifications, LumApps is able to provide a better experience to their customers through notifications that adapt to the user and show at the right time and at the right place across devices.

– Giorgio Sardo, Microsoft Engineering General Manager



Executive Briefing at Microsoft HQ Seattle



Microsoft Ignite

November 4–8, 2019
Orlando, Florida



4 Microsoft events
Inspire, Ignite, Future
Decoded, Envision

LumApps Recognized as A Leader in The Forrester Wave™: Intranet Platforms, Q2 2020

26-criterion evaluation of the 12 most significant intranet platform providers

Key Takeaways

LumApps received the highest score in the 'Strategy & Vision' category.

In addition, we received the highest possible scores in the categories:

- Information Architecture
- Internal Communications
- Delegated Administration
- Templating

The Forrester Wave™ is copyrighted by Forrester Research, Inc. Forrester and Forrester Wave™ are trademarks of Forrester Research, Inc. The Forrester Wave™ is a graphical representation of Forrester's call on a market and is plotted using a detailed spreadsheet with exposed scores, weightings, and comments. Forrester does not endorse any vendor, product, or service depicted in the Forrester Wave™. Information is based on best available resources. Opinions reflect judgment at the time and are subject to change.



Recognized Across a Spectrum of Research Firms



Gartner®



How it Works

Key Pillars of the Modern Digital Workplace

For a unified and simplified employee experience optimize the employee workflow

Communicate and Connect

Drive strategic alignment with global and personalized communications



Foster Culture & Engagement

Foster connections, culture, and community



Empower and Inspire

Extend internal messaging through employee advocacy



Collaboration & Productivity

Provide access, awareness to the tools to get-work-done

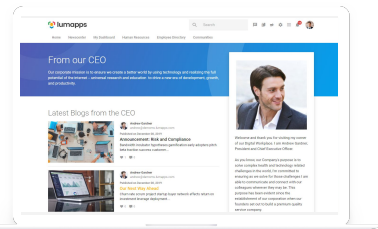


ONE platform for ALL employees

A dedicated experience for everyone



Office Workers



Knowledge Organization



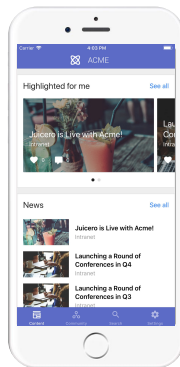
Administration



Rich communication & multi-steps flows



Mobile Workers



Easy information consumption



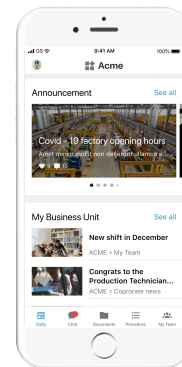
Quick search experience



Photos & videos quick sharing



Frontline Workers



Instant interaction/chat



Operational workflows



Frontline connection

LumApps Digital Workplace

Empower employees



1. Communication & Knowledge

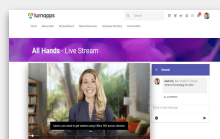
Leadership Corner



News Center



All Hands /
Town Hall

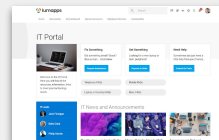


Connect employees

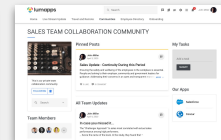
2. Collaboration



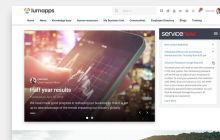
IT Portal &
Performance



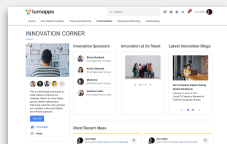
Team Communities



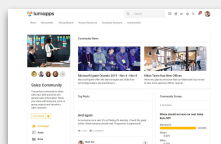
Help & Support



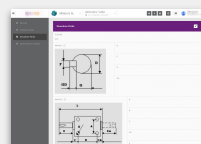
Innovation corner



Comm. of
Practice/Interest



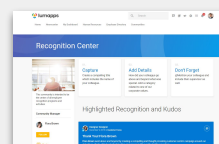
Engine replacement
request



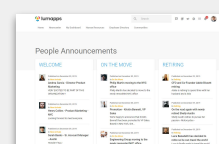
3. Process & Workflows

Enable employees

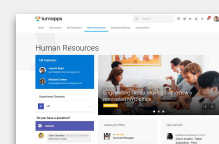
Recognition
Center



People
Announcements



HR Hub & employee
benefits



4. Culture & Engagement



Inspire employees



lumapps

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1. Communication & Knowledge

1. Communication & Knowledge

2. Collaboration

3. Process & Workflows

4. Culture & Engagement

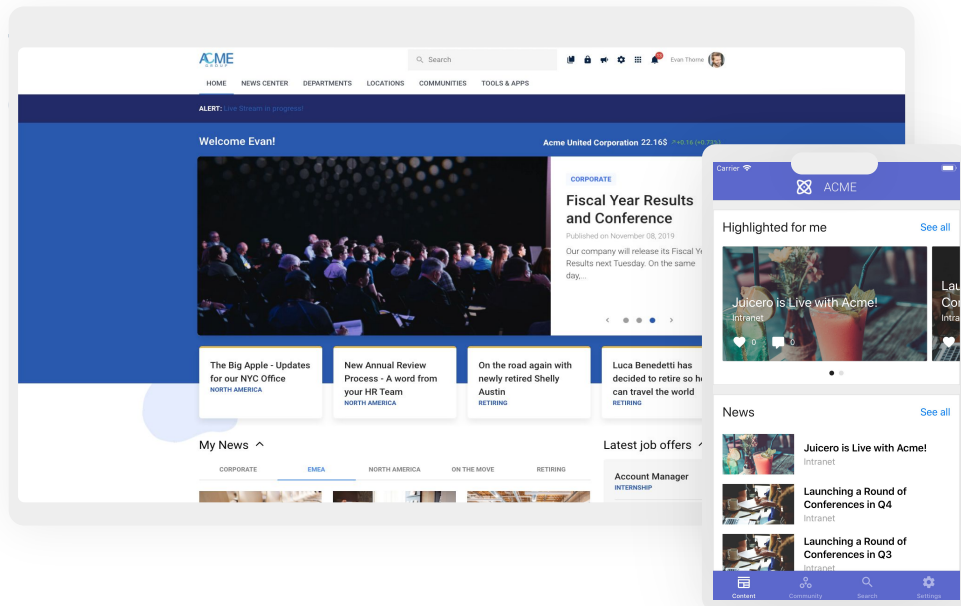


BUSINESS VALUE

- Provide only **relevant information & knowledge** to all employees with no noise
- Increasing **employee engagement** and thus retention rate

HIGHLIGHTS

1. **Personalised experience** for every employee
2. **Governance** at scale for enterprise wide communication
3. Easy to use for **all employees** (not IT skill needed)
4. Communication in **all languages**



CAPTURE

ORGANISE

BROADCAST



Knowledge & Communication Platform



2. Collaboration

1. Communication & Knowledge

2. Collaboration

3. Process & Workflows

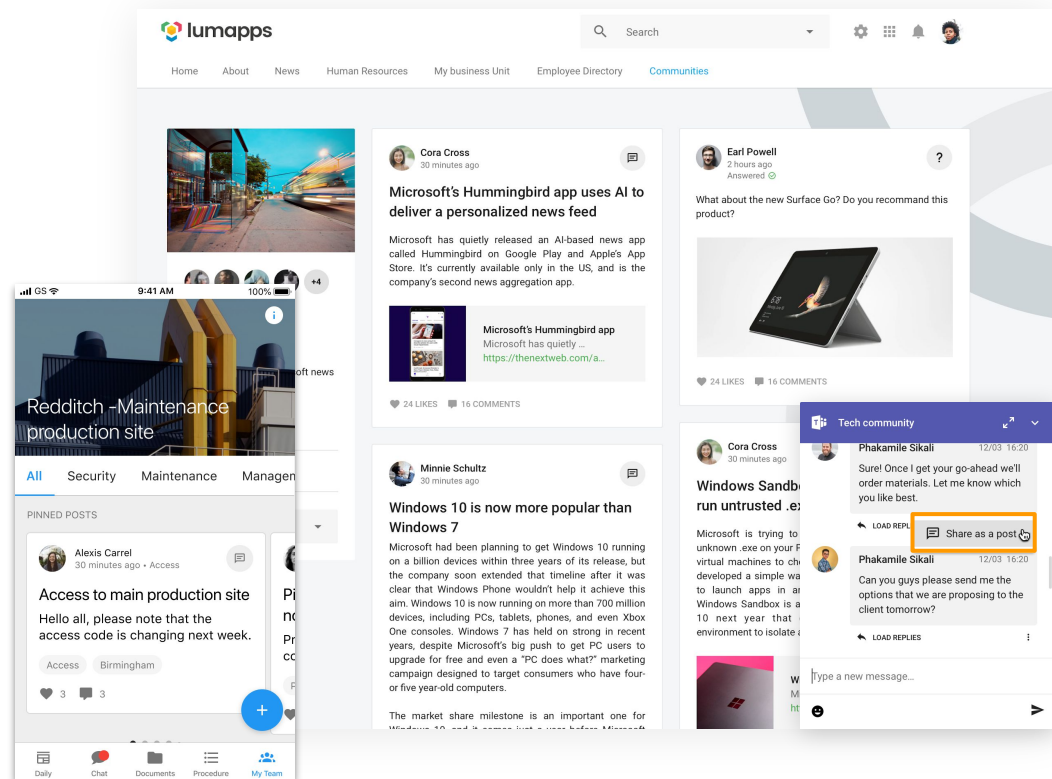
4. Culture & Engagement

KEY BENEFITS

- Communities for **teams collaboration** and **knowledge sharing**
- Instant collaboration through **instant messaging**
- Collaboration happening from everywhere whatever the device or application

Key HIGHLIGHTS

1. Collaboration communities
2. 1:1 or Group chat in mobile. Or integration with Teams
3. Deep integration with Office 365 : Connect to Teams, Sharepoint, Delve...



Make The Most Of O365



Collaborate with your teams



Live stream video from MS Streams



Share presentation of the event



See what your community does



Surveys and forms



Share calendars



Tasks



Apps & Links



Email & Calendar



Personal documents



Popular documents



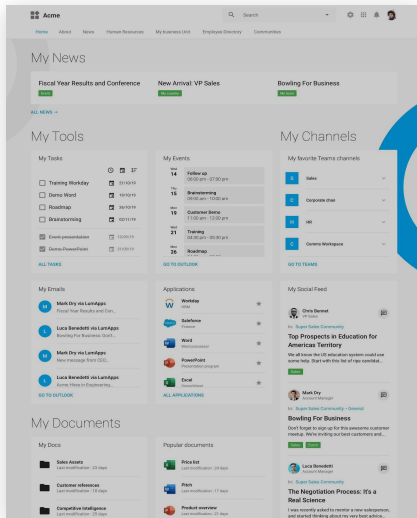
Azure active directory

The screenshot displays a company intranet for 'Acme' with a top navigation bar including links for Home, About, News, Human Resources, My business Unit, Employee Directory, and Communities. The main content area is organized into several sections:

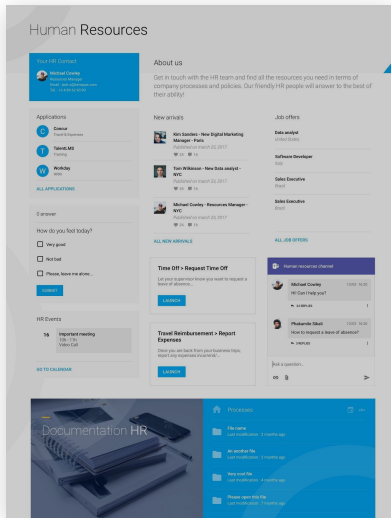
- My News:** Features three news items: 'Fiscal Year Results and Conference' (with an 'Event' tag), 'New Arrival: VP Sales' (with a 'My country' tag), and 'Bowling For Business' (with a 'My team' tag).
- My Tools:** Contains three sub-sections:
 - My Tasks:** A list of tasks including 'Training Workday', 'Demo Word', 'Roadmap', 'Brainstorming', 'Event presentation', and 'Demo PowerPoint', each with a due date.
 - My Events:** A calendar view showing events like 'Follow up', 'Brainstorming', 'Customer Demo', 'Training', and 'Roadmap' with their respective times.
 - My Emails:** A list of recent emails from 'Mark Dry via LumApps' and 'Luca Benedetti via LumApps'.
- My Channels:** A list of favorite Teams channels including 'Sales', 'Corporate chan', 'HR', and 'Comms Workspace'.
- Applications:** A list of installed applications such as 'Workday HRM', 'Salesforce Finance', 'Word Word processor', 'PowerPoint Presentation program', and 'Excel Spreadsheet'.
- My Documents:** A list of documents including 'Sales Assets', 'Customer references', 'Competitive Intelligence', and 'Golden Deck', each with a 'Last modification' date.
- Popular documents:** A list of popular documents like 'Price list', 'Pitch', 'Product overview', and 'Our company'.
- My Social Feed:** A feed of social updates from users like 'Chris Bennet' and 'Mark Dry', including posts about 'Top Prospects in Education for Americas Territory' and 'Bowling For Business'.

O365 / LumApps Use Cases for All Levels

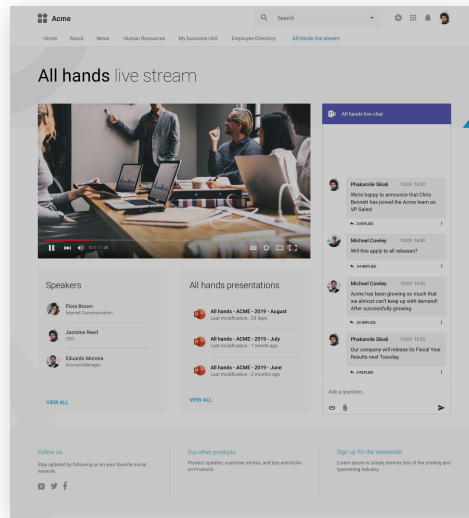
Employee Dashboard



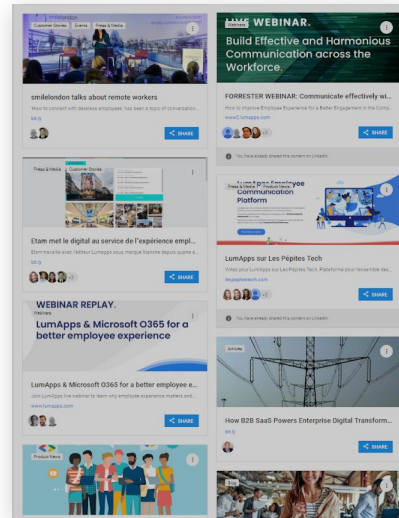
Department Portal



Town Hall / All hands



Employee Advocacy



ME - Personal



WE - Local



US - Global



BEYOND - External



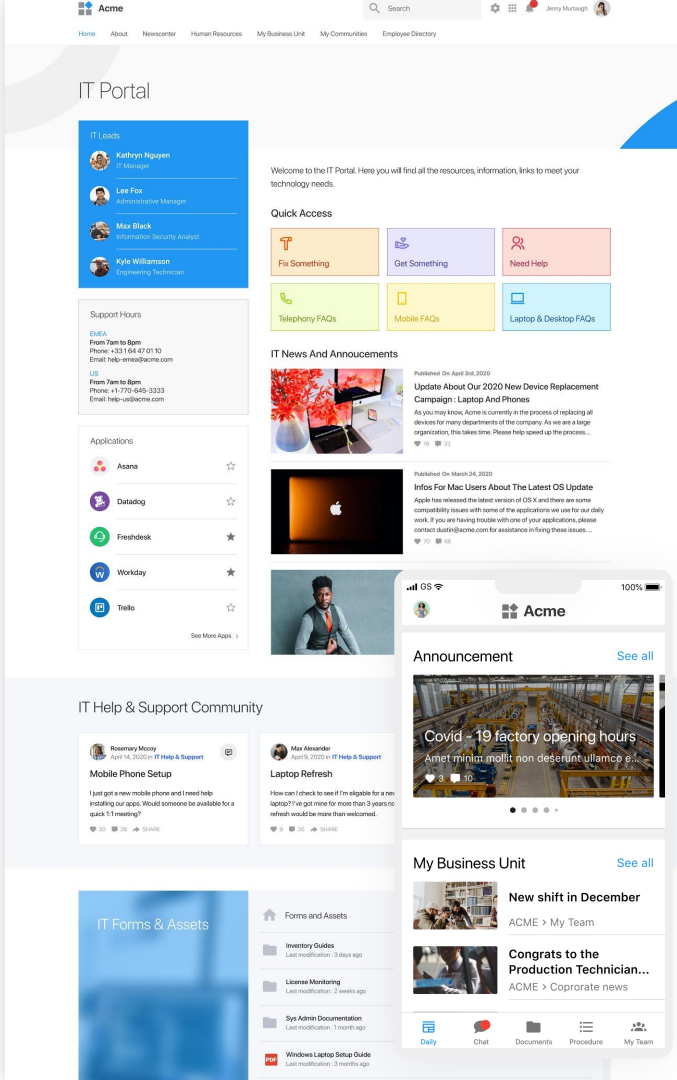
2. Knowledge Management

The Knowledge In All Its Forms

- 1 **Enterprise Knowledge**
 - Broadcast important message
 - Share knowledge in all forms: blog post, news, article...
 - Just in time training (training catalog)
- 2 **Knowledge from the people**
 - Support / Help communities
 - Knowledge sharing forums
 - Identify experts in communities
- 3 **Knowledge from content**
 - Embed knowledge in existing in all the company (exp: Sharepoint)

Highlights

1. Instant/simple contribution through simple templates
2. Communities of practice
3. Folksonomy & Taxonomy to classify content
4. Unified search experience
5. Profiled knowledge navigation



3. Process & Workflows

1. Communication & Knowledge

2. Collaboration

3. Process & Workflows

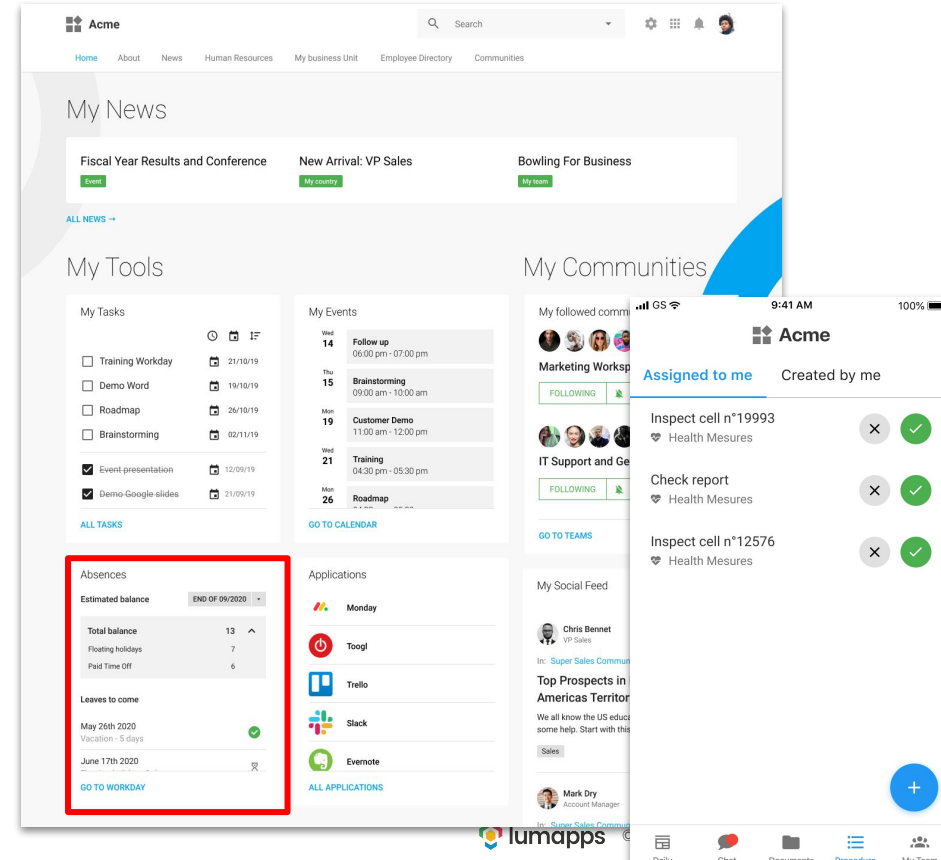
4. Culture & Engagement

Key Benefits

- Connect the **workflow & tools** used by employee in their daily routine to improve overall productivity

Key Highlights

- Enable Integration with existing **3rd party application**
- Create and track non digitized operational **workflows**



4. Culture & Engagement

Employee Advocacy

1. Communication & Knowledge

2. Collaboration

3. Process & Workflows

4. Culture & Engagement

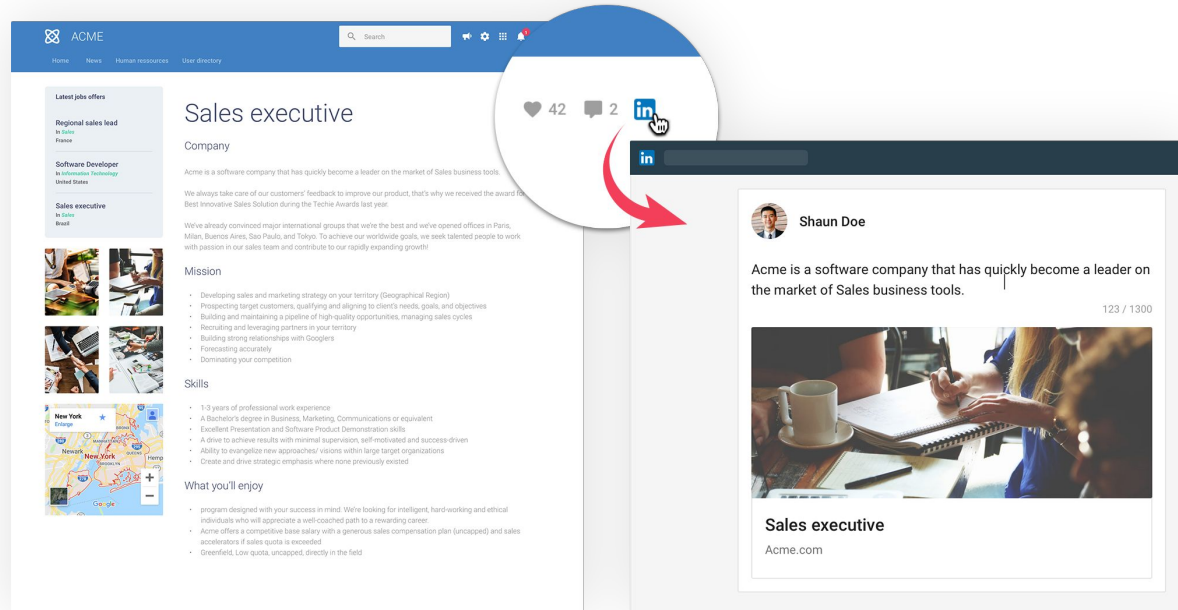


Key Benefits

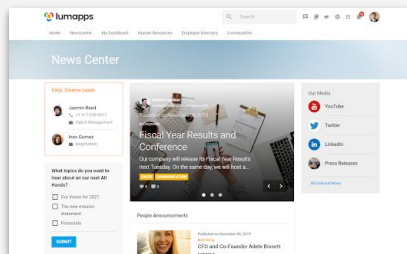
- Transform your employee into **brand advocate**
- **Increase visibility** of your content on social media

Key Highlights

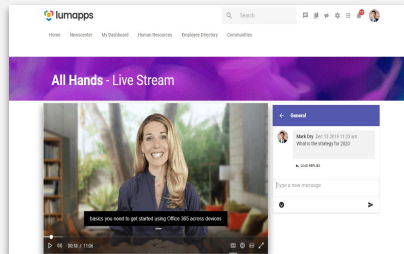
1. Share on social media :
Facebook, linkedin, instagram
2. **Program management** to organise the content sharing in all security



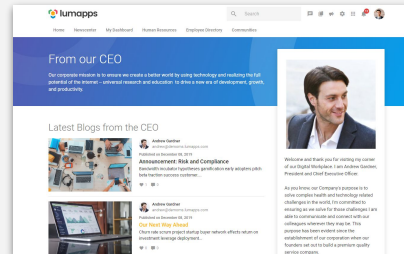
News Center



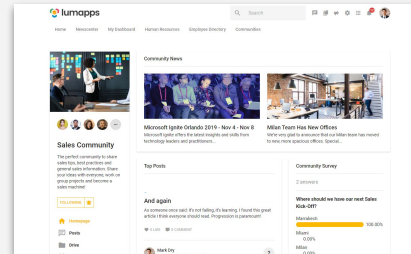
All Hands / Town Hall



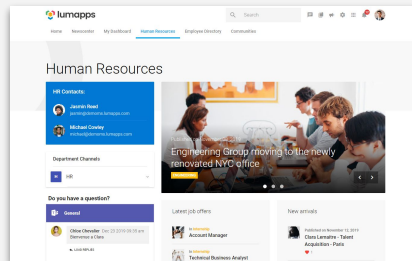
Leadership Corner



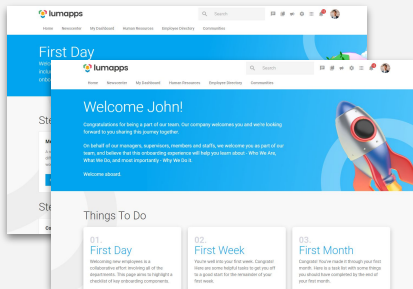
Communities of Interest / Practice



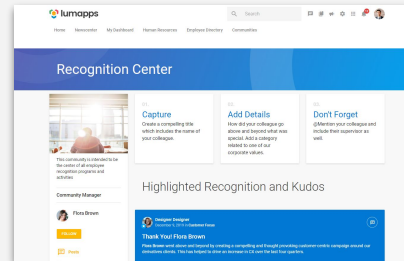
HR Hub (Dept.)



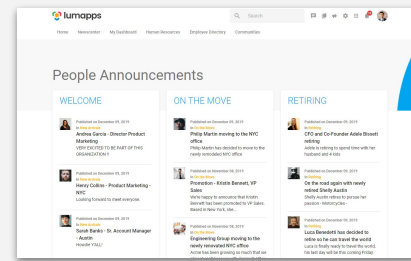
Onboarding



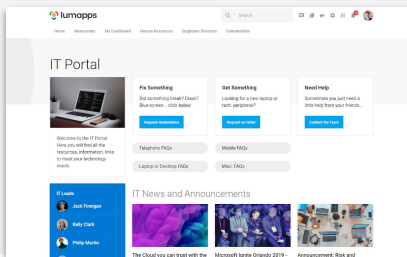
Recognition Center



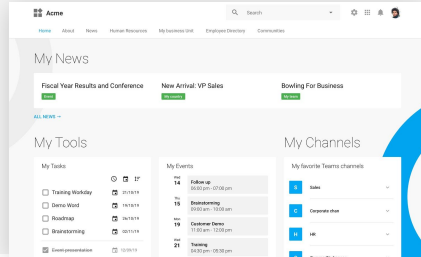
People Announcements



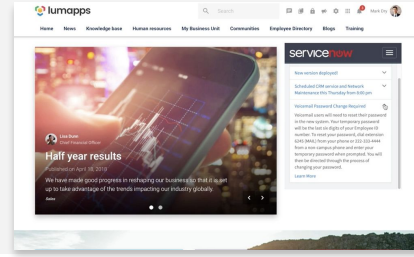
IT Portal (Dept.)



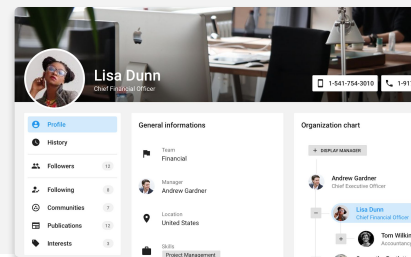
Employee Dashboard



Help & Support



Corporate Directory



LumApps Benefits

Companies

Corporate Communications

Enhanced strategic alignment
Greater communications reach
Propel adoption of business initiatives
Increased communications production

IT and Support

Reduce support tickets 20%
Reduce of admin overhead >20%
Reduce duplicate licensing
Mitigation of risks and exposure

Human Resources

Reduce training cost 5%
Reduce voluntary turnover 1-3%
Accelerate employee onboarding >5%
Reduce hiring cost per FTE

3x

↑ Engagement

20%

↓ Support

3%

↓ Turnover

Employees

Productivity

Reduce search time by 10-20%
Increase productivity
Expedite time to decision making
Increase employee enablement

Development

Foster and evolve the corporate memory
Build communities of practice/experts
Capture and produce knowledge articles
Raise awareness of internal expertise

Engagement

Increase employee engagement
Enhance employee satisfaction
Optimize the employee experience
Foster peer collaboration

20%

↓ Search

5%

↑ Onboarding

3x

↑ Awareness

Thank You!

