



Welcome all to the launch of
prāna



prāna

What is prāna?

- prāna is a cloud-based retail software.
- A software which has been designed to take care of small mom n pop store to an Enterprise.
- prāna is hosted on Microsoft Azure cloud server. One of the top two stable cloud service provider.



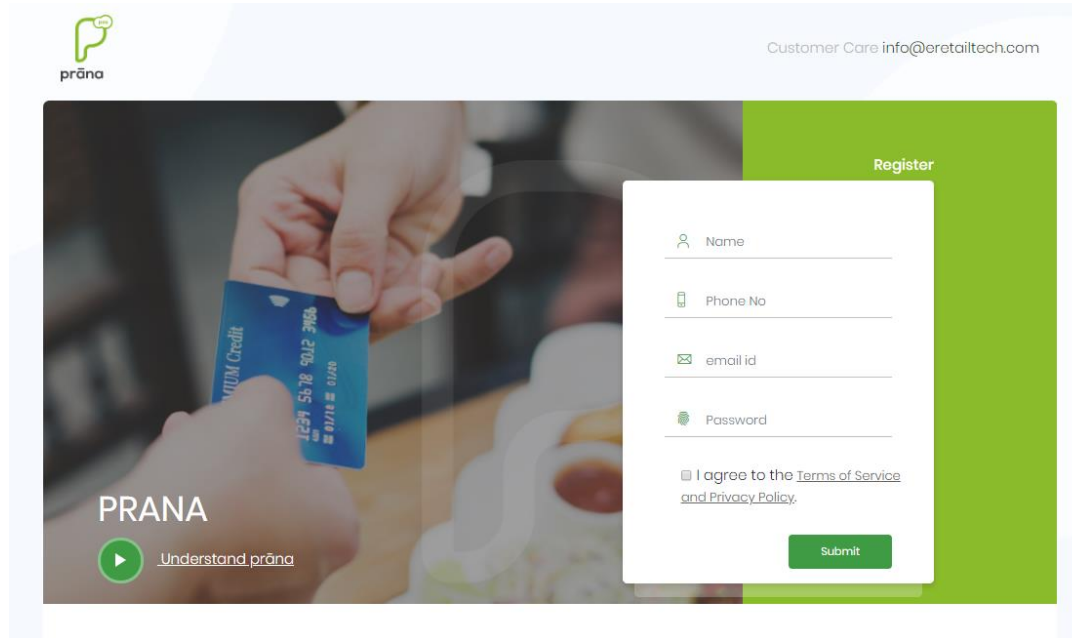
prāna

Why prāna?



- ❖ prāna is very easy to install and configure.
- ❖ Enter basic information such as name, phone number and email id.
- ❖ The setup comes with pre loaded demo data.
- ❖ Once you register you will get 15 days free trail period
- ❖ The time taken for complete installation is not more than 10-15 minutes.
- ❖ prāna can be easily subscribed by registering at **www.prānapos.com**
- ❖ prāna is scalable from single store to multiple stores.

prāna registration screen.



The registration screen features a background image of hands holding a blue credit card. The word "PRANA" is displayed in large white letters, with a play button icon and the text "Understand prāna" below it. A white registration form is overlaid on the right side, containing fields for Name, Phone No, email id, and Password. A checkbox for agreeing to terms and privacy policy is also present, along with a green "Submit" button.

prāna

Customer Care info@eretailtech.com

Register

Name

Phone No


email id

Password

☐ I agree to the [Terms of Service](#) and [Privacy Policy](#).

Submit

PRANA

 [Understand prāna](#)

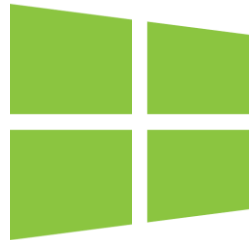
prāna works on.



**prāna works on
Android, Windows & IOS**



**prāna works offline and
online**



prāna currently available.



Supermarket/
Grocery/
Departmental Store/
Kirana Stores



Apparels



Food Courts



Fruits &
Vegetables



Chicken & Meat
Stores



Wine Shops



Gifts Articles

prāna subscription model

- **prāna** has three variants of subscription models.
- **Basic** : Caters to single store with basic inventory features
- **Standard** : It is for a client who has multiple Stores with Warehouse & multiple POS's
- **Enterprise** : It is basically for large enterprise with presence in PAN India having hierarchy like Head office, Multiple regional Warehouses and multiple Stores.

Product Features



Master
Creation



Transaction



Access
&
User
Creations



Dashboard
&
Reports



Store Setup



POS Setup

Configurations



Payment and wallet
configurations.



Promo settings.



Barcode Printer
Configuration



Weighing Scale
Configuration



Pos Peripherals
Configuration



Customisable Receipt
Formats

Master Creation

- Product creation with hierarchy such as group, department, category is very simple and easy.
- Location wise product & price defining.
- Excel upload option for Masters & images.
- Variants such as color and size can be added to a product.
- Multi Language support.
- Batch, Shelf Life, Expiry process can be set.



prāna

prāna Screens

Edit SKU Details

x

SKU Info

SKU Details

SKU Other Details

SKU Code

M001

HSN Code

352142

Short Description

TOORDALIKG

Long Description

TOORDALIKG

Unit Description

KGS

Department/Category

GROCERIES/PULSES

Vendor Description

PRASADZ MARKETING SO

Brand Description

ENTER BRAND DESCRIPTION

MFG Description

ENTER MFG DESCRIPTION

Edit SKU Details

x

SKU Info

SKU Details

SKU Other Details

Stores

Image

Select Image



☒ Open Rate

☐ Non Inv

☐ Discountable

☐ Inactive

☒ Allow Decimal

☐ Bulk Break Up

☒ Batch

☒ Shelf Life

☐ Expiry

No Of Days

0

Minimum Expire Days

0

[**]

Transactions

- ❖ Bulk Breakup process
- ❖ PO Approval
- ❖ Indent generation based on (MBQ or Sales for a given period)
- ❖ Mobile based Apps for
 - Indent
 - Receiving (GRN)
 - Stock Take
 - Transfer Out

POS Features

- ❖ Quantity Override & Price Override
- ❖ Bill Cancellation
- ❖ Refund
- ❖ Hold / Resume
- ❖ Over All Discount
- ❖ Reprint Bill
- ❖ Displaying of QOH
- ❖ Facial recognition for login

POS Features

- ❖ Batch selection for a product
- ❖ Voice based search for product
- ❖ Capturing customer details
- ❖ Multi payments
- ❖ Direct Bill (Fast Payment)

prāna pos Login screen

PRANA FAST FOOD
SECUNDERABAD













User Name:

Password:



LOGIN






(Version 17)















-  Home
-  Printer Settings
-  Language Selector
-  Bill Cancel
-  Bill Reprint
-  Hold Bill
-  Resume Bill
-  Clear Cart
-  EOD
-  Logout

prāna pos billing screen


prāna


FAST	SNACKS	OTHERS	BEVERAG	DESE
 SWEETCORN PIZZA	 CAPSICUM TOMATO PIZZA	 CHEESE PIZZA		
 TOMATO PIZZA	 VEG SPICY PIZZA	 CREAMY CHEESE PIZZA		
 CHILLY PANNER PIZZA	 PANEER TIKKA PIZZA	 FOUR SEASON PIZZA		
 MUSHROOM	 PAPDI CHEESE PIZZA	 FRENCH PASTRY PIZZA		

VEG
VEG PUFF
SAMOSAS
VEG
NON

PRICES

PANEER TIKKA PIZZA

MRP	Sale Price	EAN CODE
₹ 80	₹ 80	
₹ 80	₹ 80	

Select Price

Return

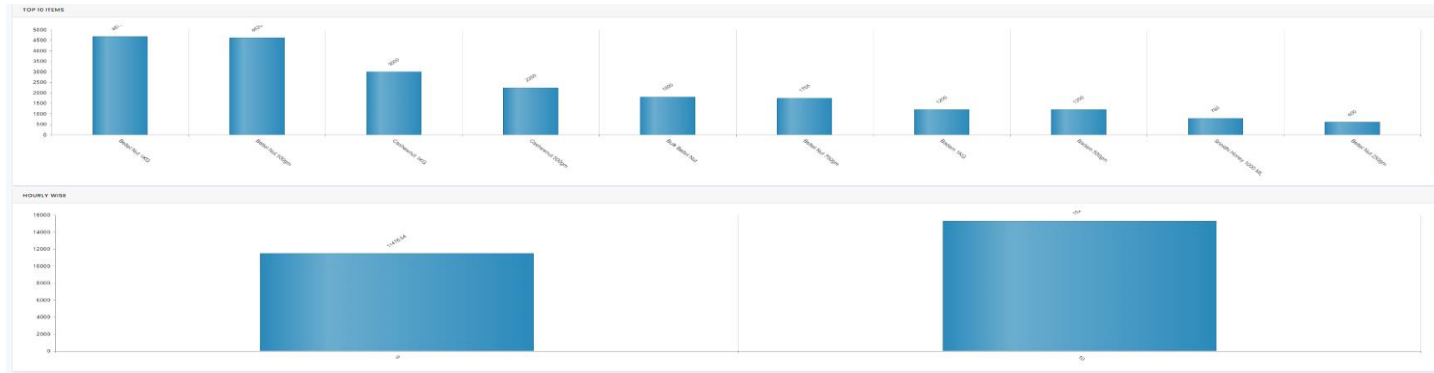
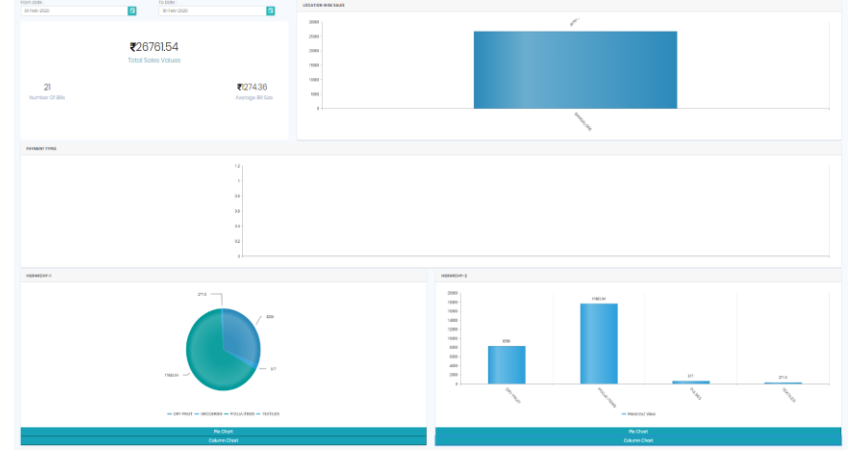
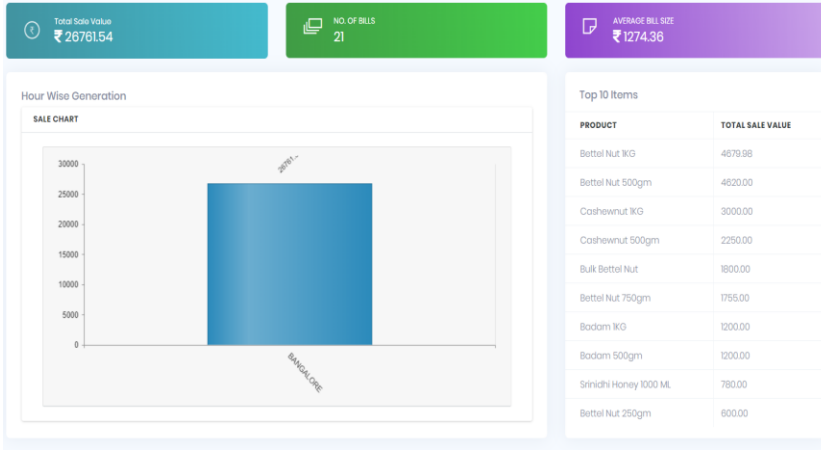
prāna pos item detail & tender screen

prāna				
Scan Barcode 🔍 📄 🔍 👤 +				
Qty	Price	Total	✎	🗑
PANEER TIKKA PIZZA				
1	₹ 80	₹ 80	✎	🗑
CHEESE PIZZA				
1	₹ 95	₹ 95	✎	🗑
FOUR SEASON PIZZA				
1	₹ 80	₹ 80	✎	🗑
COMBO MEAL 1				
1	₹ 150	₹ 150	✎	🗑
PINEAPPLE CAKE				
1	₹ 400	₹ 400	✎	🗑
BLACK FOREST CAKE				
1	₹ 450	₹ 450	✎	🗑
STRAWBERRY CAKE				
1	₹ 460	₹ 460	✎	🗑
PAY		Total	₹ 1715	

Order Summary			←
PAY	₹ 1715	👁	%
CASH	1715.00		
WALLET	0.00		☰
CARD	0.00		☰
CREDIT	Enter Amount		☰
Payment Summary	Balance ₹ 1715	Change ₹ 0	
Tender			



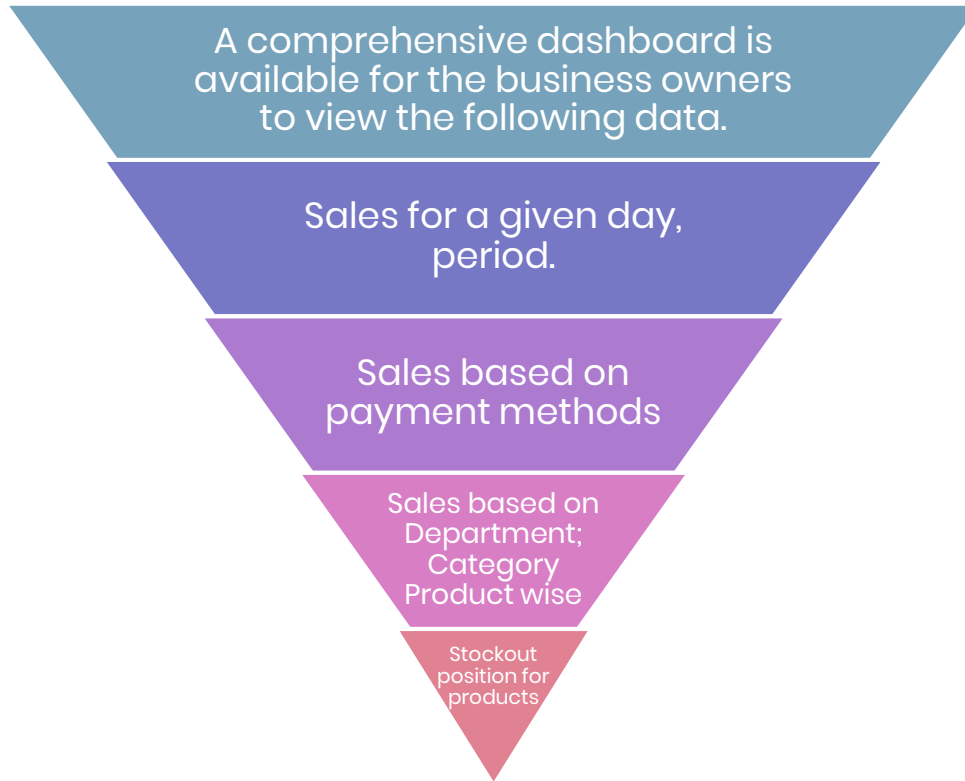
prāna Reports



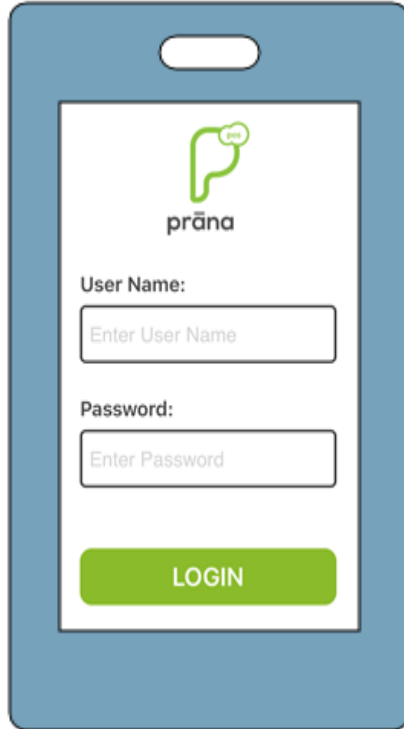


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Dashboard – Graphical Representation



WOW Features

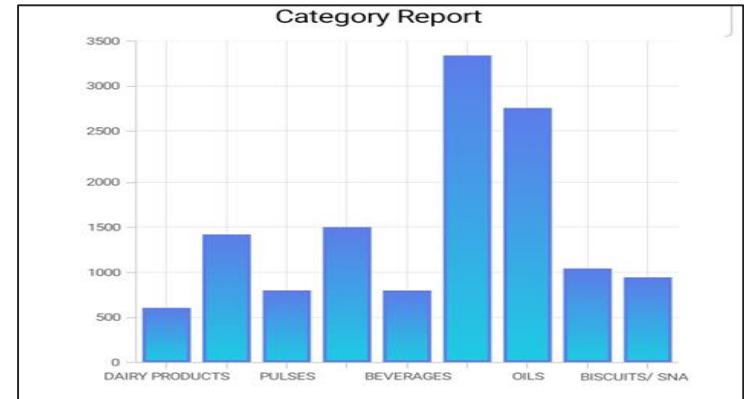
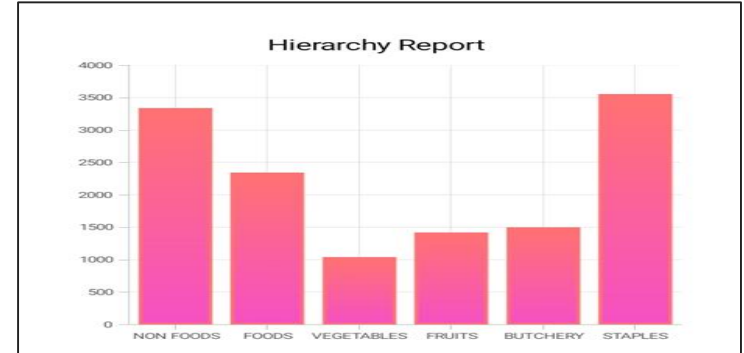
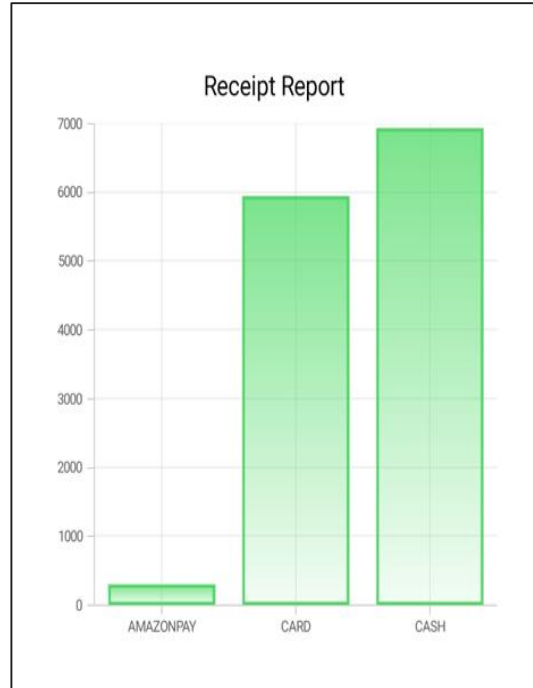
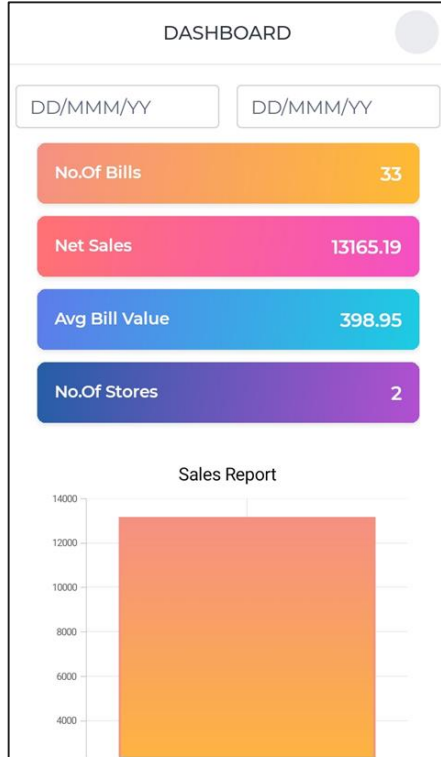


- ❖ Enabled with Multi-platform and devices
- ❖ Store Rollout is very simple and quick
- ❖ Pay as you use (SAAS model)
- ❖ Expiry & Batch management
- ❖ Regional language settings for bill print
- ❖ MBQ & Sales based indent
- ❖ Promos
 - ❖ BOGO
 - ❖ LOT promo
 - ❖ Happy Hour
- ❖ Dashboard and real time reports anytime anywhere
- ❖ Mobile based Dashboard



prāna

Mobile Dashboard Reports





Prana Multi screen

Billing Screen 1

Billing Screen 2

Coming Soon

- ❖ Dine In
- ❖ Delivery
- ❖ Loyalty
- ❖ Mobile Store
- ❖ eCommerce
- ❖ Mcommerce

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✓ Single Store	✓ Multiple Store	✓ All Basic Features
✓ Basic Store Management	✓ Advance Store Management	✓ All Standard Features
✓ Point Of Sale	✓ Point Of Sale	✓ Includes WMS
✓ Basic Inventory	✓ Advance Inventory	✓ Includes CRM
✓ Basic Report	✓ Advance Report	✓ Integrated Payments And Wallets
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For your valuable participation
Presented by S.Ganesan