

# **Driving Operational Efficiency** with accurate actionable insights



Columbus helps businesses to digitally transform and improve the value realization of business applications. **Delivering Microsoft Dynamics 365 Businesses** Applications and the wider Power platform.

# What is Columbus and Microsoft Dynamics 365

Columbus Manufacturing streamlines the supply chain while cutting costs. It increases process efficiency, improves accuracy and visibility of data, enhances resource utilization and maximizes margins. With our industry know how, we have helped manufacturers make significant improvements to their businesses.

### Improved traceability

- Improves effectiveness in every stage of the production cycle
- Promotes accurate and real time information
- Enhanced visibility across the supply chain

'New efficiencies ensures the business runs more smoothly'

### Simplified compliance

- Enhanced role-based security
- Improved audit trails and system controls
- Improved disaster recovery infrastructure

'Our data is far more accurate, our processes more efficient'

# Why customers use **Columbus** Manufacturing

- Better insight into customers, sales pipeline and overall business
- Maximize production efficiency and reduce downtime
- To improve margins in key growth areas

#### Competitive advantage

- Improved financial reporting
- Improved sales forecasting
- Enhanced reporting, analytics and BI

'The solution gives us a better position in the market'

"The Columbus team were able to deliver our solution two weeks ahead of schedule and more than 15 percent under budget." Carol Wills, Controller, CymSTAR, LLC



Columbus Manufacturing, deployed on the Microsoft platform, allows customers to take advantage of improved visibility and data



#### Improved access to information

- 'Our data is far more accurate'
- Reporting process is now 5x faster
- Reduced costs in production and logistics



### Business growth

- 'It gives us a better position in the market'
- 'Our output has increased by 40%'
- Increased productivity & improved cross-division communication



### Saves time through less manual tasks

- 'Our production efficiency has increased'
- Manual work reduced by 50%
- In a better position to meet customer requirements

# **Columbus Manufacturing**

#### Our promise to you

We will challenge your traditional way of thinking by using technology to meet your business goals.

#### The Columbus experts

No one knows how to improve your manufacturing journey better than our experts.

With over 8,000 implementations behind them, we have the industry knowledge to ensure you see success.

#### Speak with the experts today

And learn how you can follow businesses like CymSTAR and Genasys into manufacturing success.



Microsoft Dynamics 365

Azure, Power Platform

## Improved business and supply chain efficiency

- Accurate planning of production and forecasting
- Real-time insight and control over finances
- Improved communication and exceptional customer service

# Why Columbus?

Columbus are widely recognized as a global leader in maximizing efficiency and business performance. We develop and implement our offerings using innovative platforms to accelerate digital adoption and ROI. We have a deep engagement in food, manufacturing and retail, and we build targeted industry specific solutions on top of the Microsoft Dynamics platform, transforming your business and harnessing technology as a competitive advantage.

