Abilis Data Rocket

Data Estate Modernization & Business 360

Challenge

Today's business leaders rely on data insights to make decisions in a quickly changing landscape. While new technologies and tools unlock troves of customer and business data, outdated data and analytics infrastructure can lead to inaccessible data with little to no insights, and investing in data estate modernization with a full-scale data architecture and business analytics solution can be overwhelming and expensive.

Solution

Abilis Data Rocket verifies the value and opportunities in data modernization, with industry-leading technologies, low investment overhead and proven support and proves how quickly data creates value with a modern cloud-based architecture. Within three months, you will be able to answer mission-critical questions such as:

- How do I spot competitive threats and take early action?
- Can I predict why customers are leaving us and prevent bad attrition?
- Are there underperforming products or services that cause client churn?
- What products or services are trending up that I should over-invest in?
- How do I optimize use of resources to attract new customers?
- What existing client profiles are the best ROI for cross-sell/upsell?
- What are my topline cost trends and where should I focus for cost reduction?

What questions could data help YOU answer? How could you use your data to gain insights and guide your organization?

Who Needs Abilis Data Rocket?

Abilis Data Rocket is designed to meet the needs of growth-minded businesses and institutions.
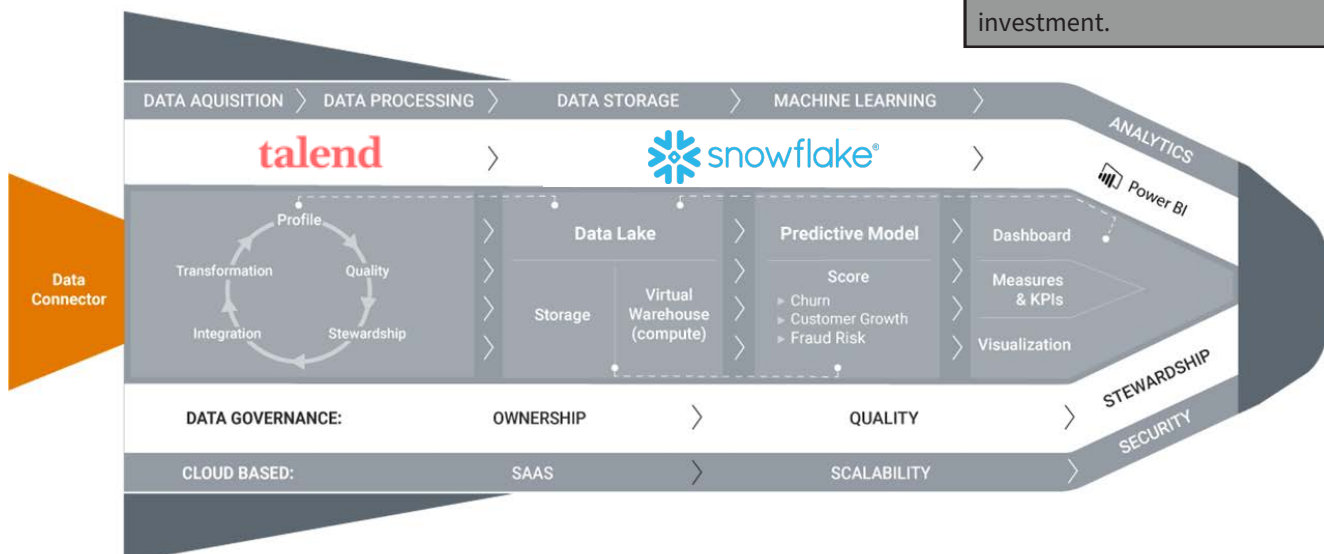
What is Abilis Data Rocket?

With Abilis Data Rocket, you get a working prototype in 3 months using Gartner-leading technologies that will revolutionize the way you use your data.

How Can Abilis Data Rocket Help You?

Abilis Data Rocket empowers data democratization. Specifically, Data Rocket uses Talend to connect to a source system, land the data in Snowflake, do light processing on the data, and create a Power BI dashboard delivering powerful insights using your data.

With uniform, trustworthy data, Abilis Data Rocket provides 360 degree customer insights, from brick and mortar services to online activity, and business insights, from productivity to supply chain logistics. With Abilis Data Rocket, you get the predictive analytics you need to meet the needs of your business and customers as they arise.

Code-free tools and pay-per-use data architecture allows you to maximize your IT resources and realize the value in your investment.

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Why Abilis Data Rocket

Abilis Data Rocket was created to prove one simple concept - you can revolutionize the way you use data in 90 days. You are only three months away from strategically using 360-degree customer insights. You are one winter, spring, summer or fall from accessing data in real-time with automated digestions and reporting, and building on your business intelligence with every new insight. And once you've experienced the power of modern data estate capabilities, you can scale your solution to meet your specific needs, with a dedicated team of experienced data architects.

What You Get in 90 Days

Know Your Customer

Gone are the days when businesses can depend on lifelong customers. As competition increases across every sector and business size, businesses must know they can adapt to changing market demands. Keeping business data safe and using curated insights to proactively deliver the services that will help you attract new business and grow the business you have.

Identify Areas of Opportunity

With quality data ingestion and processing, you will obtain access to standardized data sets in order to:

- View customer interaction across your organization;
- Redefine how your measure and assess your KPIs;
- Unlock new insights and create opportunities to cross reference; and
- Identify trends, outliers, and form segmented customer lists.

Maximize Cost/Value Proposition

Even if you know you need to upgrade your data architecture, testing new technology can be overwhelming and expensive. Abilis Data Rocket allows you to experience the technology firsthand, and oftentimes, the cost-savings that come along with a pay-per-use, cloud-based model.

Schedule Your Consultation

Ready to Rocket? One phone call can get you started. Abilis Data Rocket comes with a complimentary technology alignment assessment, pinpointing your strengths and needs. Contact bottomano@abiliscorp.com today to get started.

Abilis Data Rocket Partners

Abilis Corp

Abilis Corp is a trusted systems integrator providing end-to-end data and analytics solutions that open up insights business leaders can use.

Talend

Talend is a Gartner-leading data management software company enabling customers to access, process, govern and manage data – delivering trusted data at the speed of business.

Snowflake

Snowflake created an industry leading Cloud Data Platform that delivers the performance, scalability and concurrency required to allow customers to finally address the most demanding data related challenges.

Power BI

Power BI provides interactive visualizations and business intelligence capabilities. An intuitive, drag and drop interface allows end users to create compelling reports and dashboards in order to support better data decision-making.