SNOWFLAKE SECURE DATA SHARING

Transforming how enterprises create business assets from data

SHARE LIVE, READY-TO-QUERY DATA WITH EASE
Within minutes, share any part of your data warehouse while maintaining a single source of truth.

ELIMINATE DATA MOVEMENT
Share read-only data and database objects without moving data, rebuilding schemas, or creating pipelines.

CREATE MORE ASSETS FROM DATA
Share more data more effectively and efficiently, internally or externally, compared to slow, costly, and labor-intensive approaches such as FTP, EDI, APIs, or email.

PROVIDE CONTROLLED, CUSTOMIZED VIEWS
Make available a single table of your entire data warehouse to partners, vendors, and data customers.

MONETIZE YOUR DATA
Make your data available in the Snowflake Data Exchange and open new revenue opportunities.

PAY ONLY FOR WHAT YOU USE
As a data provider, read-only sharing means no extra storage cost to share data. As a data consumer, pay only for the compute charges you use on shared data.
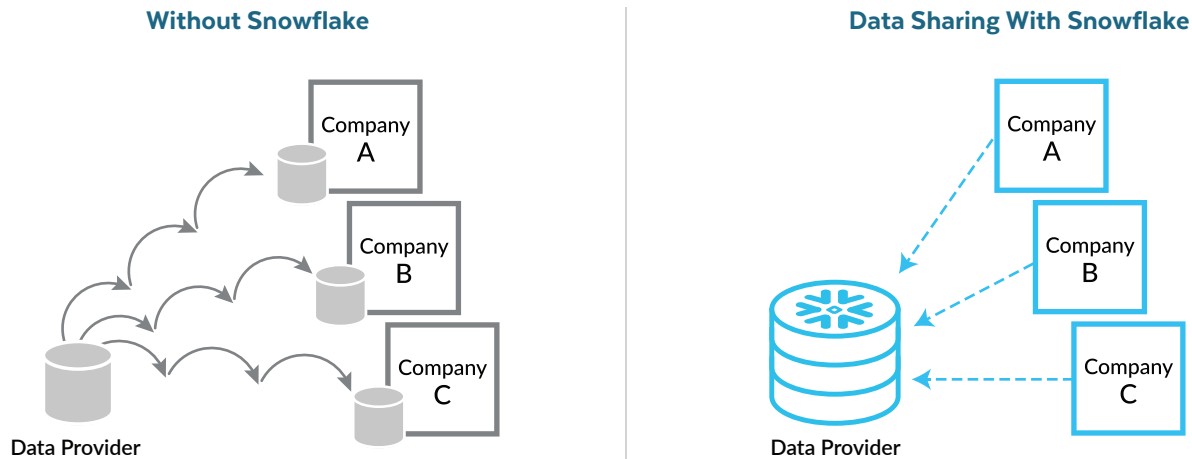
THE NEED IS NOW

Every day, enterprises everywhere have a need to share data. Retailers share sales data with vendors to manage inventory and supply chains. Mobile platform providers share subscriber engagement information with application developers to produce better customer experiences. Companies constantly seek ways to maximize value, improve insights, build new business opportunities, and more from data.

DATA SHARING FOR ALL

Traditional sharing methods require laborious and costly procedures to share even just a slice of your data warehouse. Today's volume, variety, and velocity of data only intensify sharing issues. To solve these critical challenges, Snowflake has created the Private Data Exchange, enabling you to create the perfect environment for secure data collaboration.

DRIVE OPPORTUNITIES WITH A PRIVATE DATA EXCHANGE

By creating your own private data hub and inviting third-party consumers, you can deliver rapid time to value, offer better data analytics experiences, and transform your data into new, valuable, and strategic business assets.

Without Snowflake

Company A

Company B

Company C

Data Provider

Data Sharing With Snowflake

Company A

Company B

Company C

Data Provider

SNOWFLAKE MAKES DATA SHARING EASY

With Snowflake, you can easily share data, create insights, and build a network around your data. Data security, data protection, data warehouse management, and more are all built in. Whether data sharing is one-to-one, one-to-many, or many-to-many, there is no data movement with Snowflake.

CUSTOMER SUCCESS

Reducing data sharing costs: Heap Analytics slashed five to ten hours of work per week that were used to debug pipelines, resolve resource contention, and support customers trying to access data. Heap now securely shares live, ready-to-query data to its customers, who can access it immediately and see value sooner. Heap also monetizes this data offering, creating a new revenue stream for the company.

Breaking data silos: Rakuten Rewards leverages Snowflake Secure Data Sharing to improve access to data for both its own data scientists as well as other business intelligence and analytics professionals across the entire Rakuten organization. Beyond boosting internal collaboration, Rakuten has also started sharing data with vendors and third parties.

Learn more about secure data sharing here.

ABOUT SNOWFLAKE

Snowflake's cloud data platform shatters the barriers that have prevented organizations of all sizes from unleashing the true value from their data. Thousands of customers deploy Snowflake to advance their organizations beyond what was possible by deriving all the insights from all their data by all their business users. Snowflake equips organizations with a single, integrated platform that offers the only data warehouse built for the cloud; instant, secure, and governed access to their entire network of data; and a core architecture to enable many types of data workloads, including a single platform for developing modern data applications. Snowflake: Data without limits. Find out more at **snowflake.com.**