

## Global Brands Group



*Founded in 1997, Global Brands Group (GBG) commenced operations under a senior executive leadership with local and international experience, who guided a professional team, which collectively exceeded hundreds of man-years of experience.*

## GB – Data & AI Offer



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[www.Gbrands.com](http://www.Gbrands.com)  
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# Data & AI Offer



Data, analytics and AI have the power to help you build market agility in a world of exponential change. The power of AI to help you get the most out of your people, process and technology is unparalleled, and the need has never been greater. Data is the lifeblood of many organizations, but is your organization making the most of it? In a recent global Brands, most organizations are in their infancy when it comes to AI adoption.

- Microsoft Data Platform

When you're working with data, you want to be able to crunch, twist, add, cut, slice and dice information – plus secure it, manage and govern it in many ways. Microsoft and Global Brands can help, whether you want to harness data on-premises, accelerate insights and predictive analytics from the cloud, integrate intelligence into your applications or leverage AI to empower your innovation agenda.

- Microsoft SQL Server

When it comes to managing your data, Microsoft's database management system (DBMS) vision is the most complete and rated the highest for ability to execute. SQL Server offers scalability, performance and availability for mission-critical intelligent applications and data warehouses. It also connects you to real-time intelligence and end-to-end mobile BI with your choice of languages and platforms.



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- **Microsoft Azure and Azure Machine Learning**

If you're trying to make a leap instead of a steady progression, Microsoft Azure can help. Azure is a cloud set of over 100 services, which are always expanding and designed to help you increase productivity, develop and deploy cloud where you need and want it, and integrate intelligent applications and services.

One of the most popular Azure services is Azure Machine Learning, which enables computers to learn from data and experiences and then act on that information without human intervention. It features an experimentation platform for cloud to edge services, Azure Machine Learning Studio for fail-fast experimentation and Data Science Virtual Machines with preconfigured environments for data scientists

## **Use the power of data and AI for new results**

### ❖ Microsoft Cognitive Services

If you're thinking of pushing the boundaries on how you optimize your operations, introduce and create new services or augment your team's capabilities, artificial intelligence can help. Microsoft Cognitive Services enables you to integrate AI into your websites, bots and applications, providing human-like capabilities to address your business challenges and applications.

### ❖ Power Platform

Low-code technologies offer the promise of effective "citizen development", where business users can produce apps and virtual agents at speed with little to no IT intervention. Microsoft's Power Platform combines the strengths of key products - Power BI, Power Apps, Power Automate, and Power Virtual Agents - to serve this business need, enabling your team to take smart actions, leading to smart decisions and business results.



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# Microsoft Azure

Microsoft Azure is an ever-expanding set of cloud computing services to help your organization meet its business challenges. With Azure, your business or organization has the freedom to build, manage, and deploy applications on a massive, global network using your preferred tools and frameworks.



## WHY AZURE



### **BE FUTURE-READY**

Continuous innovation from Microsoft supports your development today, and your product visions for tomorrow. With 1000+ new capabilities in the past year, you can build on the latest advancements in AI, blockchain, Kubernetes, containers, and databases to keep you ahead of the curve.

Our enterprise grade analytics solution outperforms the competition, costs less, and is fully compatible with your existing development, BI, and data science tools.



### **BUILD ON YOUR TERMS**

You have choices. With a commitment to open source and support for all languages and frameworks, build and deploy how you want to. Take advantage of the full-featured, integrated development environments with built-in support Visual Studio and Visual Studio Code, the most popular IDEs trusted by 15M+ developers.

We embrace open source, drive innovation through collaboration, and contribute back to the community.



### **OPERATE HYBRID SEAMLESSLY**

On-premises, in the cloud, and at the edge—we'll meet you where you are. Integrate and manage your environments with tools and services designed for hybrid cloud.

Enhance security, simplify access, and set smart policies across your different environments with a single identity platform trusted by 90% of enterprises globally.



### **TRUST YOUR CLOUD**

Get security from the ground up, backed by a team of experts, and proactive compliance trusted by enterprises, governments, and startups.

With a \$1B+ investment in security R&D and 3,500 cyber security experts, security is foundational for Azure.