# **り**LeadDesk

The Software behind Sales and Customer Service Superstars





Outbound Sales Make calls faster with our intelligent dialer.



Inbound Sales Manage multi-channel sales environments.



Customer Service Quickly respond to your customers needs.

#### Why choose LeadDesk?

Having the right tools for effectively handling a massive number of leads and requests by connecting the right person, through the right channel, with the right solution at the right time. That's why we've developed LeadDesk. An easy to use software as a service with first-class support, it's the secret behind turning agents into high-performing sales and customer service superstars.

- Reliability, flexibility and reliability (99.96% uptime)
- Open interfaces for writing and reading. Enables you to use your own Business Intelligence tools in addition to LeadDesk reporting
- Constantly evolving cloud-based solution
- ISO 27001 and SOC 3 security certificates



## ິ<mark>ງ Lead</mark>Desk





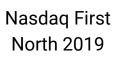




9 years in operation

700+ Customers

Customers in over 25 countries



### About Us

LeadDesk is a fast-growing and internationalizing software company, operating in the cloud-based software market in Europe.

We offer the LeadDesk cloud service for high-volume sales and customer-service needs. We have grown into the leading supplier of high-volume sales and customer-service software in the Nordic countries, with offices in six countries in northern Europe.

Our LeadDesk cloud service is used by over 700 customers in 25 countries and handles over 300 million personal customer contacts annually.

"Since we started using LeadDesk our hit rate is up significantly and average handling time is down. Our dropped call rate has always been good and under the regulatory limit. With LeadDesk our drop rate has dropped even further."

Erik Engebretsen Head of Telemarketing, Fjordkraft

### Some of our customers

