# Campaign Management

for **Dynamics 365 Business Central**
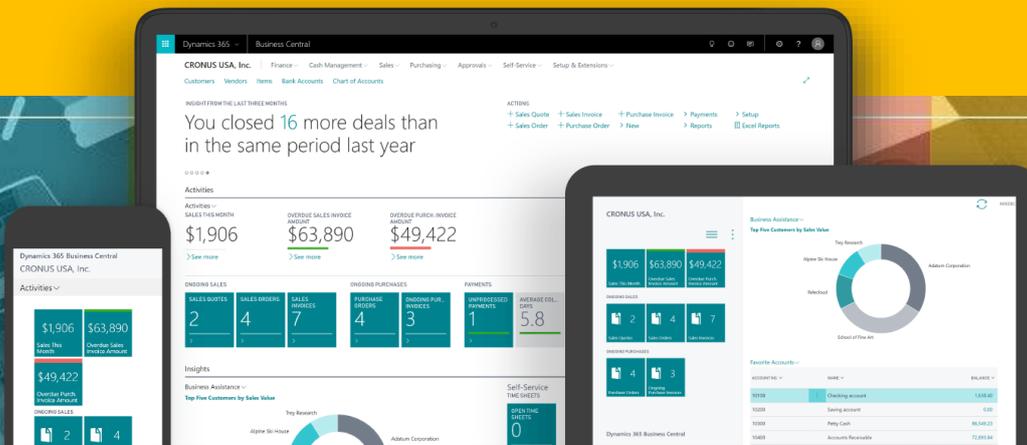
**BCS Itera Campaign Management** extension gives the opportunity to create easily campaigns for customers or customer posting groups.

Time is precious in today's business world and not wasting any is kind of a prerequisite for staying competitive. Therefore, companies have to focus on campaign automation to engage customers more effectively and efficiently. It allows them to automate their marketing in order to free up more time for their strategy, since there are less manual tasks needed.

## CAMPAIGN LIST

🔍 Search  ＋ New  Manage  📊 Open in Excel
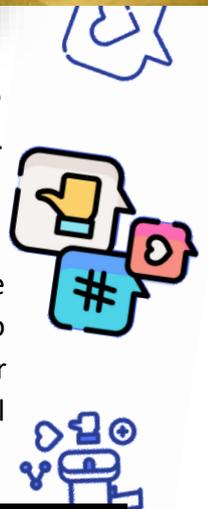
| ID ↑ | | Description | Type | Status | Date Entered | Date of Sale | Start Date | Ending Date |
|---|---|---|---|---|---|---|---|---|
| CP0004 | ⋮ | Chairs Campaign | Approved P... | Confirmed | 23.01.2020 | 24.01.2020 | 27.01.2020 | 10.02.2020 |
| CP0005 | | Computers Campaign | Approved P... | Created | 23.01.2020 | 27.01.2020 | 03.02.2020 | 10.02.2020 |
| CP0006 | | Accessories Campaign | Approved P... | Confirmed | 23.01.2020 | 27.01.2020 | 17.02.2020 | 16.03.2020 |

For more information and pricing please contact BCS Itera AS:
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**CAMPAIGN CARD**

# CP0004

👤 Customers    🐱 Set to Customers    🔲 Add Items    📄 Copy from another Campaign    ✔ Approve Campaign    ✖ Rejec

**General**

| | | | |
|---|---|---|---|
| ID | CP0004 | Start Date | 27.01.2020 |
| Description | Chairs Campaign | Ending Date | 10.02.2020 |
| | Approved Price | Campaign Dimension Value | CP0004 |
| | Confirmed | Recipient of Notification | |
| e P | 23.01.2020 | Confirmation Time | |
| | 24.01.2020 | | |

Process   Release   Posting   Prepare   Order   Request Approval   Print/Send   Navigate    Actions    Navigate   Fewer options

| | | | |
|---|---|---|---|
| | | External Document No. | |
| Address 2 | | Your Reference | |
| City | Birmingham | Salesperson Code | |
| Post Code | B27 4KT | Campaign No. | |
| Country/Region Code | GB | Opportunity No. | |
| Contact No. | CT000008 | Responsibility Center | |
| Phone No. | | Assigned User ID | |
| Email | | Status | |
| Contact | Mr. Andy Teal | E-Receiving Advice Status | |
| No. of Archived Versions | 0 | WORK DESCRIPTION | |
| Document Date | 23.01.2020 | | |
| Posting Date | 23.01.2020 | | |

age   Line   Order   Fewer options

| Type | Salesperson Code | Quantity | Qty. to Assemble to Order | Reserved Quantity | Unit of Measure Code | Unit Price Excl. VAT | Line Discount % | Line Amount Excl. VAT | Ca ID |
|---|---|---|---|---|---|---|---|---|---|
| | | 3 | | _ | PCS | 100,00 | | 300,00 | CP |

# MAIN FEATURES

o  Create recurring campaign sites with a few clicks.

o  Based on campaign, creating new sales orders

o  Copy rows from Excel to create new campaign

o  Possible to make sales refunds based on campaign sales

o  The campaign ID is carried through all documents created for the campaign - sales, credits, etc. Later you can easily find campaign analytics.

o  Automatic campaign notification if a campaign is not approved for any reason.

o  Campaigns can be created for both a customer's posting group and an individual customer.