

# **Business Texting for an Evolving Workplace**

### Communicate the way your customers do!



### **How it Works**

- 1. We text-enable your current business phone number.
- 2. Send emails to your customer. They receive it as a text message from your number.
- 3. They reply to the text. You receive it as an email.

## Why it is Great for Business

### **Marketing**

- Your number is already out there.
- Text open rate is 5X greater than email open rate and 10X phone answer rate.

#### **Security**

- Uses your secured email system.
- Customer communications and NPI do not pass through employees' personal phone numbers.

#### **Ease of Use**

- No new apps required. Leverages existing email application.
- Customers already communicate by text. No customer training required.

For more info or to schedule a demo, text or call 863-286-0100.