



Get actionable intelligence into millions of customer conversations without any manual effort.



Bryght AI is a conversational intelligence and scoring platform to help you drive customer retention, satisfaction, and conversion while also protecting your brand. Using AI, we analyze and score millions of messages between your chatbots or human agents and your customers to analyze the effectiveness of those conversations



Actionable insights into millions of conversations

AI (NLP/NLU and ML) driven analysis generates unique intelligence into customer intents and the quality of their experience without requiring laborious manual effort from your team.



Precise identification of poor-performing areas

Our patent-pending platform analyzes and scores effectiveness across multiple dimensions such as Intent fulfillment, Sentiments, Abuse, Compliance, and Dialog Efficiency. This helps you precisely target your improvement efforts



Brand Protection

Automated scanning of conversations to analyze regulatory compliance, policy compliance and abuse. This helps you protect your brand reputation



Quick and easy to deploy

Bryght AI is easy to work with. You continue to use your systems without any disruption as it doesn't require complex integrations to get started. It comes with an intuitive, self-service user experience

Contact us at info@bryght.ai to learn more