



***incadea Automotive365***

**Designed to help you grow**

The decision to adopt a new Automotive Dealer Solution is a significant business decision. It is an investment in the future of your business and you want to make sure that it will stand the test of time. Your objectives may include scalability for the growth of your business, ongoing development to support the ever-changing customer expectations, and new emerging technologies and solutions for sales, service, and other business areas of your dealership.

The incadea Automotive365 solution is an open-platform dealer solution system designed to boost dealership performance, growth and profitability. Our fully integrated solution is powered by Microsoft the Dynamics 365 Business Central Cloud, ensuring innovative functionality and a user-friendly interface.



## Why incadea Automotive365



### **Gain Control**

Make informed decisions and resolve issues before they impact your bottom line by using real-time operational reporting.



### **Increase Margins**

Optimize your processes, reduce costs, and improve productivity. Focus on the activities with the most added value.



### **Amaze Your Customers**

Create customer-centric, personalized experiences across the entire dealership.



### **Drive Growth**

Strengthen your brand, build long-lasting customer relationships, and stay on top of the game.

## **Drive results in every area of your dealership**

## Based on Microsoft Cloud Technology.

### Allowing you to focus on innovation

Incadea Automotive365 is based on the world class online platform of Microsoft Dynamics 365 Business Central. As such, the solution inherits all the essential properties of this ERP software while accommodating the specific requirements of the automotive retail business.

## Your Benefits



### Continuous Development and Innovation

Based on Microsoft Dynamics 365 Business Central, incadea Automotive365 provides quality consistent with other Microsoft products and also benefits from cutting-edge developments and innovative features.



### Security

Microsoft constantly upgrades its Server components and also the Dynamics 365 Business Central platform, focusing on ensuring security. Incadea Automotive 365 directly inherits these upgrades.



### Connected Dealership

The Microsoft Dynamics 365 Business Central platform allows integrations to other Microsoft products and third-party applications. These allow you to forget spreadsheets, switching between different systems, and re-entering data; instead, your team can spend its time in a more productive manner.



### Intuitive and Familiar User Interface

With a graphical user interface similar to popular Microsoft Office applications, the new incadea Automotive365 solution will be familiar for your team, and therefore easy to adapt. Experience reduced training effort and time and better acceptance and utilization among users.





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