

Atidot

Makes Insurance Smarter

Use Atidot to predict customer insurance needs, lapse patterns and profitability. Build smart segments and gather personalized insights.



The Challenge

How do you retain the right customers to improve profitability?
How do you ensure that resources are split efficiently to achieve maximum results? How can you proactively engage with existing policyholders without understanding what drives them?



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The Solution



Insurance behavior modeling based on Machine Learning, AI and actuarial models. Connected to the business. Integrated with your system and connected to your sales force.

Why Atidot

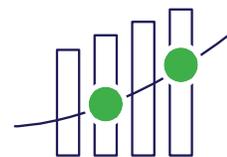
Atidot offers a pioneering platform designed to address the specific needs of life insurance carriers. Our platform is suitable for use by non-technical teams and delivers actionable results across all specialties. The system was designed by a team of data and actuarial experts.



Targeted lists for proactive retention and up-sell efforts



Understand what drives your clients' decision making, to tailor products and actions



Cut costs while increasing profitability