

**Testhouse Helps StreamBubble Reduce Test Execution Time by 30% and Added Additional Test Cases Without Affecting Schedules While Keeping test Cycles Under Control**



## **Manual Testing for StreamBubble**

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## Background

The social media management tool, 'StreamBubble' works with the idea to build long lasting relations for the customers and to be the engaging partner in all social media platforms. Streambubble is a social media management software, which act as a friend for the clients to streamline all their conversations, discussions and postings in different social media platforms to a single platform.

The think-tank team of StreamBubble works for the clients to achieve top and proper results. Communication is an important aspect in every business. This application is a social media marketing tool, which makes it more easy and handy. StreamBubble is owned and operated by Brandcure Communications FZ – LLC, TwoFour54, Abu Dhabi, UAE.

## Challenges

The application was constantly growing which increased the amount of test cases. So, we had to find a way to improve the system quality without introducing more additional testing time.

## Solution

Along with the client, Testhouse decided that the best option was to follow the best approach, that allows us to study and explore the application. Client provided Initiation document to demonstrate the What's the application & What types of users are available etc. Knowledge in StreamBubble gained through hands-on of the application. Also developed test scenarios & testcases that could be used by all over the application.

## Results

Testing activity was completed and was delivered to the client in a single month. Team members in StreamBubble were trained on processes and execution methods. This helped us to reduce the test execution time by 30%, our team had added many additional test cases without affecting

schedules and kept test cycles under control. The full test suite that previously required few weeks including two test engineers for Web, and two test engineers for Mobile, can now be executed without issues.

StreamBubble, allowing even non-technical testers to create new test suites without any external support. This approach helps to generate more efficiency.

In addition to Manual Testing, we also conducted Mobile, Performance and Automation Testing for StreamBubble.

Testhouse helps organisations like StreamBubble deliver exceptional user experience to their customers by ensuring the quality and functionality of their applications and offerings.

[Let us know](#) if you would like to know more about our services like these and how we can help improve your business efficiencies and customer satisfaction levels.

## testhouse

Testhouse is a thought and market leader in Software Quality Management, Application Lifecycle Management (ALM) and DevOps, providing on-site, on-shore and off-shore test services, either on-demand or outsourced, including consulting, software testing solutions and training globally, focussing on traditional IT, mobile, cloud and internet of things platforms. The expertise of Testhouse's 200 staff across four continents, our innovations, and strong global partners ecosystem, which includes Microsoft, IBM, and HP, provides the knowledge and solutions to fill the largest gap in the testing industry identified by business leaders: how to accelerate software delivery at optimal quality in the most cost-effective way to meet their business priorities and their clients' needs. Please [contact us](#) to know more about how our offerings can help you better your business efficiencies.

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