



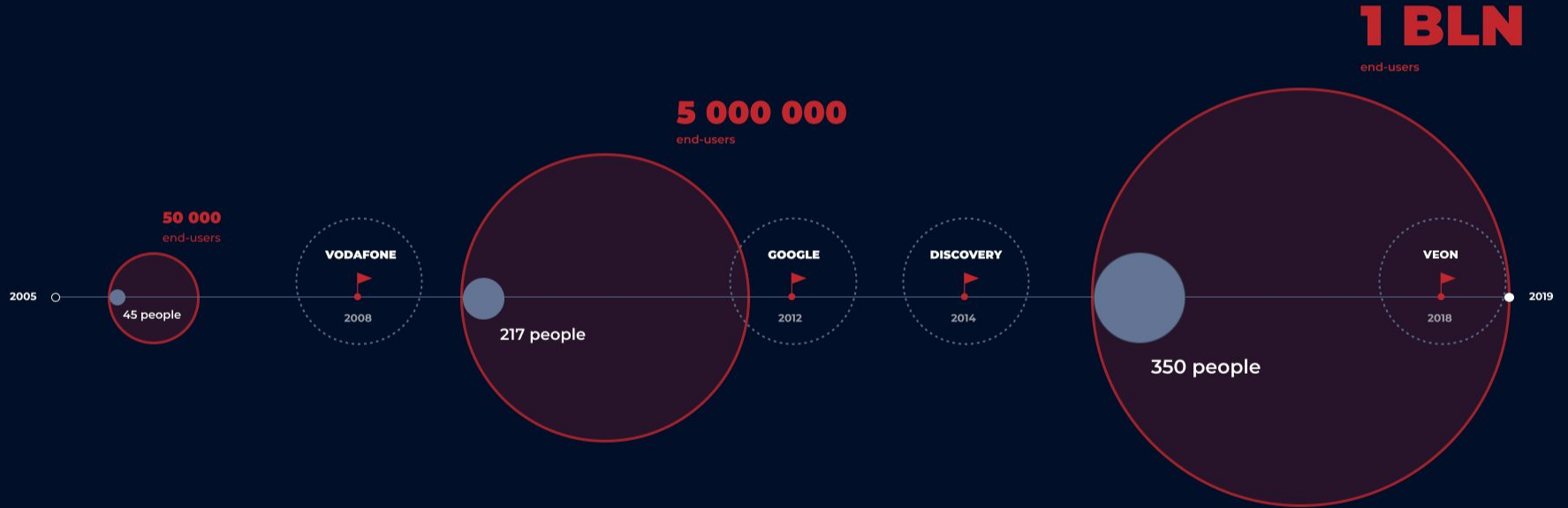
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Driving Digital Transformation on a Global Scale

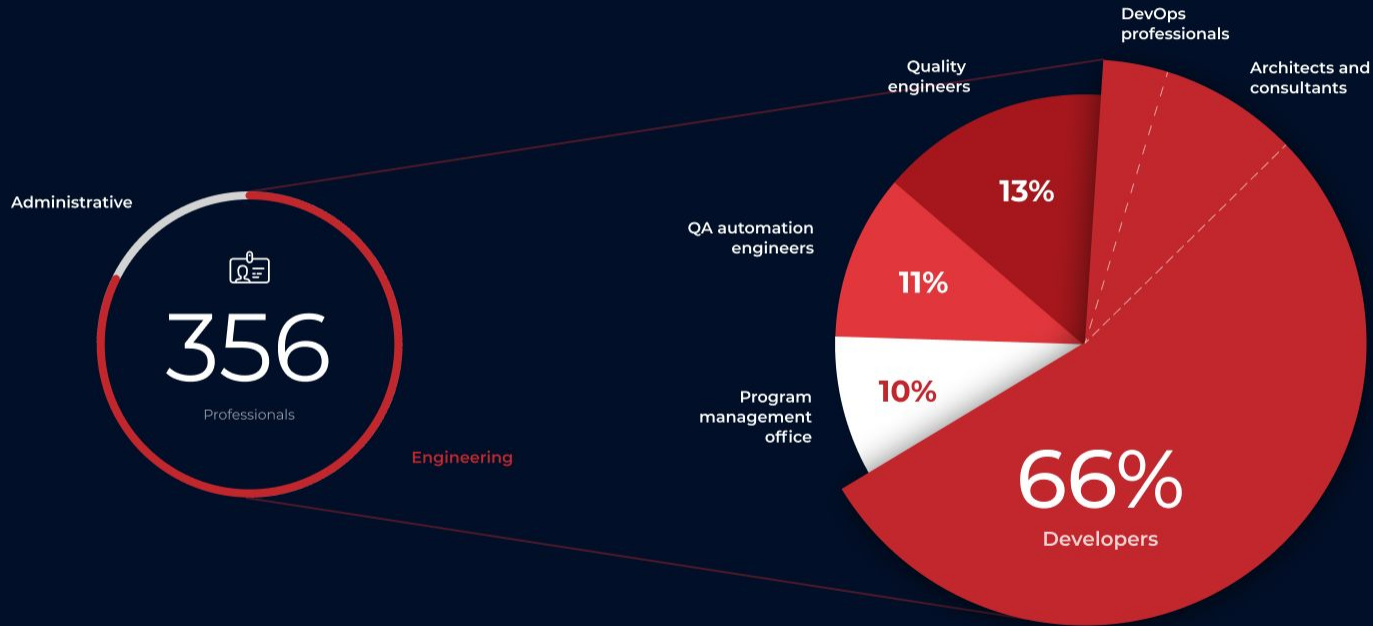
Unlock innovation with enterprise-grade solutions

+1 855 466 9244 | contact@oxagile.com | www.oxagile.com

14+ years of expertise



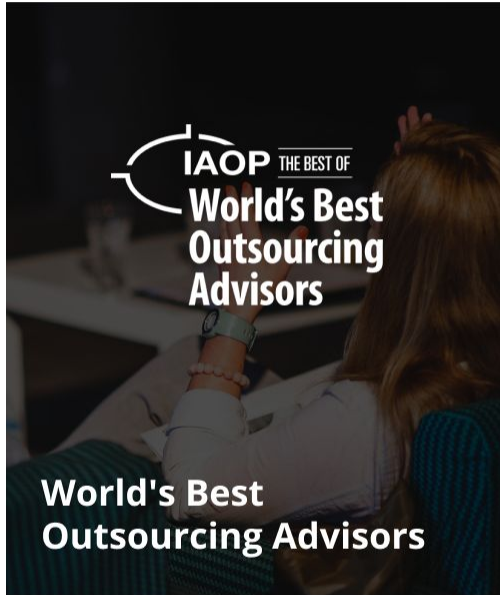
Mature, highly efficient teams



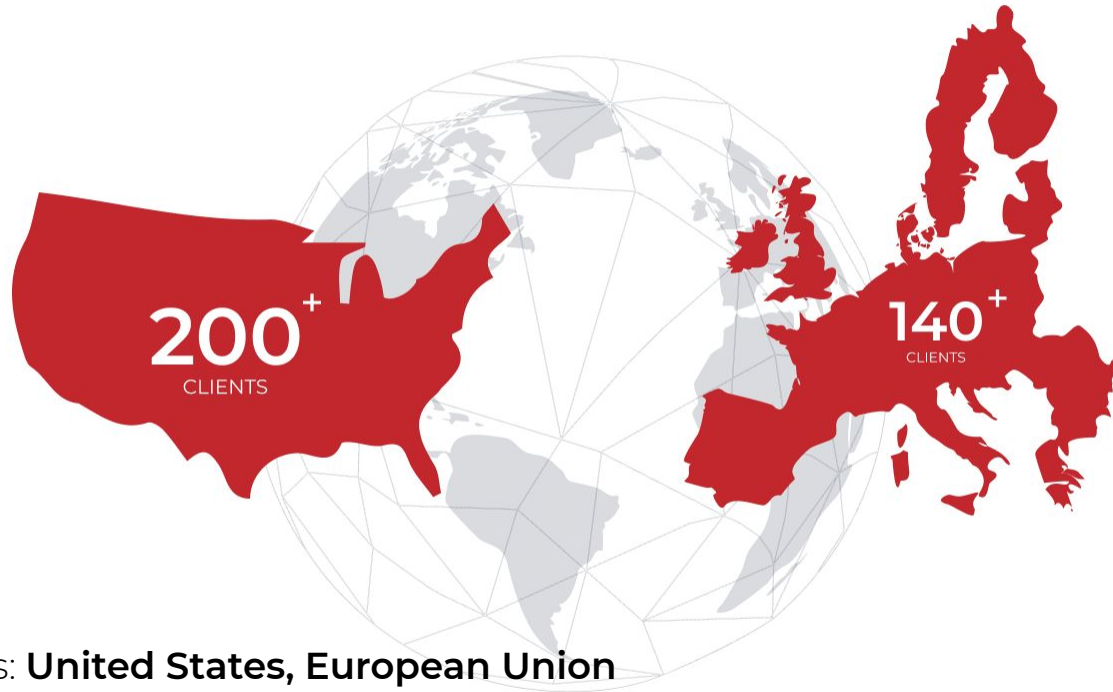
The cutting edge of tech



Global acknowledgement



Worldwide delivery



Major markets: **United States, European Union**

More than 60 clients from Argentina, Australia, Canada, Japan, India, Israel, UAE

Clients

Global industry leaders, recognized technology innovators, telecoms, content owners, media holdings, and more.



Key verticals and domains



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Online video

We deliver custom end-to-end solutions to help you create exceptional viewing experiences — across web, mobile, smart TVs, and more.



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Real-time communication

Boost employee productivity and revamp customer service with a tailored RTC solution optimized for multiple endpoint devices.

Internet of Things

Develop a secure IoT ecosystem to enable effective M2H and M2M communications and turn data generated from wearable and wireless devices into decision-ready insights.

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Business intelligence

Use our big data and BI expertise in data collection, governance, and processing to surface actionable insights and streamline decision-making.

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Artificial intelligence

From anomaly detection to real-time video analysis to object recognition and tracking, our AI solutions will accelerate your digital transformation.

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Healthcare and telemedicine

We create HIPAA-compliant, highly interoperable solutions to help you secure patient data and reach value-based outcomes.


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The background of the slide is a dark, semi-transparent image of a modern office. Several people are visible, some sitting at desks with computers, others standing and talking. The lighting is soft, and the overall atmosphere is professional and collaborative.

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EdTech and eLearning

Build a transformative eLearning solution enabling ease of use, improved information retention, as well as increased learning flexibility and availability.



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Digital advertising

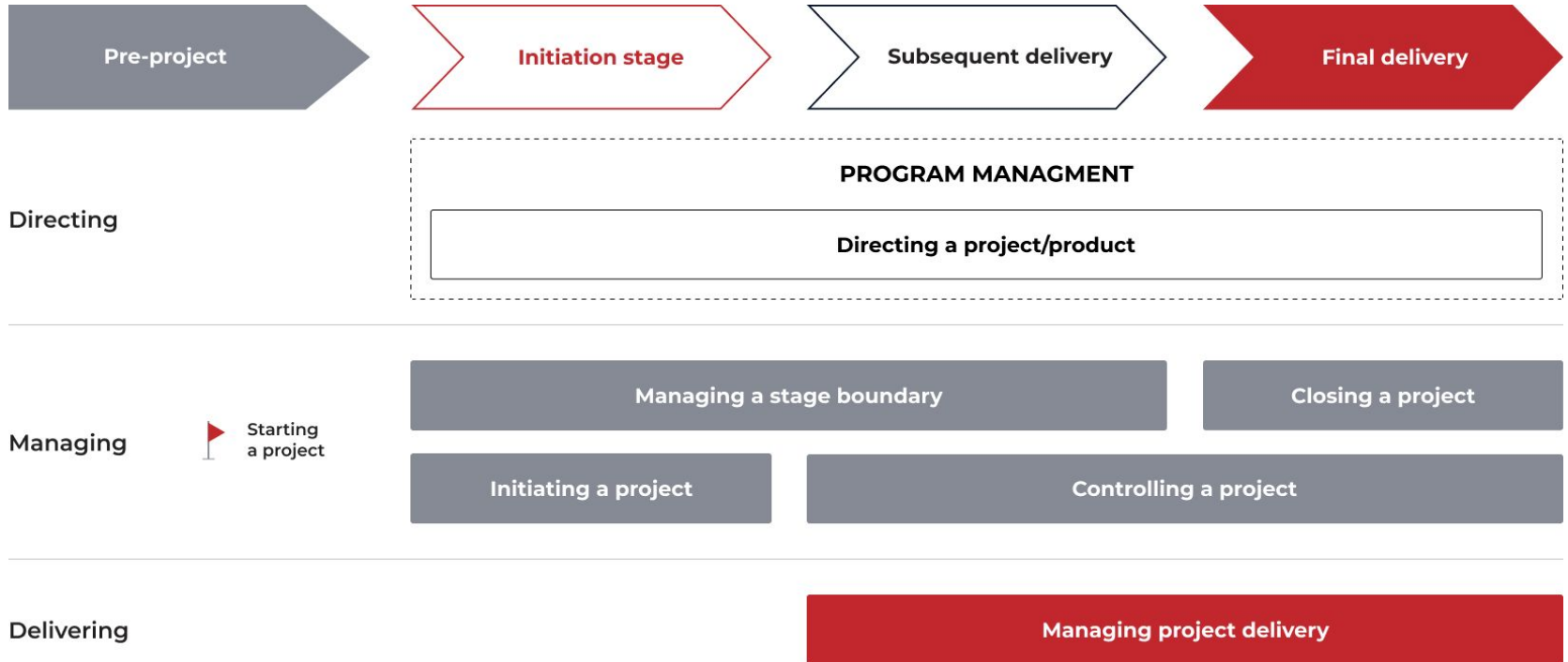
Leverage our adtech and AI expertise to automate your campaigns while supercharging ad inventory management, yield optimization, and audience targeting.

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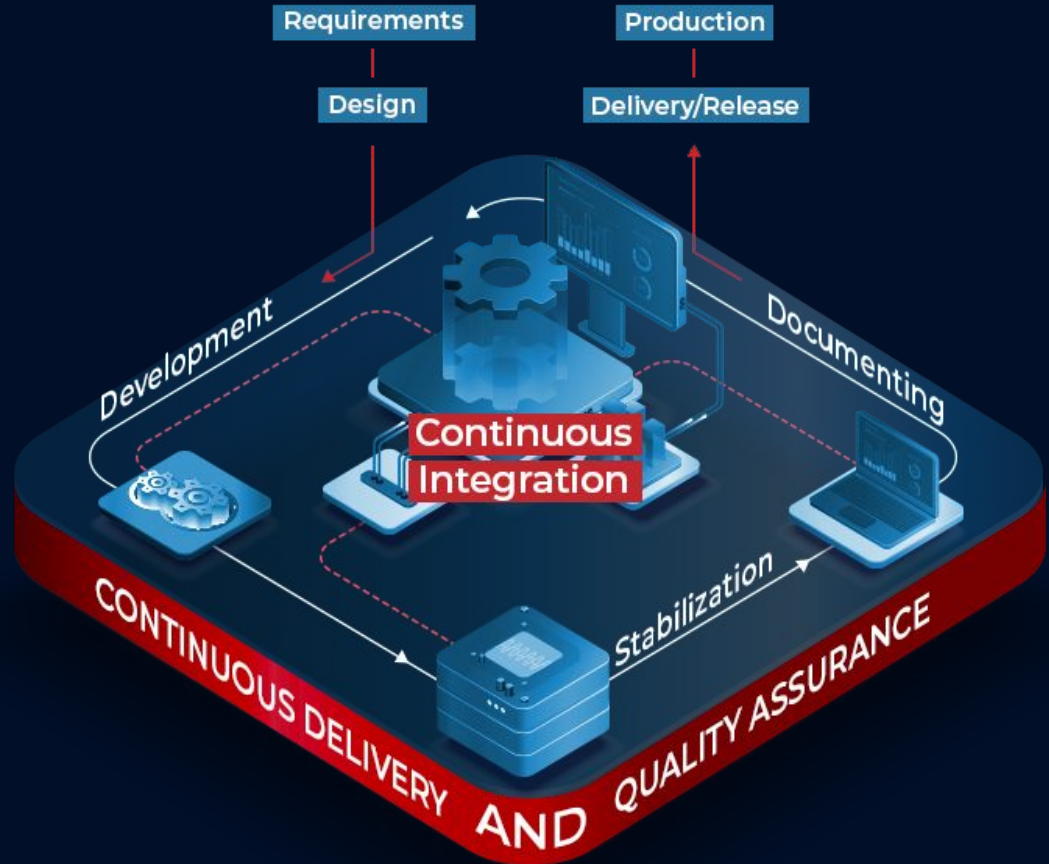
Covering the entire SDLC

- Business analysis and requirements management
- Software design, coding and integration
- Project management and communication
- Risk management and mitigation
- Structured knowledge management
- Continuous testing and QA
- Solution release and rollout
- Documentation authoring
- Ongoing maintenance and support

Predictable project governance



Ensuring quality at every stage



Exceeding expectations in

Innovation

Automation

Scalability

Monetization

Quality

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Driving innovation

Leverage our AI expertise to boost operational efficiencies, ensure faster time to value, and revolutionize customer service. Tap into ML-driven augmented analytics to gain new insights and dramatically improve decision-making.

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Automating workflows

Capitalize on our cross-domain expertise and ML knowledge to optimize your business processes. Achieve next-gen efficiencies and slash costs by automating customer support, resource planning, regulatory compliance, fraud prevention and more.

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Enabling growth

Harness the power of our expert architects to build a robust, fault-tolerant solution. Easily scale your system as your business grows — to support a virtually infinite number of users as you move into new market segments and geographies.

Maximizing revenue

Tap into our R&D and consulting know-hows to discover new commercial opportunities. Use advanced customer intelligence, innovative product features, and diverse revenue models to increase your bottom line.

Ensuring quality

Our comprehensive approach to product and process quality covers every stage of the SDLC — from discovery to implementation to maintenance. This allows us to discover and fix problems early, cut costs, and increase user satisfaction.

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Success stories

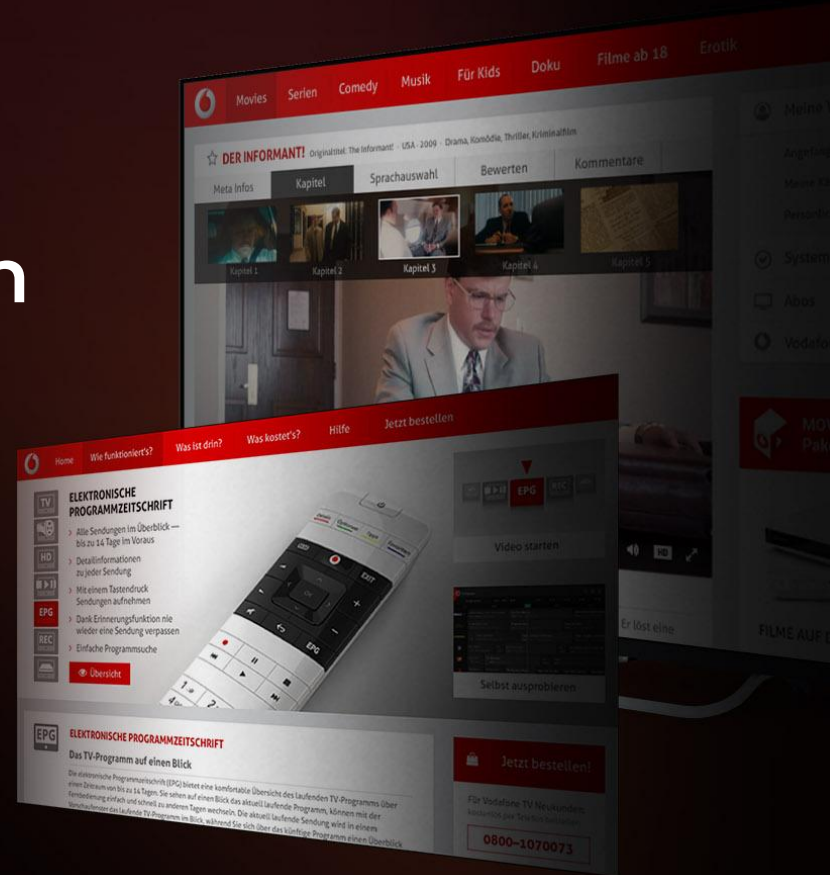
Comprehensive VoD service

A revamped business-critical VoD platform offering a sleek mobile-ready UI, a custom advertising module, and an array of sophisticated features to help the client increase their market reach.



Complete solution to outstrip the competition

- Extended functionality for content and media management
- Cutting-edge video recommendation feature
- Advanced search capabilities
- Social features (ratings, comments, social integration)
- Custom advertising module
- Top-grade system security



The background image shows a high-angle view of a busy public space, possibly a transit station or a large plaza. Numerous people are walking in various directions. Overlaid on this image are numerous semi-transparent rectangular boxes in shades of blue and red, representing computer vision algorithms tracking and identifying individuals. The overall scene is dimly lit, with the text and overlays providing the primary visual information.

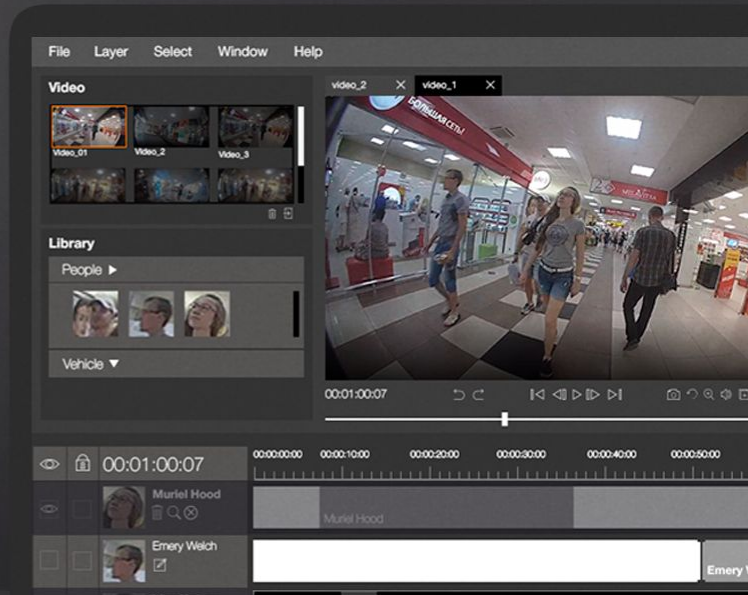
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Intelligent video analysis

A powerful computer vision-driven solution designed to automate video processing workflows for police workforce, increase productivity, and improve public safety.

Cutting video processing time by 98%

- Custom logic for highly accurate object detection
- Rich video editing capabilities
- AI-based comprehensive metadata generation
- Multi-faceted video library filtering
- Automated person and object blurring in every frame for evidence redaction



The background image shows a person's hands in a white shirt typing on a laptop. A tablet is propped up next to the laptop, displaying a video player interface with a play button and a progress bar. The scene is dimly lit, suggesting an office or home workspace at night.

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Customizable VoD Store

An interactive OTT video solution that allows end users to get VoD services on their laptops, PCs and set-top boxes as part of their broadband connection subscription.

Serving over 1.5 million subscribers

- Ability to extend subscription packages and customize viewing options
- Advanced video asset management capabilities
- Embedded CRM module to set up customer video packages and manage pricing
- Smart customer care functionality for support engineers
- Wide array of monetization options



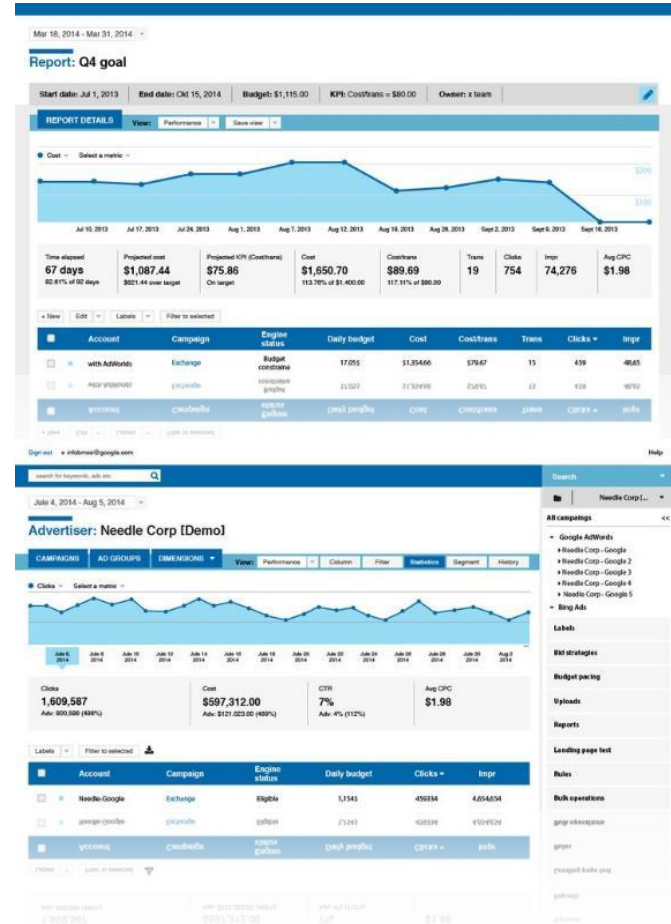
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Real-Time Yield Optimization

A complex advertising platform and an essential part of Google's DoubleClick Ad Exchange that enables publishers to automate ad network optimization and close more lucrative deals.

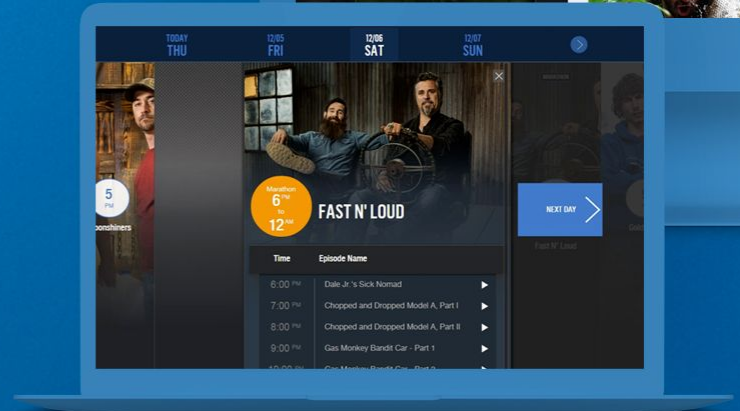
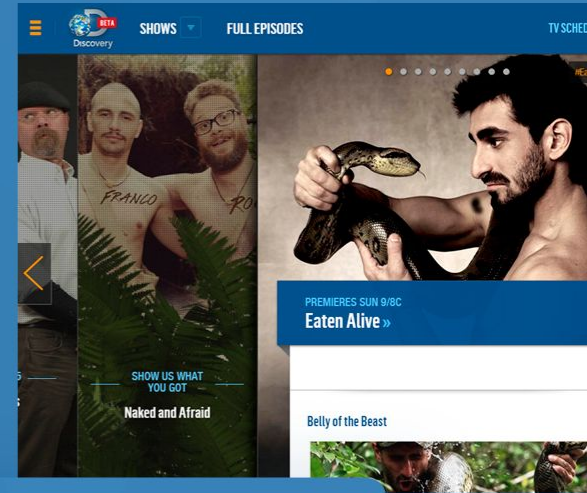
Handling 40 billion transactions a month

- Easy-to-use centralized ad management
- Sophisticated real-time yield optimization capabilities
- Dependable channel conflict avoidance
- Fully customizable reporting, including graphs and tabular data
- High reliability and availability with support for 40+ billion monthly transactions



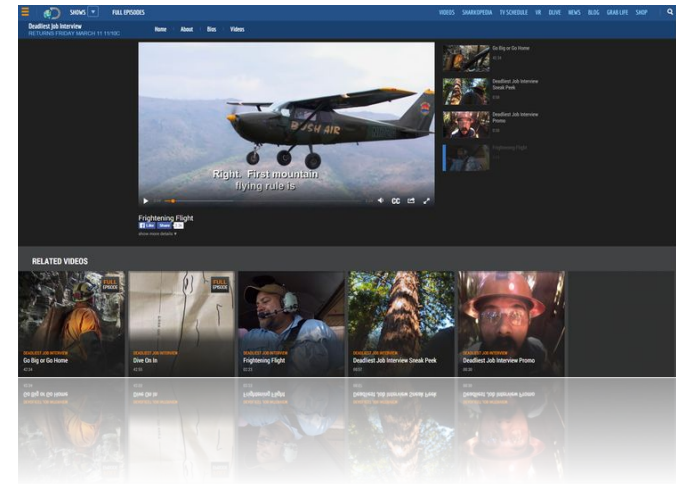
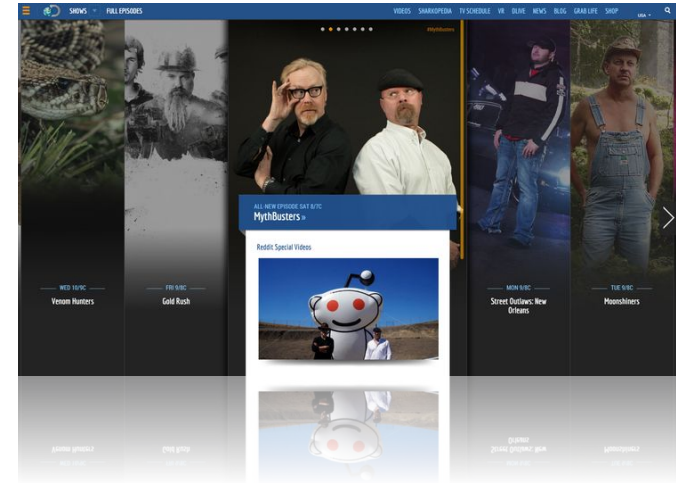
Global media portal redesign

Retooling a full-blown media portal with a focus on fluid, mobile-friendly UI and effective management of rich media content.



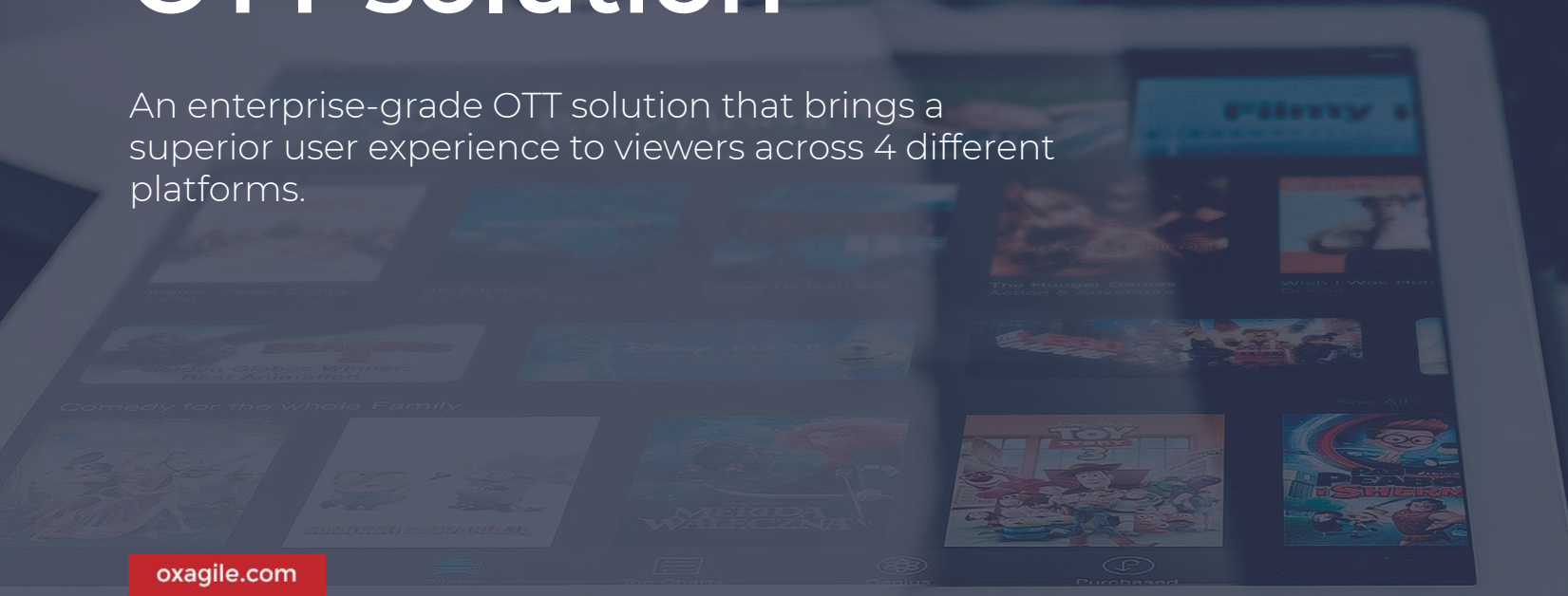
Creating a compelling user experience

- Responsive page layouts
- Leading-edge navigation tools
- Innovative show finder
- Seamless video viewing straight from the program guide
- Full control over the portal's look and feel, layout, and styles
- Built-in scheduling mechanisms for automated content updates
- Superior ad management



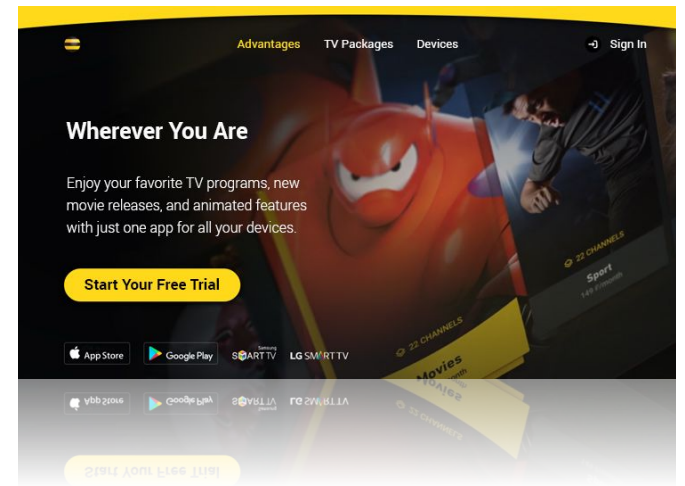
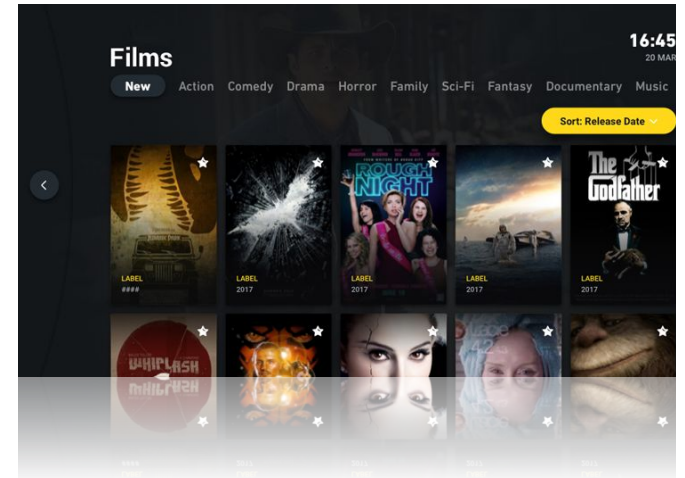
Cross-platform OTT solution

An enterprise-grade OTT solution that brings a superior user experience to viewers across 4 different platforms.



Serving a market of 69 million viewers

- Customized frontend applications for LG and Samsung smart TVs, Android, iOS, and web
- Seamless backend integration through powerful APIs
- Sophisticated content recommendations
- Interactive EPG with favorite channels on top of the list
- Modern, intuitive, and adaptive UI
- Parental controls with PIN protection
- Continuous watching from screen to screen
- Catch up and time shift features for TV channels





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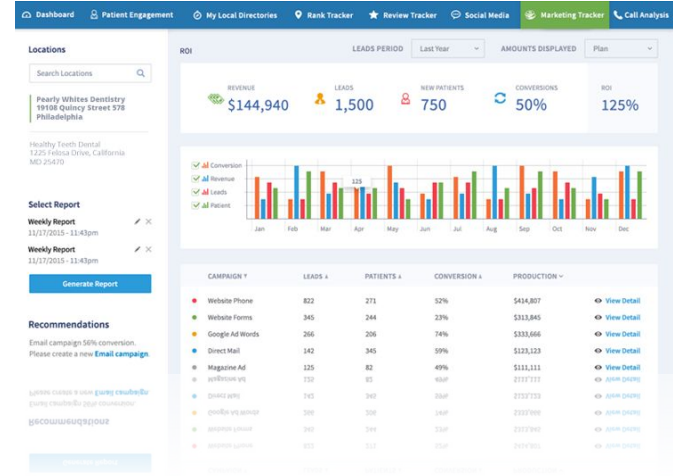
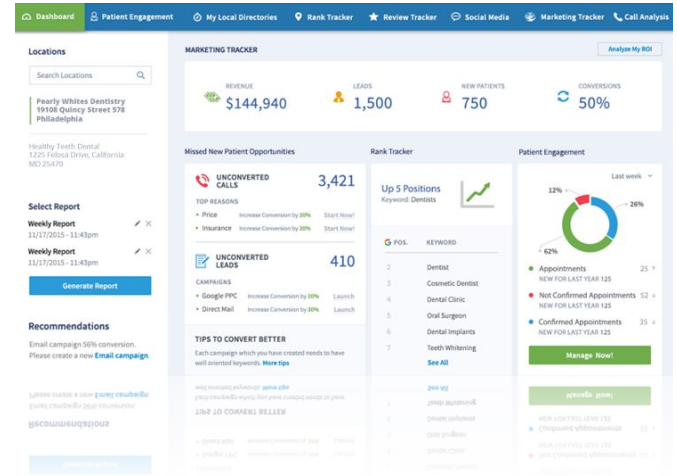
Powerful martech platform

An all-in-one software suite that enables medical professionals to manage, market, and grow their business online.

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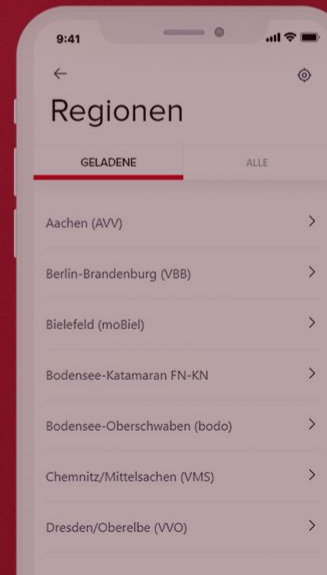
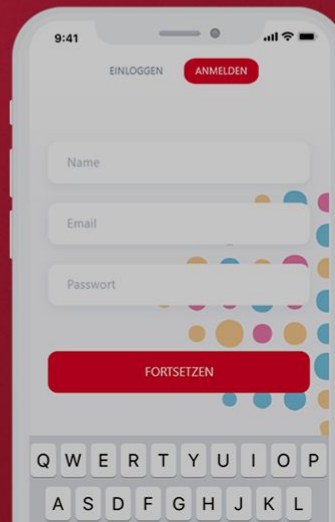
Rapid practice expansion

- Continuous competitor data comparison
- Quick and easy online patient scheduling
- Automated appointment reminders via SMS, email, and voice
- HIPAA-compliant SMS chat for patients and doctors
- CDT code integration
- Local SEO rank tracker with competitor data comparison
- ROI report generation and visualization



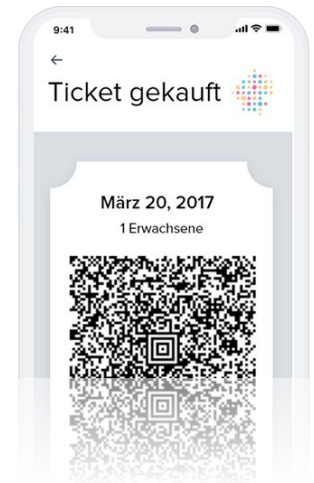
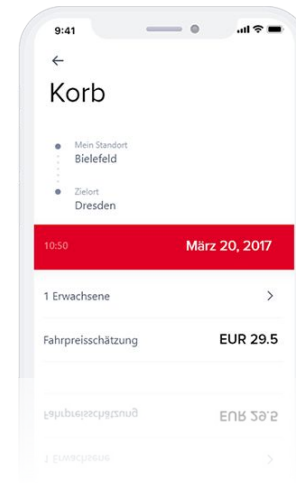
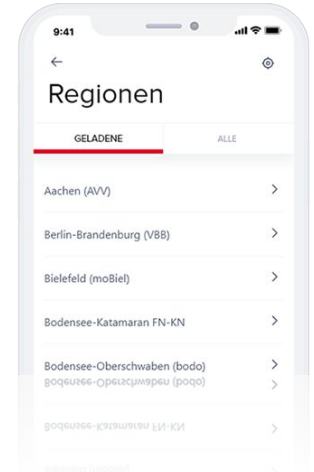
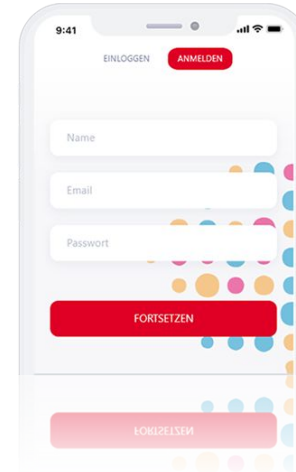
Mobile ticketing system

Feature-rich Android, iOS and web apps that ensure a hassle-free, on-the-go ticket purchasing experience.



Serving a market of over 700,000 passengers

- Trip cost calculator
- Ability to save favorite routes
- Payment history
- Support for multiple payment options
- Advanced fare management capabilities for carriers
- Powerful user administration module
- Comprehensive statistics collection and analysis
- Ability to handle up to 40,000 transactions per day
- Custom Android app for ticket validation





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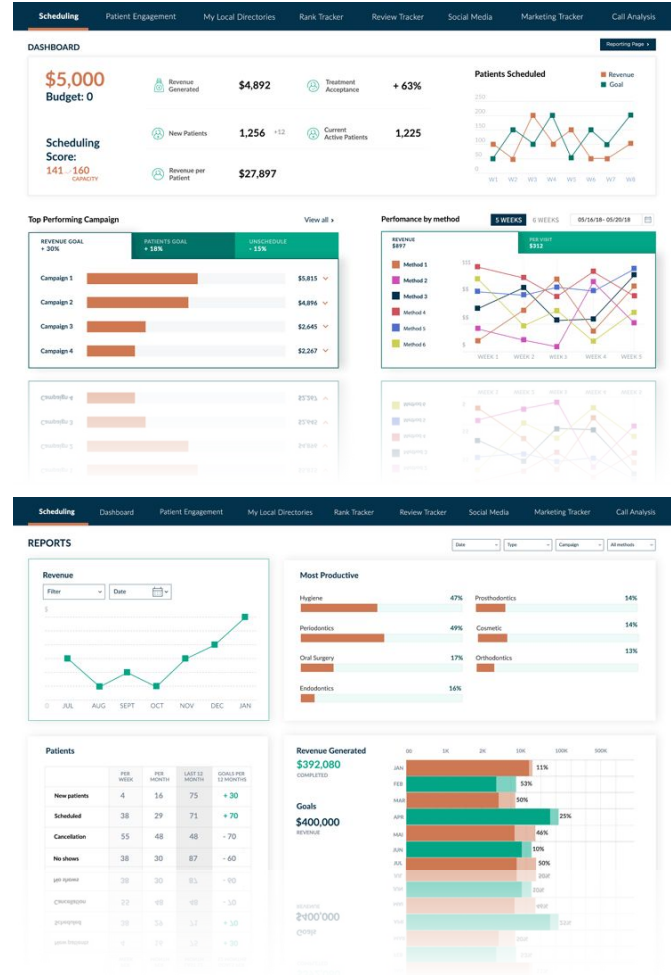
Automated practice growth

A marketing platform that helps dental clinics automate patient engagement and improve revenue generation.

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Up to 30% conversion rate increase

- Integration with the clinic's PMS for patient record analysis
- Rich analytics around generated leads, conversions, and ROI
- Smart SEO and PPC campaign execution
- Selectable marketing goals, from conservative to aggressive
- Integration with social media, online directories, and reviews sites



A person wearing a white lab coat is shown from the chest down, holding a tablet computer with both hands. Their right index finger is touching the screen. The background is a blurred clinical or hospital setting with other people in white coats. The overall image has a semi-transparent dark overlay.

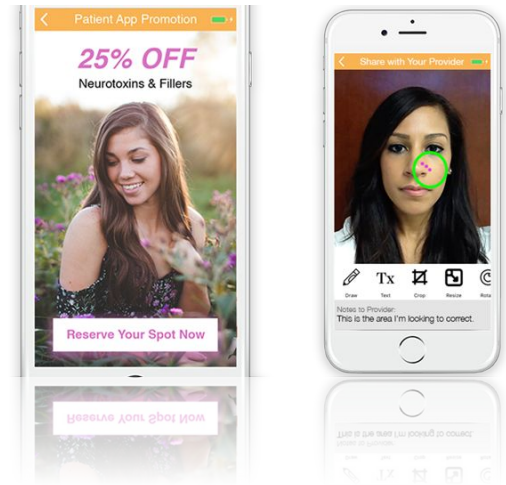
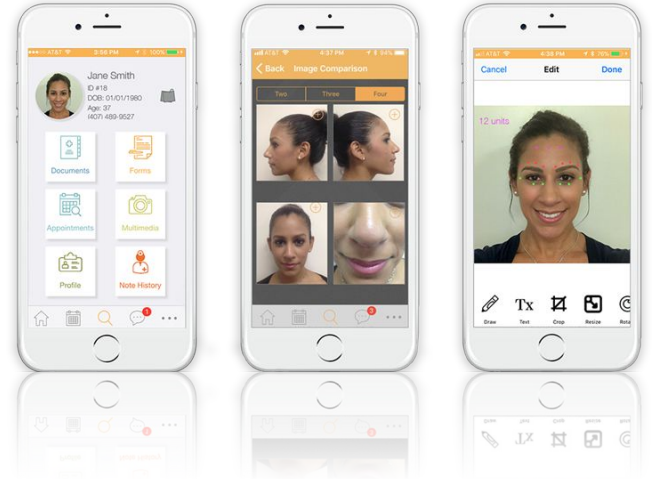
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SaaS-based PMS for plastic surgery

A practice management and patient engagement solution focused on facilitating the doctor's routines from patient intake to post-op consultations.

Enhancing patient engagement

- Native Android and iOS apps that ensure a superior user experience for patients
- Ability to schedule an appointment, contact a specialist, receive bills, and upload images on the go
- Flexible permissions for different user roles
- Ability to attach multimedia files to patient profiles
- Customizable notifications
- Advanced business intelligence and reporting
- Mozart.MD-powered digital patient intake



The background features a close-up of hands typing on a laptop keyboard. Overlaid on this is a complex network of white lines and dots, resembling a data or communication network. The overall color palette is muted, with greys, blues, and a touch of pink from the laptop's trackpad area.

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End-to-end MAM orchestration

A complete media asset management and orchestration solution designed to streamline a host of workflows around playout, VoD, quality control, subscriptions, and more.

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A 48.5% increase in task execution efficiency

- Seamless data center integration for easy metadata ingestion and media asset operations
- Configurable, sophisticated custom workflows that support each client's unique business needs
- An advanced internal ticketing system to handle both automatic and manual tasks
- An easy-to-use front office that enables end clients to transparently track progress on all content processing jobs





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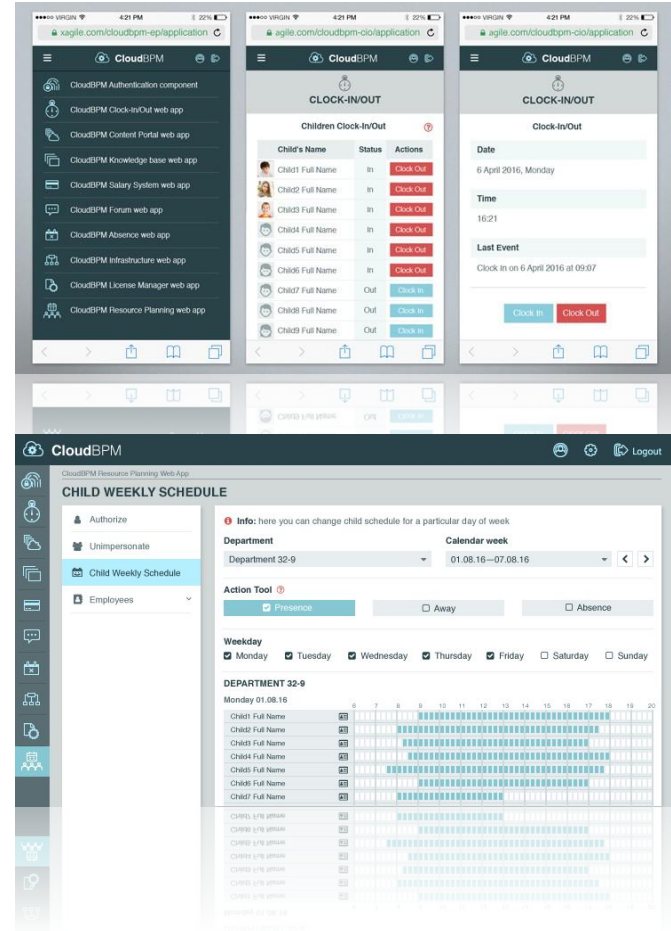
Business process automation



A custom SaaS system designed to automate critical business processes in private kindergartens.

End-to-end workflow management

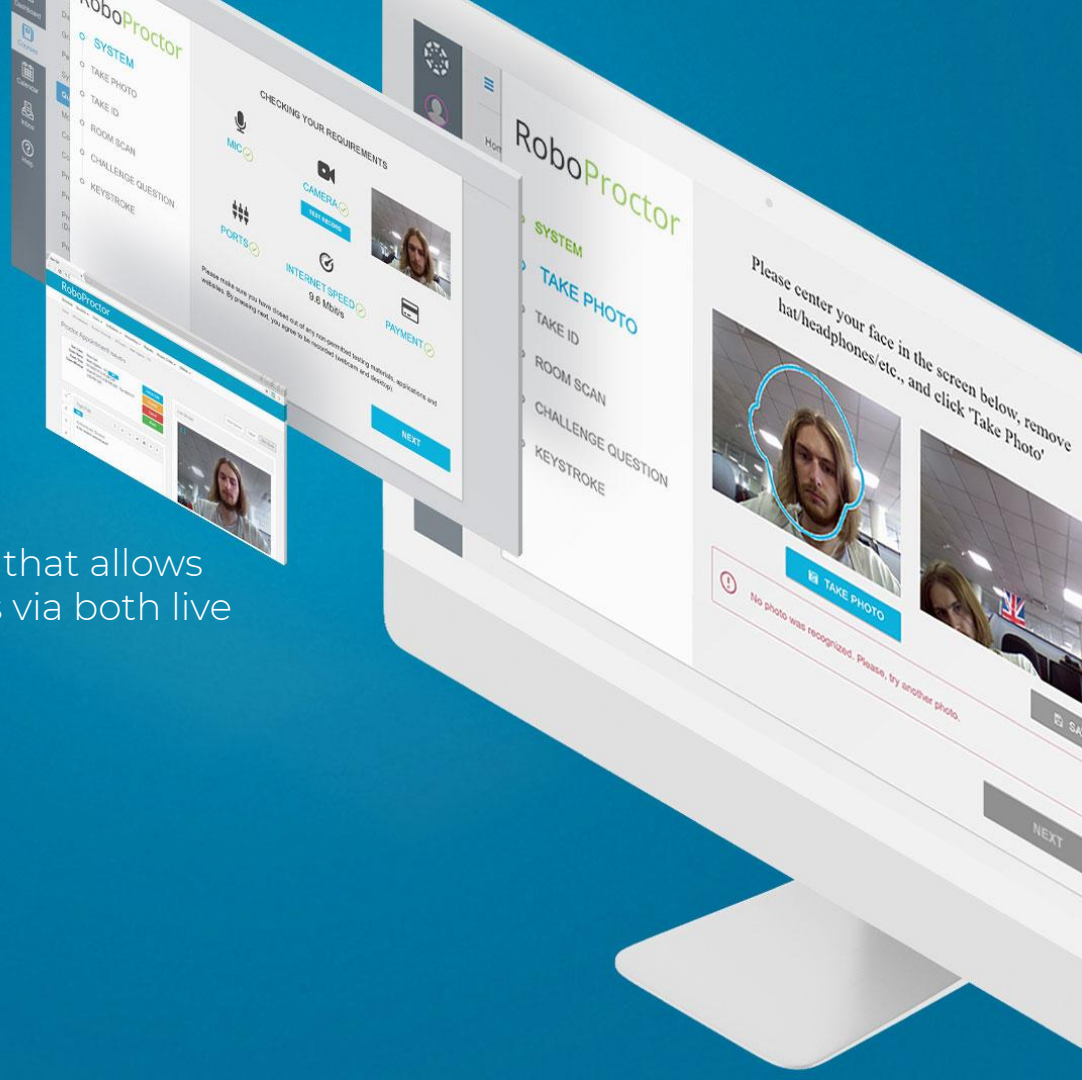
- Expense management functionality with full control over total spending
- Children and employee attendance tracking
- Payroll and travel expenses calculation
- All-encompassing financial reports and analysis



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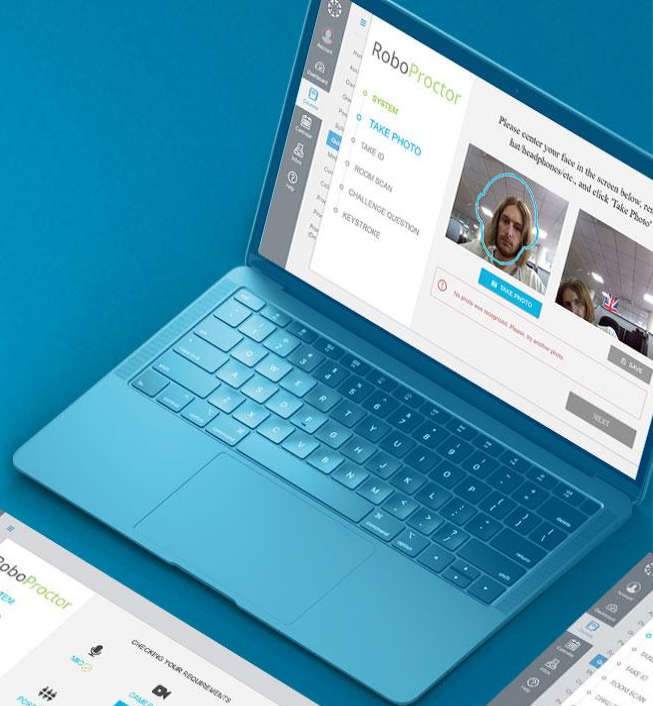
Online video proctoring

A state-of-the-art proctoring platform that allows seamlessly overseeing multiple exams via both live and automated sessions.



Effortlessly monitoring 5,000+ exams daily

- Seamless WebRTC-based video stream capture and playback
- Automated session flagging based on a range of triggers
- Scoring functionality that assigns penalty points for suspicious activity
- User identity validation based on a biometric profile
- Machine learning-supported face recognition
- Easy-to-use text and audio chat functionality
- Advanced reporting and statistics



Let's talk

We're here to help you with your digital transformation journey. Contact us now, and an expert will get back to you within 24 hours to discuss your business needs.

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