# No one more RELIABLE. No one FASTER. No one BETTER than Blue Horseshoe.

# Why We Are Different

Blue Horseshoe is a privately-held solution services firm based in North America providing expert Management & Strategy Consulting and Enterprise & Supply Chain solutions to Fortune 500 and mid-market businesses throughout the world. We assess your needs and apply world-class business applications to improve your profitability and increase efficiency. But you probably already knew that. Now you need to know what makes Blue Horseshoe different from everyone else.

## Leadership

No one on our management team has ever been involved in an unsuccessful implementation. At the end of the day, they will make sure that your business experiences no interruptions.

Our shareholders are actively involved day to day on every project throughout its duration, and you can trust that every shareholder will select the group of employees best-suited for your project team.

#### Partners

We choose to partner with world-class leaders to bring you the best tier one solutions available today. Because we are not in the business of developing these powerful solutions, we can look strategically at your needs and customize an implementation that is both practical and economical.



2012 PARTNER OF THE YEAR Microsoft Dynamics Distribution Industry Winner



# Project Team

We do not outsource our work, so you will have US-based Blue Horseshoe staff members engaged on your project.

Voted "Top Workplaces" in 2009, 2010, 2011 and 2012, our employee satisfaction is paramount. We provide a rewarding work environment of shared learning, mutual respect and energetic collaboration. We invest in our team members through continued education and technical training opportunities.

# **Exclusivity**

Because we only take on a handful of new clients a year, you can take comfort in knowing that you will never be neglected. Blue Horseshoe will put you on a pedestal, and that is where you will stay.

## Longevity

Blue Horseshoe is entirely self-funded and has no debt, so you can have confidence that we will always be in business. Long after the last solution has been implemented or the last test has been performed, Blue Horseshoe will still be by your side, making sure your business is running at full efficiency and with complete integration.

# Accountability

We are straightforward, up front, and above all, reliable. Every client receives a project status report bi-weekly with budget and timeline information. We use a proven task-driven methodology that holds us accountable for our work every step of the way.







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