



Track. Analyze. Optimize.

“You cannot improve what you cannot measure.”

- Lord Kelvin

## About Workpuls

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- Founded in 2015 by our CEO, Ivan Petrovic
- Incorporated/Headquartered in the U.S.
- Globally Distributed Team -  
We practice what we preach

## Mission

Our mission is to help businesses transform into the workplaces of the future - more digital, distributed and flexible, while helping them increase transparency, accountability, productivity and efficiency.



# The Power of Workpuls

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- Increase staff productivity levels by 32%
- Improved visibility into work-time (even when at home)
- Benchmark staff productivity and work routines

## Why Workpuls

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**Automatic** Time Tracking

**Intuitive** Application

**World Class** Customer Success



**GetApp®**

Rated 4.7 Stars on GetApp



 **Capterra**

Rated 4.7 Stars on Capterra

# Partners & Integrations

## You'll be in good company

800 customers with more than 100,000+ users on the platform.  
We are truly vertical agnostic.



# Today's Workforce

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Wants more flexibility and work from home opportunities

Uses a large number of tools to perform their daily activities



## Key Issues

- Insight into productivity levels in the office and at home
- Difficulty understanding what top employees do differently
- Security concerns when employees are working remotely
- Getting a clear picture of which tools are actively being used

## Features & Benefits

# Features & Benefits

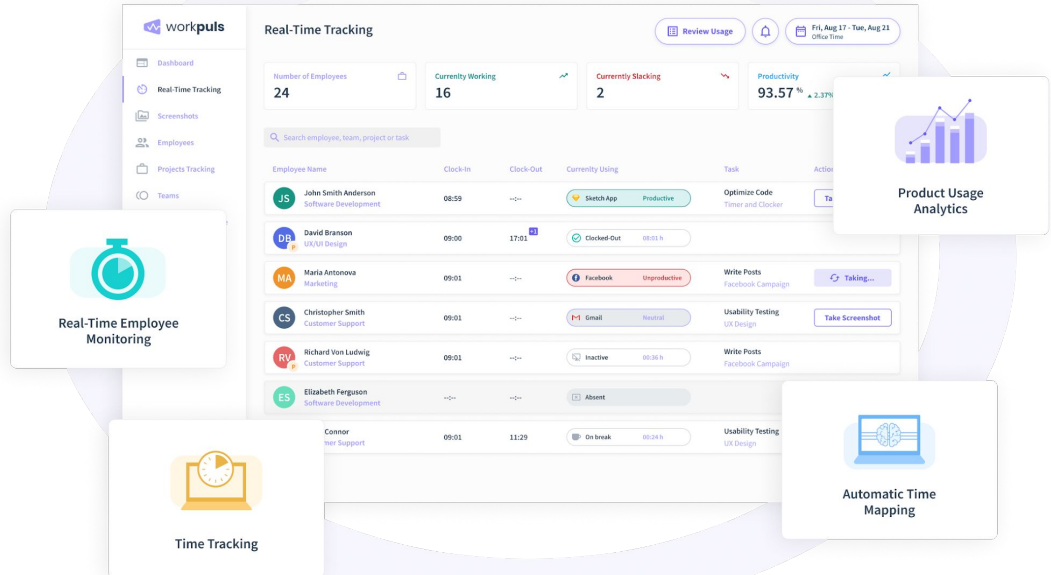
**Real-Time  
Employee Monitoring**

**Time Tracking**  
With Project and Task  
Management

**Automatic Time  
Mapping**

**Product Usage  
Analytics**

## Workforce Analytics Platform



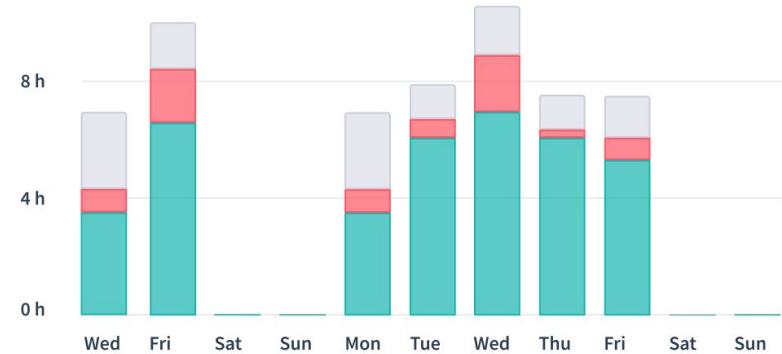


# Workforce Analytics

## Gives you insight into:

- ✓ How your top workers start their days
- ✓ How your team works when working from home
- ✓ How is their productivity changing over time

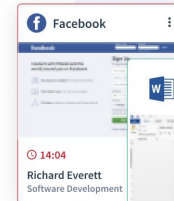
Productivity



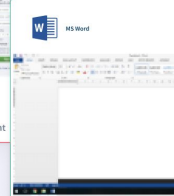
# Real Time Employee Monitoring

## Gives you insight into:

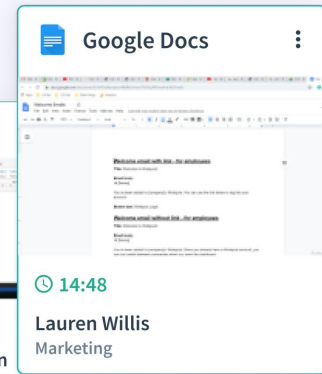
- ✓ When your employees start/finish their day
- ✓ Whether they're productive when they're clocked in
- ✓ What your employees are doing in real time
- ✓ Which apps and websites they use the most
- ✓ Includes Screenshot logging capabilities



🕒 14:04  
Richard Everett  
Software Development



🕒 12:24  
Andrew Freeman  
Marketing

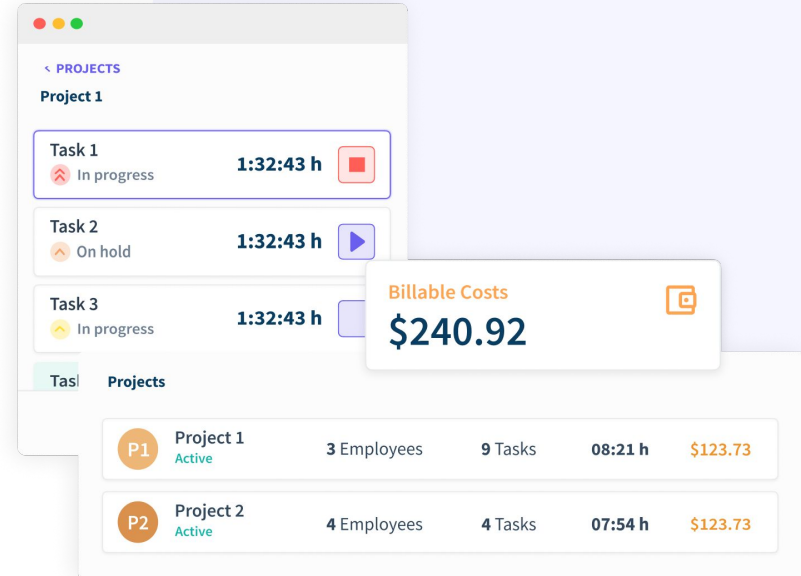


🕒 14:48  
Lauren Willis  
Marketing

# Time Tracking (With Project and Task Management)

Gives you insight into:

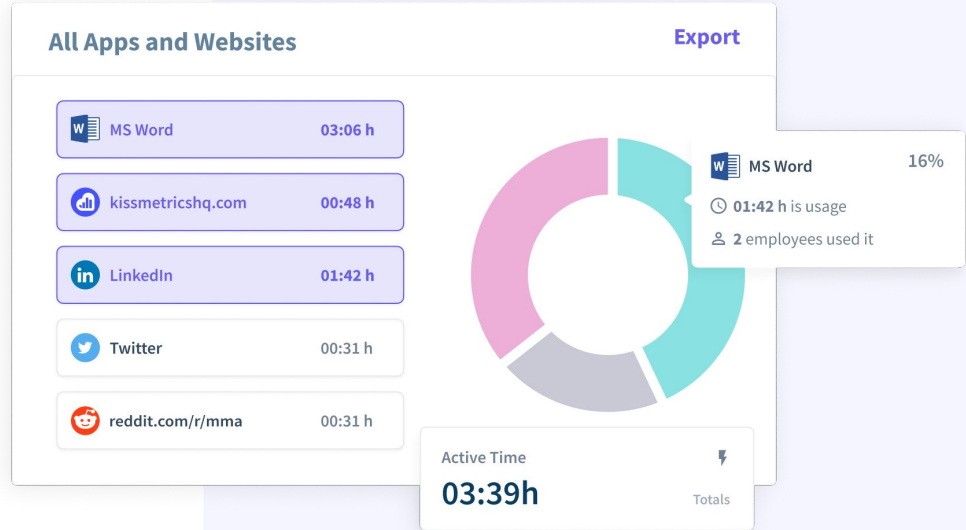
- ✓ Which projects and tasks are taking the most time
- ✓ How accurate your billing estimates are to actual costs
- ✓ Will projects be finished on time



# Product Usage Analytics

## Gives you insight into:

- ✓ Are the products you're paying for being used (and how)
- ✓ Have you purchased too many licences
- ✓ Are more effective employees using tools differently



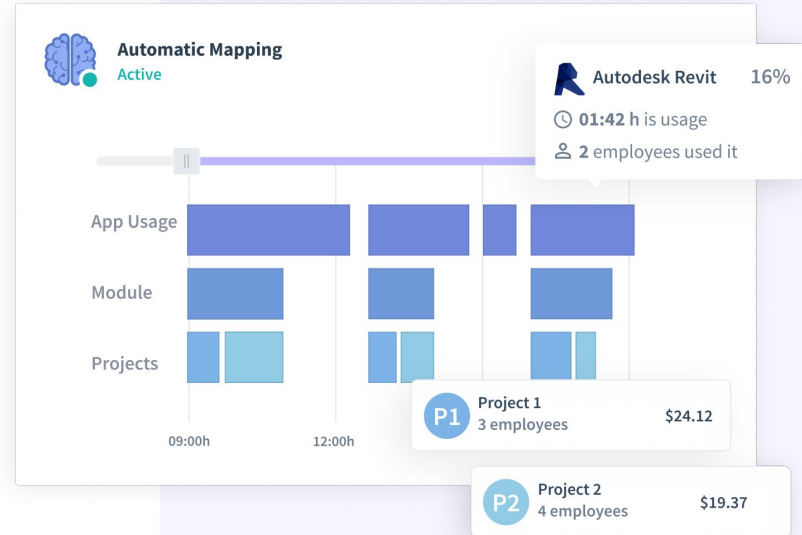
# Automatic Time Mapping

Gives you insight into:

- ✓ Time spent at each part of a project stage and workflow
- ✓ Are there any missing billable hours

**Works with most enterprise applications for:**

Architects, Designers, Engineers, Insurance Companies & More



# Flexible Environment Support

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## Support for:

- ✓ Cloud & Enterprise On-Premise
- ✓ macOS and Windows (Linux and Chromebook coming soon)
- ✓ Company Owned Computers / Personal Computers
- ✓ Remote Installation / Active Directory / Windows RDS

## Balance: Privacy & Transparency

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# Data Privacy

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## Who has access to your data

You own your data at Workpuls.



Workpuls does not view the private information collected by your account.



Internal access controls prevent our employees from accessing your data unless they're granted explicit permission from an authorized administrator on your account (e.g. to provide support).

## How we protect your data

Workpuls is designed with multiple layers of protection and hosted on best in class cloud infrastructure.



All data communications are encrypted between you and our data centers.



All Data is encrypted while at Rest using the latest industry standards.



Workpuls servers are hosted in Google's SOC2 compliant Cloud data centers.



# Pricing

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- ✓ 7-day free trial with full access to all features
- ✓ Flexible pricing based on the number of users

## Annual discounts available

Annual subscription includes  
access to our amazing Client  
Success team

Training and onboarding  
included!

[www.workpuls.com/pricing](https://www.workpuls.com/pricing)