

# WHO IS SOFTEL?

## We are a Communications Integrator

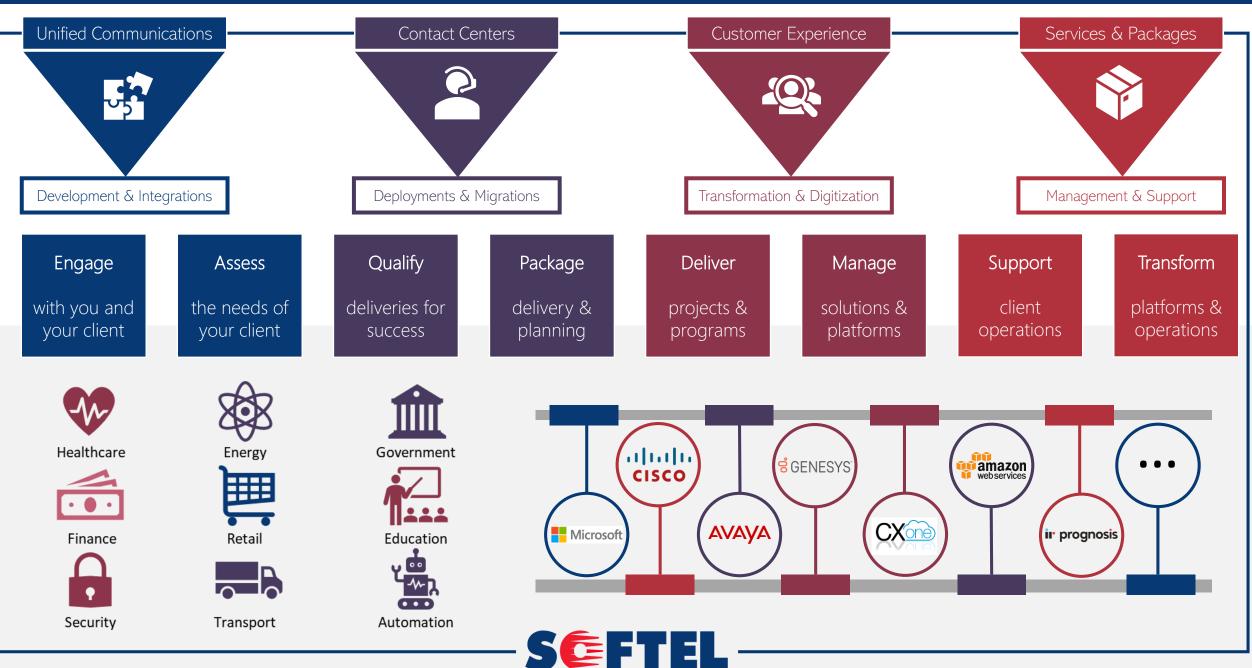
We enhance communications experience across the contact center and beyond.

## We Connect the Unconnected

Integrating devices, applications & processes and unifying people, functions & businesses.



## SOFTEL Communications: Services, Solutions and Next Generation Cloud Software for the UC & CX Industry



# TEAMS DIRECT ROUTING FOR RETAIL SERVICES

## **CHALLENGE(S)**

- Siloed and disparate voice channels across the organization
- Poor customer experience stemming voice channels not being integrated
- On out dated software that is nearing end of life (Skype for Business)
- Require greater call visibility and end-to-end monitoring to improve customer satisfaction





## TEAMS DIRECT ROUTING FOR RETAIL SERVICES

## **SOLUTION**

- Full end-to-end migration services from initial discovery to day 1 support
- Advanced call routing workflows to improve customer satisfaction and productivity
- Organization wide Office 365 configuration and voice encryption

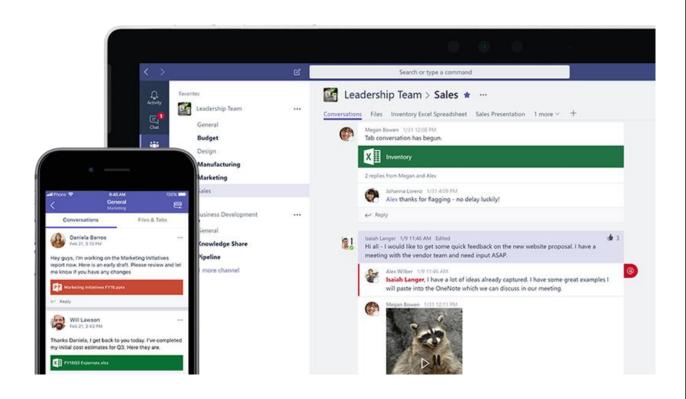




# TEAMS DIRECT ROUTING FOR RETAIL SERVICES

### **OUTCOME**

- Removal of independent PBX systems and centralized telephony with a single managed solution
- Implementation of proactive monitoring/ reporting to track/monitor customer SLAs on infrastructure uptime and service performance
- Deployment of central on-demand call recording solutions that's compliant with industry and regional privacy laws







# WHY SOFTEL?



#### **DRIVE INNOVATION**

SOFTEL's processes support the translation of business goals and ideas into viable services, creating new business opportunities.



#### **WORK TOGETHER**

SOFTEL's cooperative approach means they work alongside the client towards common goals all while adding business value.



#### **BUSINESS TRANSFORMATION**

SOFTEL's process of change and transformation enhances existing solutions, extending business services.



#### **DELIVER RESULTS**

SOFTEL's experience allows them to apply an efficient and proficient process to ever engagement which leads to successful results for our clients.

#### A SELECTION OF SOFTEL PARTNERS







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