

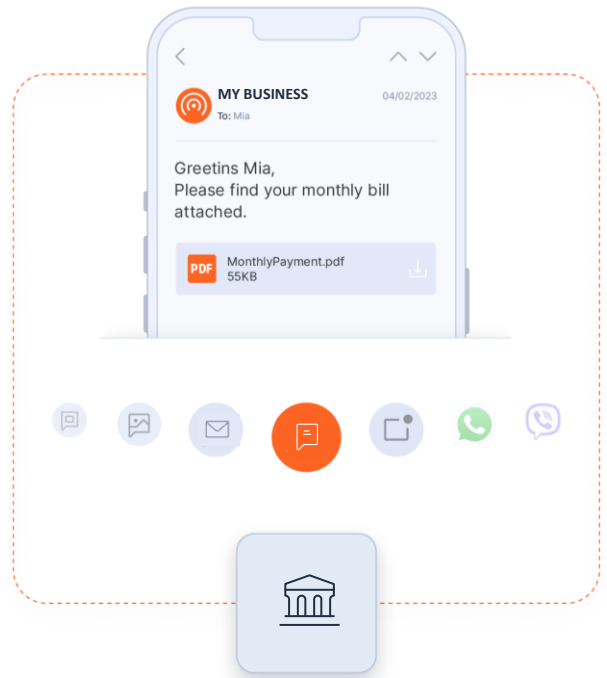


[CPaaS Omnichannel]

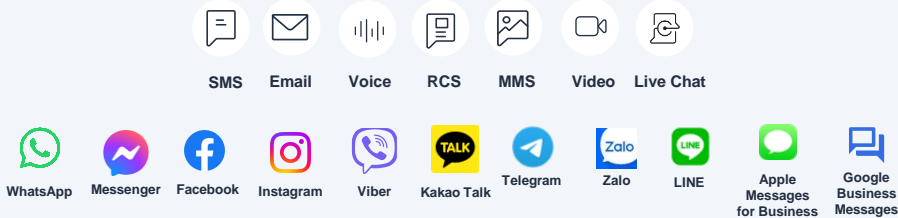
Delight customers with omnichannel communications

Globally. At Scale. Securely.

We'll help you deliver high-volume interactions across multiple channels from a single API platform



[ONE PLATFORM, NUMEROUS PROGRAMMABLE CHANNELS]



Low touch multi-channel delivery

Interoperable channels under one unified API. Build omnichannel experiences effortlessly. Access extensive channels through one unified API and allow Infobip to handle the entire orchestration and failover to increase deliverability while reducing costs.



Land your message in 190+ countries

Easily reach global audiences. Effectively scale to new markets. Let Infobip manage all backend sender registrations, templates, compliance, and regulatory market complexities.

THE CONVERSATIONAL FUTURE IS NOW.

Real engagement comes from meaningful, personalized conversations, not a broadcast. This requires the right conversational technology — a reliable communication platform with omnichannel capabilities, AI technology, and personalization tools needed to tailor the perfect experience that covers the entire customer journey over a single app, with minimum friction.



Assured deliverability and cost effectiveness

Achieve the highest delivery rates. Redundancy and failover capabilities ensure high service availability while minimizing cost and risk of service interruptions. All ensured by low-latency connections from 40+ collocated data centers worldwide and 800+ direct connections.



Accelerated time-to-value

Modular and flexible APIs reduce manual effort. Automate onboarding & provisioning to reporting, enabling you to independently do everything quickly, reducing operational load and engineering effort.

[Multichannel communications for numerous use cases...]

Healthcare



Deliver a fast, convenient patient experience in-person or at-home

eCommerce



Boost conversion and increase customer loyalty

Finance



Reassure customers with secure interactions

Retail



Grow conversions and boost revenue with omnichannel retail

Transportation



Deliver superior transportation and logistics customer experiences

Try it out yourself

Visit [Infobip.com](https://infobip.com) and test for free.



Gartner Market Guide for CPaaS
Representative Vendor 2022



Juniper Research
CPaaS Leader 2022



Omdia Universe
Representative Vendor 2022



IDC Marketscape
CPaaS leader 2021



Rocco
Best Customer Engagement Platform 2020
Best A2P SMS Vendor 2018, 2019, 2020

