xMentium Language Intelligence for Investor Relations

Streamline how your IR team learns, collaborates, and creates and shares key messages and documents while ensuring control and consistency

AI-Powered Language Tools to Get to the Right Words, Right Away

IR professionals manage a mountain of information and writing, both internal and external, and most do the work manually. xMentium gives you relief by assisting you in keeping on top of important internal and external information while ensuring consistency of your messages. You create the documents that communicate the state and vision of your company's business. With xMentium you can create those documents more quickly, more consistently, and across bigger teams, while taking advantage of the capabilities of new AI technologies in a discrete and controlled way. Combined with Microsoft Azure OpenAI under the hood, you can be sure of security and accuracy using your organization's exact approved language.

> *" We have been keeping our key messages in an enormous PowerPoint file shared with our executives. It's clunky and scary. We knew there had to be a better way."*
>
> Head of IR at a global consumer company

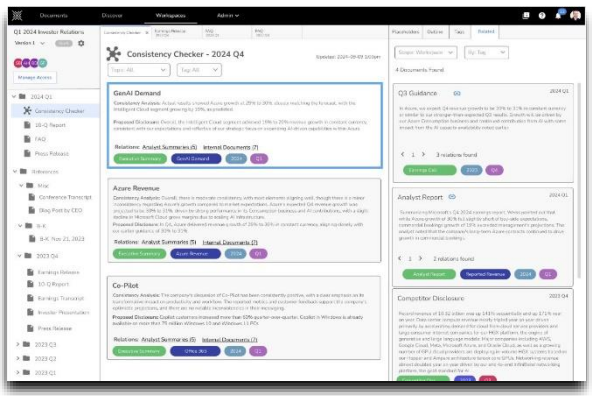
Raise Your Earnings Intelligence Quickly browse, research, and combine your past disclosures and reports with current analysis and reporting from the market to ensure the most accurate and consistent messages and give you the ability to anticipate and proactively prepare for earnings calls.

Anticipate and Pre-Position Your Communications Integrate your current business state with overall market conditions in addition to competitor statements to best communicate your messages to the public.

Automate Your IR Document Creation

- ✓ Radically shorten time to initial drafts
- ✓ Continuously generate and refresh drafts
- ✓ Automate consistency analysis of your IR documents
- ✓ Instantly retrieve and analyze information through preconfigured assistants

Ensure Alignment and Oversight xMentium's Consistency Checker uses AI to automatically analyze analyst reports, earnings call transcripts, and other key documents, identifying inconsistencies and tracking shifts in consensus and historical guidance.



Consistency Checker helps check message alignment across documents and time

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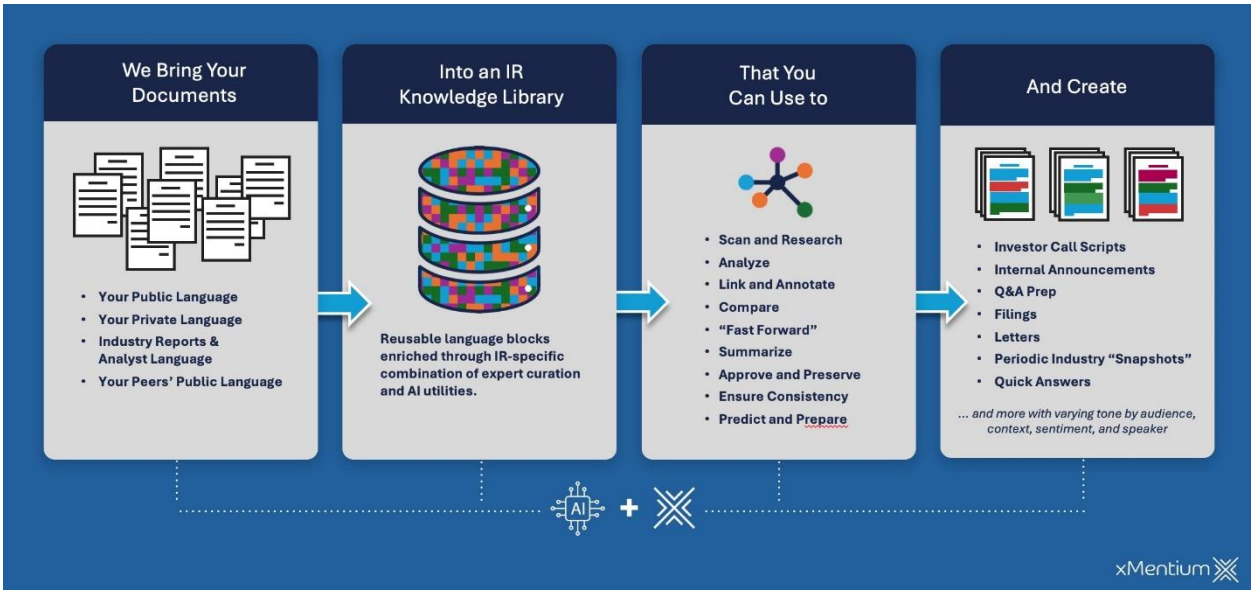
A Solution to Make and Apply Your Authoritative Language and Guidance

xMentium's Language Hub, akin to GitHub for software collaboration, helps companies organize and share their best IR messages and language systematically and efficiently for better communications.



> *" It's the solution that we were looking for. We just didn't realize it was here yet. We just sort of thought that we were still a couple of years out, to be honest."*
>
> Head of IR at a global financial institution

If You Want To...	You Need To...
Develop a unified and manageable view of your key messages	Convert key messages and documents into a knowledge library
Ensure consistency in your messaging across documents and events	Be able to quickly scan for outliers and misaligned messages and docs
Cope with increasing information and document volume and complexity	Have a strong framework to support your work
Streamline the generation of documents, messages, and reports	Semi-automate draft generation through sophisticated templates
Apply AI safely and with predictable results	Use crafted Automations that apply AI in a controlled way for discrete tasks

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Documents and Capabilities

Common Investor Relations Documents

- IR Document Suite
  - Quarterly Earnings Reports
  - SEC Filings (10-Q)
  - Press Releases
  - Investor Presentations
  - Company Guidance
  - FAQs
- Internal Documents
  - Previous Earnings Call Transcripts
  - Product Roadmaps
  - Customer Perspectives
  - Marketing Communications
  - Financial Trend Analysis
- External Data Sources
  - Analyst Reports
  - Industry Data
  - Global Economic Trends
  - Competitive Performance
  - Regulatory Updates

Documents, Snippets, and Organization

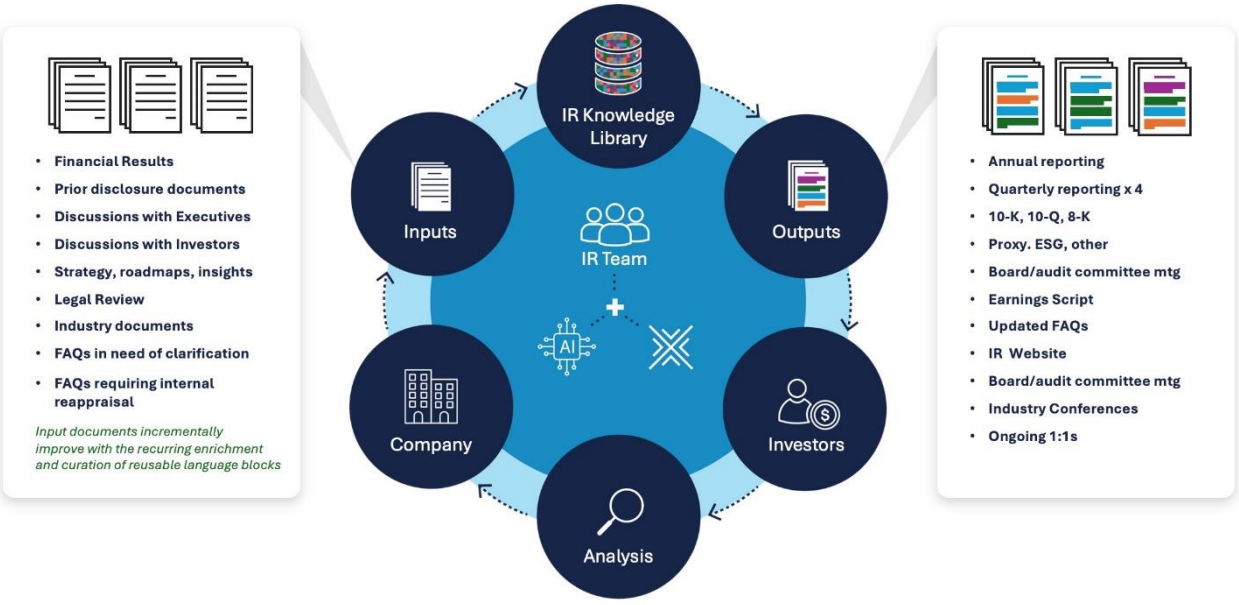
- Auto-import
- Language catalog
- Auto-Tags & Expert Tags
- Flexible snippet and language taxonomy
- Knowledge Graph to link snippets and documents
- Open API to third party information and data systems

Collaborative Workspace

- Hub workspace to manage legacy and current snippets, documents & guidance
- Placeholders for formal and financial data
- Issue tracking, comments, and approvals
- Presentations and conversations support
- Link to F-D Events

Synthesized Earnings Intelligence

- Tracking, versioning and audit trail
- Comparison of key constructs with prior reporting, guidance, peers and market

xMentium Implementation Blueprint for IR – Start Fast, then Scale and Improve

xMentium does the heavy lifting to quickly implement xMentium's AI blueprint for IR documents analysis and creation. Access language and business experts with decades of experience. Then scale to more use cases.