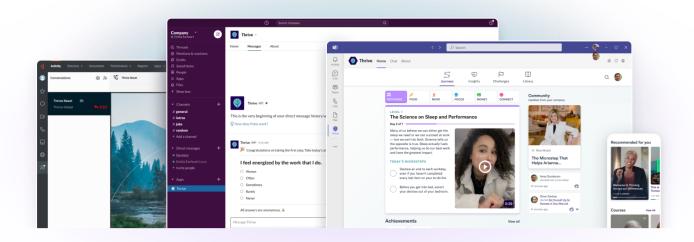
DRIVING PRODUCTIVITY THROUGH WELL-BEING

Thrive's Behavior Change Platform

The all-in-one science-backed platform to drive lasting behavior change, prioritize well-being and improve productivity. We embed well-being directly into the daily workflow to meet people where they are with real-time stress-reducing tools, inspirational storytelling, and science-backed Microsteps that help them build better habits.











Build a Culture of Permission

Lasting behavior change is dependent on buy-in from the top down, establishing permission from the start. All Thrive engagements begin by setting the stage with:

- · Launch Events
- · Customized Onboarding
- · Leadership Journeys

Drive Continuous Engagement

The Thrive platform is architected to support positive, long-term behavior change by meeting your people exactly where they are with individualized well-being experiences:

- Thrive Platform on web & mobile
- Personalized Journeys
- Workflow integrations with Slack & Teams

Amplify Internally & Externally

Leveraging roots in coaching, training, and media, the Thrive experience wraps technology with human experiences and robust internal & external marketing support to maximize ongoing engagement:

- Role Model Stories
- · Courses & Webinars
- Internal & External Marketing

Deliver Actionable Insights

Knowledge is power, with Thrive both individuals and company admins can access to real-time data insights through:

- Individual Insights Dashboard
- · Pulse Admin Dashboard
- Quarterly Business Reviews

