

# PowerSchool AI

LEVERAGE THE POWER OF AI FOR  
PERSONALIZED EDUCATION



PowerSchool is revolutionizing education on a global scale through **Artificial Intelligence (AI)**, from ground-breaking AI tools that empower educators to education's first AI platform for every role in education. Experience a transformative approach to AI, meticulously designed for the day-to-day needs of educators, that is reshaping the landscape of teaching, learning, and managing school operations. Leveraging Conversational AI and Generative AI, we strive to personalize education for every journey.



## Meet Students Where They Are

Provide teachers with intelligent and individualized recommendations to improve student engagement and support the needs of each student at scale.



## Get Peace of Mind with a Secure and Trusted System

PowerSchool AI operates by six guiding principles, which steer our approach to AI in a mindful, responsible, and reliable manner. By bringing AI to your data, we prioritize its protection and security.



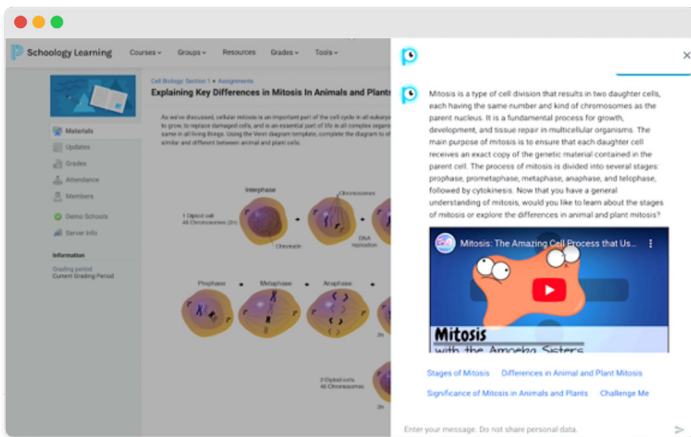
## Enhance Effectiveness with Time-Saving Tools

Automate assessments, assignments, and instructional content generation based on Lexile levels, student mastery, and student voice and choice to save teachers time and provide differentiated instruction for each student.

Technology can help teachers reallocate  
**20%-30%**  
of their time toward activities that support student learning.<sup>1</sup>

<sup>1</sup>World Economic Forum, How AI can accelerate students' holistic development and make teaching more fulfilling, 2023

With a comprehensive program to protect the security and integrity of our applications—including robust cloud security, security by design, third-party penetration testing, and a responsible disclosure program—all validated by independent third-party auditors, **PowerSchool demonstrates our commitment to protecting our customer's data.**



## PowerSchool PowerBuddy™

PowerBuddy is PowerSchool's AI assistant uniquely developed for students, families, teachers, counselors, and administrators to deliver personalized education and individualized insights, foster engagement, and create a supportive environment for everyone in education at every step unlike ever before.

### Personalizing

Everyone's education journey is one-of-a-kind, so why not use a one-of-a-kind tool that is built on that very premise? PowerBuddy is an AI assistant for everyone in education – from students to parents to teachers to counselors to administrators – that can adapt and support everyone at your school.

### Motivating

PowerBuddy knows education is about 'aha' moments. Whether sharing a surprising insight, captivating stories, or 'you-got-this' messages, PowerBuddy can speak to each and everyone in the K-12 community—and keeps learning engaging.

### Safe

Your trusted AI companion prioritizes safety in every interaction. With robust security measures and careful monitoring, it ensures a secure and reliable experience, fostering confidence and peace of mind.

### Supportive

PowerBuddy is built to support your community fully. That's because we care about how kids, families, and educators are doing as much as how to get them the information needed. We do this by nurturing a 'no wrong question' environment that welcomes anyone and any what's, how's, and why's.

### Always On

Ever-present and contextually aware, PowerBuddy, ensures seamless accessibility. Students can ask questions without extensive formulation, while the system effortlessly delivers appropriate responses, eliminating concerns about context and relevance.

## Are You AI Ready?

**Consolidate your data into a centralized location for effective AI implementation. Connected Intelligence K-12 enables districts to lay the foundation for Artificial Intelligence by enabling a strategy that brings AI directly "to your data" without having to move data outside its current silos.**

See how you can leverage the power of AI for education today.

Visit [www.PowerSchool.com](http://www.PowerSchool.com) or call 1-877-873-1550 to learn more

