



# The Trusted Name in Master Data Management

The people, technology and expertise to turn trustworthy data into competitive advantage

## Unlock the value of data to drive innovation, profitability and growth

More than ever before, the future of business depends on trusted data. Those who can deliver it stand a strong chance of winning customer favor and loyalty to fuel success.

Stibo Systems Multidomain Master Data Management (MDM) solutions empower data-driven businesses to connect, manage and share data across systems and processes. By integrating information across the enterprise and business ecosystem – making it accurate, consistent and available, everywhere it's needed – we empower businesses with the visibility and insight needed to make confident, informed decisions.



BETTER DATA.  
BETTER BUSINESS.  
BETTER WORLD.



## Our purpose and our mission

At Stibo Systems, we believe maximizing the value of data is so important, we've made it our purpose to make better data a catalyst for better business and a better world. And we're on a mission to deliver it, bringing together the people, technology and expertise to help our customers optimize their business, environmental and social performance using the world's most versatile MDM solutions.

**We invite you to join us.**



## Making data actionable and fit for purpose with multidomain MDM

Inaccurate, inconsistent, siloed data takes a staggering toll on business. By some accounts, it can result in as much as a 15-20% reduction in revenues in the form of lost income or opportunity.

But the challenge of bringing data together is bigger than ensuring data quality alone. Making data **actionable and fit for purpose** across core systems requires a powerful process for data governance that can only be delivered by a multidomain approach to MDM.

There are many types of master data: product, customer, supplier, location, etc. Implementing a solution to manage one or more data domains offers significant advantages. Though today, with the ongoing shift to digital business, customers and business partners expect more.

Built on a single, seamless platform, Stibo Systems Multidomain MDM solutions create a foundation for success. In addition to fully integrated data governance, they enable a level of visibility, insight and operational efficiency and agility traditional single or multiple domain solutions cannot approach. The solutions empower growth through digital transformation, accelerated time to market, supply chain visibility and the delivery of superior, revenue driving experiences.



## Expertise spanning global industries and markets

Industry analysts recognize Stibo Systems as a trusted leader in product information management and MDM. Their perspective is supported by our deep experience with leading regional and global brands across a variety of industries, with a focus on retail, consumer packaged goods, manufacturing and distribution.

### Expertise with leading brands across key industries worldwide



RETAIL



CONSUMER  
PACKAGED  
GOODS



MANUFACTURING



DISTRIBUTION



INSURANCE



LIFE  
SCIENCES



BANKING

## A trusted platform, built to grow with your ambition and needs

As data complexity grows, the challenge of managing and extracting value from it does, too. So we are constantly improving the performance, flexibility, scalability and functionality of our platform to empower our customers to sharpen their competitive edge. Our platform and solutions deliver a range of essential, differentiating benefits, including:



### KEY BENEFIT #1 FAST & EASY IMPLEMENTATION

Experience faster time to value and maximum results from our master data management solutions by leveraging the skills and expertise of our world-class professional services team.



### KEY BENEFIT #2 CLOUD-NATIVE SAAS

Our master data management SaaS solutions are built with scalable, cloud-native technology, providing you with a more affordable and reliable way to optimize your most critical data.



### KEY BENEFIT #3 OPEN PLATFORM

For seamless integration across systems and processes, connect your data with our open API and 100+ connectors to partners like Azure, SAP, Amazon, PowerBI, Qlik, Oracle and 1WorldSync.

## Create a single view of products, customers, suppliers and more

A range of solutions on a single proven platform to enable organizations to address their unique business and industry challenges, drive clarity and insight across siloed systems, and empower data transparency, from source to final purchase.



**MULTIDOMAIN**  
MDM

Govern two or more data domains on a single platform to drive insights, agility and digital transformation throughout the business ecosystem.



**PRODUCT**  
MDM

Acquire, manage and share trusted, accurate product data and content, enabling transparency and traceability across the enterprise.



**CUSTOMER**  
MDM

Fuel marketing, sales, customer experience and compliance initiatives with a 360° view of customers and partners to drive loyalty and growth.



**SUPPLIER**  
MDM

Quickly onboard, manage and govern supplier data for a single, transparent view of suppliers, enabling visibility and agility across the supply chain.






**PIM**  
FOR RETAIL

Product information management purpose-built for the speed of retail to empower retailers to win in a hybrid retail environment.



**PDX**  
SYNDICATION

Product data syndication solution for manufacturers and brands to manage, share and optimize product data and content across all retail channels.



**LOCATION**  
MDM

Centralize, manage and share location data across organizations, enabling better decisions, agility and experiences.



**DATA**  
AS A SERVICE

Make master data easily accessible to high-volume, data-consuming enterprise systems, applications and processes using Data as a Service.



**+130M**

**in Revenue**



**+775**

**Employees**



**18**

**Offices Worldwide**



**+750**

**Businesses**

## Global leadership in multidomain MDM

Stibo Systems began with a vision that led to a history of innovation. But delivering on it is about more than technology. It's about people and the company behind them.

As a longtime leader in data management, our solutions are used by many of the world's most forward-thinking, successful companies. A privately held subsidiary of the Stibo A/S group, Stibo Systems is headquartered in Aarhus, Denmark.

## Trustworthy, experienced and committed to our customers

Stibo Systems is the trusted partner for your data management solutions, with the people, technology and expertise you need to succeed.



### PEOPLE-CENTRIC SUPPORT

We measure our success by the success of our customers, so you can expect nothing but the best from our experienced team. We are ready to support you 24 hours a day, seven days a week. No exceptions.



### DECADES OF EXPERTISE

With 20+ years of proven expertise delivering powerful master data management solutions, we are exclusively focused on helping you connect, manage and share master data across enterprise systems and processes.



### CUSTOMER COMMUNITY

Get access to an exclusive community built just for you. Learn, share and grow your MDM knowledge and professional network by interacting with our global user community and data experts.



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## About Stibo Systems

Stibo Systems, the master data management company, is the trusted enabler of data transparency. Our solutions are the driving force behind forward-thinking companies around the world that have unlocked the strategic value of their master data. We empower them to improve the customer experience, drive innovation and growth and create an essential foundation for digital transformation. This gives them the transparency they require and desire – a single, accurate view of their master data – so they can make informed decisions and achieve goals of scale, scope and ambition. Stibo Systems is a privately held subsidiary of the Stibo A/S group, founded in 1794, and is headquartered in Aarhus, Denmark. More at [stibosystems.com](https://stibosystems.com).