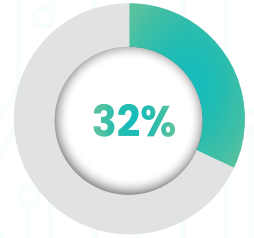


Empowering Policyholders and Advancing Risk Management

VivaScore is reshaping life and health insurance by empowering policyholders to manage their health metrics, fostering better lifestyle choices and health outcomes. This proactive engagement enhances customer experience and loyalty, while providing insurers with improved data for precise risk assessment. Embrace a streamlined approach where improved risk management and policyholder empowerment elevate insurance services.



participants discovered new information about their health



reported behaviour changes by the end of the pilot.

Comprehensive Health Tracking

Monitors a variety of health factors such as activity and BMI.

Seamless Integration

Aggregates data from diagnostics, wearable devices, and health apps for a holistic health overview.

Personalised Engagement

Offers tailored health insights for individual empowerment.

Advanced Analytics

Utilises AI and machine learning for in-depth health insights.

Benefits



Enhanced Risk Profiling



Policyholder Engagement



Preventive Health Management



Informed Decision-Making



Competitive Advantage

How it works

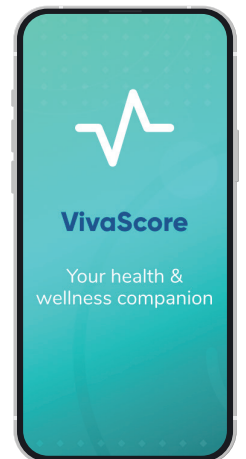
1 Access the app & register

2 Link wearable devices or connect to favourite health apps

3 Complete digital health checks

4 Track and monitor personalised VivaScore

5 If relevant, book appointments for diagnostics tests and consultations with healthcare providers





Reporting

- ✓ **Policyholders:** Receive tailored, weekly health reports, encouraging proactive health management and sustained engagement with their insurance policies.
- ✓ **Insurers:** Access comprehensive, anonymised analytics through real-time dashboards, providing insights into policyholder health trends and risk factors. This data supports refined risk assessment, targeted interventions, and informed decision-making, ultimately leading to a healthier policyholder base and more efficient risk management.

Advancing Policyholder Health through Strategic Partnerships

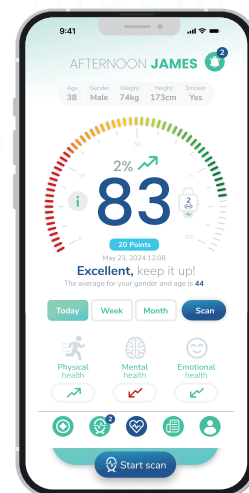
We collaborate with premier medical technology firms, diagnostic labs, and data analysis platforms to enhance our comprehensive health and risk assessment solutions:

- ✓ **Integrated Diagnostic Services:** We partner with state-of-the-art diagnostic facilities to ensure insurers receive accurate and timely health data for better risk evaluation and policy decisions.
- ✓ **Medical Technology Innovators:** We align with leading medical device companies to incorporate advanced health monitoring technologies, enabling policyholders to maintain their health proactively.
- ✓ **Data Analytics Platforms:** We integrate with sophisticated data analysis systems, improving insurers' abilities to predict risks and manage policies through enhanced insights from electronic health records and other health information systems.

Flexible Integration for Advanced Risk Management

VivaScore meets the diverse needs of insurers, offering tailored solutions for seamless adoption:

- ✓ **White Label Solutions:** Personalise VivaScore to complement your brand, enhancing policyholder trust and consistency in your digital offerings.
- ✓ **System Integration:** Incorporate VivaScore into your existing platforms for a unified view of policyholder health, aiding in precise risk assessment and management.
- ✓ **Standard Application:** Employ the ready-to-use VivaScore app to provide policyholders with immediate access to health tracking and insights, fostering engagement and proactive health management.



Elevate Your Insurance Services with VivaScore. Integrate our platform to enhance risk management and deepen policyholder engagement. Elevate your service and join the future of proactive health insurance.

For more information and to start your journey towards a healthier future, contact us:

+44 7588 076 982 info@alulatechnologies.com

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