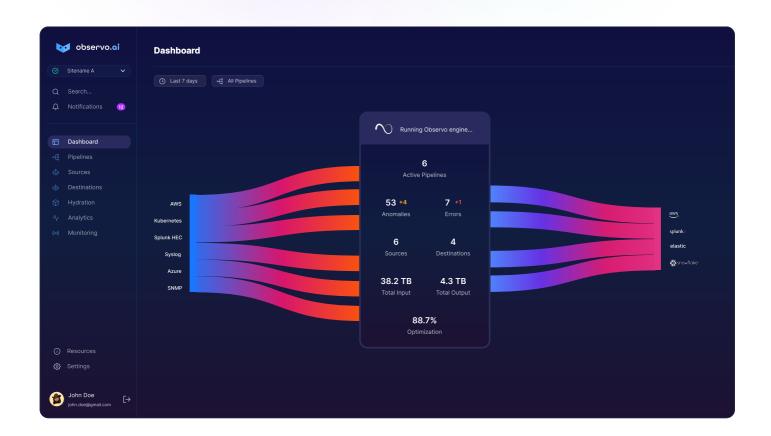
# The Al-Powered Observability Pipeline





#### Reduce Costs by over 50%

Cut SIEM and observability costs by reducing infrastructure costs today, and limiting license growth in the future



#### Optimize & Route Telemetry Data Flexibly

Route data where it has the most value to limit vendor lock-in and add context to your data for more efficient queries



## Maximize Security, Minimize Risk

Analyze more sources for the whole picture without increasing the budget, protect sensitive data, resolve incidents before they spiral, and stay in compliance

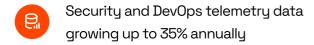


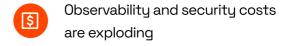
#### Speed Incident Resolution by over 40%

Free security and DevOps teams from mundane, manual workarounds, prioritize anomalies and eliminate alert fatigue

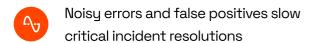


## The Challenge





- Excluding verbose or non-uniform data sources creates blindspots
- Manual workarounds to get the right data intake too much time



### **The Solution**

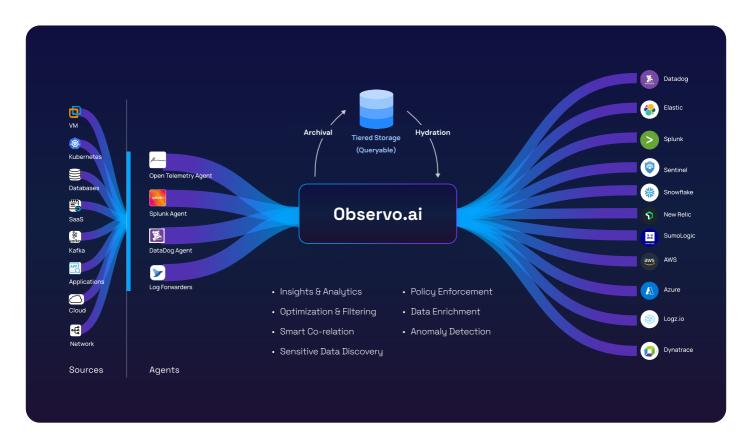
Observo.ai helps optimize telemetry data for security and DevOps teams. An Al-powered observability pipeline separates insights from the 80% of data with zero analytical value. Observo.ai also applies Al-based sentiment analysis to help teams prioritize work to solve the most critical incidents. This is a revolutionary approach to and replaces traditional pipelines with their static, rule-based methods that don't change to keep pace with evolutions in your data.

## Why Observo.ai - Key Features

- Data Optimization & Reduction: Cut log volume by 80% and reduce the total cost of observability by 50% or more.
- Anomaly Detection: Lower Mean Time to Resolution (MTTR) of incidents by 40% or more.
- Smart Routing: Avoid vendor lock-in by routing data where it has the most value.
- Searchable, Low-Cost Data Lake: Retain more data, spend less money, be more flexible.
- Data Enrichment: Add context to data for faster searches and eliminate Alert Fatique.
- Sensitive Data Discovery: Earn your customers' trust by securing all Pll to stay in compliance.



## Deploy an Al-Powered Observability Pipeline Today



## Observo.ai by the Numbers

Petabytes	Trillions	74%+	42%
Data Processed / Month	Events Processed / Month	Avg. Data Reduction	Avg. MTTR Improvements

If you think we can help elevate your observability efforts with our industry-leading Al-powered observability pipeline, contact us at **info@observo.ai**