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To learn more about the EY-Microsoft Alliance, contact your EY or Microsoft representative or visit <http://ey.com/microsoft>.

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SCORE no. XXX

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The EY-Microsoft Digital Alliance *Your Digital World. Realized.*

The EY-Microsoft Alliance combines EY's Advisory services with Microsoft's comprehensive digital and cloud technologies to deliver the capabilities you need to help turn your digital enterprise vision into action.

Move at the pace your markets require

The sphere of digital technologies that are impacting your business today — social, mobile, analytics and cloud — is rapidly expanding to create new employee and customer experiences, fundamentally changing how your organization works, interacts and competes. Realizing the full impact of the digital world across your workplace and marketplace is critical to sustainably driving business performance. This requires a strategic vision for digital enablement, a cross-functional commitment to collaboration, a culture of trust, a new playbook for activating workplace innovation and digitally savvy risk management, cybersecurity compliance and governance.

How the EY-Microsoft Alliance can help

We can guide you in how to use Microsoft technologies as your foundation for greater employee collaboration, a platform for better program performance and a vehicle for smarter, more informed decision-making ... and we'll do it in a way that will help keep your assets safe.

Benefits to you

- **Performance.** Activate a cloud-based approach that propels and aligns every part of your business. We'll help you use the cloud and other digital technologies to enable greater employee collaboration, deliver tangible outcomes faster and create programs that drive business performance.
- **Trusted capabilities.** Confidently grow your business around sound digital capabilities and a trusted, compliant cloud platform as you adapt to today's highly regulated world. We'll help you predict, monitor and manage risks while also advancing business growth and transformation on the Microsoft Azure cloud platform.
- **Sustainable results.** Stay agile and adaptable for long-term success with scalable programs and cloud technologies. Our strong, strategic consultation and flexible digital technologies can help drive repeatable enterprise programs that can scale with your goals and sustain your business for years to come.

EY Project Portfolio Management (PPM)

Transformation & dynamic planning to maximize investments across your portfolio



FOLD

FOLD

FOLD

FOLD

Aligning planning and execution to strategy and desired outcomes is critical to success

Does your business find itself asking some of these questions:

Is our strategic transformation program on-track to deliver value? Is our Transformation Office tailored to our Enterprise specific needs?

Is there a better way to perform annual planning to deliver the strategy into aligned projects continuously? Can we continuously evaluate and calibrate spending?

Are we as an organization ready to deliver & support mass digital change? Are we prepared to rapidly implement future change needs for continuous improvement?

Do we have visibility on the progress of our portfolio at every step? How do we ensure our investments are aligned with our vision?

Are we driving accountability for delivery and ROI through the entire portfolio value chain?

If so you're not alone. Project Portfolio execution success still remains elusive for most organizations:

44%

Of strategic initiatives are unsuccessful

33%

Of projects do not meet their goals or business intent

18%

Of projects fail to get completed or implemented

– Standish Group

▶ Challenges and needs

EY PPM begins with transformation and dynamic planning tailored to your business culture and priorities

Our **Transformation Management Framework** serves as the foundation for portfolio results success. Transformation enablement with PPM fundamentals such as strategic alignment, value extraction, innovation, optimized execution and governance analytics ensure a solid planning roadmap.

▶ VALUE: Progress and value analytics for visibility and control

Dynamic Business Planning encompasses the set of activities that drive and course correct roadmap tasks to enable seamless execution. Activities include demand management and portfolio selection supported by annual planning, budgeting, and rolling planning

▶ VALUE: Improved alignment between strategy and investments and fluid portfolio recalibration and dynamic fund reallocation

Supporting capabilities in PMO, IT, Capacity, and Execution complete the comprehensive design

▶ PPM works hand-in-hand with our Program Performance Center solution for on time, on budget, and on benefit delivery of portfolios, programs and projects

▶ Project and Portfolio Management - Helps align strategy with execution and resources allocation for improved efficiency, effectiveness and decision making.

▶ Program Performance Center - Drives collaboration, coordination and accelerates benefit realization on large transformations.

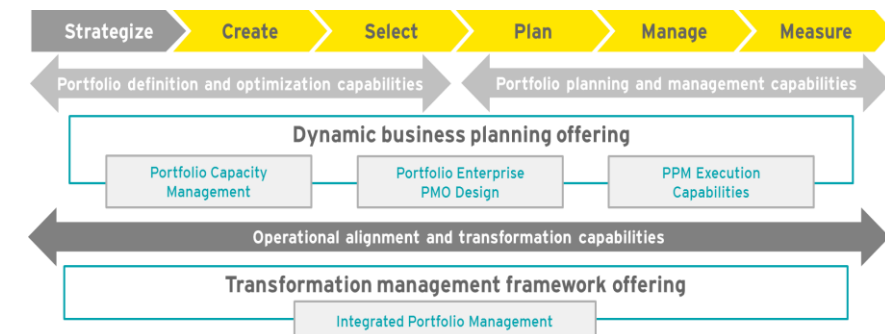
▶ Solution & architecture

EY's comprehensive portfolio management framework drives results through efficiency and agility

- ▶ Ensure efficiency and agility in business planning
- ▶ Make better funding and selection decisions centered on transformative strategies
- ▶ Manage investments to desired outcomes

How are we different?

- ▶ State-of-the-art analytics to drive better decisions
- ▶ Human-centered solutions tailored to your culture
- ▶ Extensive experience with Microsoft technology
- ▶ Proprietary strategy-to-execution cycle



Portfolio management maturity has a direct correlation to project ROI and the success of an organization's strategic initiatives.

72%

Success rate of strategic initiatives with high portfolio management maturity

65%

Success rate of projects with high alignment to strategic initiatives

30%

Annual increase in project ROI with highly effective portfolio management

– Program Management Institute

▶ Benefits and differentiators