SL2™ integrated with WhatsApp

Prohibition is not productive

WhatsApp has become one of the most popular chat apps. Using WhatsApp when working in a regulated industry has previously often been risky with a high potential for compliance violations. Yet, stakeholders increasingly expect real-time, self-service and no hassle mobile engagement – the opposite of prohibiting the use of WhatsApp inside organizations.

Staff can now use WhatsApp and remain compliant

Now, staff working in regulated industries such as financial services, government, education and healthcare can engage with their stakeholders inside and outside the organization on WhatsApp and remain compliant. Clients, constituents, students, parents and patients can now communicate with their financial advisor, local government, teacher or healthcare professional via WhatsApp with SL2 Enterprise Capture.

Seamless and secure from mobile to desktop. Access SL2 Enterprise Capture via browser on any device for both messaging and calling. You can use one device to send and another to respond simultaneously.

SL2™ Key Benefits:

- Maximize productivity on WhatsApp
- Avoid prohibition frustration
- Prevent violations and fines
- Easily monitor WhatsApp channel
- eDiscovery ready WhatsApp data
- Easily add WhatsApp contacts
- Easy WhatsApp messaging templates
- SL2 auto channel feature
- Intuitive icons for SMS/MMS/WhatsApp
- BYOD/CYOD/COPE applicable
- CellTrust onboarding

FINRA | SEC | CFTC | DFA | GLBA | SOX | IIROC | FCA | MiFID | HIPAA | FOIA

SL2 Enterprise Capture helps maximize engagement and productivity while avoiding fines
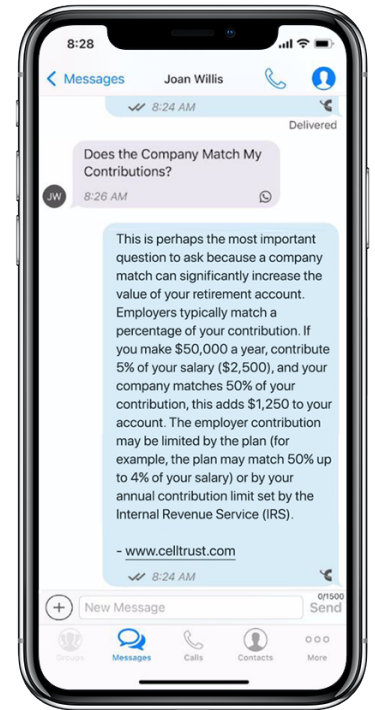
Capture and archive for compliance take place seamlessly, helping organizations maximize engagement and productivity while avoiding fines. The SL2 Shared MBN feature empowers teams to work together seamlessly across the mobile channel anytime, anywhere for maximum productivity. The SL2 auto channel feature switches between SMS/MMS or WhatsApp channels as needed, further increasing productivity and customer/stakeholder engagement and convenience.

Compliance teams can administer the WhatsApp channel

SL2 captures work related text, WhatsApp, voice (optional) data and archives it for monitoring, supervision and enforcement of regulatory compliance (SEC, CFTC, FINRA, Dodd-Frank Act, GLBA, SOX, FCA, MiFID II, FOIA, Sunshine Laws, Public Records Laws, HIPAA, TCPA). Compliance teams can now balance mobile productivity, risk and control.

WhatsApp data is eDiscovery ready

Capture and archive for compliance take place seamlessly as CellTrust has strategic partnerships with the leading global Enterprise Information Archiving (EIA) technology providers to manage, validate, trace and archive, text, multimedia, WhatsApp and voice (optional) data so that it is eDiscovery ready.

SMS

Microsoft 365

Microsoft Teams

WhatsApp

Voice calls

Microsoft Azure

smarsh

THETALAKE

proofpoint

Microsoft Purview

mimecast

opentext

globalRELAY

ZLTECH

and other leading EIA providers

CellTrust onboarding

Our expert team is here to help you get your new approved WhatsApp Mobile Business Number and channel running smoothly. Our 24/7 Global Premium Support Service package is also available to make it easier to respond to IT demands and complexities. An extended CellTrust technical support team will provide you with expert assistance, tools and technologies that will keep your users up and running, allowing you to focus on business priorities.

Contact our sales team to add the SL2 Enterprise Capture integration for WhatsApp to your mobile productivity tool kit. Let's get started! **+1-480-515-5200, sales@celltrust.com or www.celltrust.com/SL2**

HEADQUARTERS
20701 N. Scottsdale Rd.
Suite #107-451
Scottsdale, AZ 85255 USA
+1-480-515-5200

CANADA
1500 West Georgia, 13th Floor
Vancouver V6G 2Z6
+1-778-375-3236