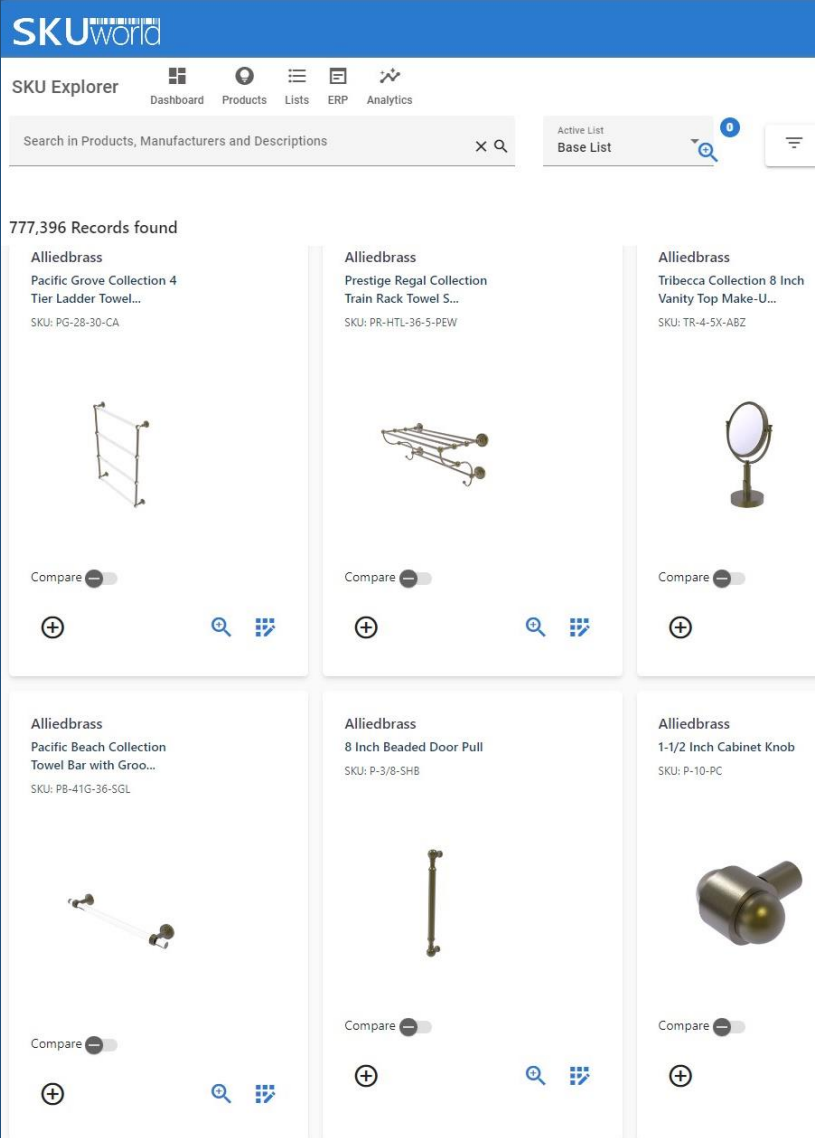# Product Information Management (PIM)

Who is SKUworld?

SKUworld can help:

- *Increase Margins*
- *Maximize Productivity*
- *Enhance Customer Experience*

Where We Focus

SKUworld is the leading cloud-based technology ecosystem to elevate the communication and accountability of manufacturers, distributors, and home building businesses

What We Do

SKUworld has built world class data acquisition tools and processes, data organization, management and distribution

Why a PIM?

- Manufacturers have continued to struggle with obtaining, managing, and connecting SKUs with business systems
- Relationships and communications between the manufactures, distributors, and buyers needs to be improved
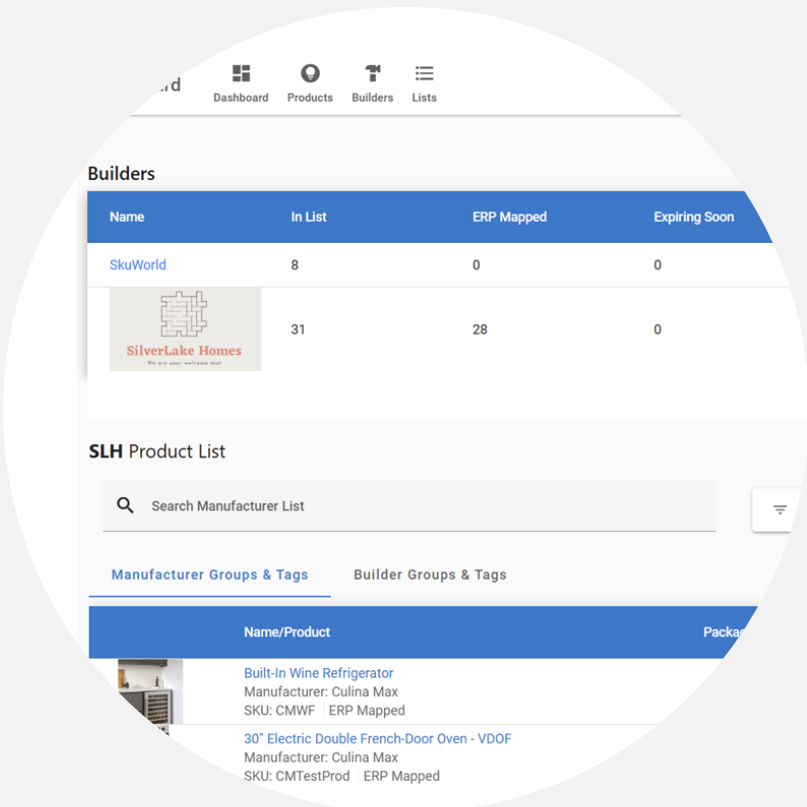
Break free from searches limited by a distributor or across many manufacturer websites

Product Card Components

French Door Refrigerator
by **Culina Max**

Overview

Short Description

French door refrigerator with glass front

Total Package

- Product Data
- Detailed Pictures
- Documents
- Videos
- 3D Files

- Name
- SKU
- Category
- Finish
- Attributes
- Features
- Specs

Product Details

Sku Product Id	cul_BAFB5DA5
Product Color	Black
Category	Appliances

More Information

Features	Easy Hinge Doors
Specifications	Shelves: 12 Total
H x W x D	72" x 36.5" x 28.5"

Document List

Warranty   Specifications   Installation

QR Code