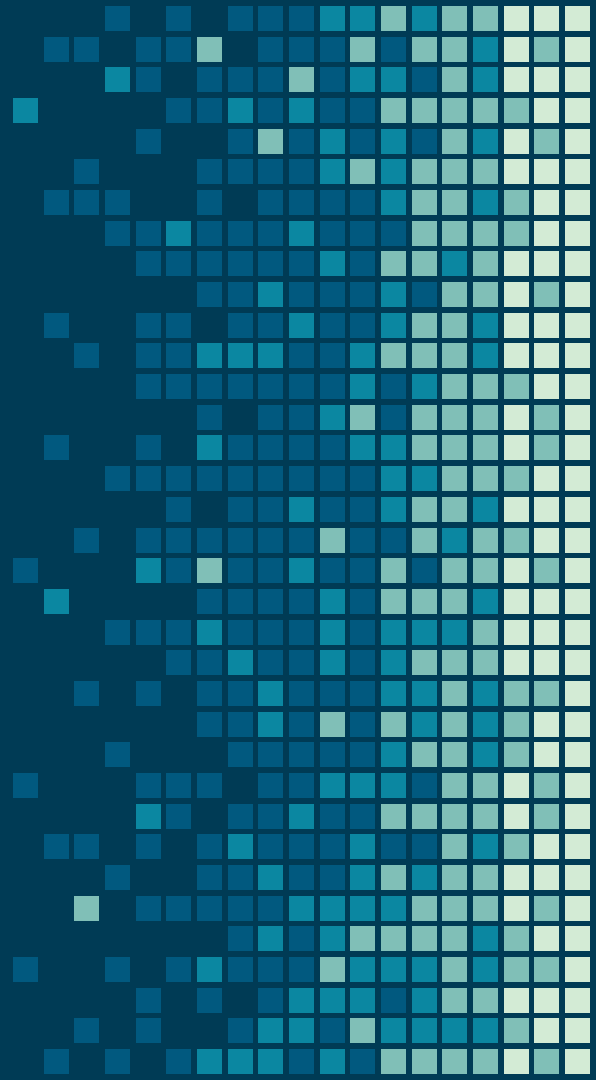




Dex Manager SUCCESS CASES





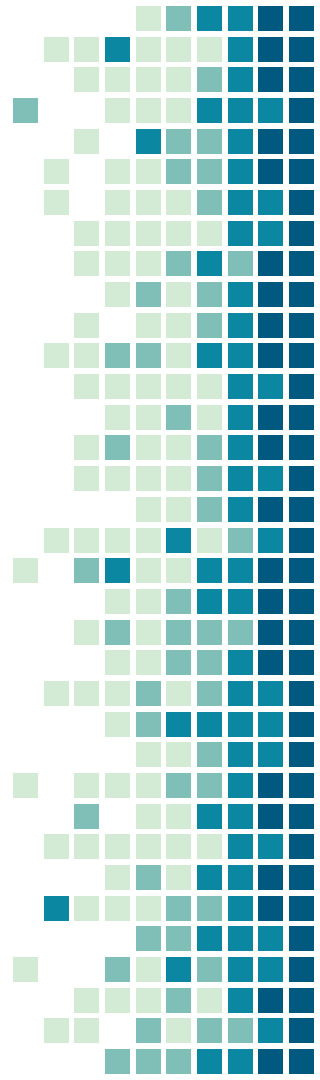
BURGER KING

Menu Board

Administration of Menu Boards integrated to POS (Micros).

Integration to social networks for promotions and special events

**+ 100 Branches . Integration with Micros POS.
Integration with social networks.**





Santander Bank

Queue management system

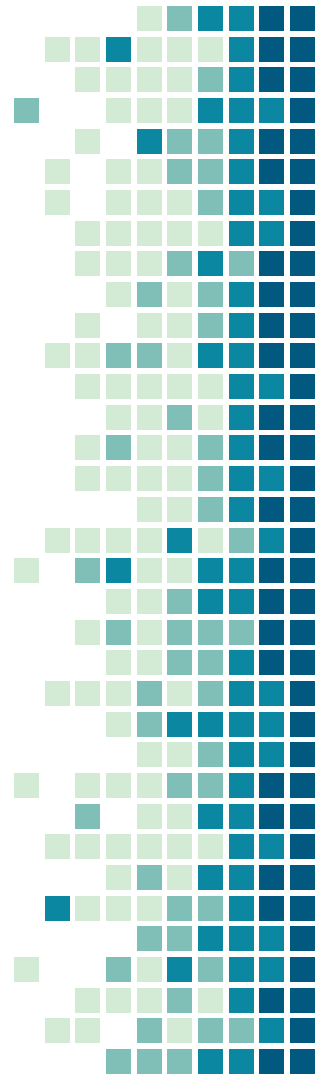
A complex solution developed with Accenture. Involves +1200 screens on +400 branches using Dex manager as CMS.

It uses DEX-Broker to update queue management displays in Real Time.

+1.200 Screens. Updates content in less than a second!



Link: <https://vimeo.com/184017255>





Santander Bank

Digital office

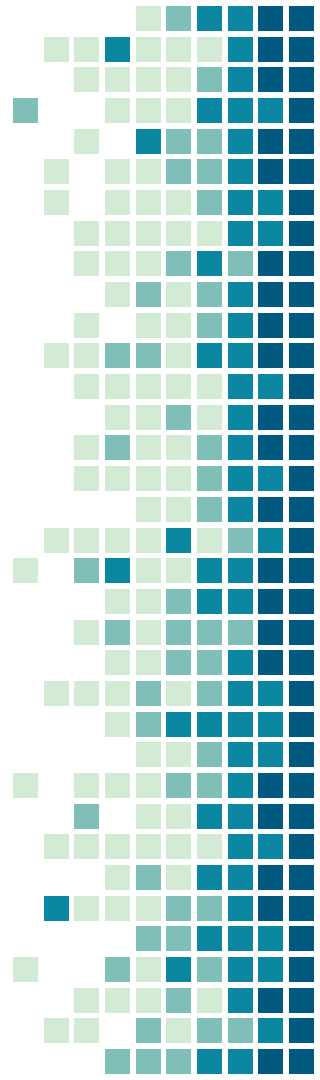
A new Banking concept based in a strong adoption of cutting edge technology.

Qualified customers leave the branch with an activated product.

Video Wall, Kiosks with credit simulators, Video conference.



Link: <https://vimeo.com/184017255>





 Santander Río



Santander Bank

SuperClub - Fidelity Services

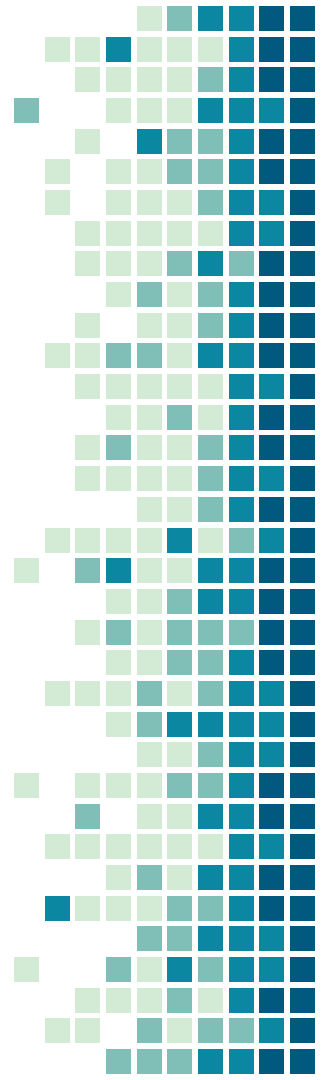
Interactive catalog of prices and benefits of Banco Santander's loyalty program.

Back-end of administration integrated to CRM.

Self Service Kiosk Integrated to Santander CRM.



Link: <https://vimeo.com/184017255>





COCA-COLA

Interactive Vending Machine

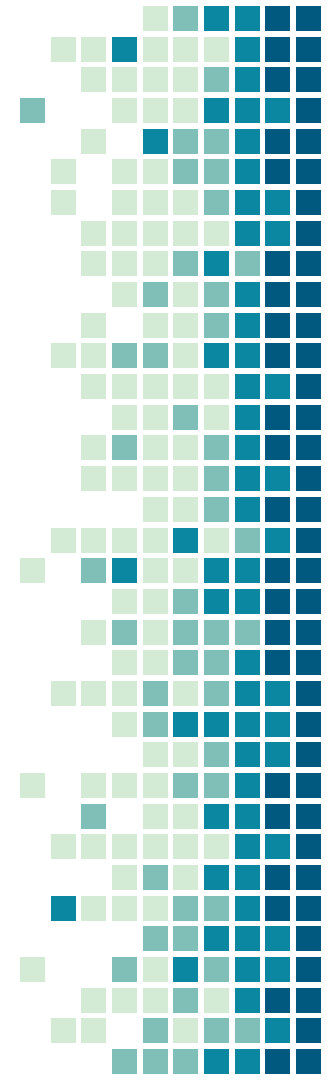
Introduced by Intel's Executive VP Dadi Perlmutter at Intel IDF.

Coca-Cola Interactive Vending Machine was a global Success Case awarded at Coca-Cola Atlanta Innovation Lab

Industrial Design. Payment Processing. Telemetry reporting. Implementation on +10 countries. Interactive content.



Link: <https://vimeo.com/218515163>





ADIDAS

Experience Store

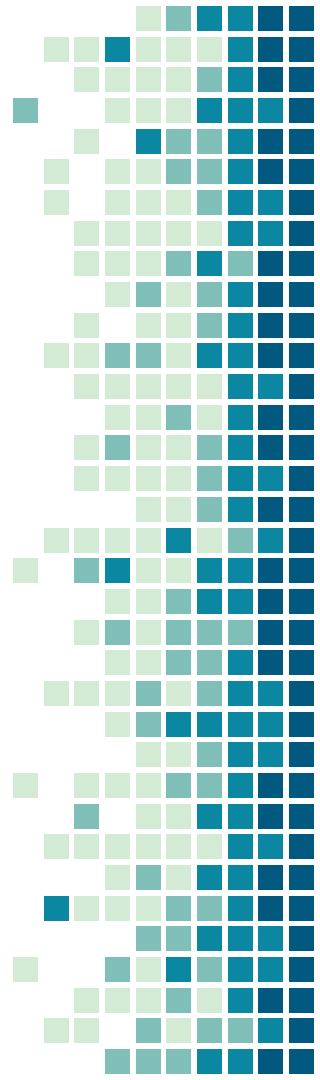
Dex Manager administrates video walls and interactive experiences on the largest Adidas Stores in Latin America.

Video WALL. Fingerprint integration. Social Networks.

+6 Video Walls on different locations.



Link: <https://vimeo.com/137993319>





SAMSUNG

Retail Catalog

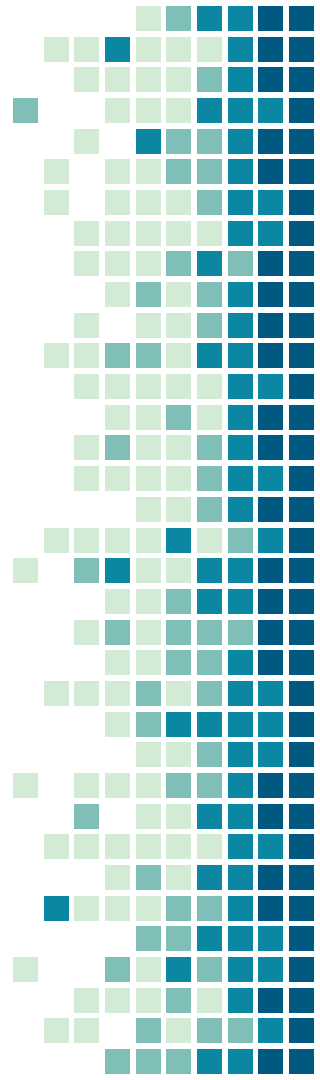
Implemented a Catalog of products for retail utilizing DEX Manager.

Centralized content management and administration.

**+ 30 POS . Industrial Design and construction.
Integrated 3G routers. Customers use statistics.**



Link: <https://vimeo.com/220362810>





SPORTS WORLD

Live TV and news

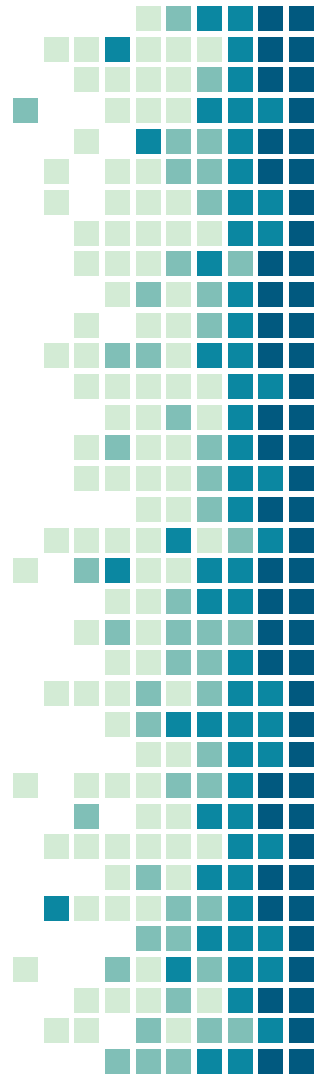
Content management for more than 250 screens in 54 gyms.

New channel of communication with clients.
Increase of revenue by sale of advertising.

+250 screens on 54 Gyms.
Uses proprietary DEX Medioplayer 4K Live.
Live TV, Info and Advertising.



Link: <https://www.dexmanager.com/>





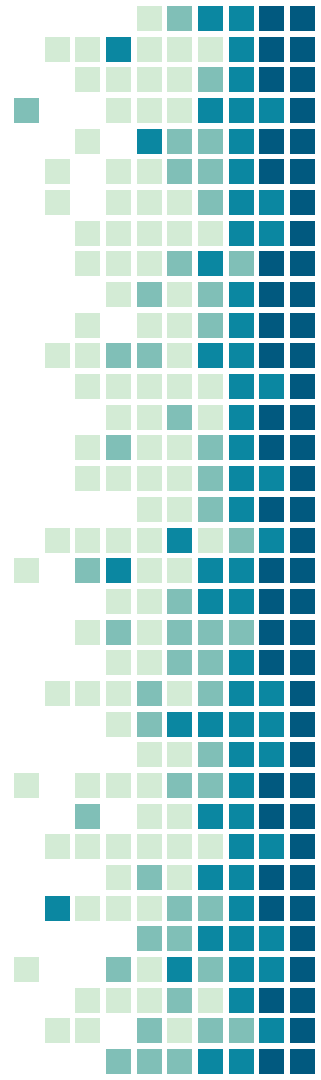
IRSA commercial properties

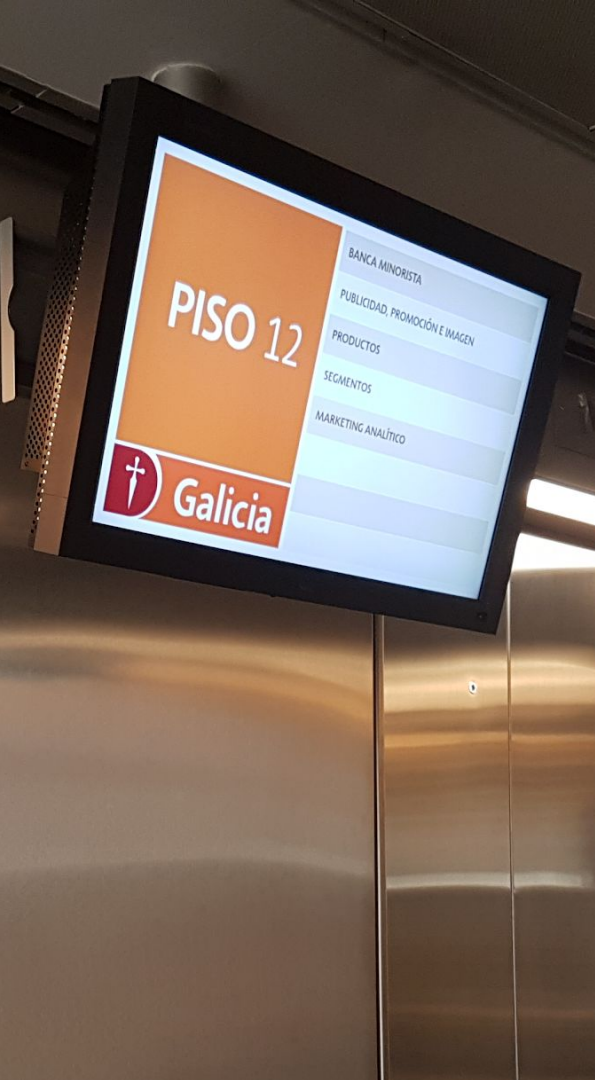
Wayfinder and Directory Services

IRSA uses Directway and DEX Manager as a solution for interactive directories and wayfinder in all shopping centers.

Search for stores and find the best route to reach destination

+15 Shopping Centers. Uses autocad and 3DS max maps
Centralized administration. Dynamic routing and 3D Render.
Remote update of layouts and tenants.





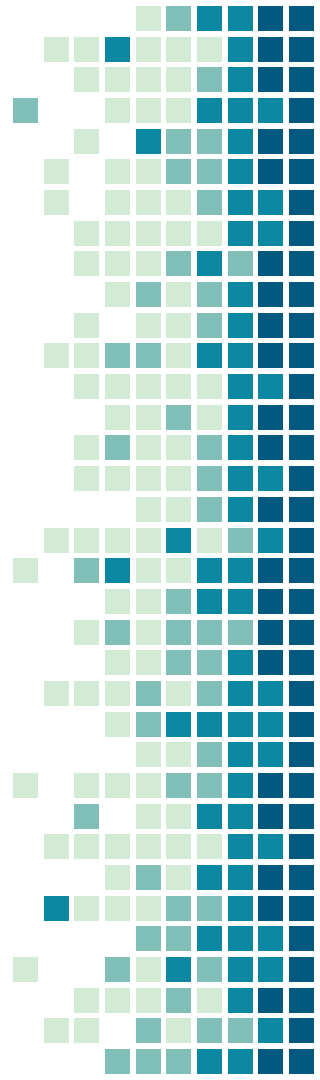
GALICIA BANK

Corporate communication

Galicia Bank uses DEX Manager for communications customers at Corporate Buildings and Branches.

Implementing display of queue management system on +250 Branches.

+ 600 Screens. Integration with Nemo-Q Queue Management.



Mapa: Segundo piso

En este

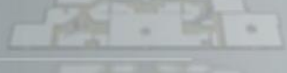
Locale

Servicio

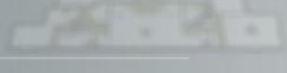
P2



P1



P.B



Home



Volver

Cosmopol Shopping

Wayfinder & Led Screens

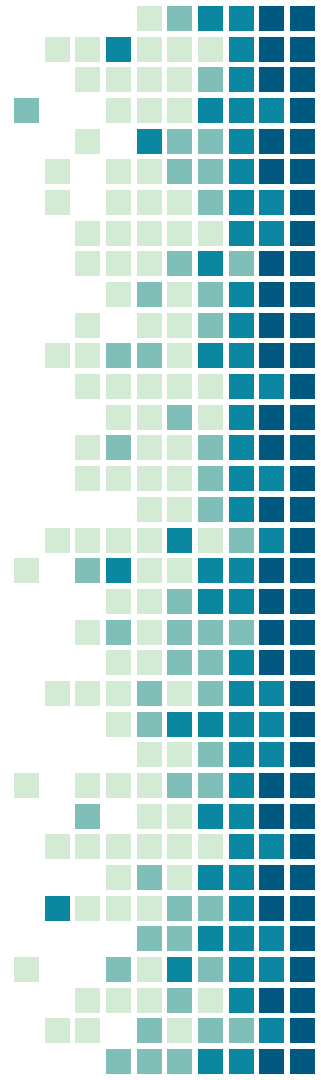
Implemented Directory Services with 3D Wayfinding.

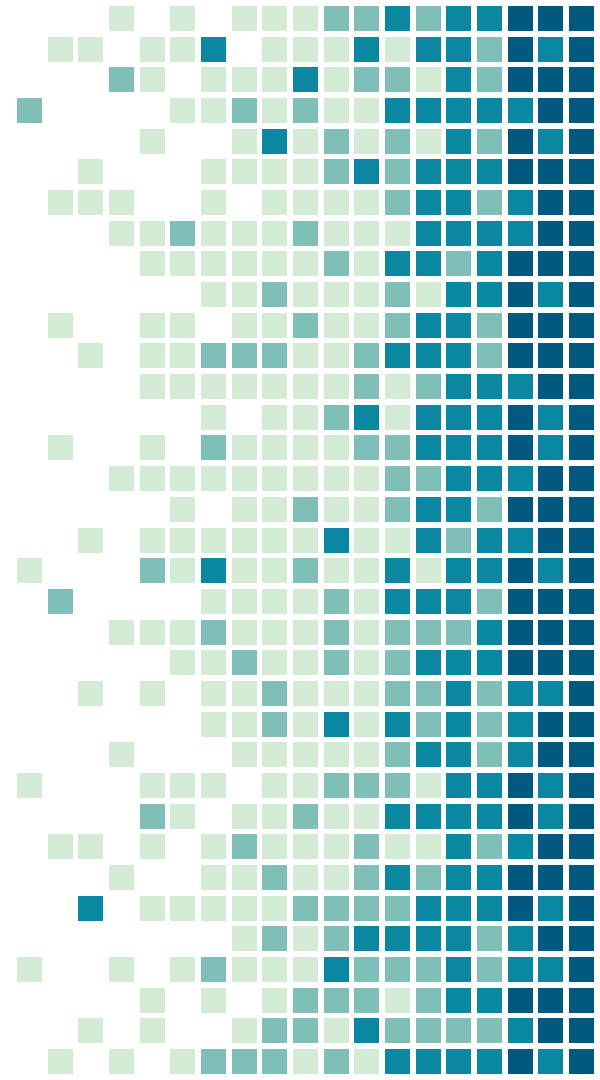
DEX Manager manages +400 MT2 of LED Screens on a Single building.

**3D Interactive Wayfinder. Administrative Backend.
Integration with LED Sending Cards.**



Link: <https://vimeo.com/161836772>





www.siainteractive.com