

EVA Unified Commerce Store Front Consulting Sprint



Decoupling with unified commerce

The EVA Unified Commerce platform allows you to separate your backend from your frontend, giving you complete control over the appearance and structure of your front-facing digital experiences. Instead of being confined by preset templates and rules, you have the freedom to design your frontend exactly as you envision.

This flexibility ensures your digital touchpoints reflect your unique brand identity, allowing you to customize them to your specific needs, making them distinct from everyone else's.

Tailored store fronts

Hypersolid understands that each business has unique needs and goals when it comes to e-commerce, which is why we leverage EVA, to create customized, user-friendly store fronts.

We begin by working closely with you to identify your specific requirements, whether it's improving user experience (UX), enhancing design aesthetics, or implementing seamless functionality for your target audience. Our team focuses on analyzing your business model, customer preferences, and brand identity, ensuring that the storefront we build not only reflects your vision but also addresses the core needs of your customers.

With EVA as the foundation, we create a tailored front-end experience that allows your business to connect with customers in a more meaningful way. Our store fronts are hosted on Microsoft Azure infrastructure, using your own Azure Tenant or one provided for you. Azure allows for full global rollouts and enterprise-grade stability and resilience.

From personalized design elements to customer-specific content and features, we ensure your storefront adapts to the unique preferences of each user. Whether it's crafting intuitive navigation, optimizing mobile experiences, or integrating advanced personalization tools, we ensure that the final implementation of your storefront boosts engagement, satisfaction, and ultimately, conversions.

Define phase

In our EVA Store Front consulting sprint, we collaborate closely with you to understand and map out your vision and criteria for success for each end-user touch point.

The three-week sprint follows our standardized Store Readiness process, which encompasses in-depth interviews where we map your business goals, desired outcomes, and specific functionalities for the storefront. We focus on key areas such as

- UX Design: Identifying user experience preferences, including site navigation, customer journey mapping, and ease of use.

- Branding: Understanding your brand identity, including color schemes, logos, typography, and any existing visual assets.
- Available Material: Reviewing existing content, media, Azure tenant and landing zone and integrations with your current IT landscape to streamline development.