SymphonyAI

Supply Chain Intelligence

Challenge

With multiple supply chains containing vast amounts of data, both retailers and their supplier partners have a view limited to their own supply chains and distribution networks. It's a current limitation of the data available and what can be done with it.

Solution

Supply Chain Intelligence is a combination of data management, analytics, and applications that utilize retailer POS, inventory, and related data (as well as CPG and third-party data) to create insights, identify opportunities, prescribe actions, and measure impacts that increase revenue and drive operational efficiencies and financial improvements for both retailers and CPG trading partners.

Data is made easily accessible to both the retailer and CPGs via business intelligence tools, embedded AI models and generative AI, and workflow-oriented execution applications.

Supply chain visibility, workflow, and execution that powers joint business value creation for retailers and their CPG partners.

Exploratory insights and business intelligence

Gain full access to data that has been augmented with more than 500 metrics, computed values, and AI analytical models. Easily interrogate, slice, and examine the state of your business.

On-shelf availability

Ensure product availability throughout the supply chain all the way to stores as well as identify and collaboratively execute against OSA opportunities.

Vendor performance

Monitor, incentivize, and improve on-time and in-full metrics and optimize vendor cost-to-serve while ensuring maximum rebates and efficiency rewards.

Retail execution

Identify and correct inventory discrepancies, promotion execution, markdown management and other critical shop floor activities.

Inventory management

Maintain optimal inventory levels that simultaneously ensure service level expectations, reduce waste, and optimize cash flow.

Up to
4pts
improved OSA

Up to
2%
revenue increase

Up to
10%
inventory reduction

Up to
10%
waste reduction

A comprehensive, near-real-time view across the supply chain

Retailers and their suppliers can jointly identify problems in near-real-time and collaboratively address them with both immediate actions and root-cause remediation.

Highly informed decision-making

Designed with predictive, prescriptive, and generative AI, our platform optimizes the most pressing business cases like OTIF, OSA, CPFR, waste/shrink, new item introductions, and many more.

Supply chain collaboration and monetization

Retailers have the opportunity to drive direct value from their data, as well as reap the benefits of joint business value creation through collaborative work with their trading partners.
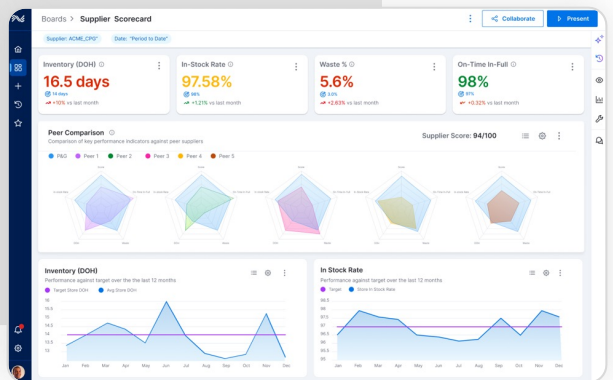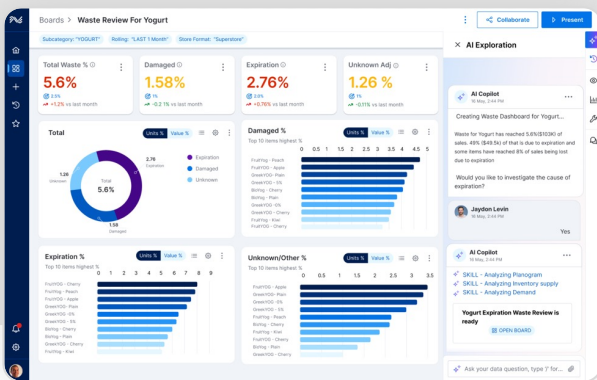
Ready to modernize your supply chain?

Take the next step towards a future-ready supply chain. Contact us today to discover how our predictive, prescriptive, and generative AI solutions can reshape your supply chain.

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