#### SMX PRODUCT FACTSHEET



# **Domain Protection Services**

## The journey to P=reject

Organisations often become stuck in reporting mode and are unsure how to move to enforcement mode. It is at this point that security teams realise that reporting tools alone won't provide actionable insights.

By following a standard pathway - moving first to reporting mode - organisations can achieve DMARC compliance without risking email delivery failures. It allows organisations to get comfortable with DMARC and its dependencies, before moving to enforcement mode.

## WHAT IS "DOMAIN PROTECTION SERVICES" (DPS)?

With DPS, you get the expertise you need for a fast and smooth DMARC. roll-out.

Ongoing support ensures continued visibility and mitigation of reputational damage and financial risk.

#### How does it work?

Under DPS, you're following a proven project framework led by experts. We implement DMARC and provide ongoing domain management as a managed service.

### Our solution is brought to life through:



#### **PEOPLE**

Dedicated DMARC experts guide you through implementation and support you post-implementation



#### **PLATFORM**

Using best-in-class software and reporting platform



#### **PROCESS**

Proven project framework to fasttrack DMARC roll-outs in agreed timeframes



#### SIMPLIFIED COMPLEXITY

Tailored to each organisation's use case, DPS speeds up implementation time, reducing the chance and impact of a breach.



#### **REDUCED DELIVERABILITY RISKS**

Our experts follow a proven project framework to implement DMARC without impacting your email service.



#### REPORTING AND **INSIGHTS**

Actionable insights make it easy to track progress over time, keeping teams motivated to reach goals.



#### **ASSURANCE YOU'RE SECURE**

Active monthly monitoring to keep mail deliverability to a maximum.

## Our simple two-phase framework supports you on the journey to **DMARC:**

#### PHASE 1 - IMPLEMENTATION

#### Included in Phase 1:

Full project management

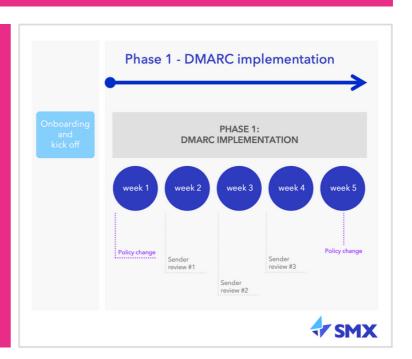
SMX-assigned DMARC implementation specialist

Your domain(s) configured on the DMARC reporting platform

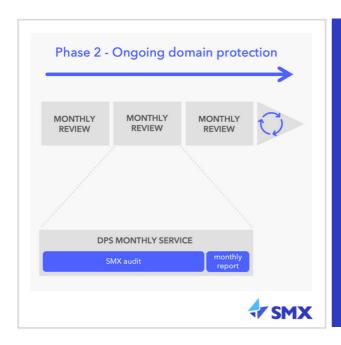
Training on the DMARC reporting platform

Weekly meetings to review the impact of your DMARC policy

Meeting to review your policy and agree to changes



#### PHASE 2 - ONGOING DOMAIN PROTECTION



#### Each month you'll get:

Analysis of domain performance and compliance

Domain Protection Performance Report

Monthly domain protection review meeting

#### Additional consulting time available:

- Adding domains outside of the agreed
- Customising your DMARC configuration
- Liaising with ISPs or third-party vendors

#### **DPS KEY FEATURES:**

- # Proven project framework to fasttrack DMARC roll-out in agreed timeframe.
- Dynamic DMARC: manage DMARC DKIM and SPF records from inside the OnDMARC interface, without needing to access your DNS.
- Dynamic SPF: overcome the 10 ♣ lookup limit by using a single dynamic record which elegantly combines all your authorised services.
- Sender intelligence: contextualise complex forensic DMARC reports and contextualises them to show granular information about your sending sources.

- ♣ Investigate: get perfect DMARC configuration by unlocking and making use of the information hidden in email headers.
- Recommendations: get # improvement suggestions from a blend of human and ML/AI analysis.
- Optional extras: choose to have us solve any DMARC configuration issues alongside third parties\*.
  - Advanced integration features:
- fincluding Dynamic SPF, Dynamic DMARC, BIMI.

Lower cost of ownership: by dealing with a single vendor.

## Start your journey to DMARC excellence book a consultation today.



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