

Data & Analytics

Point B brings seasoned leaders to deliver data and analytics solutions that drive insights for your business.

1000+

Data & analytics projects delivered

200+

Clients served

Our expertise

- Data Strategy
- Business & Information Architecture
- Data Integration & Visualization
- Data Platform and App Development
- Machine Learning and AI
- Master Data Management
- Data Governance Program
- Maturity Assessment
- Operating Model and Org Design
- Analytics Product Management
- Data Ops and Agile
- Interim D&A Leadership



What we offer

Data strategy & roadmap

Define the vision and technical blueprint and establish the path to value through insights using a product-centric approach

Data platforms & analytic applications

Design, build and sustain data platforms, reporting and analytic applications and enable actionable self-service insights

Advanced analytics & insights

Predict and optimize outcomes through on-demand analytics experts, machine learning, visualization and our proprietary Insights Generator™ platform

Data management & governance

Maximize the value of data through a disciplined approach to managing, mastering and governing it

Data product & operations

Drive higher value and be more effective in data & analytics delivery by organizing around a product mindset and executing data operations with a scaled, agile approach

How we're different

Analytics product mindset

Design and build analytics with measurable results, executing on use cases that drive insight for action and specific outcomes

Faster time to value

Starting with where the organization demands better data means value is realized more quickly, dramatically increasing impact

Representative customers

- Microsoft
- Boeing
- The Hershey Company
- Toyota Motor Corporation
- Ball Corporation
- Kaiser
- Providence Health System
- Sutter Health
- Kemper
- AGC Biologics
- Delta Dental

Our team

- Data Strategists and Product Managers
- Data Architects and Engineers
- Data Analysts and Scientists
- D&A Program and Project Leaders