CLEARPEAKS

Bringing Data to Life

OBSERVATION**DECK**
for **MICROSOFT POWER BI**

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A paradigm shift in how executives drive and control business performance
through collaborative, data-driven decisions.

OBSERVATION DECK

for MICROSOFT POWER BI

As enterprises evolve through their digital transformation programs, executives are increasingly eager to see the results they are delivering in terms of measurable business performance improvement.

The OBSERVATION DECK framework has been developed to deliver business performance insight in a visually impactful, engaging and interactive way.

We have set out to replace all the rigid executive management report books and packs, typically presented on static, labour-intensive slideware.

Our framework provides a clean, simple and interactive insights experience designed to encourage management collaboration and drive meeting-room decision-making centred around up-to-date, factual KPIs and data, whilst seamlessly leveraging all the existing investment made in your Microsoft Azure/ Power BI content and data platforms.

< 2/8 >

OBSERVATIONDECK
for MICROSOFT POWER BI

EXECUTIVE INSIGHT TAKEN TO NEW HEIGHTS

The Observation Deck framework delivers business insights in a boardroom setting, through a modern, collaborative, and interactive interface.

DESIGNED WITH THE EXECUTIVE DECISION-MAKER IN MIND

Classic industry BI technologies serve data analysts through mid-management well, but our platform has been designed for the senior executive, providing a carefully crafted, simplistic, and high-impact data experience.

MODERN, INTERACTIVE DATA EXPERIENCE

The framework enables executives to interact with and present business KPIs, dashboards, and data on large touch-screens or boardroom wall-boards – simply and securely, whilst ensuring maximum audience collaboration.

GET BUSINESS INSIGHTS INTUITIVELY

With simple finger-touch interaction, the user can navigate and drill from global, consolidated insights into the details of their business operations across functional areas, regions, product lines, etc.

BUILDING ON YOUR AZURE & POWER BI INVESTMENT

Most importantly, Observation Deck builds on and leverages your existing BI investment, whether dashboards or reports; integrating seamlessly with your corporate BI platform, metadata and security. Just embed your Microsoft Azure/Power BI content with some simple clicks and you are on your way.
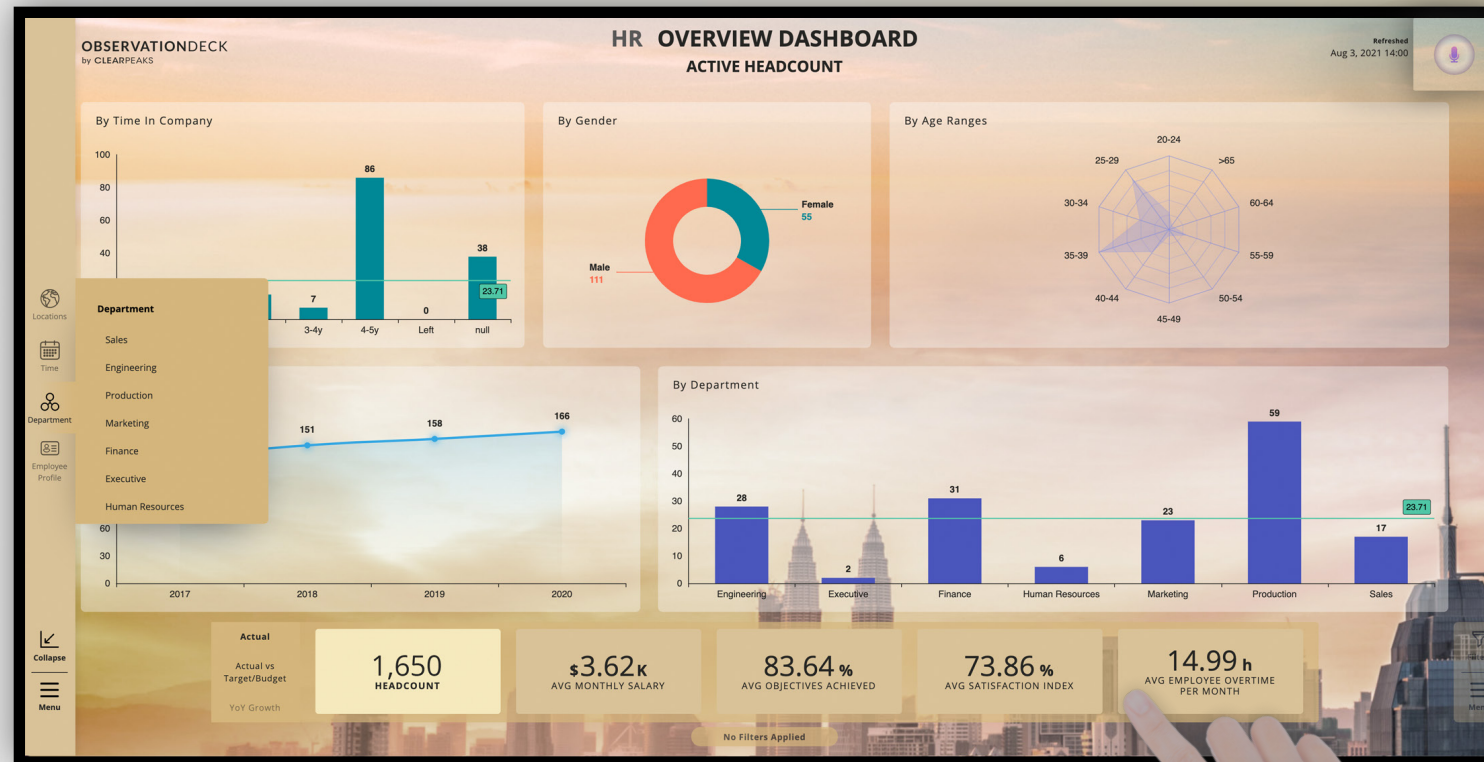
<3/8>

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MODERN EXPERIENCE
WITH INTUITIVE INTERACTION

Designed for large screens and wall-boards to encourage team collaboration, facilitate decision-making, and identify possible business performance issues and resolutions.

Interactive maps and custom-developed visuals to enrich data stories, identify geographical hotspots, and easily identify areas for business optimisation.

Built-in voice recognition functionality to drive collaboration and presentation flow.

Immediate finger touch responsiveness, with a simple smartphone-like interface.

<4/8>

TAKE BUSINESS PRESENTATIONS AND REAL-TIME KPI ANALYSIS TO THE NEXT LEVEL

Present up-to-date business findings live in your daily meetings, without disrupting the usual presentation flow that you are familiar and comfortable with.

CONTENT *SMART SHARING*

If you detect anomalies in the metrics, simply highlight, comment and share your thoughts with your colleagues using the embedded *Smart Sharing* functionality – in a couple of finger touches, all parties are alerted to a performance topic.
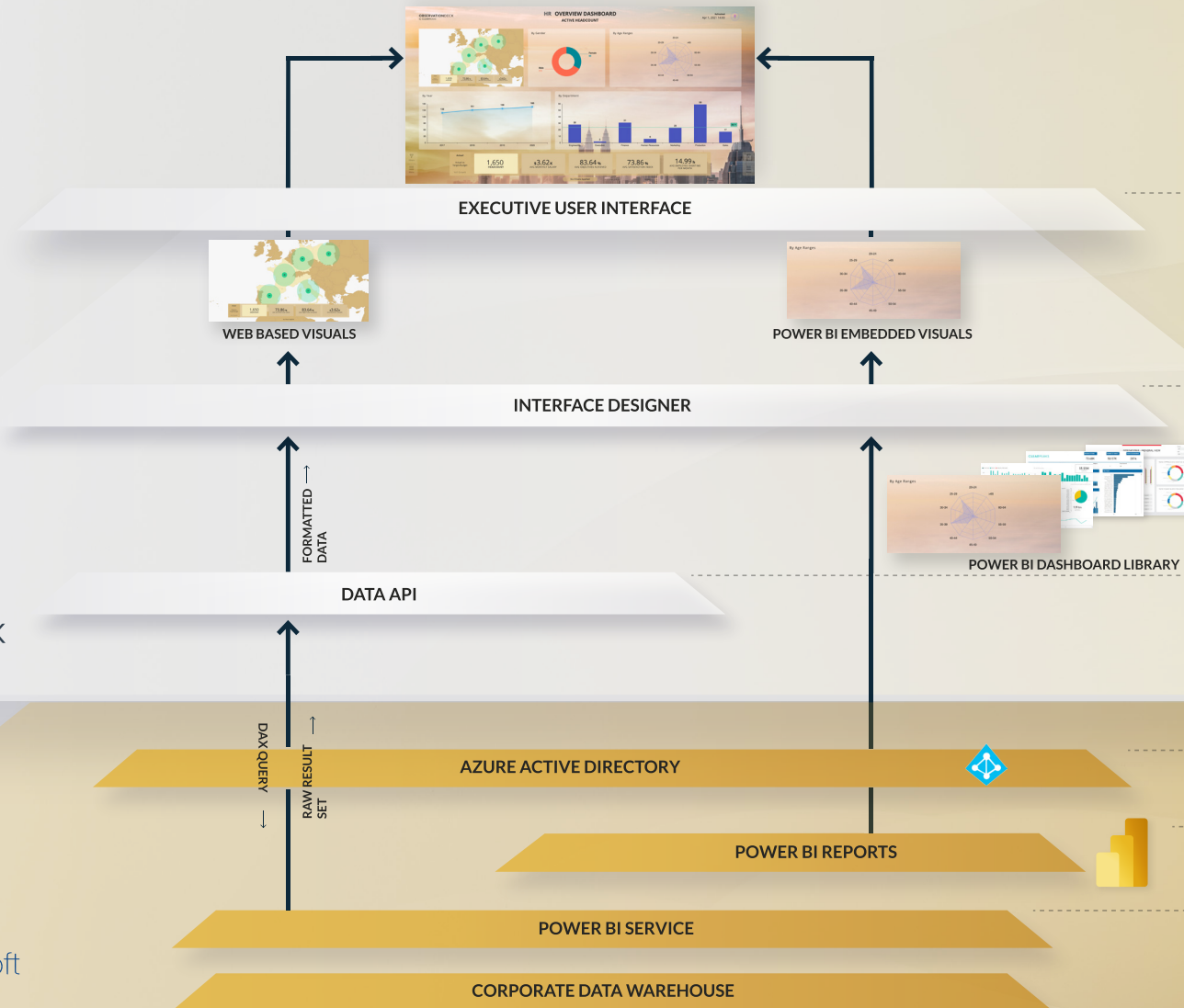
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for MICROSOFT POWER BI

EMBEDDED POWER BI TECHNOLOGY AT AN ENTIRELY NEW LEVEL

EXECUTIVE USER INTERFACE

WEB BASED VISUALS

POWER BI EMBEDDED VISUALS

INTERFACE DESIGNER

FORMATTED DATA ↑

POWER BI DASHBOARD LIBRARY

DATA API

OBSERVATIONDECK
by CLEARPEAKS

DAX QUERY ↓   RAW RESULT SET ↑

AZURE ACTIVE DIRECTORY

POWER BI REPORTS

POWER BI SERVICE

Microsoft Azure

CORPORATE DATA WAREHOUSE

Once the Content Design is complete, your executive experience is ready to go!

The Executive User Interface makes navigation and data discovery easy and intuitive.

Select the Power BI or custom web visualisations that meet your business management needs; and using the Experience Designer, simply pin the content into the Observation Deck to create a high impact executive experience.

In specific cases where the user experience demands the need for non-Power BI style visualisations, the data API enables the ability to create modern, web-based content; respecting metadata definitions and ensuring that business rules and definitions are in sync across all layers.

All security and role-based access rights are leveraged by Observation Deck, ensuring a secure and consistent user experience.

The dashboard developer simply creates their dashboard in Power BI, and it immediately becomes available to Observation Deck for use.

Once business rules & KPI definitions are set in the Corporate Data Warehouse, all data requests by Observation Deck will align to those rules, ensuring one single source of truth.

<6/8>

SIMPLE, FAST & SECURE DEPLOYMENT

Enable your key management
to interact with their data
in record time.

Our framework deployment methodology is quick, efficient, and guarantees early adoption. The deployment phases consist of:

DISCOVERY PHASE: Understanding the business need, defining what your executives want to see through the experience.

ADAPT OR BUILD PHASE: Adapting or building BI content to meet the needs.

PILOT PHASE: Releasing the Observation Deck to receive final feedback on the experience flow, content, interactivity, voice control tuning etc.

RELEASE PHASE

Easy to deploy:
On-Cloud or On-Premise.

Securely integrates
with Azure through
Azure Active Directory.

Easily configure your content
and look & feel to align with
corporate standards.

<7/8>

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