Platform Overview

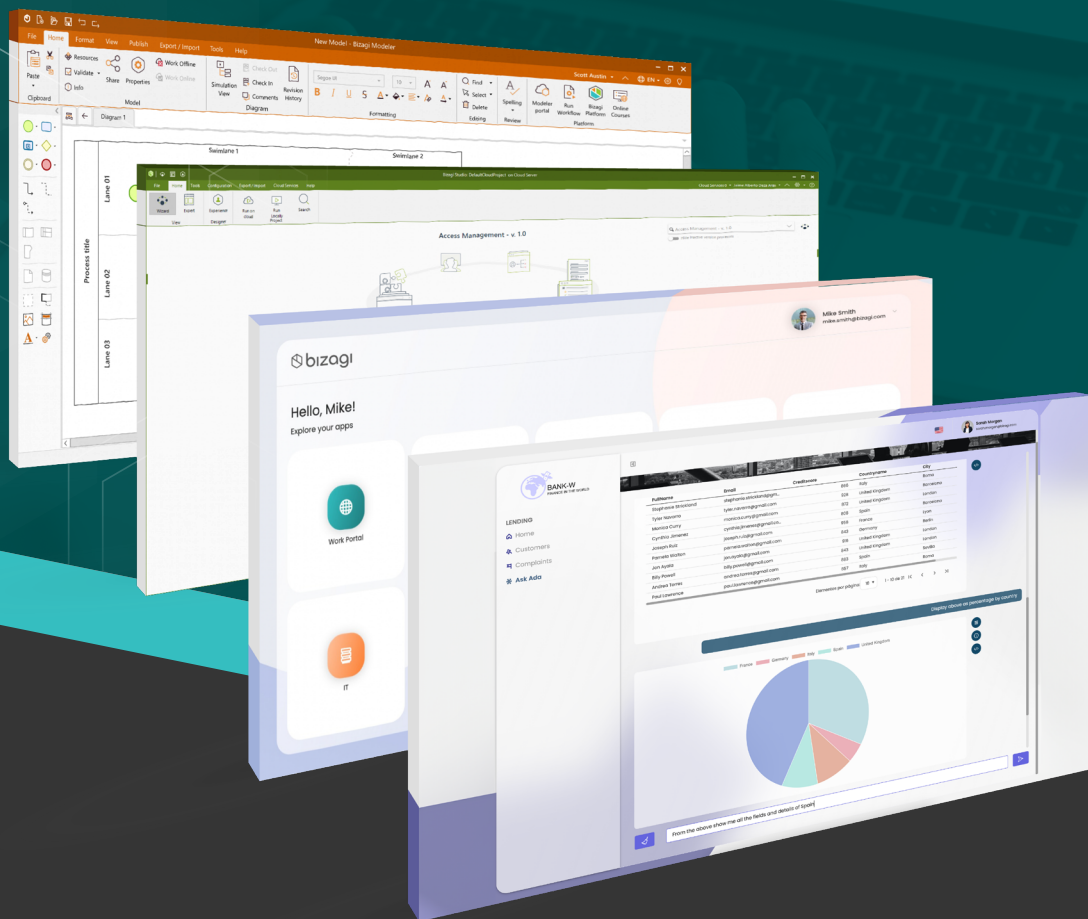## Modernize operations with end-to-end automation, AI and low-code apps
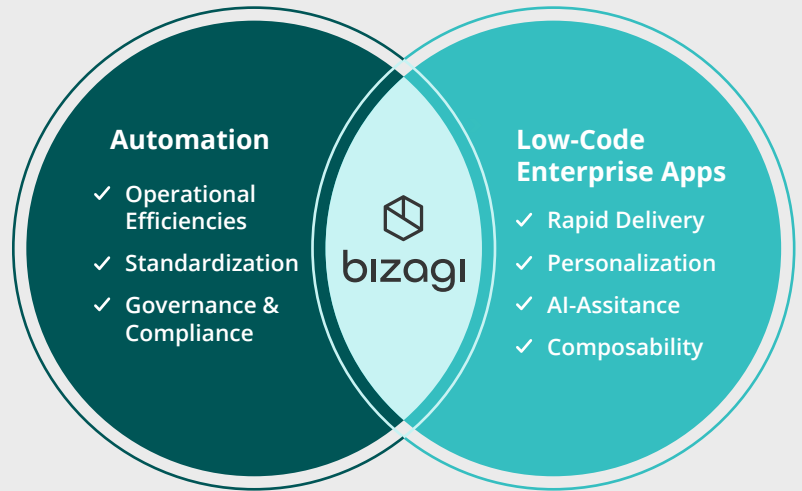
bizagi

Modern Apps
Powered by Process

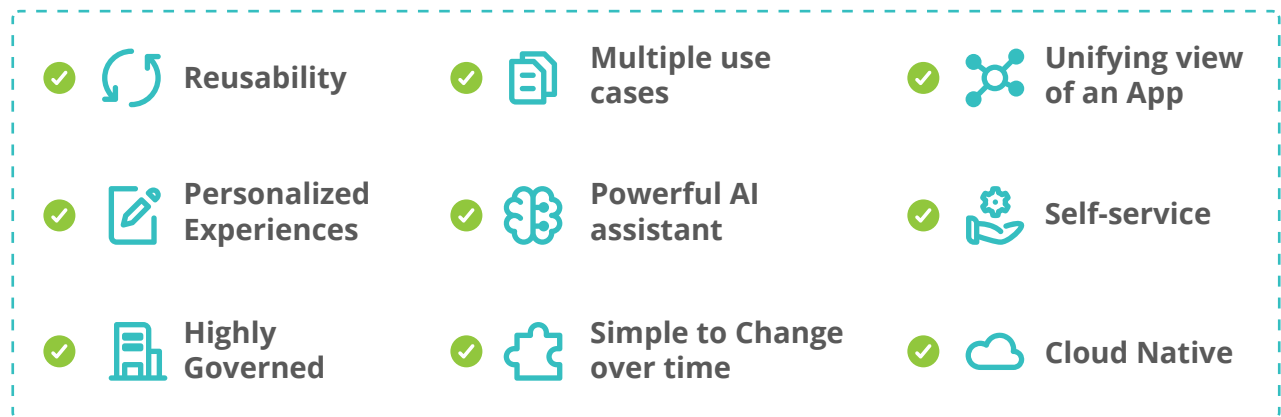## ⟩ Bizagi brings together the best of both worlds in a single platform

The goals of a modern enterprise have expanded beyond the classic business goals of increasing revenue, controlling costs, and reducing risk. Many organizations are now tracking their IT goals like operational resiliency, modernization efforts, and customer and employee experiences just as closely. The one thing that both IT and Business goals have in common is striving for Business Agility and Speed.

To help organizations address all their goals strategically, Bizagi has brought the best of two worlds together in a single platform to create modern apps powered by process.

Automation
- ✓ Operational Efficiencies
- ✓ Standardization
- ✓ Governance & Compliance

bizagi

Low-Code Enterprise Apps
- ✓ Rapid Delivery
- ✓ Personalization
- ✓ AI-Assitance
- ✓ Composability

⟩ It's time for modern apps

Organizations everywhere are held back by legacy applications that don't meet today's business needs. They're disconnected, difficult to use, and even harder to change. What's the result? Employees waste time, information is stuck in silos, customers are disappointed, and revenue is lost to more agile competitors. In contrast, modern apps are:

- ✓ Reusability
- ✓ Multiple use cases
- ✓ Unifying view of an App
- ✓ Personalized Experiences
- ✓ Powerful AI assistant
- ✓ Self-service
- ✓ Highly Governed
- ✓ Simple to Change over time
- ✓ Cloud Native

The best way for organizations to create modern apps is with a low-code platform like Bizagi, which makes your apps easier to create, simpler to change and faster to deploy. Why? Because the Bizagi platform enables business users and IT to collaborate and create enterprise apps based on the process, data, and business rules at the heart of your business with personalized experiences that different types of users need. What's more, these apps can be used to orchestrate the flow of actions and data, and using Bizagi's AI assistant boosts the efficiency of your operations.

❯ **Why choose Bizagi?**

🖱 Intuitive

Bizagi offers an easy-to-use interface personalized for groups with different needs, problems, and access. We support every part of your business, from the tactical no-code apps built quickly by citizen developers to the low-code apps created by power users and the most sophisticated and mission-critical applications built by professional developers. Gen-AI assistant provides self-service analytics on Day 1.

🖥 Unifyng

Accelerate app creation in your organization by bringing together business and IT in fusion teams. Citizen Developers, Power Users, and Developers synergize to deliver numerous apps efficiently. The streamlined perspective provided by Bizagi's Experience Matrix offers a comprehensive outlook on app stakeholders, simplifying planning, creation, and governance while enabling personalized UI/UX customization. Bizagi facilitates collaborative work with customized tools tailored to each user's proficiency level, seamlessly unifying people, processes, systems, data, bots, APIs, and AIs.

⚙ Comprehensive

Create a full spectrum of customized applications and processes aligned with your enterprise needs, from Process Automations to Case Management and Orchestration Solutions. Empower Citizens and Professional Developers to tailor solutions, whether they are departmental in scope or enterprise-wide, addressing both tactical and mission-critical needs. Enhance productivity, encourage collaboration, and unlock invaluable insights through advanced analytics tools while providing personalized experiences curated for Case Workers, Knowledge Workers, and Management personnel.
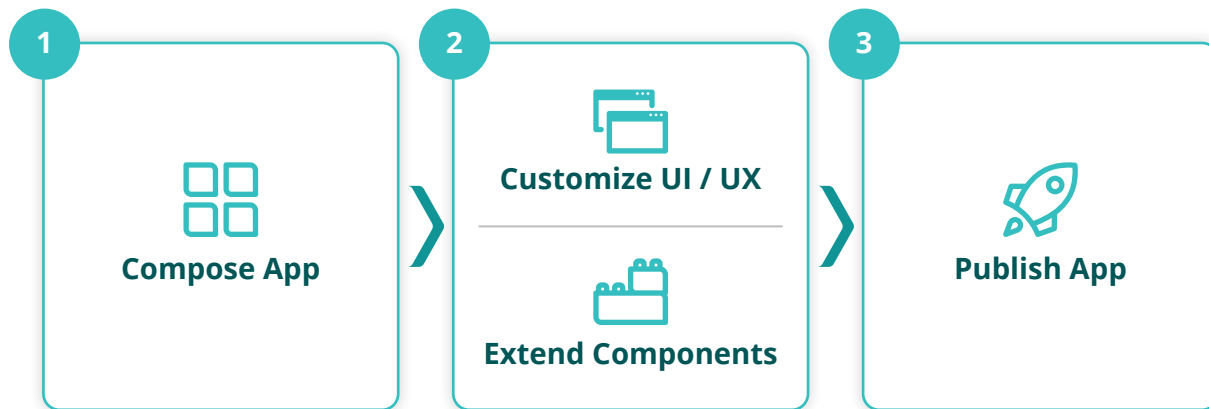
⚡ Powerful

Our powerful cloud-native PaaS provides global access, integration, orchestration, work management capabilities, built-in reliability, and a highly secure environment to meet compliance requirements in your organization. Use the powerful integration capabilities to include information from other systems with ready-to-use connectors.

The Bizagi platform

1. Low-Code Apps

Bizagi Apps is the easiest way to create robust enterprise apps with built-in governance to meet the needs of the modern enterprise. Bringing together the best of both worlds by empowering users to rapidly design and develop with a low-code approach while keeping all the benefits of automated processes as the backbone. Bizagi Apps' architecture is based on reusable elements that provide both operational standardization and a composable architecture to enable rapid change.

1
Compose App

2
Customize UI / UX

Extend Components

3
Publish App

1. Compose App

The Bizagi Experience Matrix is a single, easy-to-understand view of an app's stakeholders and their available information, activities, reports, and options to define governance. It also generates personalized experiences ready for UI/UX customization. This drastically simplifies complex enterprise applications' planning, creation, and understanding.
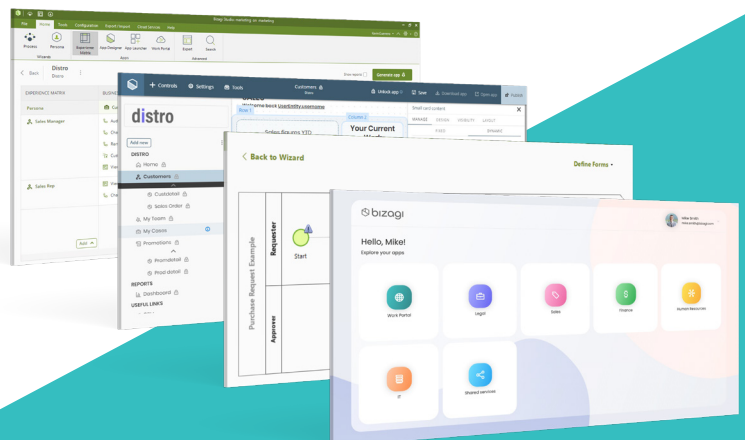
2. Customize UI/UX

The App Designer provides a no-code drag-and-drop approach to create personalized experiences that delight users while ensuring their effectiveness. With the App Designer, you can customize auto-generated experiences from the Experience Matrix or create a new one from scratch. Any contextualized and personalized experience can be created using the available out-of-the-box controls and customized look and feel.

2. Extend Components

The reusable elements and business capabilities that are composed with the Experience Matrix are created and extended in Bizagi Studio. If all components are already available, you can skip this step. If more new components are required for your app, they can be built in Bizagi simultaneously as the UI/UX customization continues.

3. Publish App

The App Launcher provides a simple and organized way for end-users to view and launch published apps they can access.

2. Powerful and Secure AI Assistant

Elevate your business potential with Bizagi's AI assistant, Ada. Ask Ada empowers you to enhance decision-making and grasp the intricacies of your data effortlessly through natural language understanding. Harness the power of conversational analytics to swiftly surface actionable insights, enabling rapid, well-informed decisions like never before. Seamlessly parse, categorize, extract, and analyze unstructured text, effortlessly transforming your apps and processes data into actionable insights that drive meaningful outcomes.

The Experience Matrix includes user-friendly and intuitive configuration options designed to manage access to data queries seamlessly. The AI data domains feature empowers administrators to determine precisely which information each Persona can access when interacting with Ask Ada. This includes specifying the attributes to be displayed in responses and implementing additional security measures for finer control over data scopes based on individual user characteristics.
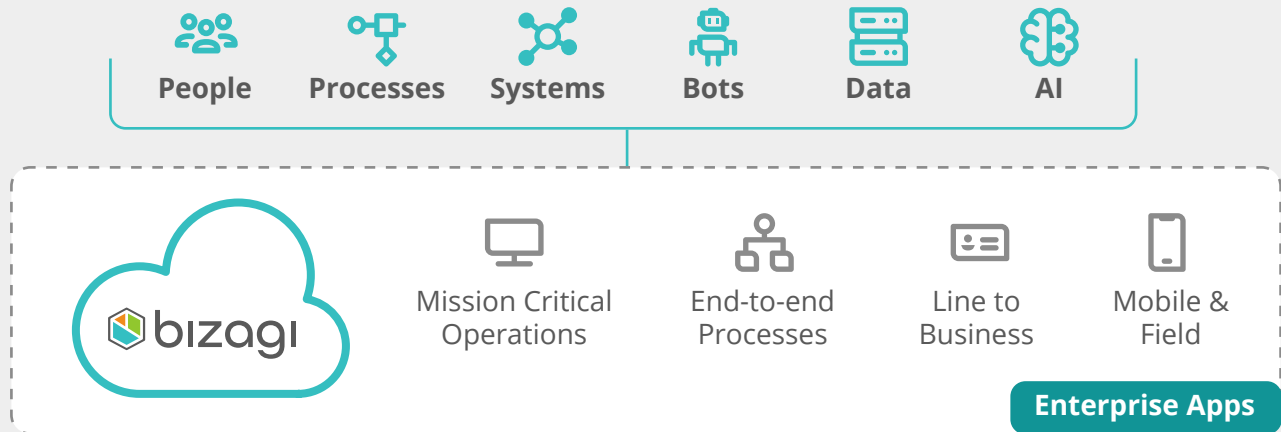

3. Process Automation

Analyze, optimize, and automate your workflows to achieve unparalleled visibility into operations across your entire organization, all while enhancing efficiency. With our intuitive low-code interface, automate any process in just seven simple steps, empowering you to streamline operations effortlessly. Plus, built-in governance procedures guarantee compliance with regulations, providing peace of mind as you revolutionize your workflows.

Execute

Model Process

Wizard-Driven

7 steps to create an app

Model Data

Integrate

Define Forms

Performers

Business rules

4. Enterprise Orchestration

Complete the most advanced integrations in your projects to provide a unified experience for employees and customers, shield users from upgrades or system replacements, and create business agility, accountability, and transparency. Use any ready-to-use connectors or widgets to customize and connect your App with multiple external systems, and when required, build your own with our assistants. Our neutral approach allows you to include AI, RPA bots, OCR, or even different SAP systems independently of their versions or vendors.

People   Processes   Systems   Bots   Data   AI

bizagi   Mission Critical Operations   End-to-end Processes   Line to Business   Mobile & Field

Enterprise Apps

5. Process Improvement

Bizagi enables companies to enhance their operations efficiently by providing a comprehensive suite of tools designed to evaluate, improve, and automate business processes, all within a unified enterprise platform.
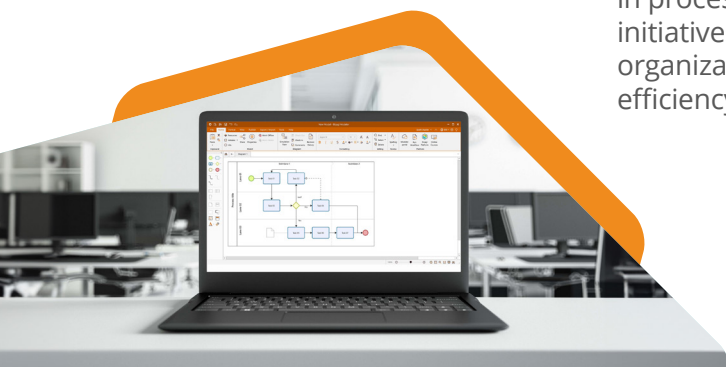
Process Modelling:

Through powerful and intuitive process mapping tools, users can meticulously map out their existing business processes and collaborate with stakeholders to identify areas for enhancement. With the ability to publish diagrams in various file formats and import from other mapping tools, the platform ensures seamless integration into existing workflows.

Process Simulation:

With four levels of detail, our platform enables organizations to conduct thorough analyses of their processes, pinpointing bottlenecks and identifying underutilized resources. Users can explore multiple "what-if" scenarios, assessing factors like cost, time, resource utilization, and ROI to determine the most optimal path forward. This facilitates informed decision-making in process improvement initiatives, empowering organizations to enhance efficiency and effectiveness.

Process Mining:

Utilizing existing process data from diverse systems, our platform generates comprehensive process models that depict the true essence of the process, including its variations and intricacies. This provides companies with transparent insights into their actual business processes, enhancing efficiency, compliance, and comprehension of how processes influence customer experience. Seamlessly integrating with process simulation, process mining facilitates a holistic approach to process optimization and continuous improvement.

bizagi

Get in touch to
request a demo

bizagi.com/contact

Read a
success story

bizagi.com/customers

Modern Apps
Powered by Process

www.bizagi.com