How Chinafy Works

Best-in-class code + infrastructure

Faster networks do not equal 'speed' in China. Chinafy is a highly tuned complex integration of both Software (i.e. Code) and Infrastructure (i.e. Hardware) that can be bolted onto almost any site.
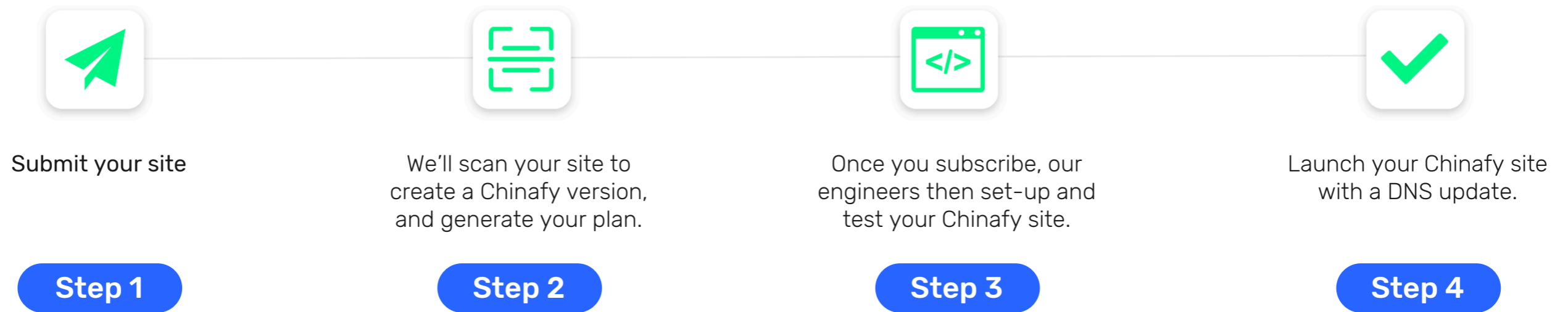
HTML / CSS / JS

+

DNS, Load Balancers, CDNs

"Code"

"Infrastructure"

What's involved for you?

Nothing but subscribe and Go Live at the very end of the configuration process. With Chinafy, your site can be optimised for China in just 2 weeks, instead of months or years. We help with all the technical heavy-lifting.
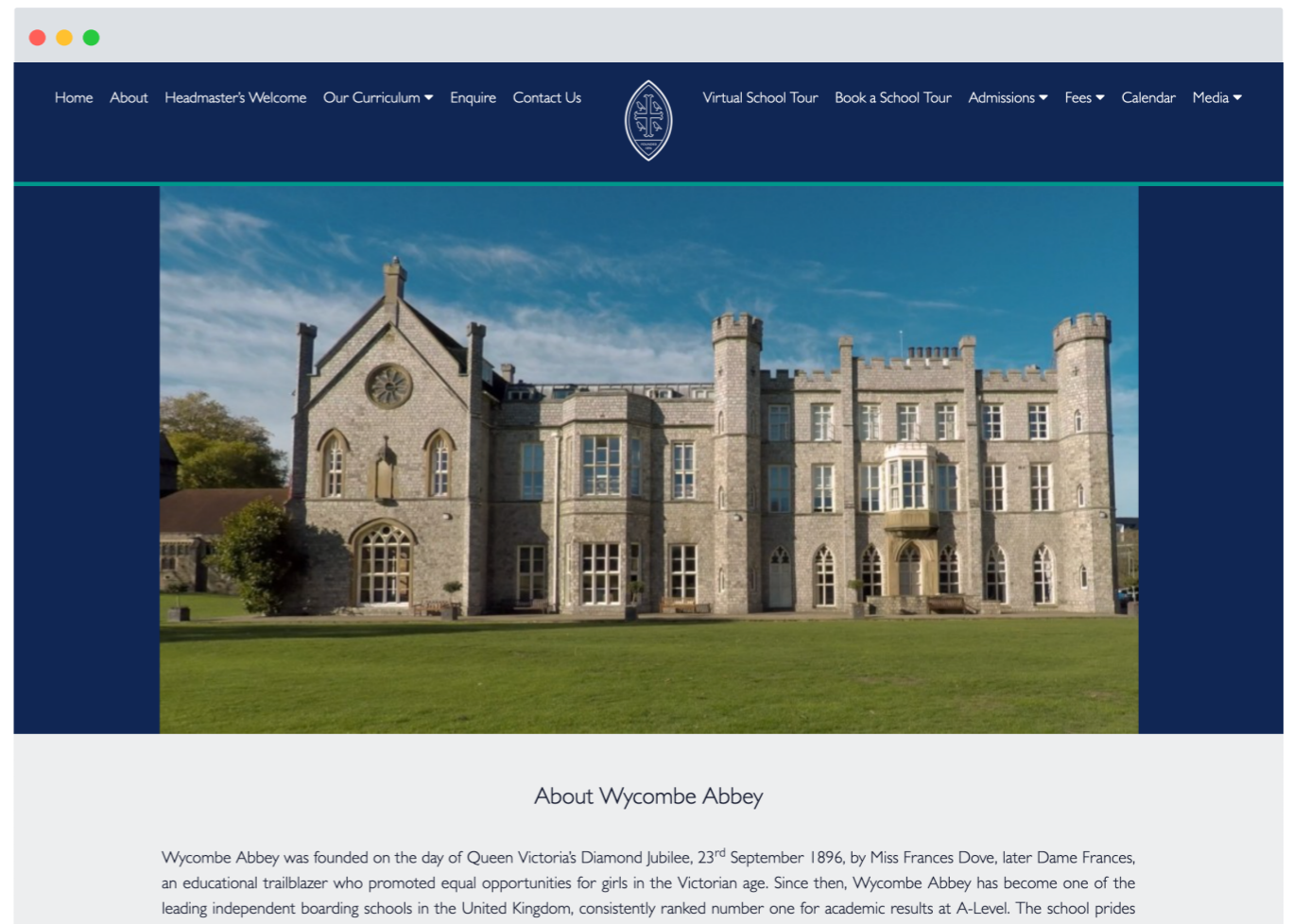
Submit your site

We'll scan your site to create a Chinafy version, and generate your plan.

Once you subscribe, our engineers then set-up and test your Chinafy site.

Launch your Chinafy site with a DNS update.

Step 1

Step 2

Step 3

Step 4

*The Standard Chinafy process is outlined above. For more information on custom processes for Enterprise sites, please contact **Enterprise Sales (enterprise@chinafy.com)**

SITE GENERATION

Two versions of one website

Chinafy first **creates a 'China-specific' version of your site** based on the publically available html/css/js of your site.

The 'mirrored' version of your site is the one that is then managed & modified by Chinafy - ensuring that **your original site and SEO remains unaffected.**

About Wycombe Abbey

Wycombe Abbey was founded on the day of Queen Victoria's Diamond Jubilee, 23rd September 1896, by Miss Frances Dove, later Dame Frances, an educational trailblazer who promoted equal opportunities for girls in the Victorian age. Since then, Wycombe Abbey has become one of the leading independent boarding schools in the United Kingdom, consistently ranked number one for academic results at A-Level. The school prides

INTELLIGENT RESOURCE SUITE

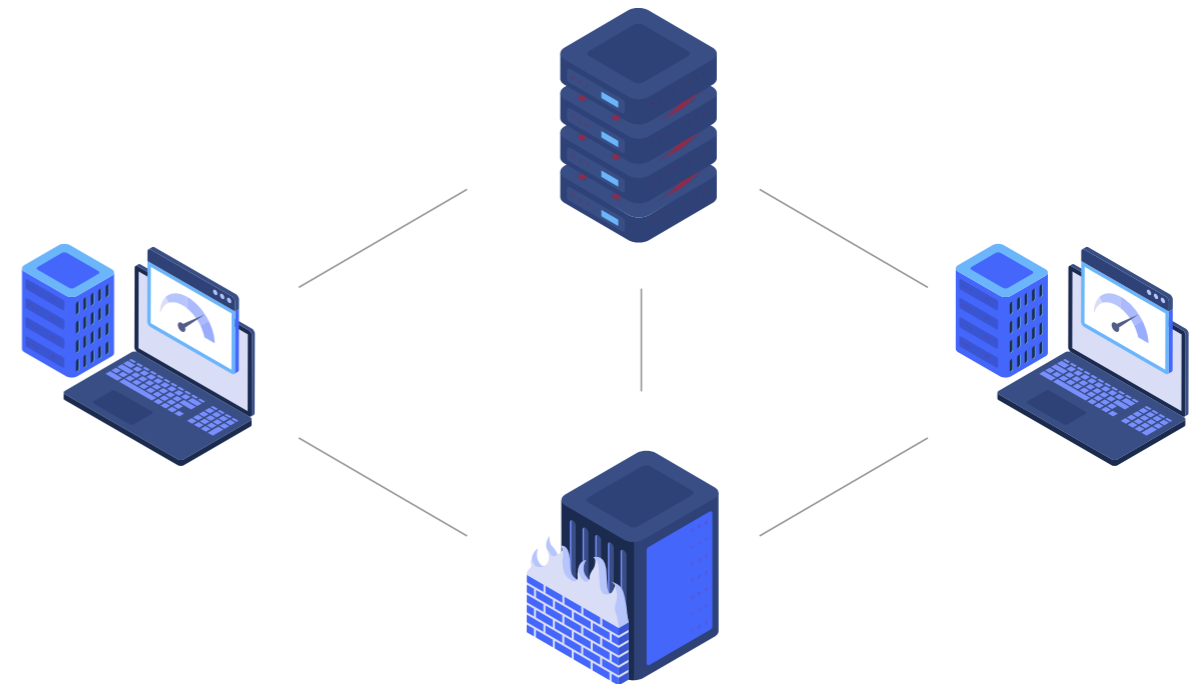# Identify, extract & replace blocked or slow resources

Chinafy's Smart Action function then uses **rule-based recommendations to handle ~75% of the most blocked or slow resources**, replacing them China equivalents or removing those that are blocked and have no replacement so it doesn't negatively affect the function on the rest of the website.

Chinafy has rules for over 1200+ resources to date…

BEST-IN-CLASS INFRASTRUCTURE

Load balancers & CDNs

Chinafy then automatically bolts on a best-in-class infrastructure including that hosting for your Chinafy site, **load balancers** to handle for traffic fluctuations, **domain compression**, as well as **near-China content delivery networks** (CDNs), selected for their competitiveness based on thousands of performance tests.
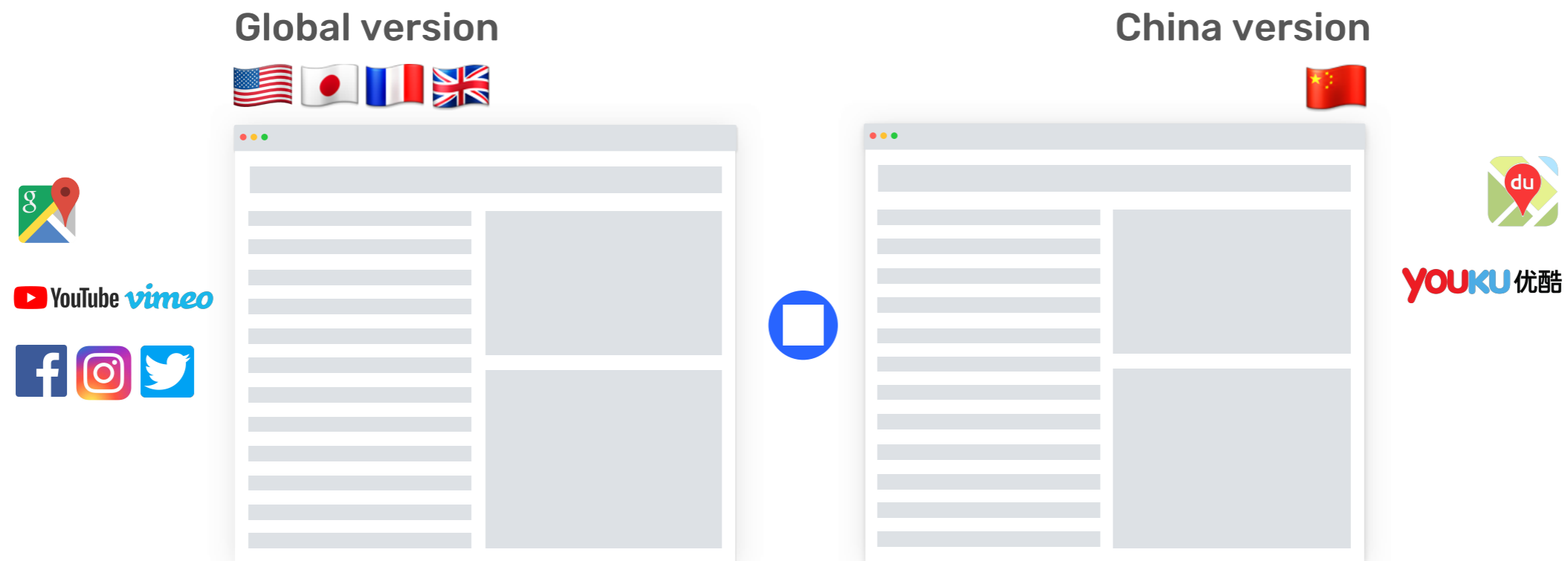
DNS & CDNS

Geolocation-based redirection

The Chinafy version is hosted with Chinafy. Geolocation-based redirection is then added to the DNS or CDN level of your site to ensure that only China visitors will be sent to the Chinafy version of your site, and all others back to your original site.

Dynamic requests (e.g. transactions) also return to your original site's origin to ensure that real-time information is provided to visitors in China.

Global version

🇺🇸 🇯🇵 🇫🇷 🇬🇧

China version

🇨🇳

FOR MORE INFORMATION ON ALIBABA X CHINAFY OFFERING
PLEASE GO TO

www.chinafy.com/partners/alibaba-cloud