

Vocean helps companies create ideas that solve problems

To continuously be able to generate new and powerful ideas, and to have basic innovation capabilities, is critical for businesses both today and tomorrow. However, today we know that the ideation in organizations is hindered by several factors; our organizations are geographically spread out and we are working in silos where only some perspectives are noticed. Our organizations are hierarchical and only some people are heard. Additionally, our ideation processes are often dependent on analog steps or dysfunctional and limiting digital tools.

Vocean – lifts all ideas

Research shows that if more voices are heard and if we focus on the idea, and not the idea-bearer, we get further in our ideation processes. If we also use new and smart digital tools to efficiently collect and process thoughts and ideas in real-time, we can create ideas that solve problems faster and more efficiently than today.

Vocean – platform with an ocean of ideas

Vocean is a digital idea platform that efficiently avoids obstructions and instead boosts the advantageous factors for ideation and innovation in organizations. We are here to make it possible for bearing ideas to surface and develop companies and organizations. We achieve this through our idea platform where everybody's voices are heard in real-time and where organizations can do smart and innovative ideations processes in real-time with unlimited anonymous participants.

Our digital idea platform makes it possible to:

- ∞ take advantage of the ideas that exist in the organization
- ∞ in real-time collect, generate, evaluate, prioritize and expand ideas
- ∞ efficiently summarize the ideation process through automatically created reports that visualize the result

Our name is our vision - to create a global "ocean of ideas", where everyone's voice is heard and the idea (not the idea-bearer) is in focus

