CLEAR

CLEAR® Clip

Your gateway to effortless content creation.

In an age of constant hunger for digital content, the imperative to repurpose existing assets efficiently has escalated to unprecedented levels. As social media platforms evolve and audience preferences morph rapidly, the urgency to deliver timely, engaging content has reached new heights. Yet, conventional content creation and distribution approaches frequently falter within this dynamic landscape, struggling to keep pace. With its cutting-edge features and modern approach, **CLEAR® Clip** aims to transform content creation and repurposing for social media platforms, offering a practical solution to meet the demands of the digital age.

Introducing to CLEAR® Clip

CLEAR® Clip empowers users to seamlessly navigate their content libraries, accessing and repurposing existing footage for swift and impactful social media video creation.

Discover Content with AI Search

Effortlessly search and discover content from your library directly within Adobe Premiere Pro. With AI-powered search capabilities, finding the perfect clip or story has never been easier, saving valuable time and ensuring no valuable footage goes to waste.

AI-suggested Trending Content

Create AI-suggested trending, bite-sized content at scale, with social media post recommendations keeping your social channels fresh and engaging.

Trailers and Promo Videos

Generate trailers and promo videos with synopses, driving engagement with compelling previews of your content.

AI-suggested Thumbnails

Let AI take the guesswork out of thumbnail creation. With AI-suggested thumbnails, your content will stand out and attract more views.

AI Subtitles

Make your content more accessible and engaging with AI-led subtitles. Automatically generate subtitles for your videos to reach a wider audience.

AI Reframe

Create posts, stories, posters, memes, and more optimized for each social media platform, ensuring maximum impact and reach with minimum intervention.

Empowering Content Creators/Marketers

With CLEAR® Clip, content creators and marketers can unlock a world of possibilities, transforming raw footage into compelling social media content with just a few clicks.

Why Choose Clip?

AI Expertise: CLEAR® Clip is a critical part of our AI innovation. Built upon our strategic investments in AI over the past six years, CLEAR® AI represents a perfect culmination of combining small models, LLMs, and multimodal Gen AI purpose-built for M&E. This convergence in our innovation is revolutionizing every facet of our customer business, propelling monetization to the forefront.

CLEAR® Clip is not just another off-the-shelf product—it's a culmination of the industry's most sophisticated AI technologies, PFT's proprietary models, and over a decade of hands-on experience in creating, curating, and annotating content. Drawing upon this wealth of knowledge and expertise, CLEAR® empowers media and entertainment companies to navigate the complexities of content management with unparalleled precision and efficiency.

With Clip, you're not just investing in a product; you're harnessing the collective intelligence of industry-leading AI solutions to drive innovation, streamline workflows, and unlock the full potential of your content.

Enhance your bottom line: CLEAR® Clip saves time and resources while maximizing the value of digital assets, ultimately driving growth and enhancing the bottom line.

Boost your topline: CLEAR® Clip accelerates content creation, optimizes for social media, and leverages AI-driven recommendations to increase engagement and revenue opportunities.

CLEAR®, where your content meets revenue.

Contact us

Discover how to make your content work smarter, not harder, in the digital age.

[Click here] to schedule a meeting.