

# Elevate Engage

# Identify Your Workforce Cyber Risks & Drive Measurable Behavior Change

### **Your Problem:**

Research finds that the vast majority of cyber incidents start unintentionally by a small fraction of workers—often less than 8% of the workforce. These people routinely fall victim to targeted phishing, malware, and ransomware exploits. Unfortunately, there's no reliable method to pinpoint these employees in order to initiate awareness and protection to affect smarter security behaviors.

#### **Our Solution:**

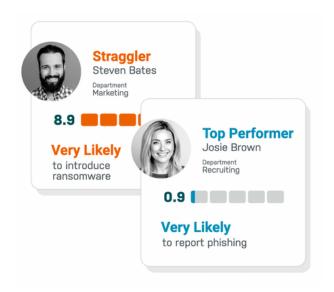
Elevate Engage easily identifies your most vulnerable people and monitors their cyber risk status in individual scorecards. Personalized feedback nudges in near real-time through Slack or Microsoft Teams drive measurable behavior change when users go off course. With detailed visibility of employee security postures and pattern changes overtime, you gain increased security accountability across the organization while significantly reducing user-initiated cyber incidents.

# Gain Visibility and Control of Your People-Centric Cyber Risk

# **How Elevate Engage Works**

Engage is powered through data culled and aggregated from your existing security tools, and then tailored into personalized behavioral scorecards, targeted training assignments based on behaviors, and near real-time friendly nudges of employees when they go off course—allowing you to go beyond "check-the-box" training with personalized contextual and timely communication and awareness.

Built-in analytics spotlight your security champions, frequently attacked individuals, and repeat offenders. Employees receive a snapshot of their risk level in a gamified scorecard delivered monthly, and automatable workflows help act on these insights to reduce likelihood of user-initiated incidents.



#### **Personalized Feedback**

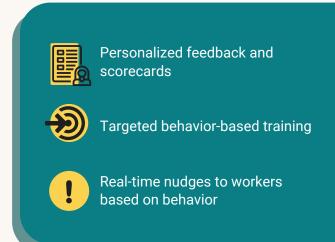
Engage provides personalized, direct, and timely feedback to individuals based on their specific actions to improve security awareness.

#### **Human Risk Scorecards**

Scorecards help employees understand how they contribute to good security and which of their behaviors pose the greatest risk.

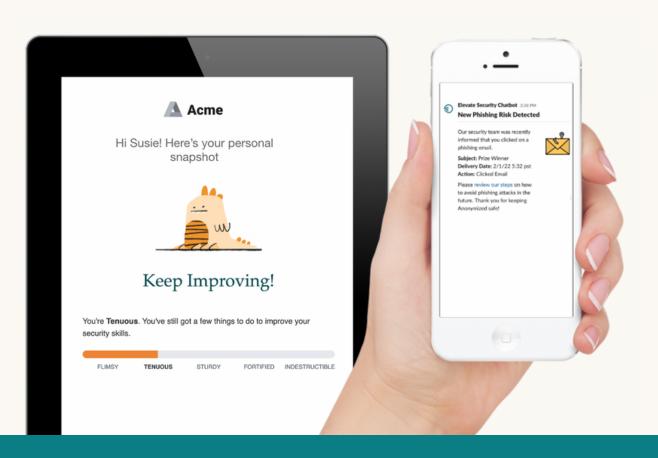
## **Behavioral Change**

Elevate leverages insights to change computing behavior through personalized education, gamification, and touch points to reinforce good security judgement.



# Engage Your People to Become Your Best Defenders

A positive security culture starts with measurable behavior change. By deeply understanding the risks of each individual, Elevate Engage helps you make better decisions for protecting your organization and fostering a culture of security accountability and awareness. In turn, you'll flip the historical 8% of people most likely to create worst-case security incidents into your best defenders.



Measure individual cyber risk across the workforce and deliver the right feedback, to the right person, at the right time, to drive measurable behavioral change and stronger defense across the organization.

Book a Demo

