

# SIZE-AS-A-SERVICE: Next Gen AI Software



We help apparel retailers increase online conversions, reduce returns and optimize production with the power of AI and data.



## KPIs



- ↑ Conversion rate: +15%
- ↑ Average Order Value: +45%
- ↑ Total Revenue Generated: +45%
- ↓ Returns Decrease: -55%



**Time to Market: 1-2 Weeks**

## EyeFitU sizing solution IMPROVES

- **Online conversion:** Size confirmation facilitates **BUY** decision
- Size check reduces returns and related logistic, handling, and back office costs
- Less multiple size orders
- Your carbon footprint

## ONLY EyeFitU SizeEngine™ offers:

- **Visualization.** Ability for your customers to visualize where and how this garment will fit them on their body
- **Less clicks** for customer on-boarding with no need for them to know their size in other brands as we integrate the clothing data of the brand/brands you carry and no subjective questions such as how is your stomach: 4 clicks
- Ability to accommodate **changing size charts:** luxury brands often face different fit and size-charts from one factory to another – No competitor can manage
- **Fast implementation** of SizeFinder™ through our REST API. Timing: less than 2 weeks
- **Inclusivity.** Customers can edit the assigned body measurements from our algorithm. Variations with our Machine Learning: 2-3% or half an inch.
- An **omnichannel** suite of solutions



Contact us: [info@eyefitu.com](mailto:info@eyefitu.com)

