

EYEFITU Solving the Challenges of Size in the Fashion Industry with the SizeEngine™

How do we do it?

We use probability curves on size ranges when making a size prediction, which overcomes the variances in measurements for the same garment and have access to large databases for our statistical model that includes most countries.

How fast is the customer onboarding?

Seconds. There are no questions asking users to compare to other brands. Your brand is unique.

How many features are required from the user?

Users need to enter only weight, height and age to receive size prediction/size visualisation. Users can also override the automatically calculated body measurements for more precise size prediction/size visualisation.

How are we different from the competition?

We're very different since we know every brand has its own sizing and comparing a US size 8 from one brand does not mean you're a US size 8 in any other brand. Our sizing tool respects the design and sizing of the brand by integrating your body measurement size charts.

Which eCommerce platforms can we integrate with?

All. Including and not limited to Shopify, Magento, WooCommerce, Oracle, Demandware etc. or custom developed ones.

How does integration work?

1. We provide you with an integration code that you can inject into a test environment. Widget is widely customizable using CSS styles and extension points.
2. We're analysing your sizes charts and data feed (products feed) and make sure to match data feed with size charts until the full coverage.
3. We perform tests and you're to review size recommendations and then we're ready to deploy EyeFitU to production.

What are the steps required from you to integrate the EyeFitU widget?

1. Send us your body measurement size charts in any format
2. Add our integration code to your website's test environment and feed it with data about product
3. Let us know your desired customization. Widget is widely customizable using CSS styles and extension points
4. Check the test links and confirm working to your liking
5. Move code to live environment

How long does it take to integrate?

Once we have received your size charts, customization requirements and testing environment details, we'll have you live in a matter of weeks.