

# Empowering BFSI Industry with Celebal Technologies' Financial Analytics Solutions

In today's highly competitive business environment, BFSI companies require more from their finance team than just accurate financial statements and reports. They require predictive, forward-looking information that can assist in building tomorrow's business strategy and improve real-time decision-making.

Our Financial Analytics solutions provide different viewpoints on a company's financial data, resulting in insights that can help with strategic decisions and actions that can improve your company's overall performance. Our solutions, powered by Microsoft Azure and Power BI promise agility, sustainability, accountability, predictability, and extensibility in the financial architecture.

# **Benefits of Financial Analytics**

- ✓ Strategic Planning Shape up your business's decision-making strategies through financial planning & forecasting.
- ✓ Data Filtration & Analysis Transform mountains of data into insights for better filtration & analysis.
- ✓ Manage Cash Flows Get a deep insight into the financial status to improve cash flow, profitability, and business value.
- Review Tangible Assets Managing and measuring tangible assets, such as cash and equipment, becomes easy.



#### **Impacts**

**√**50%

Less effort in deployment & time commitment than traditional BI setup.

✓\$447 Billion

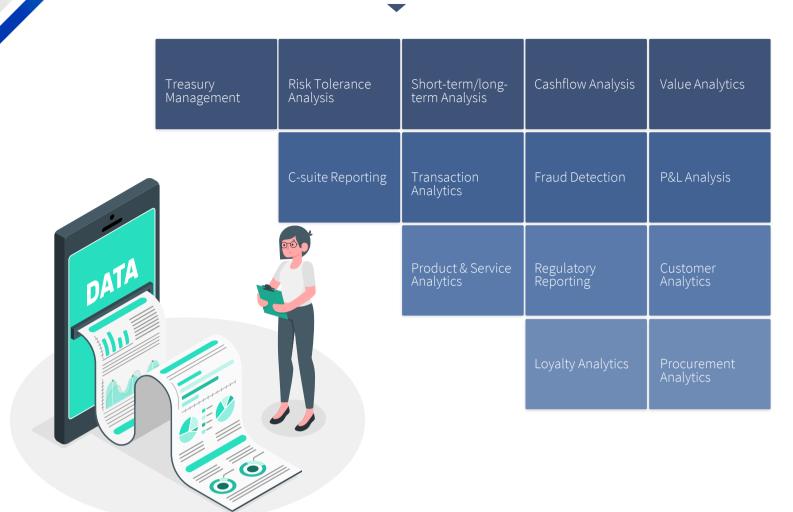
Estimated cost-savings for financial institutions from Artificial Intelligence by 2023.



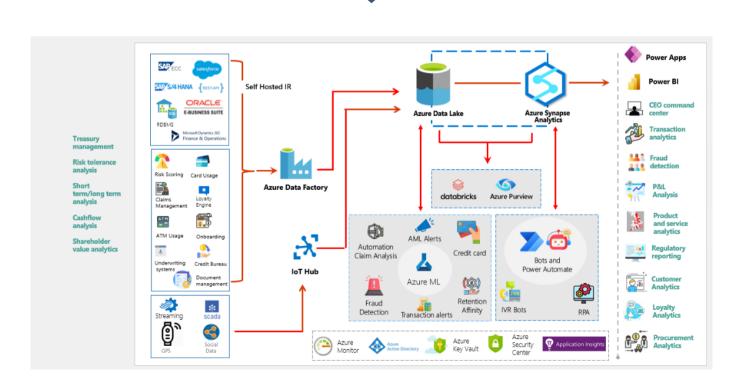




# Harness the power of data with our tailored solutions



# **Financial Analytics Architecture**







## **Industry Proven Success**



#### Migration to Power BI for Fortune 500 Financial Services Company

Lowered operational expenses by 86% with Tableau to Microsoft Power BI migration that also provided additional benefits of NLP and machine learning features.



#### Central Risk Information System for Fortune 500 NBFC in India

Pulled data from various external websites and internal data sources to allow the management to take pro-active actions and informed decisions at a group level.



#### Analytics Dashboards for Fortune 500 Banking Institution in India

Enhanced business intelligence framework with Azure and Power BI that led to a 66.67% increase in access to actionable insights for improved decision-making.

#### The Celebal Tech Difference



4 Azure Advanced Specializations



Microsoft Country Partner of the Year



Databricks Regional System Integration Partner

## **About Celebal Technologies**

Celebal Technologies are the 2021 Microsoft Country Partner of the Year, specializing in the fields of Data Science, Big Data and Enterprise Cloud, helping leading businesses leverage their data by seamlessly combining modern analytics with traditional enterprise.



Gold Data Analytics
Gold Application Integration
Gold DevOps
Gold Data Platform
Gold Application Development
Gold Cloud Platform
Gold Security
Gold Datacenter
Gold Cloud Productivity





