

# CASE STUDY & TESTIMONIAL

## / ACXIOM COEXISTENCE BETWEEN GOOGLE APPS AND OFFICE 365



### The customer

Customer: Acxiom®

Country: United States/Global

Sector: Technology

Website: [www.acxiom.com](http://www.acxiom.com)

### The Challenge

Implementation of Cloudiway Coexistence between Google and Office 365 tenants for 4000 users

### The Solution

Interoperability between Google Apps and Office 365. Allows users to query Free/Busy information.

### The Benefits

Seamless solution providing full interoperability between Google and Office 365 calendars with no need to use the same messaging system.

Nothing to install, SaaS application. In order to maintain users' confidential information, additional details are not disclosed.



Acxiom is an enterprise data, analytics and software as a service company. For more than 40 years, Acxiom has been a leader in harnessing the powerful potential of data to strengthen connections between people, businesses and their partners. Utilizing a channel and media neutral approach, we leverage cutting-edge, data-oriented products and services to maximize customer value. Every week, Acxiom powers more than a trillion transactions that enable better living for people and better results for our 7,000+ global clients.

### CUSTOMER TESTIMONIAL

“Cloudiway solves an important business problem for us by allowing Acxiom® Office 365 users to effectively work with and schedule meetings with Google users in our subsidiary company. It's invisible to the end-user, but the benefits have greatly reduced the back-and-forth communication necessary for collaboration and enabled better business results.”

- *Kevin Jordan, Director of IT*

“It has positively impacted my entire team! Thank you for the Calendar Improvement!”

- *Jeff Wingo, Director of Marketing Services Delivery*