



Optimize the Care Team Supply of Your Health Facility

As a Canadian leader in digital health, PetalMD develops innovative, cloud-based solutions that simplify the lives of physicians, improve the efficiency of healthcare facilities and streamline access to care.

How PetalMD Became a Leader in Digital Health

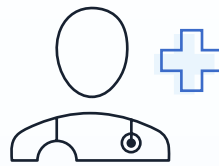
In 2010, PetalMD launched a revolutionary physician scheduling solution that was quickly adopted by hundreds and then thousands of medical specialists across Canada. The importance we placed on the voice of physicians allowed PetalMD to access in-depth knowledge of healthcare productivity issues, as well as to acquire unique expertise.

Today, the company uses cutting-edge technologies, such as artificial intelligence, to save precious time for various stakeholders in the health sector, including doctors, administrative staff and managers of health care facilities. These SaaS type solutions are hosted in the 'cloud', which makes it possible to centralize data, so that it is available anytime.

With more than 50,000 users in over 250 healthcare facilities across Canada and Europe, the solutions developed by PetalMD optimize the management of medical activities while facilitating access to care.



250
Health Institutions



50,000
Healthcare Professionals



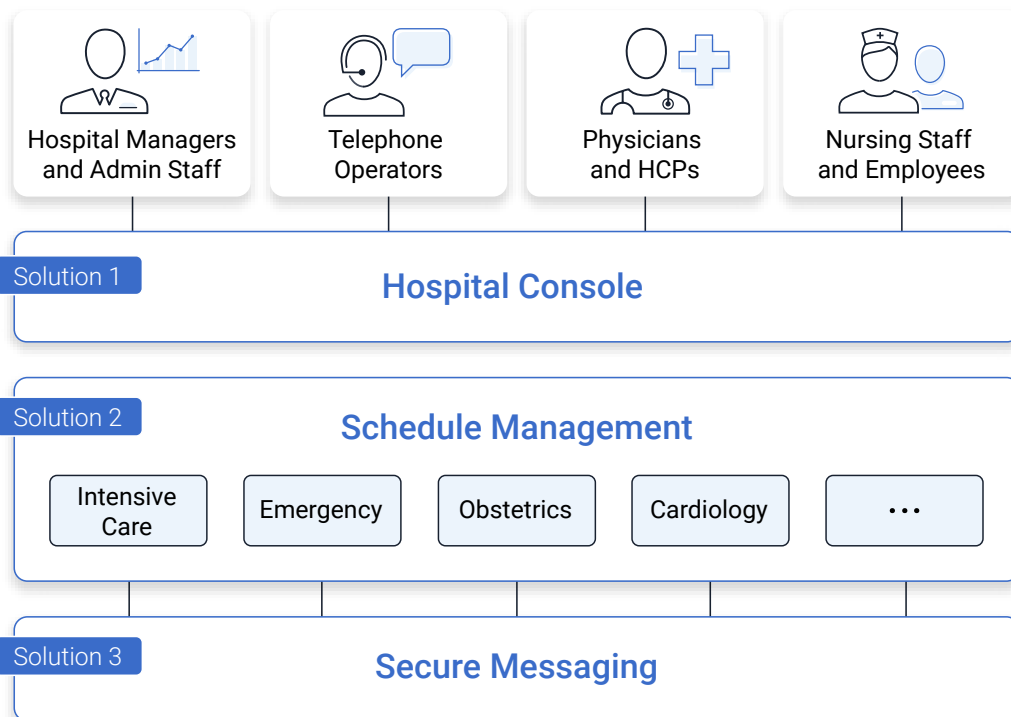
1,400
Hospital Departments

Some of Our Trusted Partners



A Unique Hospital Platform Made Up of Interoperable Solutions

In collaboration with physicians and health managers, PetalMD has developed a platform made up of three interoperable solutions that takes advantage of artificial intelligence to facilitate the coordination of medical teams, communications and patient care.



Solution 1: Hospital Console – Petal On-Call

The hospital console aggregates the schedules (on-call and clinical activities) of healthcare professionals from all medical departments in a organization and centralize them into a dashboard that is easy to consult and updated in real time. The console allows managers to ensure comprehensive care coverage at all times.

Solution 2: Schedule Management – Petal Scheduling

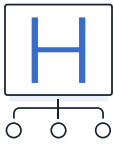
Schedules for healthcare professionals are generated using an AI-powered automation that respects both absence requests and the rules of each medical service. Once created, these schedules are kept up to date in real time and can be accessed from any type of device. The solution allows healthcare professionals to trade their shifts autonomously with qualified colleagues.

Solution 3: Secure Messaging – Petal Message

The secure messaging solution allows administrative and medical staff to communicate instantly with each other without involving intermediaries. This solution meets the highest standards of information security and is integrated into our hospital platform, so there is no need to use another application.

See All the Medical Activities of Your Hospital in Real Time

With Petal On-Call, authorized employees have an overview of the on-call and clinical schedules for all the medical services at the hospital. The on-call list is kept up-to-date in real time, making it easy to identify and communicate with the available on-call physicians. This process is particularly crucial in emergency situations, where every minute counts.



Centralization of On-Call and Clinical Physician Schedules



Distribution of Up-To-Date On-Call List



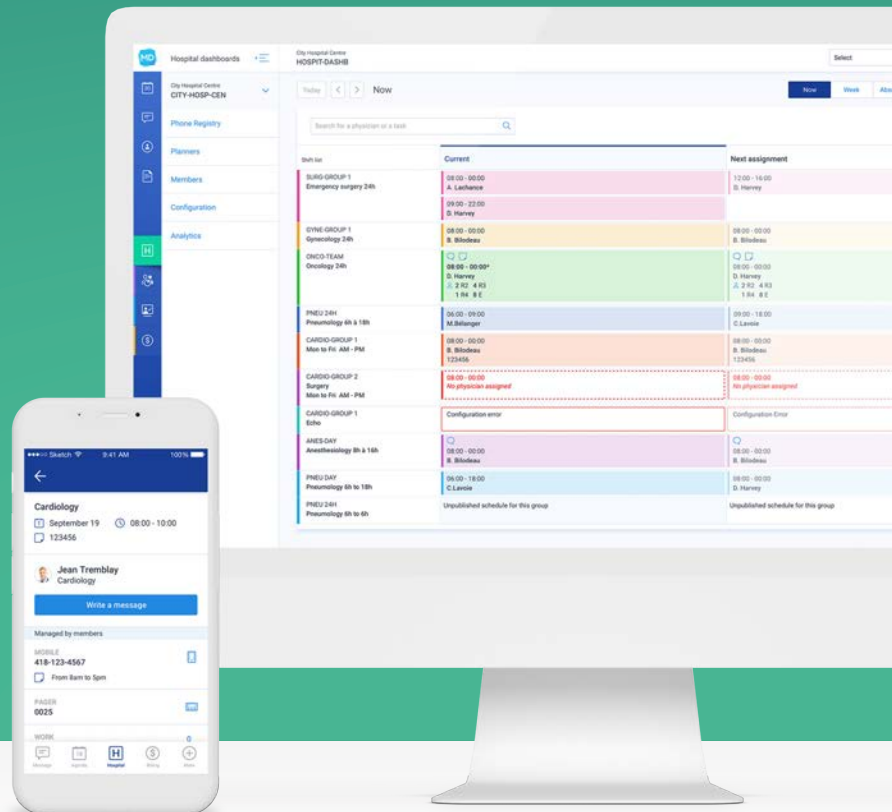
Quick Identification of Available On-Call Physicians



Key Data via Analytical Dashboards

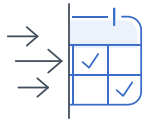
“We needed to modernize the management of our physician on-call schedules to improve the quality of care in our hospital. In certain critical situations this could even compromise patient safety. What we needed was a centralized and updated on-call list, accessible to all physicians and staff of the hospital in real time. This is exactly what PetalMD provided to us.”

**Assistant Medical Director
CHC Care Network (Belgium)**



Manage Medical Service Schedules Easily Thanks to Artificial Intelligence

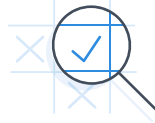
With Petal Scheduling, the scheduler saves a lot of time by creating schedules through an automated procedure powered by artificial intelligence. The procedure takes into account the rules of the medical service and the personal requests of each physician in order to propose an optimal and fair schedule.



Up-To-Date Online Schedule



Centralized Absence Management



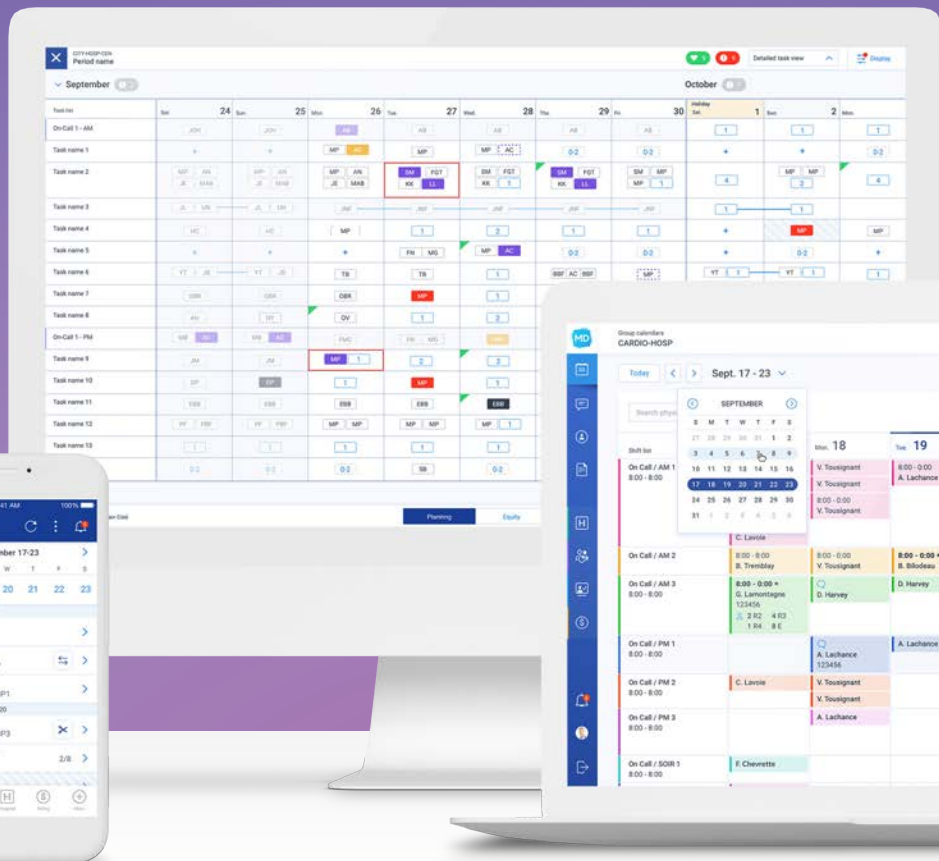
Schedule Automation



Autonomous Shift Trades Between Physicians

"The software automatically builds a schedule with shifts that are more spread out, which positively affects a physician's work life balance, as they have more time to rest between shifts."

Physician and Chief Planner
Peterborough Regional Health Centre
(Canada)



PetalMessage

Secure Messaging for Healthcare

Communicate Securely Between Health Professionals

With Petal Message, managers, administrative staff and physicians no longer need to rely on multiple intermediaries to communicate with each other. With its advanced features, the PetalMD messaging solution enables hospital managers and physicians to share sensitive information quickly and securely.



**Chat Between
Healthcare Professionals**



**Hospital
Communication**



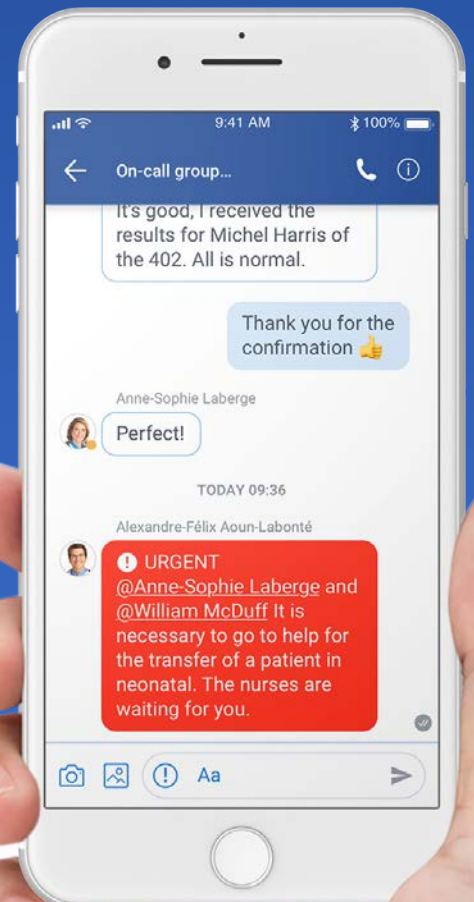
**Customizable Notifications
and Ringtones**



**Identification of
Urgent Messages**

"One Saturday night in the emergency room, I diagnosed a patient with a particular condition and wanted to seek advice, to make sure I was treating the patient correctly. With the patient's consent and after identifying who the on-call gynecologist was in the PetalMD Hospital Console; I sent a photo to the specialist with the secure messaging solution. My colleague responded immediately, asked me to transfer the patient, then quickly took the patient in for the operation."

Surgeon Doctor
CHU de Québec (Canada)



PetalBooking

Appointment Management System

Improve the Patient Experience and Their Access to Care at Your Medical Clinic

With Petal Booking, patients can book their medical appointment online directly from the clinic's website, receive automated reminders, and confirm their arrival directly at the self-service check-in kiosk. Our solution provides medical clinics with analytical dashboards to guide them in optimizing the clinic's performance, while enabling them to improve the patient experience.



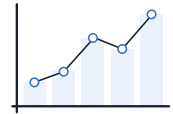
Automated Appointment Reminders



Online Appointment Booking Portal



Self-Service Check-In Kiosk



Key Data via Analytical Dashboards

"In less than a month, we saw a reduction of more than 90% of the number of people waiting outside our clinic each morning, which has meant a more manageable workload for our reception staff, particularly at peak hours."

Assistant Director
Laval Medical Center (Canada)

Petal Booking integrates with the following EMRs:

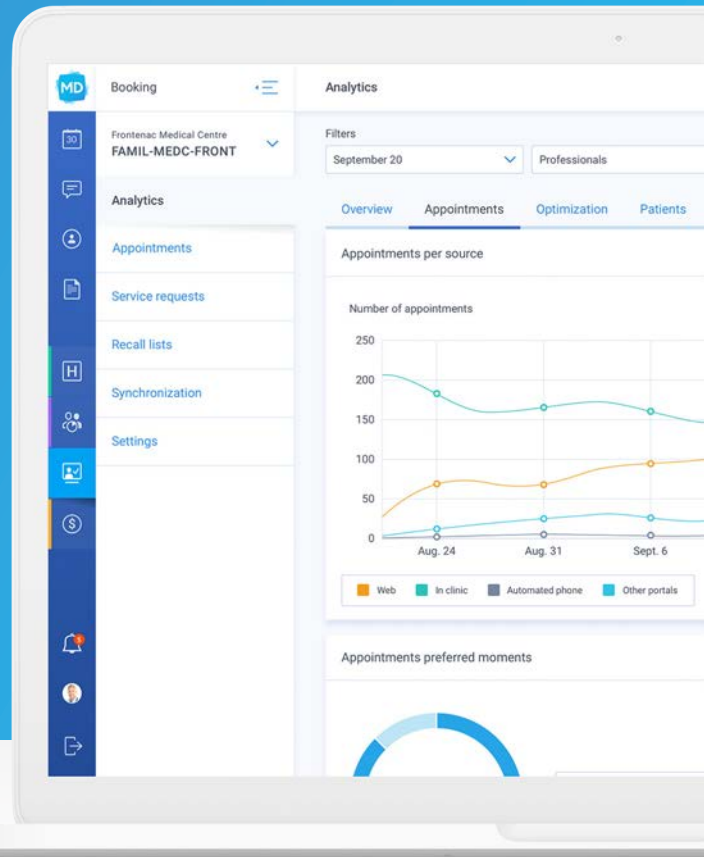
OMNIMED

 **KINLOGIX**

 **PS SUITE**

 **MED ACCESS**

 **Softinfo**



Trust the Expertise of PetalMD

The technological innovations developed by PetalMD, as well as the innovative nature of the company, have been recognized time and time again.

In addition to being recognized for the technologies it develops and for the contribution it offers to organizations and to the health system in terms of optimizing performance and improving access to care; PetalMD is committed to establishing a relationship of trust with its customers to support them in facing their own specific challenges.

Contact us to tell us about your challenges!

Prestigious Awards and Recognitions

Canadian Business Excellence Awards 2020
for Private Businesses

2019 Fideides Gala
Prix Rayonnement Hors Québec

**Quebec-Belgium
Business Affairs 2019**



2018 Channel Innovation Awards
Best Healthcare Solution

Digital Transformation Awards 2019
Artificial Intelligence Disruptor

2018 Medlys Awards
IT Healthcare Company of the Year



For more information or a free personalized demo, contact a specialized advisor at 1-888-949-8601.

petalmd.com

