Occubee

Sales forecasting in the retail industry based on Artificial Intelligence.

Sales Forecasting

Demand Forecasting

Allocation & Automatic Replenishment

Demand Management

Continuous Anomaly Detection

Real-Time Performance Reporting

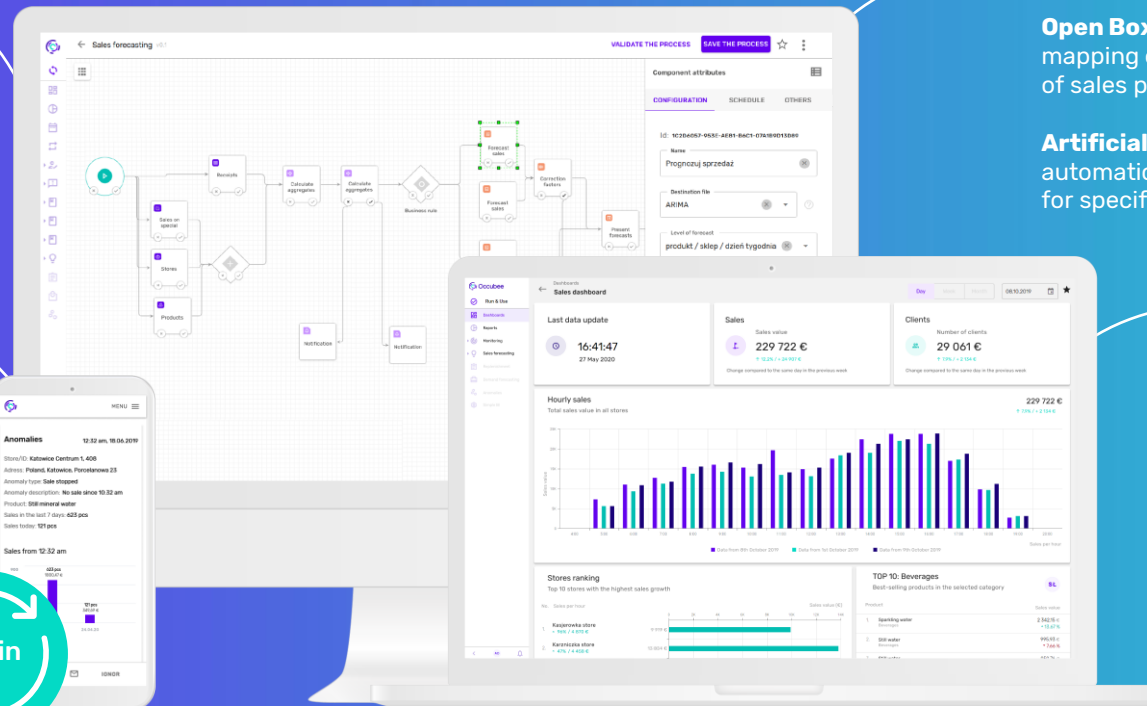Automatic generation of replenishment commands for **optimal stock-up of stores**

Automatic generation of orders for suppliers to ensure **optimal stock levels in warehouses**

Alerts in case of anomalies e.g. stopping the sale of a product in a given store

Ongoing **monitoring** of business and technological processes

Mobile application for accessing information anytime and anywhere

Data updates **every 10 minutes**

10min

Open Box
mapping of the full complexity of sales processes in the system

Artificial Intelligence
automatic generation of sales forecasts for specific products and stores

Quick deployment of **dashboards and reports** based on predefined retail components

Data Lake
gathering and association of data from many different sources

Automatic data collection and processing **in the cloud**

Platform available **in SaaS model**

Real benefits

5% to 7%	3% to 7%	30% to 50%	2 to 3 months
increase in sales by minimizing out-of-stocks	decrease in losses by reducing overstocks	reduction of average out-of-stocks in stores	short time implementation process

Stages of cooperation

STEP 1
Introduction meeting

STEP 2
Business and technology workshops

STEP 3
Preparing the concept of cooperation

STEP 4
Signing the agreement

STEP 5
PoC

STEP 6
Implementation

We understand well the specifics of the retail industry and we know how differentiate the needs of each sector.
That is why we always start designing a dedicated platform by holding business and technology workshops with the client. During the workshops we analyze the situation, identify opportunities in the business sense and determine which available data and processes can be optimized by using Artificial Intelligence.

WE SINCERELY INVITE YOU TO WORK WITH US

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