



eCommerce AI

The Power of Vision Unleashed

Delvify Introduction 2021

delvify

What We Do

Convert Customer Inspiration with AI-Powered Solutions

Product discovery just got smarter



CONFIDENTIAL

About Us

We are a pioneer in natively built AI tools. Headquartered in Hong Kong with a research and development hub in Singapore.

We have over 30 years of management experience with state-of-the-art computer vision, natural language processing, audio speech recognition, eCommerce and digital advertising.

Hong Kong | Singapore | Taiwan | UK



What is Visual Search?

A visual search starts with a picture and uses deep neural networks to decipher what is in it – shape, color, size etc. The person is then given the exact object being searched, or whatever is most similar to it.

Visual search works best in visual mediums, such as clothing, home décor etc. In fact, 90% of the information received by our brains is visual, and sometimes words fail us when describing something we see.

delvify



5X

Customers discover products
five times faster with visual search

**Visual Search will
have a huge impact
on ECommerce**

CONFIDENTIAL

Top companies are launching Visual AI solutions today

The Visual AI Market will grow to almost 39 billion dollars in 2021.

Gartner also revealed that in 2021 early adopter brands that support visual and voice search can expect a 30% increase in digital sales.

ebay

Bing

SAMSUNG

amazon

zalando

H&M

Google

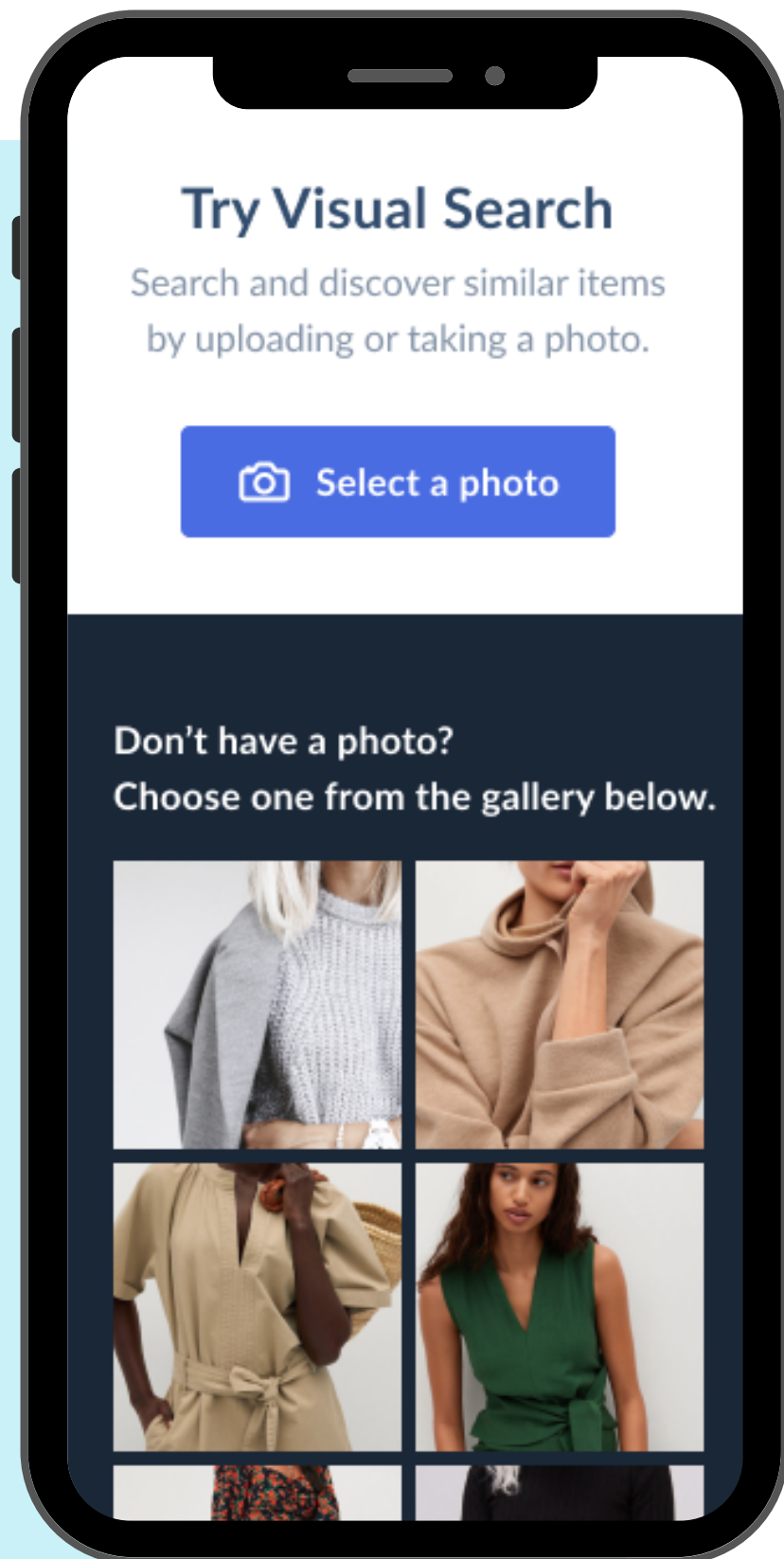
淘宝网
Taobao.com

★ macy's

ASOS
discover fashion online

AMERICAN EAGLE

boohoo



Our Solution

Visual Search

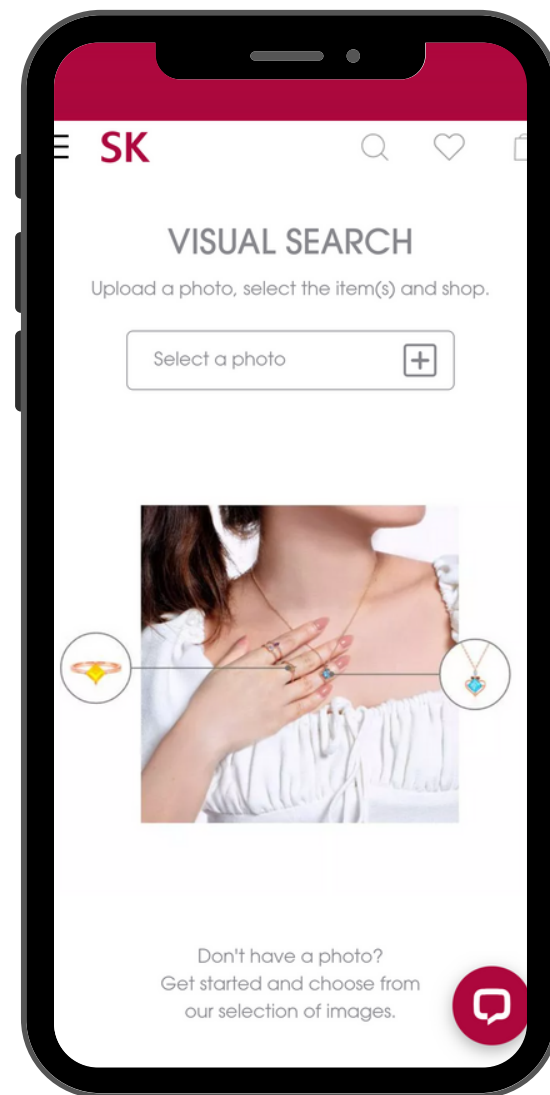
With Visual Search power your customers product discovery with AI, improving customer experience and optimise the shopping journey

- **Show customers what they see**
- **Increase conversions**
- **Improve product discovery by 30%**
- **Reduce bounce rates**

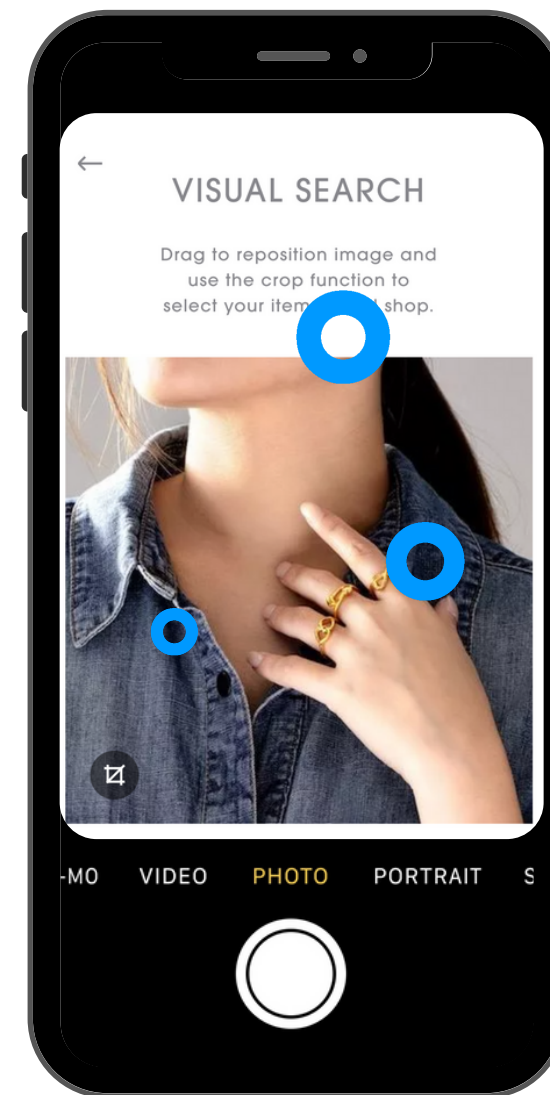
How it Works



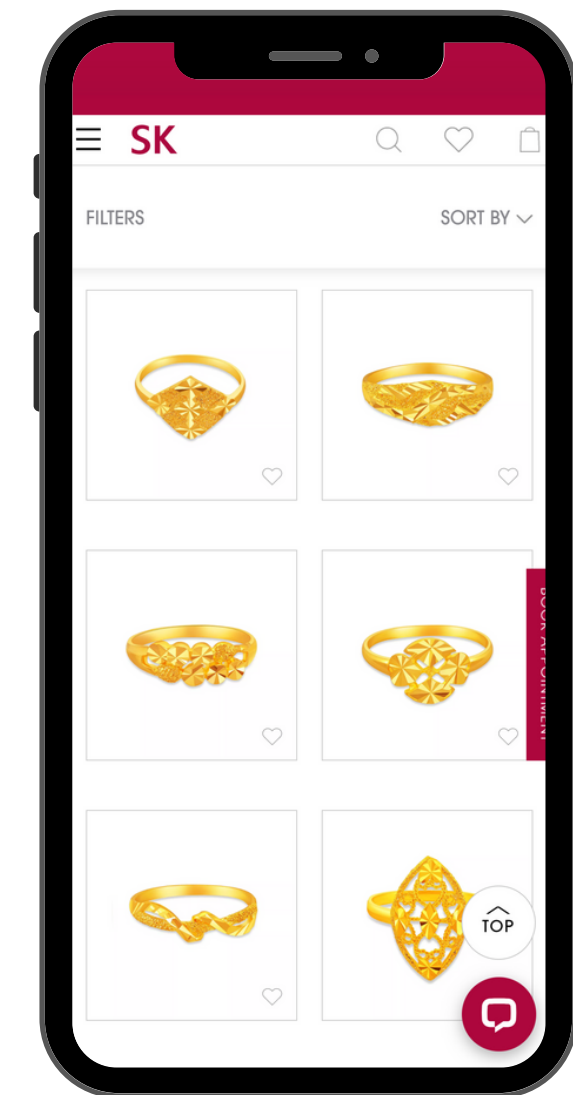
Surface visually similar products improving customer experience and instore revenue



Integrate Delvify Visual AI



Upload or Take a Photo



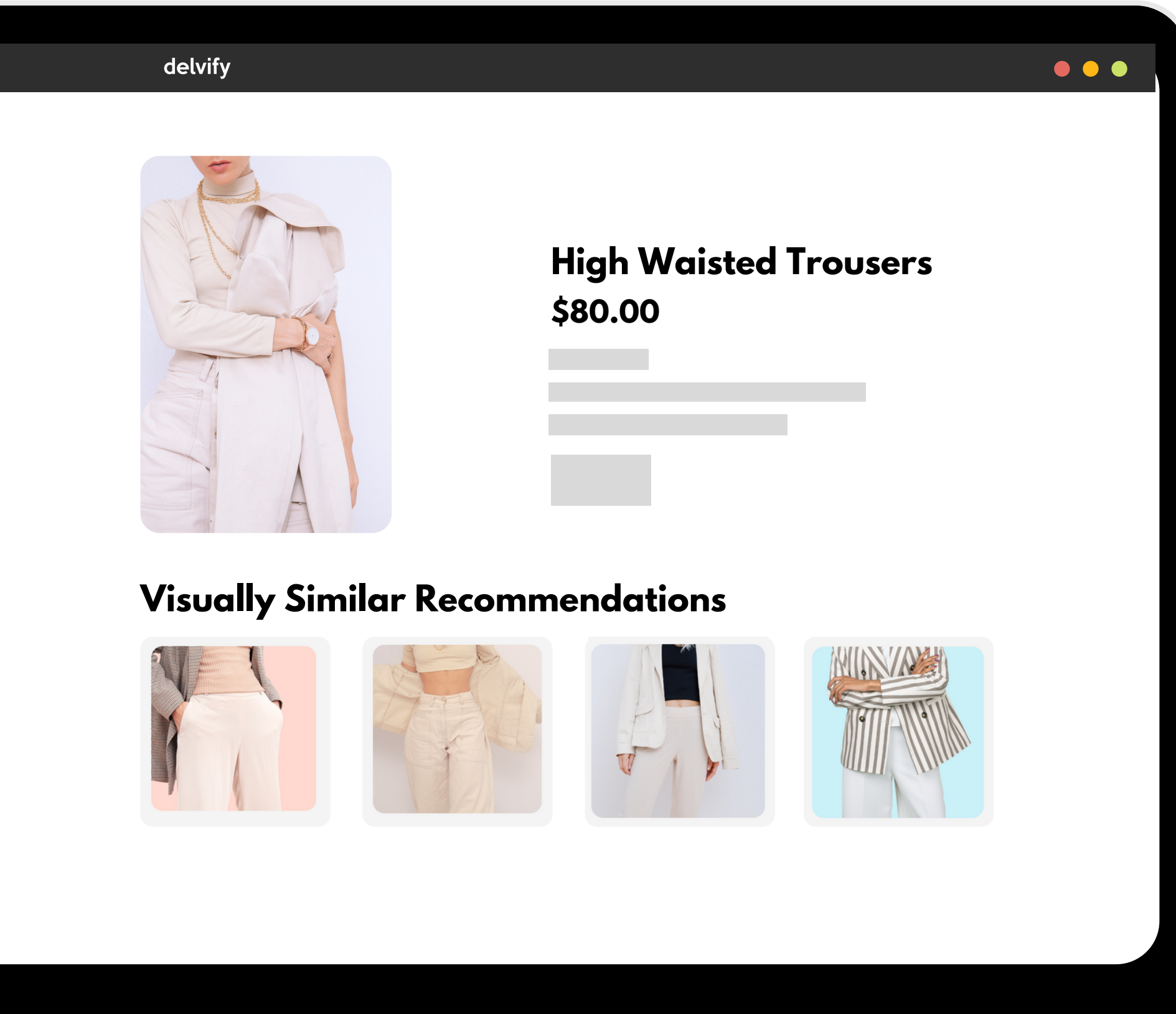
Discover Similar Items from your dataset

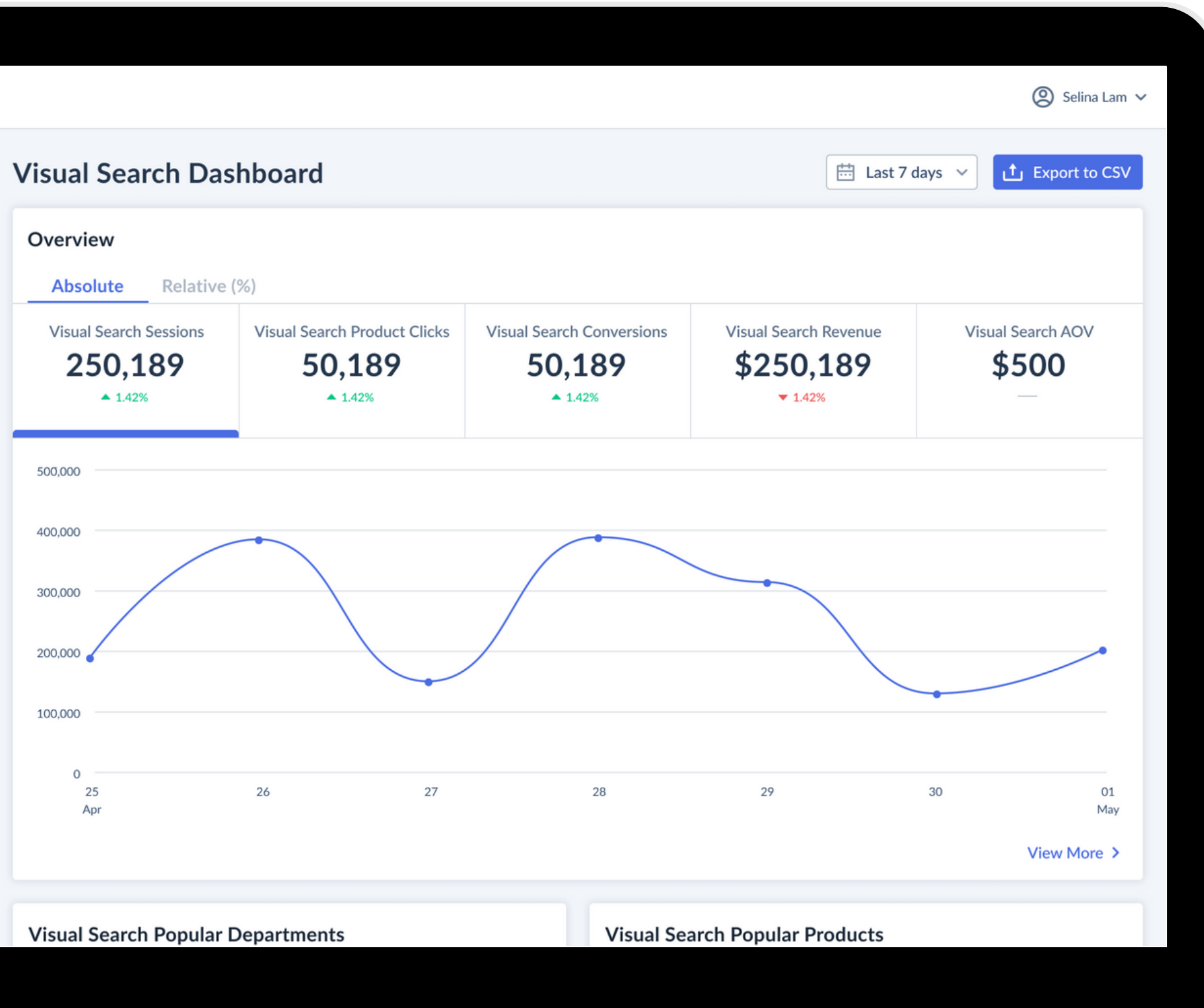
Our Solution

Visually Similar Recommendations

Surface visually similar products and improve customer experience

- Shop similar looks
- Increase engagement
- Improve inventory management
- Basket value increase +30%





Insights and Integration in one simple platform

Access detailed analytics and insights to monitor your campaign progress within the Delvify insight dashboard.

Product Discovery with Delvify



A technology partner you will want to be associated with



Personalized AI Model

We retrain your model to make it more predictive on your own products, in a fast and secure manner.



NLP Contextual Understanding

We combine a second layer of AI to refine and serve correct products, additional variables can be applied for further optimization



Affordable Option

We are an affordable option with the flexibility to change elements of the product to match your own needs.



Secure Solution

Natively built our solutions are fast and secure and can be hosted on your own servers

How to Get Started

To get started we just need to connect to your product feed data to train your AI model



Connect a product feed to initiate the AI model training in the Delvify Platform



Configure your AI solutions and deploy via API / JS to your ecommerce site



Launch and deliver smarter Product Discovery for users

Pricing Plans



Tiers

- Monthly traffic (UVs)
- Total SKU
- Delvify Platform Access
- Data cleaning & Pre-processing
- Custom AI Model
- Visual Search
- Visual Recommendations
- Export Reports (csv/xlxs)
- Support Portal
- Insights Dashboard
- Dedicated support
- Custom Designs
- Hosting Integration

Fixed Monthly Fee

Onboarding Fee



Standard

Up to 300,000 monthly UVs

Up to 1000 SKUs

- ✓
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓

2,500 USD

10,000 USD



Premium

Up to 1,000,000 monthly UVs

1000+ SKUs

- ✓
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓

5,000 USD

5,000 USD



Enterprise

1,000,000+ monthly UVs

1000+ SKUs

- ✓
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓

Custom Pricing

Custom Pricing

Contact Us

Get in touch if you have any additional questions our team can help you with!

Hong Kong | Singapore | Taiwan | UK



Email Us

hello@delvify.ai



Website

www.delvify.ai



Call Us

+852 2870 0989