

# for all the best cinemas

Product Overview



Built with love, insights, and innovation, Vista Cinema software continues to respond with precision to the needs of exhibitors and moviegoers worldwide.

## Experience

DIGITAL	Web	3
	Mobile	4
	Kiosk	6
	Digital Signage	8
	CXM (Customer Experience Manager)*	10
	Loyalty	11

\*Available on premise or as a Cloud Service. \*Cloud only

## Operations

Point of Sale	13
Cinema Manager	14
CashDesk	16
Food & Beverage	17
Serve	18
InTouch	20
UsherPoint	21
MovieTeam*	22

\*Available on premise or as a Cloud Service. \*Cloud only

## Enterprise

Head Office	25
Horizon*	26
Vouchers & Gift Cards	28
Film Manager	29
Cinema Intelligence*	30
Group Sales	31
movieXchange*	32
Call Centre	34
Connect	35

\*Available on premise or as a Cloud Service. \*Cloud only

## Services

Vista Cloud	37
Hardware	
First Level Support	
Managed Upgrades	
Vista Protect – Managed Backups	
APIs & Integration Points	
Custom Integrations	
Custom Reports	
Custom Feature Developments	

Vista brings to life the dream of seamless guest journeys. Provide a refined, interconnected **Experience** to engage guests and inspire loyalty.

## Web

Partner with Vista Digital to create a rich, responsive website that matches your brand vision and truly sets your cinema apart.

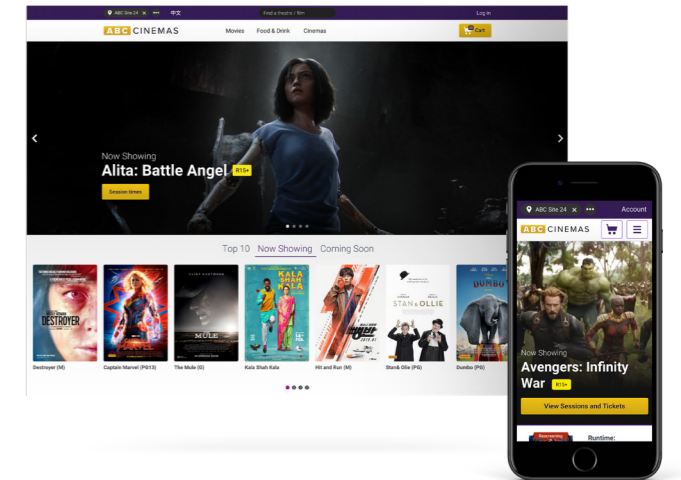
### Benefits

- Create a responsive and highly customisable website that is exactly suited to your circuit's business needs, brand vision, and guest experience.
- Deep integration to the full Vista Cinema suite gets live film and ticketing updates automatically from your cinemas, with changes reflected on your website in real-time to optimise sales.
- Powerful website performance with reduced load times, responsive designs, and mobile optimisation.
- Full support from Digital means you don't have to engage a third party or retain web development teams to get the website you really want.
- Let Digital take care of the complexities of hosting your website with managed upgrades and around the clock load monitoring.

### Customisation and flexibility

The Digital platform uses a powerful CMS-driven web system with a flexible component-based approach that ensures the basics such as seat and ticket selection, order baskets, and payments are always right. This enables us to work with you to build and customise your vision on solid foundations, whether it's a simple online ticketing website, or a fully customised browsing experience unique to your cinema brand.

Digital can also provide a full range of managed services, from hosting and managed upgrades to load monitoring and performance optimisation, so your organisation can concentrate on giving your guests the ultimate movie-going experience.



### eCommerce and sales channels

Online sales channels can do far more than just sell tickets. The Digital platform is ready to sell food and beverage, film merchandise, electronic vouchers, and gift cards alongside tickets. You can set up seat-first ordering to better entice your guests into buying tickets for premium areas.

The Digital platform integrates with Loyalty to allow customers to earn points with web purchases and more, and it supports all manner of payment options – from credit cards to gift cards and loyalty points, even third-party payment systems such as PayPal.

### Customer experience

When building sales channel solutions, we have always had the moviegoer in mind. All web solutions are built with mobile designs at the forefront to reflect the increasing guest preference for high quality mobile browsing and purchasing experiences. Mobile optimisation offers a seamless experience for searching, seat-selection, and purchasing food and beverage, no matter what size or type of device the guest uses.

Make the experience inter-connected too, with the ability to prompt guests to create Apple passbook and iOS Calendar events for their bookings.

# Mobile



Put the power in the palm of your guests' hands with Vista Mobile – an intuitive flow to connect their cinema experience from start to finish.

## Benefits

- Free up your staff and empower your guests throughout their cinema experience.
- Self-service functionality including in-seat delivery and booking refunding that guests can perform for themselves to take the pressure off your support teams.
- Integration with Loyalty and Subscriptions allows in-app incentives, deals, promotions, and connections that allow members to earn, spend, and check point balances within their application.
- Mobile is ready to go, and Connect enables turning features on and off with ease, without the requirements of re-publishing to app stores to perform changes.
- 3D secure with kount anti-fraud, in-line with EU SCA regulations.

## From browsing to booking

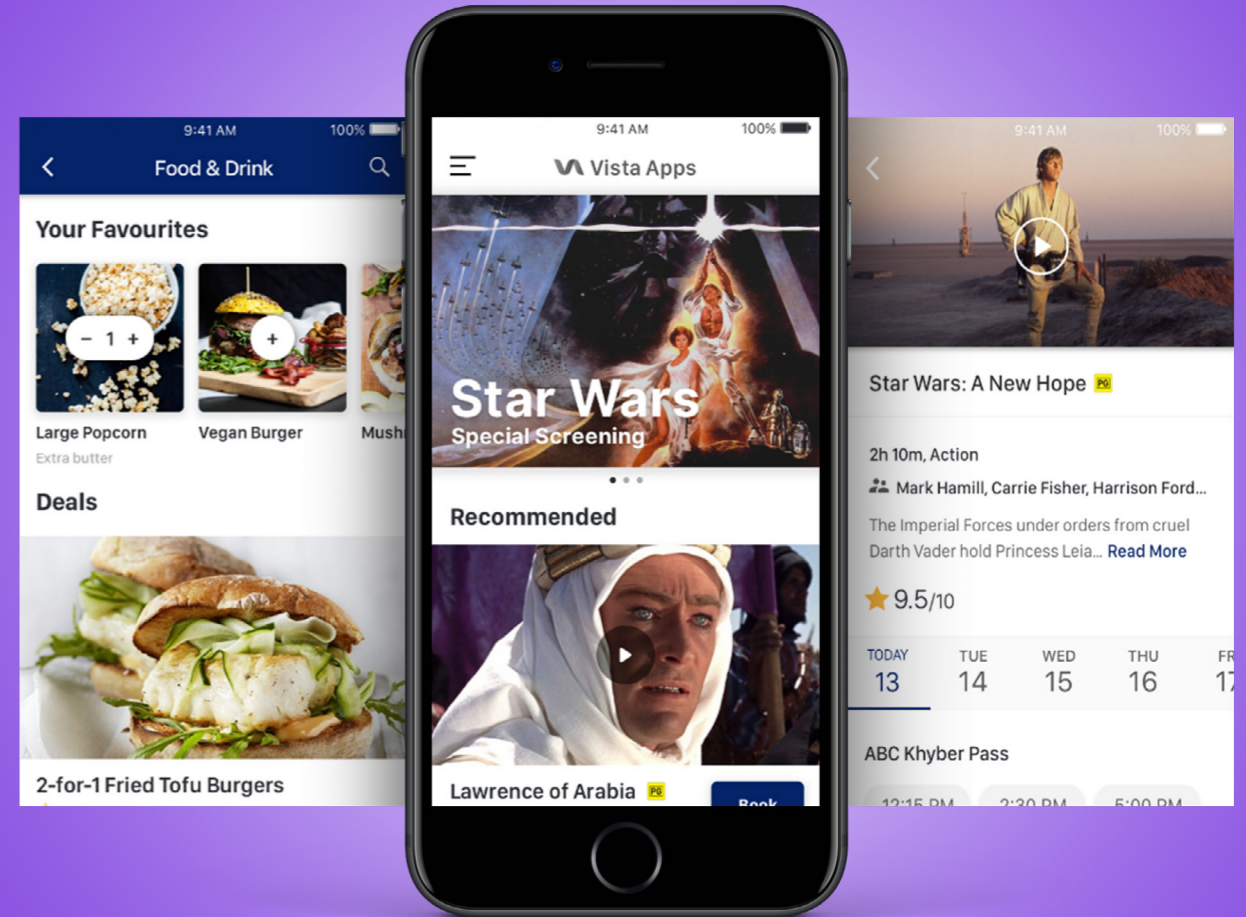
Mobile is an intuitive design that makes going to the cinemas as easy as can be, providing your guests with access to film and session details, through to booking and reviews and sharing when they're done. You can customise your booking flow in Mobile, allowing seat-first ordering, which displays seat maps to your guests prior to their choice of ticket type to prompt the selection of premium seats.

The application is a one-stop shop for all bookings, allowing your customers to satisfy their food and beverage cravings as well as order tickets – even so far as providing the ability for in-seat delivery of their food. Mobile is integrated with Braintree, providing your guests with the latest and most flexible ways to pay. Your Loyalty members can even spend and earn points if they have them, and find deals, rewards, and promotions within the app.

## Engaging and entertaining

Mobile is more than a booking flow, too, with social sign-ins and ways to engage your audience right from the get-go. You can make features of your mobile app member-only perks to incentivise sign up to your loyalty programmes and reward your premium members.

The interface and experience of Mobile is customisable based on best-practice design principles, so you can be sure you can align it with your brand exactly as you need to. You can power how social sharing works within the app, giving your guests the ability to share their bookings on social media and spread the word. Provide in-app feedback opportunities to encourage your guests to share their opinion with you so that you can gather valuable insights and control shaping the right app for your customers.



# Kiosk



Kiosk sets a new standard for customer self-service devices. Shorten queues, keep your guests coming in, and even promote your cinema remotely with Kiosk's various customer-friendly possibilities.

## Benefits

- Reduce wait times and queues for your customers during rush periods and reduce staff costs by using Kiosks in times of low admission.
- Expand brand exposure and encourage foot traffic to your sites by deploying Kiosk as a promotional tool in places away from your cinema.
- Drive sales of premium seating areas with seat-first ordering, as patrons are inclined to choose the best seats rather than the cheapest tickets.
- Encourage Loyalty sign-up by prompting Loyalty connection at the start of kiosk bookings.
- Share hardware costs between your Kiosk and POS: if the idea of Kiosk is attractive, but not the cost of the machine itself, a touchscreen that swivels 180° can transform a POS workstation into a Kiosk in a flash.

## Service in and out of the cinema

Kiosk can be configured in a variety of different ways; set one up to display information such as film details, trailers, and session times, or perhaps as an operating point for ticket collection, or for purchases of tickets, concessions, deals, and advanced food and beverage. Configuring your Kiosk for the right use and the right space is easy and adaptive, and can help drive engagement both in and out of your cinema.

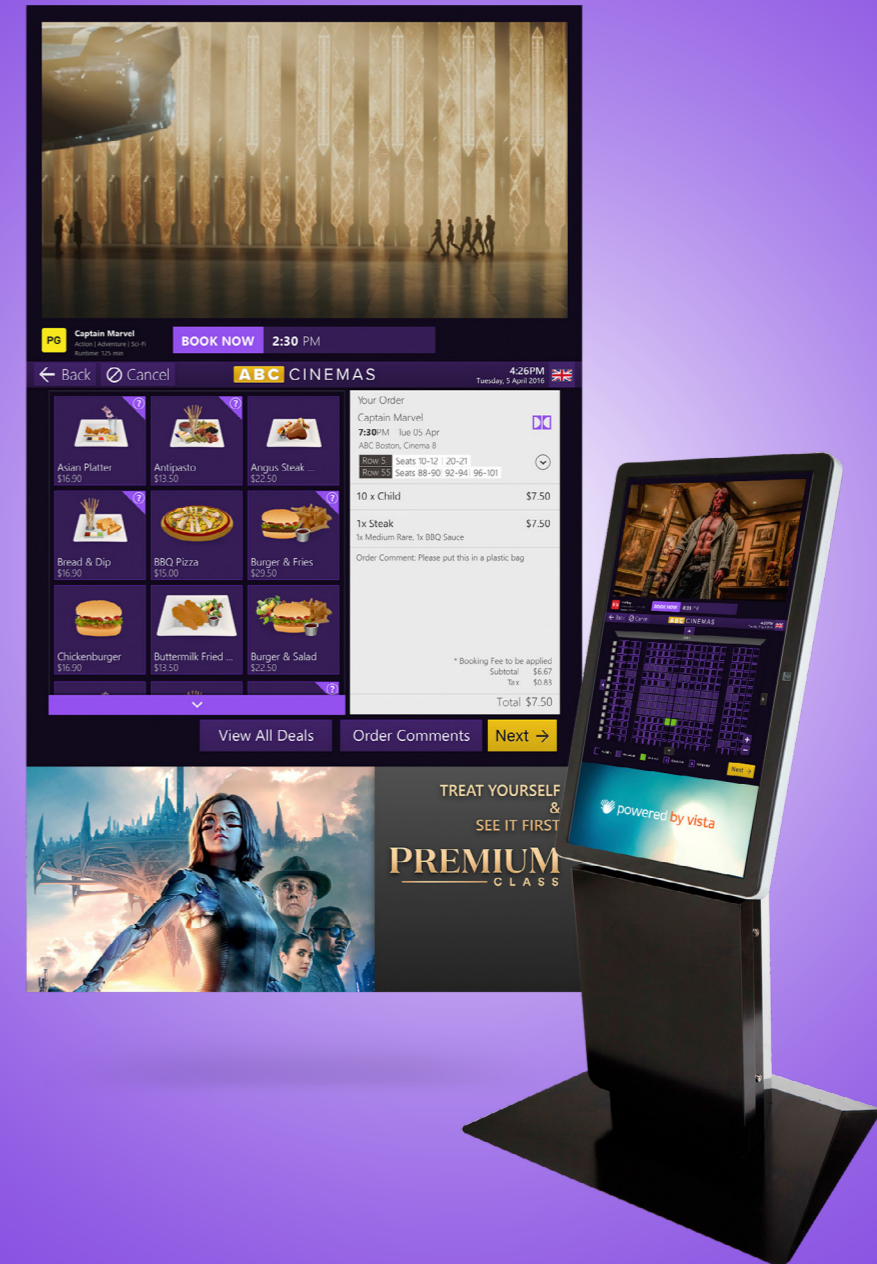
Running Kiosk on-site, you can set it up to prompt Loyalty log-in or sign-up at the forefront of purchases to enhance your Loyalty integration and increase membership sign-up rate; Loyalty members can earn points for their purchases, and redeem ticket and concessions rewards, or be shown exclusive deals on Kiosk.

When running Kiosk outside of your cinema, for instance in a nearby high foot traffic area, you can customise the interface branding and images to match your cinema's branding, accessing and encouraging foot traffic to come to your cinema, and working as a brand touchpoint. Even remotely, Kiosk can use a local internet connection to obtain live data from your cinema for guest purchases.

## Self-service booking, buying, and browsing

Feature-rich and user-friendly self-service is the heart of what Kiosk is designed for. It guides your guests through ticket purchases and pick-up processes with multi-lingual visual and audio prompts to help as wide an audience as possible as smoothly as possible.

Your guests can do more than just buy tickets with Kiosk, too, there is capability to purchase concessions in the same order, as well as advanced food and beverage offerings, even providing the flexibility to modify their food and drink order, or opt to have food delivered to their seat. Complex seating layouts with multiple areas, wheelchairs, and sofa seating become easy to interpret with the full screen seat map for your customers to choose where they sit and fully tailor their movie experience.





# Digital Signage



Immerse your audience in the world of your cinema with real-time information and media across all signage, be it customised signs, blockbuster trailers, or sweeping takeovers.

## Benefits

- Set and forget! Digital Signage automatically gathers all the data needed to display your real-time information just from running a cinema with Vista.
- Digital Signage directly populates content from databases into your templates in real-time.
- Menu boards allow you to display dynamic pricing and beautiful media. Integration with the Vista Cinema suite means that Digital Signage keeps pricing, F&B availability, and more... accurate automatically.
- Say goodbye to the need for manual updates, with up-to-the-minute session information including film formats, session properties, actors, opening dates, censor ratings, and synopses.
- Customise signage content with the flexibility for any digital screen at no additional expense.

## Inter-connectivity and automation

By running your cinema with Vista, Digital Signage can automatically find and display live status and occupancy updates for upcoming sessions without any need for manual updating. Automated and intelligent selection of content from generic templates in Digital Signage means that you can create dynamic playlists that require minimal maintenance and changing. Through integrations with the Vista suite, Digital Signage can pick up your current session times and ensure they're always displayed accurately.

Digital Signage's menu boards can pull your menus from the back end of Cinema and Sales Server automatically, ensuring prices displayed on the menu match even if they differ from site to site. Multiple resizable panes on your signage provide a huge range of layout options that give you control and flexibility to customise your messaging.

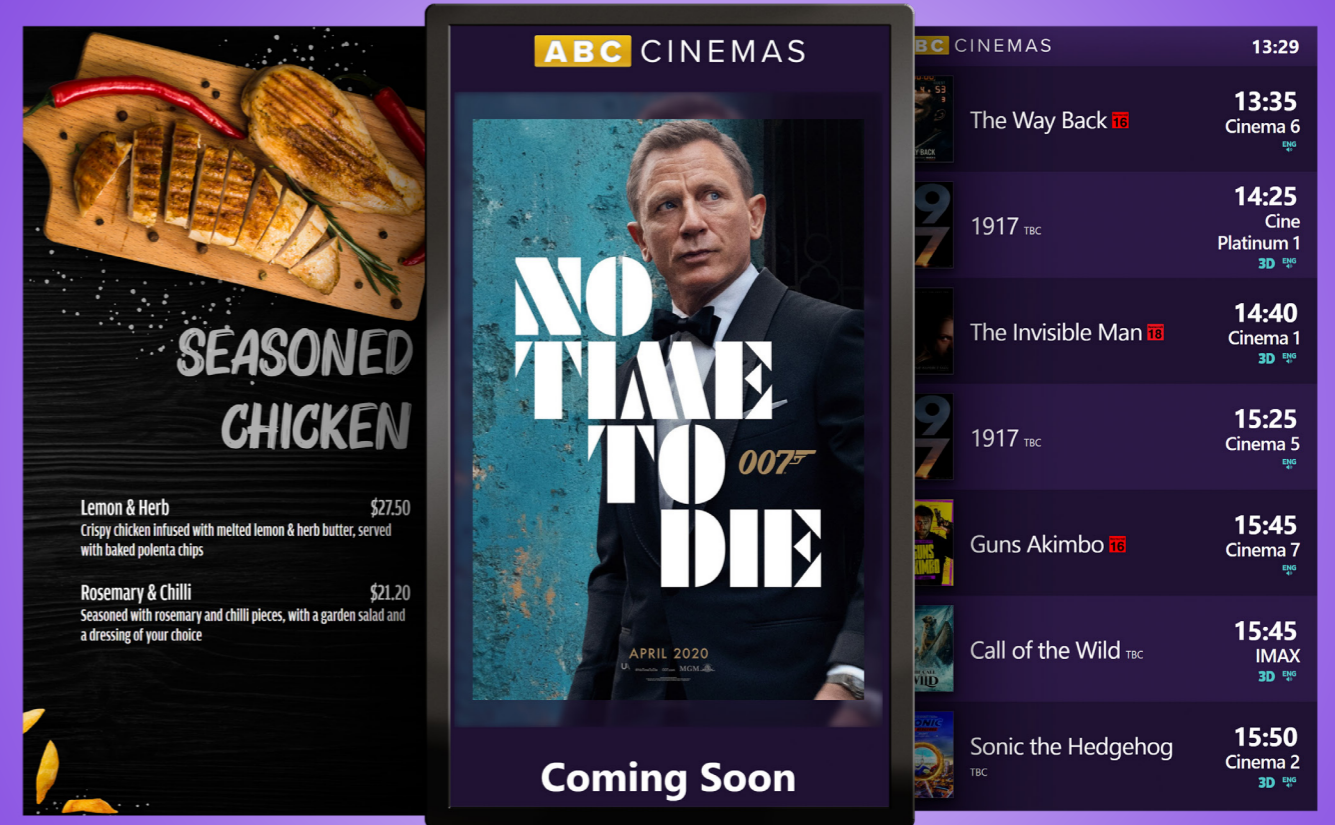
Digital Signage also lets you view which signs in your cinema are currently online; it displays any offline signs in red, and in future will alert you if a sign goes offline.

## Dynamic customisation and immersion

Digital Signage comes with a range of out-of-the-box landscape and portrait templates, which can be easily customised for door signs, poster boxes, advertising, menu boards, and more. Want a door sign to have some special Gold Class flair that makes it stand out? Or to display your site-specific menu specials and their availability? This is where Digital Signage shines.

Creating dynamic playlists is easy using the intuitive drag and drop signage management website interface. You can even launch stunning takeovers that temporarily interrupt signs to play massive synchronised messages or media across all the signage in your cinema in an immersive, unified message. With this, you can consolidate the number of playlists you maintain, as well as reduce how frequently you need to update them.

This extends to all kinds of media, as Digital Signage can take simple templates and find the appropriate content for them. The application works for you to pull from your media library the current blockbuster film that's screening, or a trailer for a movie that will start soon in one of your cinemas.



# CXM (Customer Experience Manager)



Redefine your guests' experience with dynamic, personalised changes and create tailored truly unique experiences.

## The possibilities of CXM

- Dynamically change elements of pricing, deals, layout, advertising, and all manner of ways your customers' experience your cinema and digital channels.
- Promote opportunities to broaden your customers engagement with products new to them – tailor deals and promotions to push their purchase of premium products.
- Adjust your cinema experience to suit the moment; change pricing in the rain, promote ice cream deals in a heat wave, turn your digital channels into a dedicated self-promotional campaign!

## Evolving experiences

Customer Experience Manager (CXM) is an engine that takes standard elements of Vista programs and enables you to layer dynamic factors to deliver unique, tailored experiences to different customers. CXM is the place to define and personalise the guest experience.

## Put guest data to the test

Using information about the customer, CXM tailors elements of their experience to suit them. For instance, if a customer visits your website, CXM can show them which of your cinemas are closest to their current location.

Loyalty knowledge can drive the possibilities of this control ever further. If a known customer is looking to book a ticket through one of your digital channels, and customer data from Movio shows they have a high propensity to see a certain set of films, CXM surfaces those films to that customer when they view your website or mobile app. This data then feeds back into Loyalty and Movio, giving CXM even more to work with in the future.

## A framework for personalised experiences

CXM is a framework for building tools for customised experiences. The experiences it can create are unique, personal to your customers, and the potential is vast. CXM could allow custom deals and offers that appear only to those you select, prompting upsells, promoting repeat orders and more. Analysis of how deals, offers, and other experience changes perform allows you to experiment with changes of different kinds, finding the best sales drivers for your customers, and enhancing the cinema experience for your guests as never before.

# Loyalty



Vista Loyalty can turn your moviegoers into a devoted returning audience with specific, tailored marketing campaigns, customisable reward systems, and a network of deep integrations in a consolidated cinema-centred loyalty system.

## Benefits

- Develop ongoing reward programs that differentiate your cinema, attract customers, nurture the consistency of experience, and increase spend per visit.
- Build customer loyalty and provide personalised incentives based on behaviour.
- With records of purchase behaviour and activities, recognise trends and create focused campaigns targeting specific demographic groups with tailored micro-marketing.
- Seamless integration with POS and other Vista Cinema products allows you to surface rewards, memberships, concessions, points, and promotions, all in multiple sales channels.
- Consolidate your CRM system and marketing campaign management into one easy-to-use 'space' developed specifically for the cinema industry.
- Vista Group's Movio enables enhanced execution of targeted campaigns.

## Tailored marketing opportunities

Vista Loyalty provides an array of opportunities to drive your loyalty programs and the marketing campaigns associated with them, building a movie-going audience loyal to you. Promotions focused on box office or concessions have flexible definitions, and Loyalty allows you to inform members of upcoming promotions, films, events, and more through various communication methods stored within Customer Relationship Management (CRM) functionality.

Keep your members coming back by configuring Loyalty points expiration from inactivity, coupled with tailored incentives to prompt return visits.

## Inspire your loyal following

Turn your guests into devotees by implementing earn and redeem reward programs suited to their preferences. You can build loyalty your way, creating variation using simple messages, whether by offering products or services at special discounted prices, providing different redemption options, or gifting free rewards at thresholds of spending.

Loyalty allows guests to log in to their loyalty account on Vista Web or Vista Mobile and provide star ratings and comments for each visit to your cinema – each satisfied guest can help pull new loyalty prospects to you!

## Subscriptions

Vista Subscriptions offers a range of configuration and component options aimed to tailor subscription packages to deliver the best possible benefits to both moviegoer and cinema; Vista encourages engaging with customers, working together to ensure that both goals are achieved.

Benefits:

- No redirect to third parties, meaning guest purchase remains with your sale channels and you retain control of your data for analytics.
- Upsell with the purchase of subscription tickets.
- Use Vista Film Hire ticket override function for distributor reporting.
- Seamless integration with Movio's marketing platform for targeted guest communications.

Vista Subscriptions packages are linked to existing Loyalty Clubs and the application helps define benefits that cater for all. Create branded operations emails with Movio Cinema that encourage visits and concession sales, or trigger subscription upsells from your broader moviegoer database.

Vista's in-cinema applications will transform your cinema's **Operations**. Insist on a brilliant experience for your cinema staff and guests.

## Point of Sale



Point of Sale is Vista Cinema's slick sales software that will drive your ticket and concession sales and keep queues flowing surely and swiftly.

### Benefits

- Save on training with a dedicated training mode and a fast, fluid interface that also increases the speed of sales – more sales and smaller queues!
- Boost cashier efficiency and front of house profitability with simultaneous and smooth handling of ticket and concession sales.
- Harness opportunities to drive additional revenue from high-margin items and grow the value of concession purchases through up-selling opportunities.
- Reap the rewards of superior hardware compatibility; POS runs on a wide range of different terminals to ensure greater flexibility and cost savings on hardware.

### Intuitive and powerful

Point of Sale (POS) is powerful, efficient, and capable of complex ordering without confusion. Training operators to use POS is a breeze with the specifically designed training mode, which uses a specially backed-up version of your cinema database to train staff with the exact same settings, stock, orders, and configurations they will be using when live. Train your staff on complex and specific scenarios, from split-payment transactions to Loyalty member redemptions.

With efficient handling of screen, scheduling, pricing, and seating configuration, you can set up POS to show sessions as you prefer – based on screen, time, or film, and providing full film information including synopses, censor ratings, and trailers. POS can convey this information directly to patrons with customer-facing displays.

### The Living Ticket

POS and Kiosk have the capability to send paperless digital tickets to your customers via email and SMS. These 'Living Tickets' are environmentally responsible and let you save on printing costs. When a customer receives a digital ticket, any additional purchases from any digital channel such as concessions can appear on the same Living Ticket and create seamless journey. Opportunities to prompt upsell, and capture both loyalty member and non-member data are just some of the ways in which the Living Ticket can be an enhanced tool for your digital channels.

### Grow purchases and upsell offerings

With POS you can set up additional choices on items – providing your customers with options to choose concession size, flavour, or extras at additional cost. Promotions and deals can be entered into the system too. No more difficulty remembering all the different deals currently on; if the right combinations of items is selected, POS will automatically apply the relevant deal.

### Keep your front lines flowing

The speed of POS will keep your queues short and sweet. Visible personal KPIs at POS workstations can help encourage cashiers to improve their performance. This allows both you and your POS operators to track their progress and performance to ensure they're performing optimally for guests.

And if a network or cinema server is unexpectedly interrupted, POS will soldier on! POS continues to process sales and seat selection offline until service is restored and will consolidate those sales when connected again without any interruption at the front of house or the stalling of queues for tickets and concessions.





# Cinema Manager



Bringing Back Office out of the back office – Cinema Manager is a browser-based application forming the one-stop destination for cinema site managers' day-to-day operations.

## Benefits

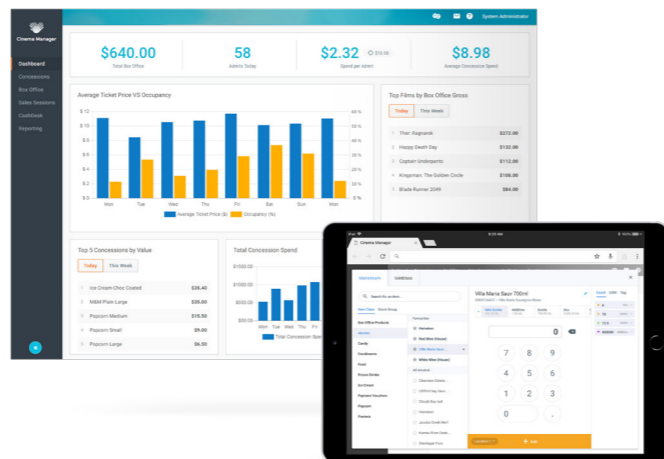
- Be right where you need to be, when you need to be, without sacrificing access to the rich functionality you want right now; Cinema Manager can run on tablet and always be at your fingertips.
- Deep functionality designed in collaboration with cinema site managers incorporating their feedback and meeting their needs.
- Complete tasks with far greater ease, speed and accuracy.
- Streamline and combine complex processes to make them as effortless as possible – from the running of end-of-day reports to the innovative ability to perform stocktakes using the application, you'll be stunned by how much time and effort you save.

## Everything you need, anywhere you need

Cinema Manager removes the disconnect between back office and life in the wider cinema; site managers are free to be wherever they need to be carrying out their work in the palm of their hand. Cinema Manager is browser-based; it doesn't need to be installed on a desktop and can instead be run on a tablet.

## Showtime Manager

One of Cinema Manager's fantastic offerings is a fast and flexible showtime scheduling tool – Showtime Manager. Creating sessions for films currently on release is a snap with this intuitive tool, and, with the ability to configure automatic formatting and pricing with flexible rules, you can create and customise them with precision. Showtime Manager integrates with Film Manager too, to bridge any gap between cinema managers and film programmers.



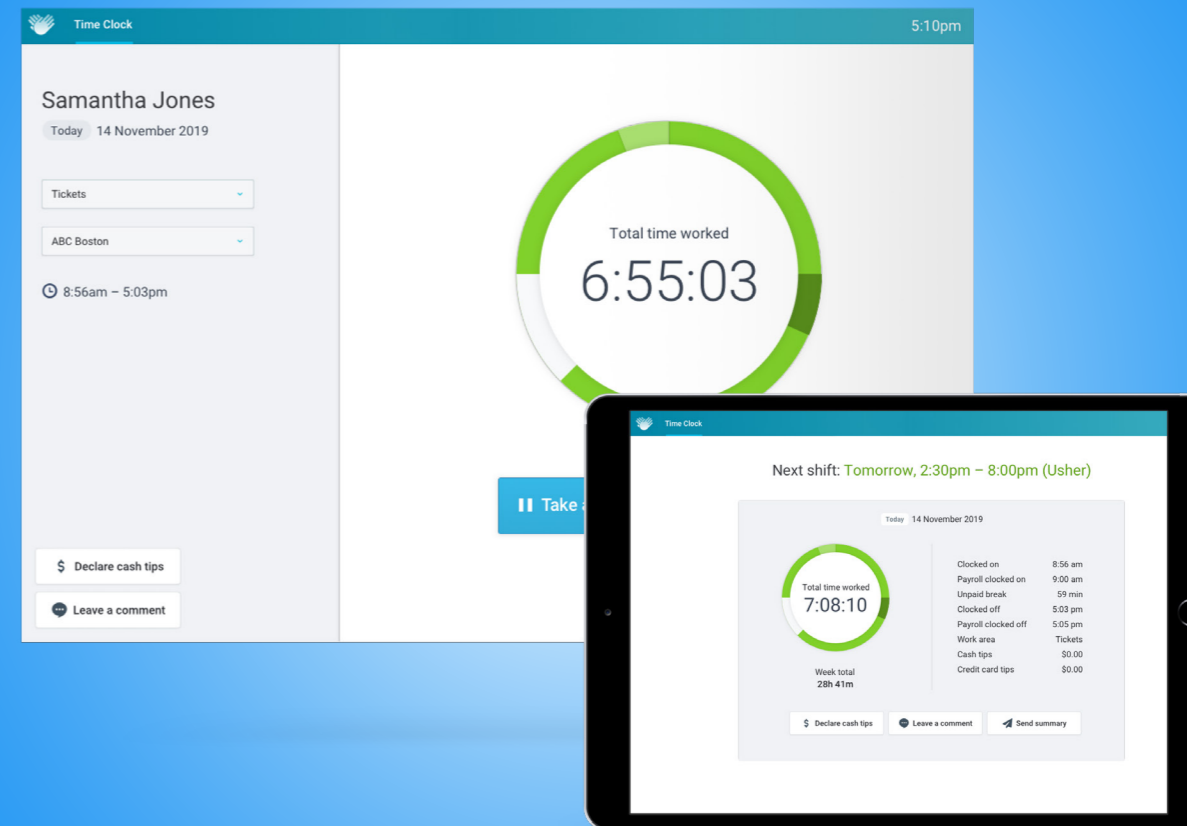
## Taking stock in how you do things

Design and build collaboration with cinema managers, has created the most intuitive and supportive tools such as the new Stocktake functionality. Now, with your tablet in hand, you can take Cinema Manager into the stockroom with you, and tap away the stocktake in record time, accurately and efficiently.

## Run reports with as little as a click

Site managers need to know what is happening in their cinema at any given time. With the dashboards in Cinema Manager, users can view the current state of their cinema with a variety of graphs and KPIs providing an overview. Visibility and control of cashflow through a cinema is vital for managers, and Cinema Manager offers impeccable control of this with full integration with Vista's CashDesk.

Cinema Manager is equipped with over 250 PDF reports that cover everything from Box Office and Concessions Sales to the individual performance of a promotion, so that you can keep track of how your cinema is operating and ensure Head Office reports are also ready to go.



Control your cash, checks, cards, and more with step-by-step tracking at every stage of financial movement at your cinema. CashDesk ensures a happy, confident financial team.

## Benefits

- Offer your business a high level of control over cash and treasury.
- Apply best-practice financial management by ensuring that detailed day-to-day records are maintained.
- Track and trace the issue and receipt of items of value – cash, checks, vouchers, gift cards, and more.
- Implement full tracking of all cash movements.

## Ease of use

CashDesk is delivered as part of Vista Cinema's new browser-based Cinema Manager application and leverages the same user-focused design that sets Cinema Manager apart. Vista understands that cash management is part of your day-to-day operational activities, and so as part of Cinema Manager, which runs on a tablet – you can have access to CashDesk at a moment's notice anywhere in your site.

## Cash management

CashDesk is the premium way to manage and track the cashflow through your cinema. Implement a full cash management workflow, all the way from opening a day, confirming the cinema fund balances, performing mid-shift counts, to closing and confirming the end of business day balances.

The End of Day process includes safety checks that ensure the day's operations are complete, with Electronic Fund Transfer (EFT) settlement processes, reconciliation of all remote sales devices, and posting and exporting to financial journals. You can open and close days at any time, and, have multiple business days open simultaneously to allow 24-hour operation.

Cash-up at the end of the business day can take hours at a cinema multiplex. CashDesk has implemented changes to make this process pain-free and much faster in several ways. First, with multi selects, you can process multiple sessions at once rather than closing them off one-by-one. Auto-selection of all sales sessions that have no sales allows you to clear them quickly, and you can bulk return multiple cash floats with one click. All of this adds up to cutting down time without sacrificing accuracy in your end of sales session cash ups.

## Security and tracking

Security is key to managing cash. CashDesk keeps a full audit trail of transactions and users, and allows you to track, count, and deposit petty cash, revenue, and expenses from any additional sources from games machines to rentals. When the End of Day is processed you can be confident that everything is accurate and tracked flawlessly.

Keeping track of fund movements is easy and reliable as managers can perform multiple fund counts throughout the day to keep an eye on their cinema's performance with accurate up to date KPIs for each Point of Sale operator's sales session.

From lobby bar to auditorium seats, linking tables to tickets and food to films, Food & Beverage (F&B) is tailored to the Vista Cinema experience.

## Benefits

- Supports multiple F&B concepts at a single site; lobby bar, restaurant, dine-in cinema and more.
- All orders from all sales channels flow to the same kitchen system and include comprehensive reports.
- Keep your guests satisfied with instant communication of order status, as well as updates and cancellations to the kitchen team the moment they're made.
- With full integration with POS, Loyalty, and Vouchers & Gift Cards, you can create targeted campaigns that combine ticketing and restaurant promotions.
- Enhance your service (and simplify training) with support for complex mapping of food across a site between different preparation and pick-up areas.

## Front of House

Integration provides many ways to find, use, and incorporate cinema-specific information into your guests' dining experience. Visual mapping with graphical table and seat layouts of your cinema mean a single click starts a tab and ties it together with your customer's location in the restaurant. Split or merge checks in a flash, with the versatility to transfer responsibility between staff, and have checks keep up with your guests as they move through your cinema.

Using F&B's 'magic Loyalty' feature; if a check is opened on a seat, F&B can see through other Vista systems to know who purchased the ticket for that seat and associate their order.

## Kitchen

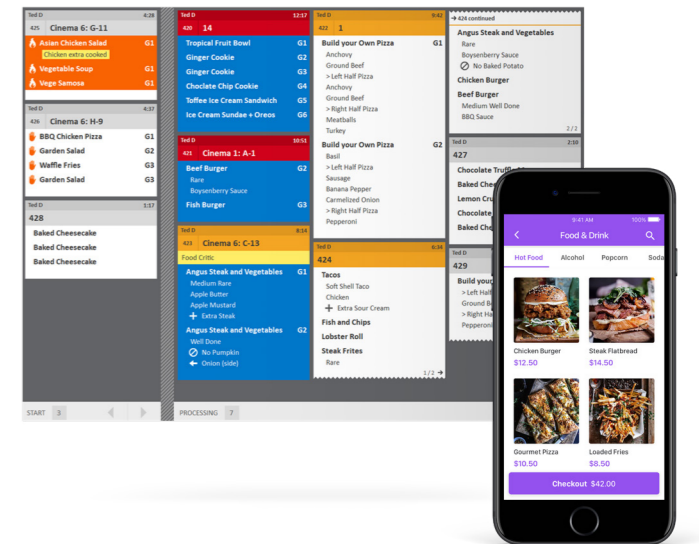
Keep your kitchen running hot with speed and precision! F&B keeps multiple kitchens, prep stations, and concepts in control with specific food routing and stock control, including support for screens, bump bars, and printers. Real-time order updates keep your kitchen from burning out, with voids and refunds automatically displaying on the kitchen screen and the ability to pace food automatically with Auto Hold and Fire.

See real-time inventory tracking with full costing and reporting capabilities and create selling limits from the kitchen to prevent an item overselling.

## Self-service

Put the power in your guests' hands with self-service F&B. Guests can order and customise their food via digital channels including Kiosk, Web, and Mobile. No onion? No problem. More mushrooms? Marvellous.

Digital signage can display order numbers and food status. SMS or push notifications can also fire when food is ready. If in-seat dining is more your style, Vista's InTouch enables staff to enhance your guest's self-service experience if and when called upon.



Take sales to the seats with Serve – a dedicated mobile point of sale app which provides unbeatable dine-in and restaurant experiences for your guests.

### Benefits

- Turn your waitstaff into sales specialists with prompts and suggestions for all upselling opportunities, and guidance for providing the best customer service and dining experience.
- Contemporary and intuitive UI specifically tailored to fit the cinema serving experience.
- Save on training costs, as Serve is easy to learn and use right from the start.
- EMV payment capability allows for fast and simple transactions.
- With Vista Loyalty built in, automatically recognise guests and issue rewards.

### Elegant service

Serve puts powerful, efficient, and clever service in your waitstaff's hands as they offer food and beverage to your moviegoers. Opening checks is as simple as selecting seats on your seat map, and, using Vista F&B's 'magic Loyalty' feature, Serve automatically associates ticket orders and food orders with the same seats. If a Loyalty member bought two rows for a group of friends, Serve can identify and associate the Loyalty data to food orders for those seats (no matter what sales channel they bought those tickets through) and open a check even across multiple rows.

Checks can be opened outside the cinema too, in the restaurant or bar; Serve provides restaurant-quality ordering throughout your cinema and will make your waitstaff shine!

### Upselling specialists

Add another round of drinks with just one click! Serve is full of helpful suggestions to prompt your servers to upsell to guests, reminding them to offer another drink at a later time during a film, or to suggest extras on a recipe to increase. Modifying recipes on the fly is easy with Serve. Guests want extra bacon? Easy!

Your staff can know about the guest before they have even said hello! Staff see member club, spending, and frequency information, and can tailor their greeting accordingly – "Welcome back, want me to add your free appetizer?"

### Adaptable and reliable

Serve provides flexibility of timing for your kitchen. Holding items to fire to the kitchen at the right time only takes a moment and can ensure all deliveries for a large order are timed to arrive together.

Even in Wi-Fi blackspots, or when dropping out of connectivity, Serve can continue; by queueing tasks and orders while offline, Serve allows waitstaff to continue taking orders and offer service to guests without interruption, and it will automatically process everything that's queued while offline the moment the connection is restored.



InTouch is the essential mobile tool that supports the workflows for all cinema staff – be they managers or ushers.

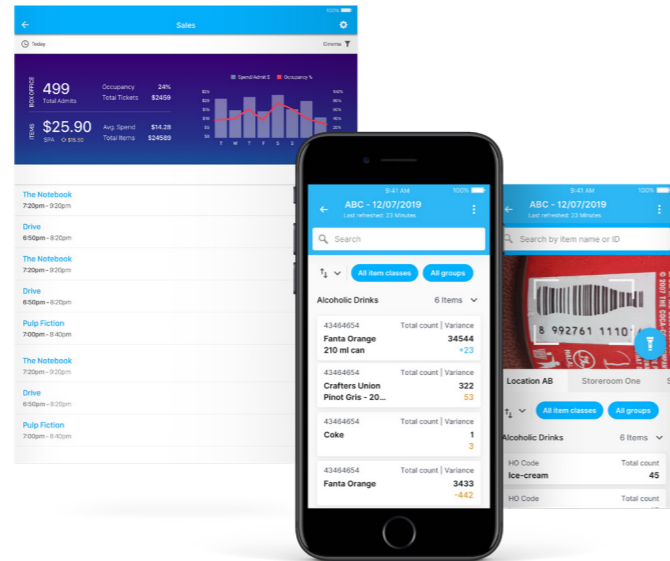
### Benefits

- Enable managers to monitor and respond to daily cinema operations on the go, wherever they are in the cinema.
- Free up managers to spend more time with staff and customers, whilst overseeing key business tasks associated with revenue and profitability.
- Provide a smooth customer experience through your cinema with your staff 'scanning' guests into their sessions and with refined in-seat dining through Food & Beverage integration.
- Streamline the workflow of kitchen staff and servers with quick and easy food service summaries of exactly what items and how many are needed for a specific session.
- Have the freedom to choose your devices; InTouch works on iOS and Android and is designed to maximise the use and layout of both smartphones and tablets.
- Ushers can scan tickets with the in-built cameras on their devices, making admits easier for both staff and guests.

### Keep your cinema humming

InTouch enables your cinema staff to complete their workflow faster, and to keep track of all the activity in your cinema every step of the way. Remote authorisation allows requests for a manager's attention, and for their acceptance no matter where they are, saving time for all involved.

Stay on top of your cinema with an intuitive schedule view that helps your staff manage both in-progress and upcoming sessions. Location Checks allow you to make sure every part of your cinema meets your standards of service, with a comprehensive check history that covers any liability concerns



and allows a spot-by-spot view. Locations can be set up for daily inspection so that you can be confident that every check is completed regularly and any issues are quickly addressed.

### Empower your staff

You can integrate your Food and Beverage operation workflow seamlessly into your customer's cinema experience. Scan bookings and associate them with food orders easily, firing orders off to the kitchen and ensuring your guests get their in-seat service fresh and on-time. Sort, swap, and break seats directly from the app – your ushers have the ability to resolve any seating issues right on the spot and keep your guests happy.

Say goodbye to pesky stocktake printouts – you can perform all your stocktake counts directly from your mobile device. InTouch's stocktake abilities allow you to add item counts by different units of measure, so scanning singles, boxes, and crates of concessions becomes a breeze. InTouch can also sync your stocktakes counts automatically with Cinema Manager. And best of all, if you have a troublesome connection you can complete the entire process offline. InTouch will sync your counts when you connect to the network again.

UsherPoint is an intuitive system for driving additional customer service from ushers and streamlining operations checks.

### Benefits

- Enable ushers to resolve customer or site issues on the spot, from updating signage in the foyer to swapping seats for customers.
- Advance your customer service with the power in the hands of your ushers to address customers by name, alert them to uncollected concessions or provide session and seating information, and overall – connect their experience throughout your cinema.
- Implement turnstile hardware running UsherPoint to completely automate your usher stations.
- Remove the need for tickets to be collected from the box office, as UsherPoint can scan online bookings as well as physical tickets.
- Fast-track admission at peak times to reduce box office lines while still validating every ticket electronically.
- UsherPoint operates on a range of windows devices to suit your needs.

### Ask the Usher

UsherPoint provides your ushers with instant access to any information they, or your guests, may need. They can instantly bring up session information including screening times, closing and upcoming sessions, auditorium capacity, and expected admits. Seat maps show allocated seat numbers and plans so that guests can be directed to their correct seats or be re-seated in a different location in a flash.

### Inter-connected experience

UsherPoint can recognise Loyalty members and find their associated tickets, enabling your Loyalty customers to enter sessions for which they have purchased a ticket using only their loyalty card. Scanning a ticket barcode at the door can immediately show a customer's chosen movie and film rating to ensure customer eligibility can be checked, and these barcodes can be printed or just as easily scanned from a customer's smartphone screen.

### Location Checks

Ushers can see location checks required so they know when and where to go to ensure your cinema is running like a well-oiled machine. Integration with other Vista products means the status and results of these checks can be reported and instantly seen in Cinema Manager – Vista's new web-based application for cinema managers. If you also use InTouch, the location checks in both UsherPoint and InTouch integrate to create a seamless system.

MovieTeam is the only staff scheduling tool built specifically for the cinema industry.

## Benefits

- The MovieTeam cloud-based solution simplifies user adoption and eliminates the frustration and cost of deploying, maintaining, and using separate software programs at HQ and in cinemas.
- With zero learning curve, MovieTeam offers an unmatched user-friendly experience.
- Reduce unnecessary costs arising from overstaffing, and prevent understaffing causing operational slowdowns or reduced customer service.
- Managers save valuable time creating schedules and assigning shifts.
- Track employee certifications, licenses, and training, and ensure jobs require valid certifications for scheduling, such as a bartending license.
- Bring your forecasted admits into your scheduling process directly with Attendance Forecasting.
- Set up pay rates and view your scheduled payroll to ensure you stick to your budget.

## Management

Set up your business rules – such as maximum shifts per week and weekly limits on overtime – and ensure the legal criteria for employment is always met across your cinemas.

Find the right person for every shift. MovieTeam finds the best employees based on availability, job competency, and training. MovieTeam can also auto-adjust opener and closer shifts to fit your operating hours based on first and last showtimes, saving time and ensuring efficient scheduling hours at each end of the day.

Creating the right staff schedule is easy with your showtime and attendance data at your fingertips.

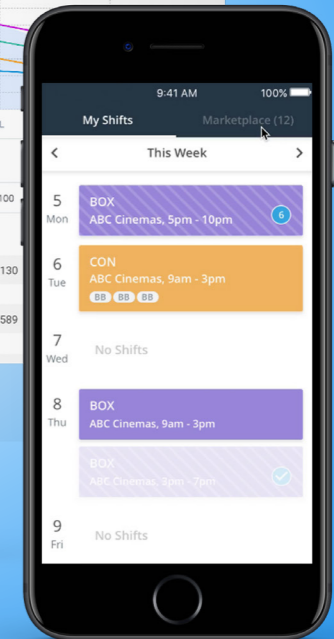
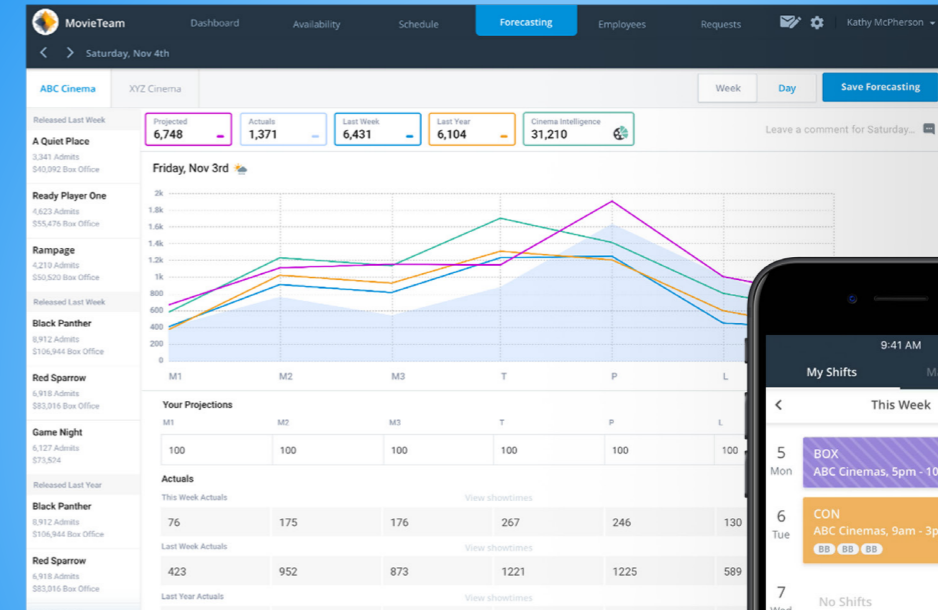
## Attendance Forecasting

Attendance Forecasting in MovieTeam (with an optional integration to Vista's Cinema Intelligence) allows you to use your forecasted admits for a day or week and dynamically generate a labour budget across your operations' different roles. Our smart alert system will tell you if you're significantly above or below projections for a given time period, letting you cut shifts or call in help if needed.

## The MovieTeam Marketplace

Your staff can log in to their accounts on desktop or mobile for instant access to the latest schedules for upcoming weeks, whenever and wherever they might be. Staff can set their general availability and submit time off requests for those days they cannot work.

After your schedule is published, the Marketplace gives staff more flexibility to release, pick up, and swap shifts with other employees.



Support of your cinemas and the leverage of your assets are just the beginning with Vista's **Enterprise** products.

## Head Office



Head Office is the hub of your cinema circuit, providing automatic data distribution to your cinemas and collecting performance information from them to keep you and your circuit in-sync and up to date in real-time.

### Benefits

- Operate as a cohesive trading entity you are, using bulk operations to update information across your entire circuit, saving you time, effort, and cost.
- Instantly access and assess the contributions that each cinema is making on a day-by-day basis. Compare and contrast performance data across different regions and easily identify trends in earnings.
- Collate and aggregate key business and operations information from all cinemas automatically, with enhanced visibility of sales and performance data.
- Deliver powerful and flexible film scheduling solutions by integrating with Vista's Film Manager.

### Create, maintain, and control

With Head Office, you can set up and maintain the cinemas within your circuits to suit your business operation. Define sales channels and critical operational settings across your circuit, including currency, taxation, trading hours, and fiscal calendars for specific regions or countries. From a central Head Office location, you can maintain cinema screens in your entire circuit, which allows you to configure new sites, create seating layouts, and import all screen information from a specific site, all quickly and easily.

Access a full range of performance and financial reports from any cinema through the Head Office portal to keep a close eye on your cinemas' operations. You can review cinema budgets, including operations costs and inventory transactions, and to suit your needs for auditing and accounting, configure the frequency of automatic uploads for box office and concessions sales data from all cinemas across your circuit.

### Manage and support

With Head Office as your central hub, you can control data and distribute it to cinemas. Manage data such as film information, items, ticket types, pricing, promotions, and workstations. Head Office also integrates with movieXchange, allowing you to directly download promotional material and movie data across regions to distribute to your cinemas.

As well as tracking, you can support the operations of your cinemas from Head Office; for example, manage stock movements via the Cross-Site Stock Transfer web application, which automates the transfer of stock between individual sites. Support film programming by calculating film hire based on distributor terms, factoring in in-house costs, sneak previews, private screenings, and multiple prints of movie formats.

Web forms are coming to Head Office soon, with a range of browser-based forms that will enable you to manage Head Office operations not only from your desktop but from any device. Price Cards, Ticket Types, Promotions & Discounts, Price Books, Payment Types, and many more browser-based forms are currently in development, and will be made available first in Vista's Cinema Manager, then progressing to Head Office.

Stream, Store, and Discover – Horizon is the next-level real-time business intelligence experience that will transform the way you view your data and keep you in control of your cinema business as never before.

## Benefits

- Horizon acts as a single source of truth for all your circuit data including historical.
- Full fidelity data allows deeper insights across all of your sites down to an individual transaction level.
- Real-time data allows you to make proactive business decisions on the fly on any device instead of reacting to data days or even weeks later.
- Horizon has a unique way of streaming and mapping data that ensures you can trust your data will be reliable and accurate.
- Vista securely hosts and maintains your data, making sure you have high availability and actionable insights from anywhere, even on the go.
- Ready-to-use dashboards provide daily and weekly overviews of key metrics or, build your own custom dashboards for your KPIs focus.
- Easily compare data from Loyalty and non-loyalty guests alongside Head Office and Cinema data in one convenient place.
- No technical knowledge required to make sense of vast volume of data thanks to Horizon's visualisation tools.

Horizon has three main components: **Stream**, **Store**, and **Discover**.

## Stream

Stream delivers your operational and activity data in real-time from your entire circuit, to give you deeper insights into your cinemas. Horizon provides a reliable, scalable, and fast data replication engine that makes it easy to monitor and manage your data flow. By seeing your data in real-time, you can see what is happening immediately, including trends and opportunities – rather than days or weeks later.

## Store

Horizon stores all your data securely in the cloud from across your cinema circuit, comprising its entire history. With your history stored in full detail, Horizon provides a single point with troves of information that is easily accessible to you. Store handles all the data from Head Office and Cinema – Loyalty, Box Office, Concessions, Payments, Cashiers, and more.

## Discover

Discover offers easy-to-use dashboards and self-service analysis tools that allow you to analyse and gain insights from your data. Through Horizon's visualisation tools, you can make sense of masses of operational and activity data as it comes in and use this insight to make data driven decisions that improve your business. Discover has a range of key metric dashboards but allows you to extend these or, create custom dashboards to suit your specific needs. This is done using an intuitive drag and drop dashboard designer interface to allow Cinema Managers, Finance, Head Office – right through to Execs – to see insights important to them.



# Vouchers & Gift Cards



Track, create, and control gift cards and vouchers around your cinema circuit ensuring your vouchers and gift cards are cared for and manageable.

## Benefits

- Harness the marketing potential of your vouchers and gift cards to promote your brand, attract new customers, drive loyalty, and deliver repeat business.
- Diversify and boost your revenue stream by selling pre-paid vouchers and gift cards. Improve business to business relations and sales opportunities by offering corporate vouchers.
- Reduce fraud with strict management tools that allow you to track and monitor vouchers and gift cards all the way from their inception to their redemption.
- Blacklist vouchers that become lost or damaged to prevent their use. Track unredeemed and expired vouchers, reducing the liability of outstanding vouchers, and ensuring all are accounted for.
- Assess voucher and gift card sales using a fully auditable voucher process at head office.

## Customer convenience

Vista's Vouchers & Gift Cards supports all manner of vouchers; be they ticket vouchers, monetary value vouchers, concession vouchers, multiple use vouchers, or voucher booklets – as well as issuing, top-ups, redemption, and tracking for gift cards. These can be sold through a variety of remote sales channels including Kiosk, POS, and Vista Web, to give your customers the freedom to find and purchase vouchers and gift cards as they wish.

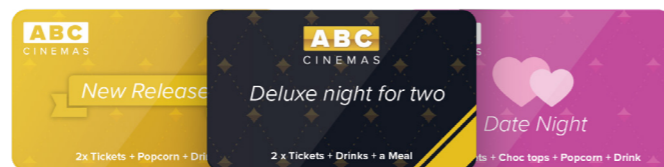
## Management

Voucher Manager, a web-based application with a simple and intuitive interface, allows you to create and maintain your ticket and multi-use vouchers, and gift cards, in one place. Managing all aspects of vouchers and gift cards from here is made simple, from implementing stock ordering and stock management, to the complexities of attaching validation rules to vouchers and gift cards and customising them to enforce location or date-based limits on redemptions, manager overrides, and pricing.

Support for multiple channels of redemption is part of Vista's Vouchers & Gift Cards, including POS and remote sales channels, such as Vista's Web Ticketing, Web Gift Store, and Kiosk.

## Tracking

Keep track of exactly how many vouchers – and their value – have been sold across your circuit, and track how many have been redeemed through the online voucher validation auditor, so that you always know the values of the vouchers across your circuit, both redeemed and remaining. Vista's Vouchers & Gift Cards has comprehensive reports for reconciliation and accounting, as well as for managing stock orders and inventory.



# Film Manager



Plan schedules throughout your circuit from a central hub and let clever automations create the perfect plans for each of your cinemas.

## Benefits

- Take control of film programming using a single centralised system that covers every cinema across your entire circuit.
- Support all aspects of your film programmers' workflow – from pre-planning months in advance right through to session scheduling the week before a film plays at each cinema.
- Enforce how sessions for a film can be scheduled through the central deployment of planning policies, a powerful tool that specifies the number and times of sessions per film, per day.
- Review real-time box office sales to adjust schedules and maximise revenues for your circuit.

## Film Programming

Take command of your film schedules with Film Manager, a system that enables you to create, manage, define, and plan film scheduling across your entire circuit. Through centralised control with Film Manager, you can plan holdover sheets and send them directly to cinemas. Your film programmers can work directly with the schedules at a cinema and collaborate closely with cinema managers to create schedules that suit each cinema's specific plan.

Film Manager features an intuitive web-based interface designed to simplify and speed up film programming and it supports your programming team with the ability to plan months in advance or even make changes during the week of a screening. Various reports on planning and schedules are easily viewed and can be set up to be automatically provided to third parties if needed.

## The magic of Vista partners

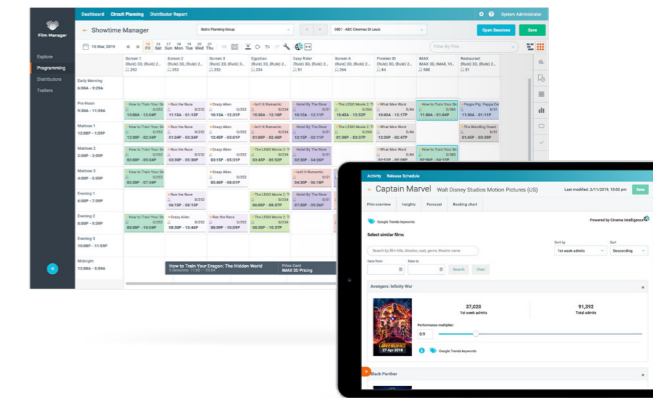
Film Manager integrates with several Vista Group products to push the functionality boundaries. The application's integration with Vista Cinema software Cinema Intelligence enables forecasting film performance for your circuit, and automatically generates schedule recommendations to optimise attendance using its proprietary forecasting algorithms.

Integrating with Vista Group's Numero enables access to data on film performance at a national level to guide programmers as they make booking and scheduling decisions. Subscribe to Vista's MX Film and integrate with Head Office to centralise all your film information and related media.

## Trailer Scheduler

Another supplementary platform within Vista's film programming offering is Trailer Scheduler, a stand-alone system that centralises and automates your trailer scheduling process, consolidating it into a single reliable source.

By using Trailer Scheduler, you can ensure you meet all the needs of your distributors. Define reserved trailer positions and schedule rules, and Trailer Scheduler automatically generates trailer schedules that meet all requirements for every cinema in your circuit regardless of size, location, or performance.





# Cinema Intelligence



Cinema Intelligence is an artificial Intelligence (AI) powered solution for film forecasting, distributor negotiation, automated scheduling, and business analysis.

## Benefits

- Build systematic film performance estimates for your cinema using your own data.
- Optimise booking decisions with “what if” analysis and professional film insights.
- Automate and optimise your cinema showtime schedules.
- Get visibility into your theatres' past and future performance and improve productivity with dynamic reports, dashboards, and market share analysis.
- Integration with wider Vista Group products and now part of the Vista Cinema software suite.

## Forecasting and optimising

The online business intelligence tools of Cinema Intelligence (‘CI’) are powered by machine learning and provide the tools to make smarter data-driven business decisions. Increase your theatre profitability by optimising forecasting and booking decisions using historical and projected data. Create a schedule in minutes and screen the best films for your target audience.

CI anticipates film performance and builds systematic theatre performance estimates. By using your historical box office data, combined with real-time trends data, weather, and holidays, CI creates an optimised forecast for your theatres. With CI you can gain extraordinary insights into the upcoming period for each theatre in your circuit, which helps to drive business decisions such as booking, film scheduling, staff scheduling, concessions stock planning, and optimisation.

## Data-Driven decisions

Discover past and future performance through dynamic dashboards and reports. Executives, film teams, and business analysts can explore data to assess your theatre health and define actionable business insights. Easily drill-down and filter to uncover correlations, trends, and major impact factors within the out-of-the-box dashboards.

Increase profitability and enhance the booking and distributor negotiation process with Artificial Intelligence (AI) powered algorithms. These sophisticated algorithms use forecast and run “what if” analysis on film booking decisions to ensure optimal allocation of content across every location and screen.

## Integrations with the wider Vista suite of products

CI integrates with several Vista Cinema software products, and with wider offerings from Vista Group. Vista Group's Maccs and Numero integrate with CI to provide all-in-one domestic box office figures. CI Forecasting drives booking and scheduling decisions in Vista Cinema's Film Manager by surfacing forecasts and advanced analytics directly.

CI integration with Vista Cinema's staff scheduling application MovieTeam is designed to provide further savings on labour costs. Optimise your staff schedule using predicted performance data and gain CI Attendance Forecasting insights per week, per day, and per timeslot directly within MovieTeam, with automatic data synchronisation between both products.

# Group Sales



Group Sales is a comprehensive corporate sales system that connects every aspect of corporate bookings, so that nothing is missed.

## Benefits

- Grow profit margins through the sale of tickets and concessions to large groups and improved utilisation of theatre space.
- Optimise sales opportunities for group enquiries and repeat business.
- Manage and support a total sales process, from an initial sales enquiry, through quoting, confirmation, follow-up, and completion.
- Consolidate and unify communication between departments, keeping all informed about events and schedules to produce a smooth, streamlined experience for everyone involved in the organisation and execution of the booking.
- Save time, reduce costs, and enhance your customers' experiences with the Group Sales public portal, which enables customers to create, view, and edit requests themselves.
- Integrate with financial systems to track invoices and payments. Reconcile extra purchases from POS to a Group Sales tab to ensure no transactions' associations are lost during an event.
- Quickly and easily process bulk voucher orders from anywhere across your circuit.

## Breadth of possibility

Group Sales can cover a wide horizon of possibilities in your event organisation, allowing you to truly customise the right experience for your corporate sales customers. Tailor your bookings to customer needs with immediate access to all the data you need to create bookings.

Price books can be created with a different set of saleable concessions by cinema, or you can create specific price books for special customers. All the while, Group Sales consolidates all your tracking for the many variables involved in an event, keeping them linked even across multi-site, multi-day events.

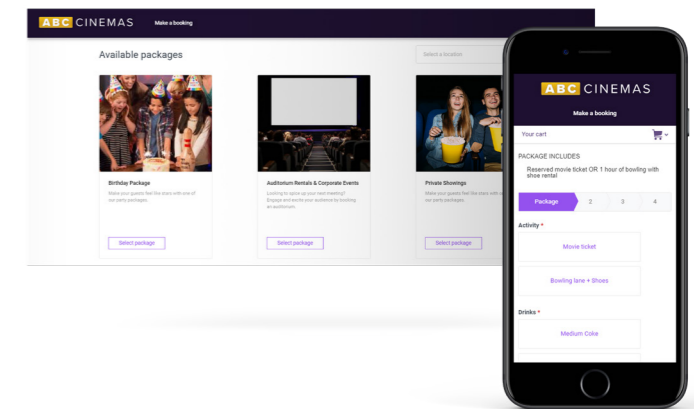
## Self-service web portal

Group Sales provides a public facing web portal, which enables your customers to create booking requests and voucher orders of their own accord, as well as to view order histories and details, make edits to requests, and download electronic vouchers. Provide agency to the customer and save on the requirements of your direct involvement in these details.

## Managing, planning, and evaluating events

Group Sales makes management of complex corporate events far easier to prepare for. Add staff and requirements to events when forecasting to calculate costs that may be on-charged, planning and managing the event well in advance.

Group Sales can generate all kinds of documents to meet your needs, with templates and assurances of consistency across all documentation. You can quickly and easily create quotes and invoices with consistent, professional templates, and reports provide information to evaluate sales before and after events.



The global platform for real-time distribution of movie media, showtimes and tickets.

### Benefits

- A single source for studio-official film information and digital media that keeps itself up to date with distributors' latest updates.
- Automatic updating live, across your digital channels any time film records and media is updated.
- Share your showtimes with third parties and moviegoers in near real-time.
- Simple, consolidated integration with third parties for ticketing to boost your exposure with ease.

### MX Film

MX Film is a comprehensive film database of studio-official data and media which can be made available directly through Vista Cinema. All your film information, from synopses and ratings to release dates and cast and crew, are automatically transferred into Vista's MX Film. An online portal also provides your marketing teams with a single access point for all the digital media assets they may need, and allows them to send requests to distributors for any missing content.

Film programmers save time with automatic film records created using MX Film. When a studio or distributor makes a change to a movie, MX Film will automatically update your film records and media sets in Vista Cinema. These updates are then automatically pushed out to your connected digital channels, ensuring you always have the most up-to-date information on display.

Content+, an optional extension of MX Film, serves as a content management system for you to customise film information and media, and store, control, and transfer that customised material within your circuit.

Content Delivery Network (CDN) is another optional extension, one that allows you to stream hosted content from MX Film on your connected sales channels, whether its distributor sourced or cinema specific through Content+.

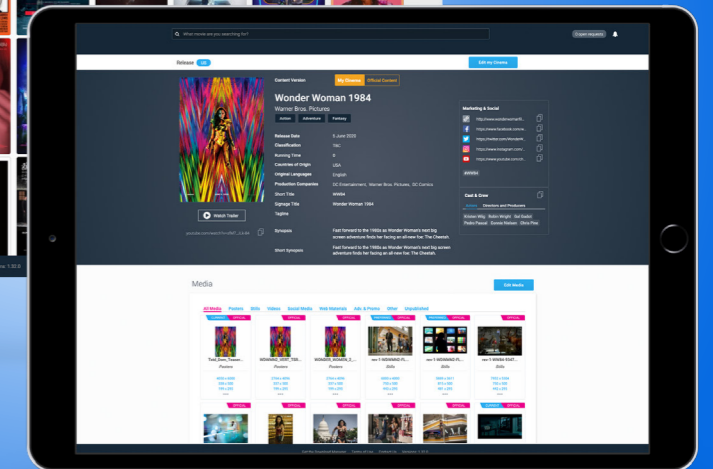
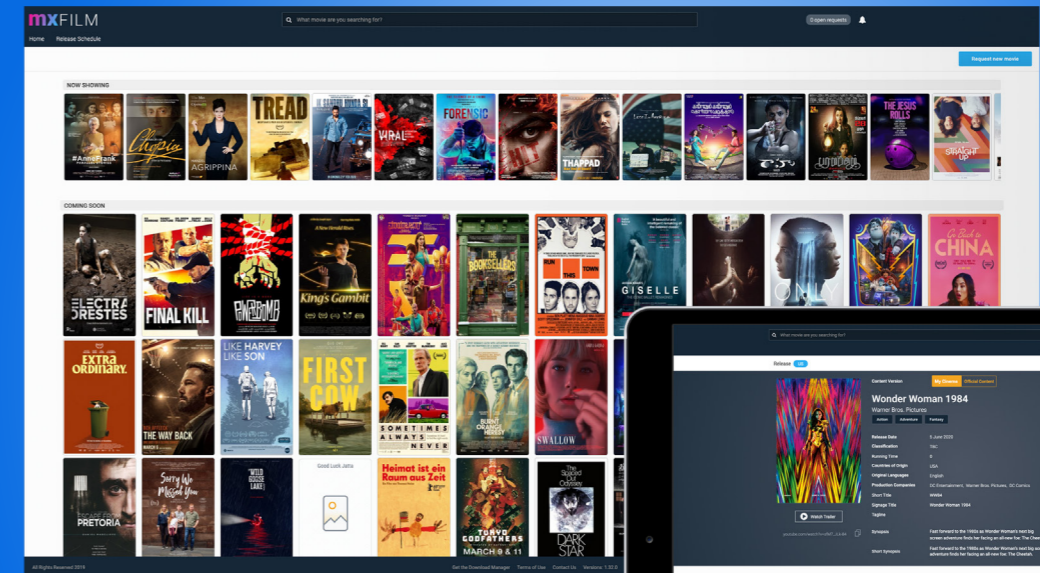
With MX Film, all digital media such as posters, stills, backdrops, trailers, and title treatments are available for download, and through CDN they can be streamed directly to Vista Web.

### MX Showtimes and Tickets

MX Showtimes and MX Tickets are the easiest ways to share data-rich showtimes in near real-time with third parties and moviegoers (MX Showtimes) and to connect your cinema with third parties to integrate third-party ticketing (MX Tickets).

A single secure connection to MX Tickets is all you need to integrate with any number of MX-connected third-party ticketers and integrating with these ticketers can be done in minutes, opening new ticketing opportunities immediately.

MX Showtimes and MX Tickets are both built for cloud scaling, automatically growing as needed to service any number of requests and to deliver great performance, caching common requests.



# Call Centre



Support your guests' needs and treat your loyal customers to shining service with Call Centre – a helpdesk offering focused on the cinema.

## Benefits

- Provide excellent service to alleviate any and all customer concerns.
- Assess and raise staff performance using sales reports by site, user, film, or time.
- Increase operational efficiency by deploying a single system that sells tickets to, and provides support for, all cinemas across your circuit.
- Enhance brand loyalty and recognition by driving the growth of new Loyalty memberships.
- Identify repeat customers by name, phone number, or membership number, and accommodate specifics for them.

## Solutions shaped for cinema

Call Centre helps you to ensure the optimal customer experience for your customers, allowing you to alleviate and solve any customer concerns, queries, or issues. Query, refund, or cancel any bookings made through Call Centre and other sales channels including Vista Web and Mobile with a single connected system that can support your entire circuit.

Operating your own call centre or through a third-party service provider is simple with Call Centre delivering critical film and session information, ticket availability, seat maps, and more information in an easy to use browser-based interface. Keeping track of how your call centre is performing is simple too, with the ability to capture key data for each call.

## Easy booking service

Handling bookings from Call Centre is another smooth service. Your call centre can create bookings for patrons for collection at your cinemas, accepting payment by credit card, loyalty gift cards, or vouchers, or, creating bookings to be paid for upon collection.

Call Centre integrates with Vista's Loyalty to allow you to support members with accruing points, earning recognitions, and managing memberships. Bookings are easy from your call centre with an extended, customisable seat map that allows your operators to easily select multiple seats throughout the cinema and provide a smooth service to your guests.

# Connect



Connect provides all the services needed for external websites and applications to make transactions through Vista Cinema.

## Benefits

- Robust, scalable, and a proven platform to support your online ticketing.
- Media used by applications around your circuit is streamlined via a centralised content delivery network (CDN).
- Storage of all transactional data means Connect can retrieve detailed information such as Loyalty members and deals from your cinema circuit.
- Session information in Vista Connect is updated from Vista Cinema in near real-time.

## Connecting cinema channels

Connect is essential to selling tickets remotely through Vista Cinema. The Connect API (Application Programming Interface) aggregates ticketing data from your cinema chain and provides it in a central place. This allows remote channels – whether third-party apps or website ticketing – to have a single point of integration and access to ticketing for your entire circuit. Whether you use Vista Web, Mobile, Call Centre, or are building your own remote channel software, Connect is the right software to meet your needs.

Using our scalable and proven technology, you're also able to build your own mobile apps. Connect's APIs are continually updated to keep up with our evolving technology, keeping your development current.

## More than ticketing

In addition to ticketing capabilities, Connect surfaces features on your remote sales channels that are available in other Vista Cinema products. This means that moviegoers don't miss out on deals, rewards, and other offers they would normally benefit from. You can use Loyalty and Vouchers & Gift Cards features in your customer-facing applications and can offer the same deals that are available on-site, including those exclusive to Loyalty.

## Aggregated data

Sales data for a circuit is collated, centralised, and stored by the database, enabling you to easily access the information. Since all transactional data is stored, Connect has the ability to retrieve information about Loyalty members and deals, refund previous sales, and present aggregated information about a particular cinema circuit.

Vista's new and improved **Services** reflect technology evolution, innovations, and tangible customer care initiatives that delight.

# Services



## Vista Cloud

Vista offers a fully managed service for all your Vista Cinema modules. This means you can focus on your core business with peace of mind knowing that we are looking after all the complexities of hosting and maintaining your infrastructure, including security configuration, optimisation, and backups in the background.

## Hardware

Vista provides and supports a wide range of hardware products – Point of Sale, Tablets, Kiosks, and EMV Payment Terminals as well as many associated peripherals. All hardware options are extensively tested to ensure proper compatibility with the latest versions of Vista Cinema. Paired with Vista's support services, we will have your back for all software and hardware related support inquiries.

## First Level Support

Vista Cinema experts work with your end users and free up your IT team! Cinema managers and corporate staff have one dedicated phone line to call for assistance and support, 7 days a week. Vista coordinates information and troubleshooting, including with third parties, to resolve incidents related to network, hardware, or the server environment.

## Managed Upgrades

Vista now offers a fully managed upgrade service. Let our experts deliver a smooth upgrade allowing you to take advantage of all the rich features and enhancements we're releasing. We replicate your environment, upgrade, and execute a series of mutually agreed tests before rolling out to you. Then, during a hyper-care period, we keep a close eye and remedy any unexpected issues.

## Vista Protect – Managed Backups

Vista Protect, our managed backup solution, protects your data and installations whether they are on-premise or in the cloud. Powered by Commvault, a global leader in backup and recovery, Vista Protect removes the burden of creating and supporting complicated and expensive backup infrastructure. With subscription pricing and the ability to scale to handle any data size, Vista Protect has your back.

## APIs & Integration Points

Vista continues to support an open architecture including a suite of APIs and Services designed to enable direct integration with many of our applications. Additionally, some of our core modules support a plug-in model to ensure Vista can be extended easily without compromising the system's integrity.

## Custom Integrations

After many years providing the world's leading cinema management software systems, we have established a rich set of integrations to external systems. However, if our existing integrations do not adequately meet your needs, Vista Development Services can craft custom integration modules.

## Custom Reports

Vista Cinema includes a library of rich reports which cover a myriad of operational models. However, if you have specific reporting requirements that are not covered with our out-of-the-box library, we can create custom reports and data extracts to your requirements.

## Custom Feature Developments

Looking for a technical and strategic partner to take the next step with your cinema vision? Vista Development Services offer bespoke development that extends from custom features in an existing product to developing completely new modules to fulfil unique or innovative requirements. Our bespoke developments are all published into the core product suite to ensure universal availability and ongoing compatibility and support.



for the ♥ of cinema

### **New Zealand (HQ)**

Vista Entertainment Solutions  
60 Khyber Pass Rd  
Newton  
Auckland 1023  
New Zealand  
T: +64 9 984 4570  
E: HQ@vista.co

### **United States**

Vista Los Angeles  
335 N. Maple Drive  
Suite 150  
Beverly Hills CA 90210  
USA  
Toll free: 1 866 US VISTA  
T: +1 323 944 0470  
E: USA@vista.co

### **Europe & Middle East (EMEA)**

Vista UK  
The Aircraft Factory  
100 Cambridge Grove  
Hammersmith  
London W6 0LE  
United Kingdom  
T: +44 20 8563 4490  
E: UK@vista.co

### **Africa**

Vista Africa  
Tamric House, The Palms Centre  
145 Sir Lowry Road  
Woodstock  
Cape Town 7915  
South Africa  
T: +27 21 300 2770  
E: africa@vista.co

### **China**

Vista China (Shanghai)  
Room 4001, 40th Floor  
Hong Kong New World Tower  
300 Huaihai Zhong Road  
Shanghai 200021  
People's Republic of China  
T: +86 21 6028 7188

Vista China (Beijing)  
Rm 805, E of Office Buildings  
Sanlitun SOHO  
8 Gongtibe Road  
Beijing 100027  
People's Republic of China  
T: +86 10 6503 2631

E: china@vista.co  
www.vistachina.cn

### **Latin America**

Vista Latin America  
Avenida México No. 700 Int. 314  
Col. San Jerónimo Lídice  
Del. Magdalena Contreras  
C.P. 10400 México D.F.  
Mexico  
T: +52 55 5563 4860  
E: LatAm@vista.co

### **Amsterdam**

Vista Amsterdam  
Weteringschans 165 C  
Amsterdam, AM 1017XD  
Netherlands  
T: +31 6 29 18 63 31

### **Kuala Lumpur**

Vista Kuala Lumpur  
Unit 37-02, Level 37, Q Sentral,  
2A, Jalan Stesen Sentral 2,  
Kuala Lumpur Sentral, 50470  
Kuala Lumpur, Malaysia  
T: +60 18-213 8086