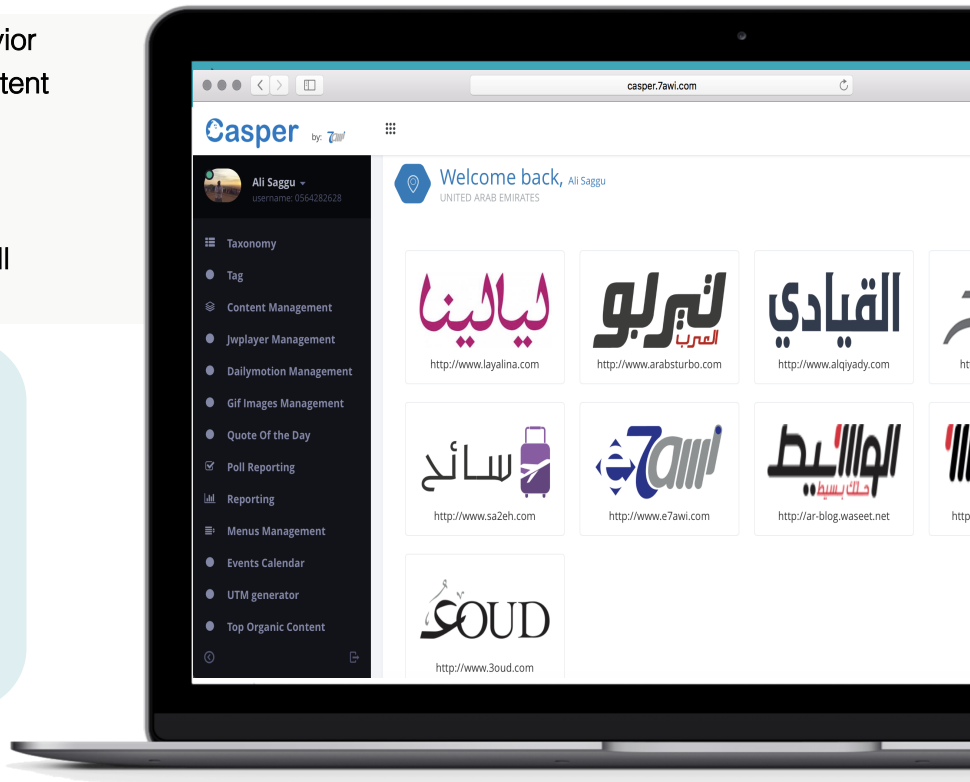


## TURNKEY DIGITAL EXPERIENCE

Casper backs up a great responsive Digital Experience building BRAND's own audience with regular content, maintenance and monthly updates.

Casper Digital Experience is a user behavior focused technology, strategizing the Content Directive on the way audience behaves online to maximize digital potential. An End to End solution so the Marketing, Branding and IT Executives can have it all at one place.

- A Single, Unified View of All Your Portals
- Responsive, Content Focused with SEO ready
- SAAS Model with regular updates so you ALWAYS stay ahead
- Best Practices, Quick, Secure and reliable



### Insights

- Gather and track Analytics from across your sites in a detailed dashboard.
- Reporting that can broaden your insight.

### Ranking

- SEO Ready with ability to tag #1 trending keywords and add related content.
- Chatbot and social integrations helps interact with users.

### Model

- Easily and quickly ready to GO LIVE with your custom solution
- SAAS Monthly Model with these activities
  - Custom Experience Design
  - Digital & Social Marketing
  - Content Creation
  - Maintenance & monthly development hours

### Where Has This Been All My Life?

"Proud of achieving 1 million visits on Basharatek.com after a year of its launch!!!! Thanks to 7awi's support and dedication to make this a big success, we have seen a tremendous growth month on month doubling the traffic, with organic growing from 50 sessions daily in to 1,200 sessions daily." - **Amir J. SALAHELDIN** Digital Manager @ L'Oréal Middle East

بشارتك.كوم  
by L'ORÉAL

LOREAL MANAGES MULTIPLE PRODUCTS ON CASPER ALL IN ONE PLACE



# Microsoft

Providing SME's and Innovative organizations turnkey fully managed solution to strengthen their digital presence and brands awareness. Achieving top results



## See everything in one place

- Capture the most relevant data from across your digital platforms
- Organize all your web products in to a single dashboard.
- Top of the line Editorial CMS, providing ease for content creation and SEO
- Utilize 7awi's traffic to achieve KPIs that broaden awareness and business visibility.



## Proactive Strengths

- We can commit to achieve KPI's like
  - Bounce Rate
  - Time on Site
  - Page Views
  - Unique Visits
  - Google Search Ranking
- HOSTED on Microsoft AZURE Cloud, with maximum possible uptime
- Regular Maintenance and Development updates for keeping the digital channels always up-to-date
- Completely Hassle free.

## BUNDLE OFFERS

Seamlessly integrate with key digital tools

Hosting on AZURE

Google Analytics

Push Notifications

Social Media Integration

Lead Generation



**Get Your Free QUOTE & Challenge us with KPI's**

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