



# Your Products. Discovered.

Optimise the product discovery journey with augmented product data & scientific testing that drives conversion.

## Connect Your Products to Consumers

Intelligent Reach helps retailers & brands optimise the offsite product discovery journey through augmented product data, ensuring no matter when or where your ideal customers interact, they will find your products and convert.

This means marketing and ecommerce teams can deliver exceptional, contextually relevant product data across 1400+ global channels and marketplaces, go-to-market faster, all whilst reducing the burden on internal IT. Our customers have experienced:

80%

Time-to-Market  
Reduction

35%

Campaign & CPC  
Savings

40%

Revenue  
Increase

- Increase Product Ad Revenue
- Accelerate Time-to-Market
- Improve Product Exposure
- Increase Conversion
- Reduce CPC

 **IntelligentReach**

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[www.intelligentreach.com](http://www.intelligentreach.com)  
UK: 020 3965 6931  
AU: 1300 662 556

## Product Data Management

Unify, visualise, validate and fix your product data from one screen, to deliver complete, accurate and attribute rich data feeds to over 1400 partners.

## Content Experimentation

Understand what is most relevant to your buyers' search intent and the impact on your KPIs by scientifically testing different product content elements.

## Marketplace Management

Quickly improve customer acquisition rates and grow marketplace revenue streams whilst ensuring stock levels are managed and maintained.

## Performance Management

Optimise performance for all your partners at product-level, with automated bid management and dynamic campaign creation.

"Intelligent Reach helps us do things a lot quicker and all the little changes really add-up. Orders are up 27%, revenues are up 44%."

Laurence Taylor, Acquisition Manager,  
Public Desire

## An offer to get you started

Let`s discuss how we can help your business. We want to offer you a free product data review and GMC audit to show you how you can improve your product data and your business.

**PRETTYLITTLETHING**.COM

**MISSGUIDED**

**benefit**  
SAN FRANCISCO

**dyson**

**RIVER ISLAND**

**BURBERRY**

Contact **Us**

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