



STRATIFYD IS AN END-TO-END CUSTOMER ENGAGEMENT SOLUTION POWERED BY AI.

STRATIFYD CAPTURES **ALL** INTERACTIONS AND TURNS THEM INTO ACTIONABLE BUSINESS INTELLIGENCE.

THIS IS THE PROBLEM.

Your organization is tasked with understanding and taking action on all feedback regardless of channel. This feedback is not easily quantifiable which makes it difficult to analyze and visualize.



CUSTOMER INTERACTIONS

ENTERPRISE DATA

INDUSTRY DATA + MARKET INTELLIGENCE

PUBLIC DATA

STRATIFYD
AI PLATFORM

VISUALIZATION

WE ARE THE SOLUTION.

Stratifyd quickly brings in millions of records regardless of data set: including chat, survey, email, voice, web feeds, as well as enterprise data. Utilizing machine learning, we accurately categorize unstructured data and deliver simple intuitive visualization.

STRATIFYD IS TRUSTED BY COMPANIES WORLDWIDE BECAUSE OF OUR SPEED, ACCURACY, AND USABILITY.

LIVEPERSON intuit ally Kimberly-Clark Microsoft



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INGEST

- 80+ Pre-Built Data Connections
- Enterprise, 3rd Party API, & Public Data
- All Connectors Accessible from a Single Dashboard



ANALYZE

- NLP Analysis in Over 25 Different Languages
- Powered by Unsupervised Machine Learning
- Semi-Automated Taxonomy Generation



VISUALIZE

- Interactive, Temporal Visualizations
- Dynamic Dashboard Creation
- Enterprise Collaboration

TEAM OF DATA SCIENTISTS

A team of data scientists was asked to analyze 38,000 VOC reviews and identify critical themes within the data. It took them three days to analyze 3,800 (a subset) reviews and generate a list of the two major drivers.

Total time
1,440
minutes

ONE STRATIFYD USER

A Stratifyd user was charged with analyzing the same 38,000 cases and was able to identify four major drivers, as well as strong sentiment themes, and other associated data in little more than a half hour.

Total time
35
minutes



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